

OVERSEAS NEWS

S African metal dispute moves to the courts

BY ANTHONY ROBINSON IN JOHANNESBURG

THE NATIONAL Union of Metalworkers, South Africa's largest black engineering union, yesterday advised its members to return to work pending the outcome of a legal battle to obtain a Supreme Court interdict.

This is being sought in an attempt to overrule a government notice which, in effect, made the strike illegal only an hour after it began yesterday morning.

The last-minute move by the Minister of Manpower to extend a 1986 wage agreement for the metal and engineering industry by a decree published in the Official Gazette created enormous confusion yesterday as an estimated 50,000 Numsa members went on strike in steel and engineering plants around the country.

The action was decided on after a strike ballot last week which showed strong support for a strike and the union's rejection of the engineering industry's offer of an average 14 per cent higher pay for the year starting July 1.

Union officials fear that continuing what has become an illegal strike would provide

management with a chance to weed out union militants and weaken the new union which was formed three months after the merger of seven engineering and motor unions. The strike will be resumed, however, if the Supreme Court grants the interdict.

The latest move in the engineering dispute came only hours after the National Union of Mineworkers had announced that 95 per cent of its members at 27 gold and 18 coal mines had voted for strike action.

The date of the strike has not been revealed but mining industry sources expect it to begin within the next two weeks. The union is pressing for a 30 per cent across-the-board wage increase against the 17 to 22 per cent offered by the Chamber of Mines.

South Africa's two biggest and most powerful black trade unions are both members of the Congress of South African Trade Unions which starts its annual congress today at Witwatersrand University. The congress is expected to underline its determination to press for wider political reforms.

Prices soar in New Zealand

By Dai Hayward in Wellington

THE NEW ZEALAND Labour Government's election campaign received a severe setback with the announcement last night that inflation was running at a record annual rate of 18.9 per cent in the second quarter of this year. The previous year-on-year quarterly rates were 18.3 per cent and 18.2 per cent.

The Consumer Price Index rose 2.2 per cent during the quarter—half of this coming from increases in mortgage interest rates.

The latest figure is the highest inflation level since the Consumer Price Index was introduced in 1914. It caught the money market by surprise.

Experts had been predicting a quarterly CPI increase of between 1.9 per cent and 2.5 per cent. The New Zealand dollar dropped several points, share prices fell and the government stock rates moved up several points.

A drop in bank interest rates last week had been hailed by the Government as a sign that inflation and interest rates were at last on the way down and that the Government's harsh economic policies were starting to work.

Hawke to streamline bureaucracy

By Chris Sherwell in Sydney

AUSTRALIA'S Federal bureaucracy is to be streamlined under a government reorganisation announced yesterday by Mr Bob Hawke, the Prime Minister.

His announcement follows quickly after the Labor Party's return to office in last Saturday's election—an election in which the size of government was an issue.

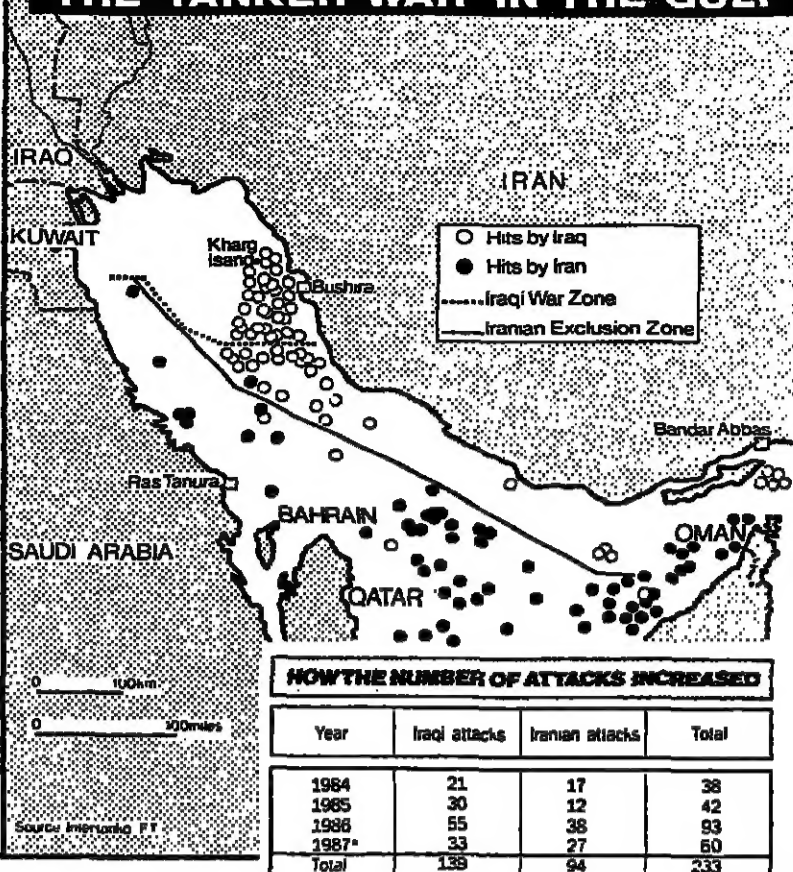
Although the proposed amalgamation of departments and reshuffle of certain functions will save A\$96m (£42m) and lose 3,000 jobs, no departments are being abolished outright.

The effect at the political level, moreover, will be to create 30 ministerial posts where previously there were 27. Sixteen of these will be in Cabinet. The remainder will form a second tier.

One convenient result is that Mr Hawke will find it easier to accommodate demands for ministerial positions from different factions and backbenchers within the parliamentary Labor party.

The most significant amalgamations include the Ministry of Foreign Affairs with the Ministry of Trade, the Ministry of Primary Industry with the Ministry of Energy and Natural Resources, and the Ministry of Aviation and Transport, with the Ministry of Communications.

THE TANKER WAR IN THE GULF



The tables above are corrected forms of those which appeared on page 20 of yesterday's edition.

ATTACKS BY IRAN

Flag	Total	STOV	VLCC	ULCC	Killed	Injured	Ships lost
Liberia	19	10	9	—	7	15	—
Panama	11	10	1	—	16	2	2
Morocco	10	6	4	—	2	—	—
Greece	8	3	5	—	8	7	2
Cyprus	7	2	5	—	11	7	1
S. Arabia	5	3	2	—	—	—	—
Japan	4	2	2	—	—	—	—
S. Korea	3	3	—	—	4	—	—
Norway	3	1	2	—	—	4	—
Turkey	3	1	2	—	—	—	—
Philippines	2	1	1	—	—	—	—
France	2	2	—	—	—	—	—
Qatar	2	2	—	—	—	—	—
India	2	1	1	—	—	—	—
Spain	2	1	1	—	—	—	—
UK	2	2	—	—	—	—	—
USSR	2	2	—	—	—	—	—
W. Germany	1	1	—	—	—	—	—
Belgium	1	1	—	—	—	—	—
LCC	1	1	—	—	—	—	—
Bahamas	1	1	—	—	—	—	—
Taiwan	1	1	—	—	—	—	—
Singapore	1	1	—	—	—	—	—
India	1	1	—	—	—	—	—
Bermuda	1	1	—	—	—	—	—
Totals	94	59	34	1	50	43	6

ATTACKS BY IRAQ

Flag	Total	STOV	VLCC	ULCC	Killed	Injured	Ships lost
Liberia	26	8	14	4	20	2	2
Liberia	26	6	19	1	14	5	11
Cyprus	23	5	18	—	6	1	—
Panama	17	15	2	—	8	7	4
Malta	12	8	4	—	—	—	—
Greece	11	4	7	—	2	—	—
Turkey	6	4	1	1	10	7	3
W. Germany	4	4	—	—	—	—	—
S. Arabia	2	2	—	—	—	—	—
Singapore	2	1	1	—	—	—	—
Bahamas	2	1	1	—	—	—	—
Netherlands	2	2	—	—	—	—	—
Norway	1	1	—	—	—	—	—
N. Korea	1	1	—	—	—	—	—
S. Korea	1	1	—	—	—	—	—
Italy	1	1	—	—	—	—	—
Unknown	2	—	—	—	—	—	—
Totals	139	61	67	9	74	22	36

Kohl acts for Israel during tour of China

By Robert Thompson in Peking

WEST GERMAN Chancellor Helmut Kohl, confirmed yesterday that he has been a messenger for Israel and passed on to the Chinese leadership that country's desire to establish diplomatic relations with China.

Chancellor Kohl would not reveal how his Chinese hosts responded to the request, but said he would convey the Chinese comments to Israeli leaders, who have been pushing for formal ties with Peking.

While China has no diplomatic links with Israel, members of the Israeli Communist Party have recently completed a visit, and indirect trade between the two countries has grown significantly in recent years.

China officially supports the aims of the Palestine Liberation Organisation and has said that reports that it is ready to establish diplomatic ties with Israel in an attempt to assure itself a role in an international peace forum on the Middle East are "sheer fabrication."

Meanwhile, Chinese officials have apparently hinted to the Chancellor that Premier Zhao Ziyang is likely to be chosen as General Secretary of the Communist Party at a party congress in the autumn.

Until now, Zhao has maintained that he would be better qualified to continue as Premier, although he is clearly favoured to head the party and has been acting party chief since the fall of Hu Yaobang in January.

Philippine military probes leak about coup attempt

BY RICHARD GOURLAY IN MANILA

TOP MILITARY officers are anxiously trying to trace the source of an intelligence report about an aborted coup attempt against President Corason Aquino's Government which was leaked last weekend to the press. Access to the report should have been limited to the intelligence services and Malacañang Palace where Mrs Aquino holds office.

Yesterday a second officer was arrested in two days although unofficial military reports said five officers up to the rank of major have now been "invited for questioning."

The aborted coup plan involved the taking of hostages at Manila's international airport and a helicopter gunship assault on a neighbouring airbase. It was postponed from late last month and then again till mid-July because the plotters could only raise 100 men to support it, the intelligence report said.

Some observers say the string of minor military insurrections and mini-coups, usually against targets far from the seat of government, have continued because of the leniency with which participants have been treated. After one insurrection last June when a former vice-presidential candidate declared himself President in a brief take-over of the smart Manila Hotel, Gen Fidel Ramos, the armed forces

Barclays Bank refused to comment on the Marcos situation yesterday or confirm that it had done business with the former Philippine president, David Lascelles reports. The official reason was client confidentiality, though it was also likely that the Foreign Office had prevailed on Barclays to avoid any comments that might aggravate US-UK relations.

All a spokesman would say is that it had received no formal request for information from the US, and there had been no subpoena. Barclays' business in Hong Kong is not so large that it would fail to notice major transactions of the kind the US authorities believed passed through the bank. However, there has apparently been nothing to arouse undue suspicions.

chief, only made the participating soldiers do 30 press-ups. The leaders of the latest plot appear to be officers linked to an aborted coup attempt in January who went underground when it failed. They are known to be loyal to former President Ferdinand Marcos who was last week reprimanded by US Government officials for trying to destabilise Mrs Aquino's Government.



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BALANCE SHEET AT 31ST DECEMBER, 1986.

(Approved by General Assembly of Shareholders on 21st April, 1987 in Abu Dhabi)

1986 US\$'000	ASSETS	1986 US\$'000
62	FIXED ASSETS NET OF DEPRECIATION	37
3,969	INVESTMENTS IN REAL ESTATE NET OF DECLINE IN VALUE	3,619
	CURRENT ASSETS	
3,247	ACCOUNTS RECEIVABLE AND PREPAYMENTS	3,286
706	INVESTMENTS IN MARKETABLE SECURITIES	706
21,887	CASH AND BANK DEPOSITS	26,584
25,840	TOTAL CURRENT ASSETS	30,576
29,871	TOTAL ASSETS	34,232
	LIABILITIES AND FUNDS	
20,970	SHAREHOLDER'S FUNDS	24,900
963	INSURANCE FUNDS	1,182
	CURRENT LIABILITIES	
443	PROVISION FOR OUTSTANDING CLAIMS	328
5,975	ACCOUNTS PAYABLE AND ACCRUALS	5,795
1,520	DIVIDEND FOR THE YEAR	2,027
7,938	TOTAL CURRENT LIABILITIES	8,150
29,871	TOTAL LIABILITIES AND FUNDS	34,232

- Total premium written during 1986 amounted to US\$ 17,00 million
- Net profit achieved during 1986 amounted to US\$ 3,93 million
- The figures shown have been translated from U.A.E. Dirhams at US\$ 1 = U.A.E. Dh. 3.7

Auditors: Ernst & Whinney

Chairman: Hamil Al Gath

Deputy Chairman: Ahmed Ghanoum Al Hameli

General Manager: Wisam Al Haimus

Principal Bankers: National Bank of Abu Dhabi, Arab Bank for Investment & Foreign Trade, Arab African International Bank, Bank of Credit & Commerce International.

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AMERICAN NEWS

David Buchan reports on the reasons behind a successful arms sales push by America's allies

Europe wins a share of US defence spending spree



Senator Daniel Inouye, right, and Senator Warren Rudman, respectively chairman and vice-chairman of the Contra hearings

North testimony disrupted by party infighting

BY LIONEL BARBER

THE CONGRESSIONAL hearings investigating the Iran/Contra scandal yesterday were disrupted by an hour-long row between Republicans and Democrats over marine Lt Col Oliver North and his efforts to help the Nicaraguan Contra rebels.

The row erupted after a House Republican member, Mr Jim Courter of New Jersey, requested that Col North be allowed to present a 35-minute long pro-Contra slide show.

Democrats protested that this would amount to free television advertising for the Contra cause since the public hearings are being broadcast daily on US television.

The dispute marks the first time in nearly 10 weeks of hearings that the joint House-Senate panel has fallen victim to partisan infighting between the Democrat majority and the Republican minority, and is largely due to the magnetic performance of Col North.

Senator Daniel Inouye, the Hawaii Democrat and Watergate veteran who chairs the Senate side of the committee, in a compromise ruling, allowed the leading Republican on the House side, Mr Dick Cheney of Wyoming an extra 30 minutes to question Col North.

LAST YEAR the European members of the North Atlantic Treaty Organisation sold the US a record \$2.9bn-worth of weapons and helped bring the chronic US surplus in the transatlantic arms trade to its lowest point since the Second World War.

This is a measure of the growing sophistication of the European defence industry, relative to that of the US, and a tribute to recent American receptiveness to a larger European and foreign stake in the ambitious US military procurement programme.

Only three years ago the famous "two-way" street in the transatlantic arms trade had American arms salesmen driving down seven lanes of the highway and their European counterparts using only one lane: the US sold virtually seven times (\$8.2bn) more to Europe than it bought (\$1.1bn). The 1986 ratio was a mere 1.6:1 in favour of the US.

The reasons for the European arms push into the US are clear. Sales have fallen off elsewhere, particularly for France, whose defence exports to the US last year showed the most marked rise of any European country.

The US is the world's largest arms market and has just undergone its greatest peacetime defence spending spree. That rearmament is tailing off. But with total procurement still around \$140bn a year and import penetration as low as 2 per cent, the US retains plenty of potential.

The US attitude has rather more to do with certain key personalities in Washington, one in Capitol Hill and two in the



PENTAGON INC.

Administration. Senator Sam Nunn, chairman of the Senate armed services committee, shifted his stance in the mid-1980s on the "burden sharing" arguments between Americans and Europeans. He has sponsored special funding to give both sides of the Atlantic an (unparalleled) opportunity to collaborate on defence equipment.

For their part, President Reagan and Mr Casper Weinberger have been more than ready to see those contracts that relate to their pet project — Star Wars research — go to allied or friendly countries as the price for their support for that controversial programme.

But there also seems to be a wider awareness of the American self-interest in giving allies more access to US procurement. "This isn't a goodwill aid programme," says Captain Denis Sullivan, who heads the "side by side" testing programme that pits foreign against US weaponry to find the best. "It's designed to help

the US services fulfil their requirements," he stresses. Some \$3.4bn worth of foreign weaponry has been bought by the US services under special testing programmes since 1981. Before that date, the services had to pay for any testing out of their normal procurement budgets and were loath to do so. Since 1981 some \$10-20m a year was set aside for testing foreign arms and in 1986 another \$25m (rising now to \$50m) was earmarked by Senator Nunn to evaluate allied Nato products. The payoff in importing an off-the-shelf weapon, with the research and development (R & D) paid for by someone else, is big, claims Captain Sullivan.

In reality, the three services have been happy to dig into their own pockets to test a foreign system that looked like filling a big hole in their armoury. The Navy, on behalf of the US Marine Corps, has stumped up for co-production of the AV8B Harrier derivative, long the largest of US-European collaborative projects and now one of the most endangered by Congressional budget-cutting.

The army tested and bought the French RITA tactical radio system and is now running its own competition (between US teams with UK, French and Swiss partners) for a forward defence gun. But centrally provided, testing money means smaller or more marginal foreign hardware usually gets an evaluation it would not have done before.

International collaboration is a tiny share in US R & D, compared with European states

which devote 15 per cent or more of total R & D resources to collaborative projects. Senator Nunn has added about \$150m to the \$600m a year which the US services already spend on collaborative R & D. But this is out of a total US research budget of \$35bn.

The Nunn collaborative programmes have provided the catalyst to a lot of Nato work of conventional defence improvements and standardisation. Some 10 projects have got off the ground. They are worthy attempts to plant the seed of common programmes of the future, recognising that in systems like aircraft, the US and Europe will go their own way.

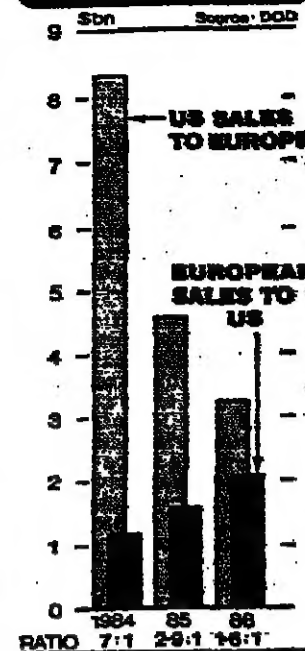
They are not, however, a form of American altruism. All the Nunn money has to be spent in the US (a crucial difference with Strategic Defence Initiative contracts). The transfer of know-how is two-way. One programme, UK-US research into advanced short-take-off aircraft, helps the US exploit a European technical lead.

It is precisely because SDI funds may be spent abroad without any requirement for matching foreign funds that foreign participation in SDI is under fire in Congress. Party to head the Administration officials point to certain foreign contributions already made to SDI-British skills in missile defence countermeasures; German expertise in optics; Italian work in small propulsion systems; French strength in electronics; and Israeli work on anti-tactical missile systems.

But protectionism, as it affects the defence industry, is on the rise. It comes in two forms, or at least from two different directions. Congress, increasingly exercised by the overall trade deficit, is turning to defence, the one major part of US industrial procurement over which it has direct control.

So there are new various amendments to the Trade Bill. One would make defence products, where subsidised by foreign governments, liable to countervailing duties (even

Arms Trade



RATIO 7:1 20:1 14:1

though all defence R & D is subsidised by governments, including and particularly the US). Another would place a 5 per cent price handicap on any foreign company competing for a US government contract with a US company from a high unemployment area. A third would deny foreigners SDI contracts where any US company was judged "competent" — not even equally competent in the particular field.

The Administration opposes all the amendments, but has its own concerns about defence imports. In particular, it is worried about the degree to which US weaponry depends on foreign components (semiconductors, optics, bearings), or is made on foreign machine tools. It is not a completely facetious prospect that the DoD might start to require that any foreign weapons systems it buys incorporate US defence components as a support to US industry.

The DoD's concern is to maintain its industrial mobilisation base, usually defined as the US plus Canada, so that production could be maintained and boosted in a war. "We really do try to have a wartime underpinning for our industrial policy and not to let it be used as a pretext for economic restrictions," says a DoD planner. But the side-effect might still be protectionism.

This is the third of a series of articles charting the consequences of the dramatic military build-up of the Reagan years. Previous articles appeared on July 13 and 14.

Canadians search for second refugee vessel

BY ROBERT GIBBENS IN MONTREAL

NAVY destroyer and coast guard aircraft were yesterday searching for a second vessel carrying more Indian refugees to Canada's east coast.

Police said the vessel could be carrying the families of 174 refugees who landed early on Sunday at a fishing village near Yarmouth, Nova Scotia. The vessel was reported to be partly owned by Mr Rolf Nygren, a Swede, owner and captain of the 500 tonne Amelie now in

the custody of the Canadian authorities in Halifax. Nygren and Jasvin Singh, of Coventry, England, have been charged in Halifax with aiding and abetting illegal entry of persons into Canada. Three crewmen of the Amelie, the first refugee ship, face similar charges.

The Amelie set out from Rotterdam, where its skipper is well known, and probably picked up the refugees from another ship near the European coast, police said.

Hollywood film strike averted

By Louise Kehoe in San Francisco

AN ELEVENTH-HOUR settlement between film directors and production studios narrowly averted a big US film and television industry strike which was scheduled to begin early yesterday.

According to members of the Directors Guild of America, which has been in dispute with the production studios and television companies, the strike was called off after an all-night negotiating session.

In Los Angeles, bus loads of pickets who were making their way to the film studios to begin the strike at 8 am were recalled when negotiators settled the dispute at 6.15 am, a guild spokesman said.

The guild had threatened to strike Columbia Pictures and Warner Brothers studios in Los Angeles as well as NBC television nationwide. The strike threatened to disrupt production of films and television news and sports broadcasts as well as production of TV shows including NBC's popular soap opera and game show series.

NBC reached a settlement with its guild member directors late on Monday, according to a guild spokesman. The film studios continued negotiations until early yesterday. Disputes with ABC and CBS television are still to be resolved.

Terms of the settlements were not immediately clear. A guild spokesman said, however, that the major point of contention — "residual" payments to directors whose shows or films are sold to cable television or syndication, had been resolved.

US attacked on arms stalemate

BY STEWART FLEMING, US EDITOR, IN WASHINGTON

THE dispute between Washington and Moscow over who is to blame for the stalemate over resolving the final obstacles in the way of an arms control agreement covering intermediate and shorter-range missiles in Europe took another twist yesterday when a Soviet official charged in a US newspaper that Washington is introducing "new destructive conditions" to the talks.

In a lengthy analysis of the current state of the negotiations in the New York Times, Mr Yuri Vorontsov, the Soviet Deputy Foreign Minister, described as "a serious stumbling block" US insistence that it has the right to convert intermediate range Pershing 2 missiles in Europe into Pershing 1B's because the process could easily be reversed.

The official also asked: "Why does the United States still insist on deploying Pershing 2's in Alaska?" and criticised proposals to modernise and build up nuclear arms stocks "under the guise of preserving the American nuclear guarantee to Western Europe."

Last week the US alleged after Moscow's failure to come forward with proposals for an early meeting between Mr Edward Shevardnadze, the Soviet Foreign Minister, and Mr George Shultz, the US Secretary of State.

Separately a Soviet official was reported to have told a seminar in Washington sponsored by Harvard University that Moscow could agree to a Nato demand to scrap all medium-range missiles in Asia,

but he linked this to agreement by the US to reduce its nuclear forces in the Pacific.

US officials have argued that insistence on retaining 100 warheads on intermediate range missiles adds significantly to the problems of reaching an arms control agreement and could make it impossible to reach one by the autumn of this year.

The Soviet Union said an accord on medium-range missiles could be reached in weeks if the Americans showed goodwill. Reuter, a Foreign Ministry spokesman, a rejecting charges by the Reagan Administration that Moscow had caused a loss of momentum at the Geneva talks, said: "This has nothing to do with the actual state of affairs."

United Auto Workers' lawsuit dismissed

A FEDERAL judge dismissed a lawsuit brought against General Motors by members of the United Auto Workers who challenged a Japanese manufacturing method used at a Van Nuys plant, Reuter reports from Los Angeles.

The dismissal on Monday by US District Judge Alconmarie H. Sander thwarted efforts by UAW shop chairman Mr Peter Z. Beltran, a plaintiff in the suit, to stop the manufacturing method known as team concept.

In team concept, employees work in groups or teams on entire sections of a car, instead of performing a single repetitive task.

It has narrowed the job classifications at GM's Van Nuys plant from 170 to two: team leader and team member.

General Motors is counting on team concept to help reverse its declining profits.

Ford to invest \$563m in truck line

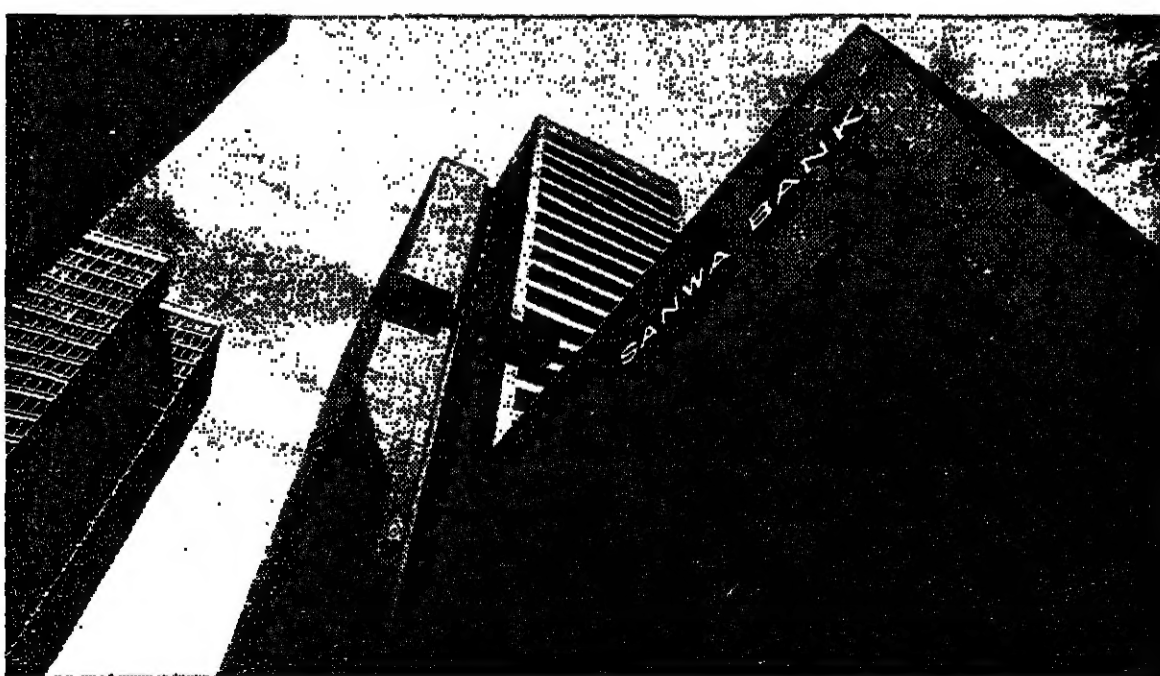
FORD MOTOR Company said yesterday that it would invest \$563m for a new light truck line, with almost half going to expand a Kentucky plant where two current truck models are built, Reuter reports from Louisville.

The world's second biggest car maker, which analysts say has better profit margins on trucks than cars, said the project could create up to 500 new jobs and retain 700 others that might have faced transfer from the existing workforces of \$300.

The Louisville site was chosen from among several potential locations including Brazil, Spain and the US, according to people familiar with the project.

The venture includes \$200m dollars for plant expansion and tooling.

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Vast resources for more specialized services
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Sanwa bankers are working for you everywhere.



*1985 Institutional Investor survey

Canute James in St Lucia reports on progress towards birth of a nation

Caribbean islands take step closer

SIX EASTERN Caribbean islands,

long toying with the idea of a political union, have formally agreed to create a single nation. No date has been set for the birth of the new nation, but all six governments involved will put the matter to a referendum by the middle of next year with indications that a single country will emerge in 1989.

The leaders of the six islands — St Lucia, St Vincent, Grenada, St Kitts, Dominica and Montserrat — met here and decided to go ahead with the federation despite the reluctance of Antigua to commit itself.

Antigua had earlier agreed in principle to the political union, but its Vere Bird, the ageing Prime Minister, has to face a general election next year, and officials of his Government have suggested a decision on becoming a part of the federation will be taken afterwards.

"These islands have been discussing political unity since the 1930s," said Miss Eugenia Charles, the Prime Minister of Dominica. "If we do not do it now we will never do it."

"I do not think that these islands can survive into the 21st century as individual units just waiting on the breadline of the world, waiting for handouts," argues Mr John Compton, the Prime Minister of St Lucia. "We cannot make the type of social and economic progress which our people themselves demand without

some sort of association."

The new state will have a population of about 500,000 people with an economy based on commodity exports — bananas and spices — and tourism. Their economies grew last year by an average 4.7 per cent, but Mr William Demas, president of the Caribbean Development Bank, suggested that the fragility of the small economies is one of the ties that should bind.

"These islands have very limited economic options," he said. "Their only way to economic and political stability is through political union."

The six islands, and Antigua, have an established basis for co-operation, being members of the Organisation of Eastern Caribbean States, a subgroup of the Caribbean Economic Community.

Their geographical proximity — Grenada in the south is 450 miles from St Kitts, the northernmost of the six — has led to a high level of migration between the islands. Mr James Mitchell, the Prime Minister of St Vincent, and Mr Compton are brothers-in-law.

The islands also have one central bank and a common currency, share the same high court and are members of a regional security system.

The most important factor which has contributed to the joint approach to political union, however, is the common ideological disposition

of the current political leaders. They are all moderates with strong ties to the US and describe their left-wing opposition parties as Cuban surrogates.

The support of the islands governments for the 1983 US invasion of Grenada, the strong links with Washington, and a statement by Mr Mitchell that a unitary state "...will be more important to the security of the United States, Canada and Latin America," have led some opposition leaders to attack the movement towards the federation as being at Washington's behest.

"We have little argument with the idea of a federation," conceded said Mr Julian Hunte, leader of St Lucia's conservative opposition. "Such a union is needed in the region. But we are worried about the undue haste in which the matter is being pursued. We believe it is a scheme hatched in North America."

The charge has raised the hackles of some leaders, including Miss Charles. "I do not have to take instructions from any American Government," she countered testily.

Despite the common factors which are bringing the six islands together, the leaders will inevitably be looking over their shoulders for the ghost of the West Indies Federation which collapsed 25 years ago when Jamaica and Trinidad and Tobago pulled out. The eastern Caribbean islands which were part of the

federation, soon gave up on a plan to create a political union.

Mr Mitchell has suggested to his colleagues that the new state be a republic with a president elected for a fixed five-year term on the French model, and with German-type parliament to which a half of the legislators are elected through proportional representation and the other half on a first past the post constituency basis.

Clearly aware of the dangers of parochialism which defeated the previous federation, he has warned that the role of local government should be "determined early."

The other countries in the region, and which were members of the former federation, are backing the planned union, but are not keen on being a part. "We will not be involved in any new political union," said Mr Edward Seaga, the Prime Minister of Jamaica. "We have no interest in a new federation. Indeed the membership of any of the larger countries would distort the planned federation which will include states of a similar size, experience and background."

The ghost of federation past, however, is likely to ask the architects of the new union whether they are really willing to do away with their current symbols of nationhood such as flags and anthems, and to settle for one vote in forums such as the UN.

WORLD TRADE NEWS

Bob Vincent describes a Canadian study's warning to Washington policymakers

US criticised for interpretation of trade laws

THE PRECEDENTS the US is creating by unilaterally attacking other countries' trade surpluses could come back to haunt its policymakers in the 1990s, according to a new study published by the Canadian-American Committee.

By 1990 the US total foreign debt will have reached some \$700bn to \$800bn, and could easily reach \$1,000bn, the study says. The US will then need a trade surplus as large as its current trade deficit to service this debt. US self-interest will then call for a liberal trade regime. "If, in the meantime, Washington has adopted a policy which has encouraged the erection of high trade barriers and elaborate import

regulatory regimes, it will be difficult for the US export sector to revive sufficiently."

The US, the study adds, might then find itself in the same position as many large developing country debtors—hard pressed to service large amounts of foreign capital because the export markets needed to generate the required trade surplus increasingly are being restricted by trade barriers.

The study, written by Richard Lipsey and Murray Smith of Canada's prestigious C. D. Howe Institute, estimates that the US net international debt servicing bill will probably be between \$50bn to \$100bn by the early 1990s.

It is therefore in the longer-

term interest of the US to preserve the now-threatened structure of liberalised world trade and to abandon short-term bilateral considerations.

The authors put the current US debate on trade in the context of the nation's trade relations with Canada and the bid to create a bilateral free trade agreement. The talks on the agreement, which would create a trading bloc with two-way trade of more than \$124bn, are due to be completed by the end of September.

But they point out that the Canadians are concerned at the threat to the negotiations posed by the growing tide of protectionism in the US, which is being expressed in elements of the Trade Bill debate. They also

stress that failure of the bilateral talks could well weaken Washington's prospects of achieving its objectives in the current round of global trade talks.

They maintain that if Canada and the US cannot agree on such issues as the control of non-tariff barriers and opening up trade in services it will be difficult to make progress in these areas in "the cumbersome multilateral forum."

The study gives several reasons for Canadian concern over trade relations with the US which have both a particular and global significance. The US use of fair trade laws comes in for considerable criticism.

The authors point to

"repeated unilateral reinterpretation" by the US of its fair trade laws, which are described as "one-eyed judges." This has induced a feeling of insecurity among Canadian exporters.

"Canadians have come to suspect that whenever their market penetration upsets US interests some pretext for new countervailing duties will be found."

In addition, the target of US countervailing duties is shifting from specific, clearly trade-distorting subsidies to policies that are more general. The Canadians perceive this as an attempt to influence national policies.

In this broadening of the scope of countervail, many

US TRADE IN MANUFACTURES, 1982 AND 1985

Trading partner/area	Change in bilateral balance, 1982-85 (US\$bn)	Percent share of US imports 1985	Percent share of US exports 1985
Canada	-4.4	18.9	26.2
Japan	-20.8	24.4	7.6
Western Europe	-21.1	26.1	26.7
Latin America	-10.4	4.2	12.9
East Asian NICs*	-16.4	15.0	7.2

* Newly industrialising countries of Hong Kong, Singapore, South Korea and Taiwan.

Source: United States Executive Office of the President, Economic Report of the President.

Canadians see the current US approach as a direct attack on their sovereignty. The US action on Canadian softwood lumber is cited as an instance of Washington restricting Canada's policy-making autonomy.

The study maintains that Canada's access to US markets is being threatened by the increasing use of US fair trade laws, and that the root of the US problems lies not in foreign

unfair trade practices but in the huge government budget deficit. The solution requires a combination of tax increases and expenditure cuts.

But the authors warn: "The world economy may avoid falling off the edge of the precipice but the resulting changes in US trade laws could still have serious implications for all the countries that trade with the US and set precedents for other countries in the 1990s."

EC in trade deal with Yugoslavia

YUGOSLAVIA and the European Community have reached new trade agreements which will give Yugoslavia easier access to the 12-nation bloc for its exports of beef, wine and industrial products, Reuters reports from Brussels.

The Commission said that under the agreements signed last Friday, export ceilings on some Yugoslav industrial goods will be abolished and duty-free export limits on other goods raised by an average 15 per cent.

Yugoslavia, its economy in crisis with 100 per cent inflation and difficulties on foreign debts, will also benefit from better terms for farm exports, especially beef and wine.

The agreements have been drawn up as part of a broader co-operation pact between the EC and Yugoslavia dating from 1980.

Yugoslavia is the EC's second largest Mediterranean trading partner after Algeria, and its exports to the Community have risen from \$1.15bn in 1982 to \$5.5bn in 1986.

● Honda Motor of Japan is to start exporting motorcycles to

Yugoslavia this year, AP-DAJ reports from Tokyo.

Honda said the company, believed to be the first Japanese manufacturer to export motorcycles to the East European country, plans to sell a 450cc model. Exports will begin in August.

The company intends to add a 750cc model in the future, and hopes to reach sales of up to 1,000 a year.

Honda was prompted to start motorcycle exports to Yugoslavia because of a sharp drop in shipments to major markets like the US and China.

Exports to the US fell due to the appreciation of the yen, while those to China slumped as a result of Peking's chronic foreign currency shortage.

Overall motorcycle exports by Japanese makers plunged 51 per cent in 1986 from the previous year, according to industry statistics.

Honda said exports to Yugoslavia were arranged through Marubeni, the Japanese trading house, because of the lack of marketing experience in East European countries.

Honda hopes to export cars also to Yugoslavia.

Singapore ship boost for Iran

BY ROGER MATTHEWS IN SINGAPORE

IRAN has found a novel way of cutting the cost of the Gulf shipping war, thanks to the expertise of a Singapore ship-repair yard.

Of the 330 merchant ships attacked in the Gulf since the war began nearly seven years ago, the majority of the most badly damaged have been owned or chartered by the Iranian government.

Three of those vessels should be ready to rejoin the fray by

the end of the year, although they will be returning to the Gulf as just two ships. Jurong shipyard, in what it describes as a "unique and intricate project," is gluing in half two of the vessels and will form a new ship from the less damaged halves. The third ship is being extensively built.

The Marun, Mokran and Minab are 25,000 dwt product carriers and all are thought to have been hit by Exocet mis-

siles. National Iranian Tankers, an Iranian company is paying Jurong shipyard \$8m for the cannibalisation and rebuilding. The Singapore company said the price represented a considerable saving for NITC, even in the depressed state of the world shipping industry. The work also includes rebuilding the crew accommodation areas, complete new navigational systems and renewing the 9,000 hp main engines.

Mitsui may pull out of Iran chemical venture

MITSUI of Japan is likely to withdraw from a joint venture petrochemical project with Iran as the Iran-Iraq war drags on, Reuters reports from Tokyo.

The trading house is likely to file a petition with Japan's Ministry of International Trade and Industry (MITI) to collect overseas investment insurance to minimise losses incurred by the project, the company said.

The company would file for the insurance on the grounds either that it is impossible to continue the project because of the Iran-Iraq war or that the project has been suspended for more than six months, both stipulated as conditions.

The site has been bombed by the Iraqis, but claiming the damage for insurance is difficult because it cannot be accurately assessed.

Cyprus doubles Airbus order

By Michael Doone, Aerospace Correspondent

CYPRUS AIRWAYS, the national airline of Cyprus, has increased its order for Airbus A-320 twin-engine aircraft from four to eight aircraft, worth over \$250m.

This brings total Airbus A-320 sales to date to 439 aircraft, from 16 customers, of which 281 aircraft are firm orders and 158 are options.

The Cyprus Airways aircraft will use the International Aero Engines V2500 engine, now under development, the deal being worth \$32m for the international engine group.

IAE said that to date seven airlines had placed orders for V2500 engines for A-320 Airbuses, worth about \$1.6bn. Engines are now on test in the UK, West Germany and the US, and have amassed 1,700 hours of running. Other A-320s are powered by Franco-US Snecma-General Electric CFM-56 engines.

The A-320, a 150-180 seater advanced technology airliner, is already engaged in its flight test programme and is due to enter airline service next spring. Cyprus Airways will receive its A-320s starting in April, 1989.

French experts find place in the sun in Francophone Africa

BY PETER BLACKBURN IN ABIDJAN

It was rather like trooping the colour when Ivory Coast's President Houphouët-Boigny marched his entire Cabinet of 40 ministers down to inspect the new offices of the country's public works agency overlooking Abidjan's lagoon.

However the occasion was not a birthday treat for the venerable 81 years old President Houphouët but homage to the good work done by the agency's controversial French director Mr Antoine Cesario.

The unusual spectacle briefly spotlighted the important but discreet role that French expatriates continue to play in the political and economic affairs of French-speaking West African capitals from Dakar to Libreville nearly three decades after independence.

The stocky and combative Mr Cesario, who already had extensive Ivorian experience, was brought back from France in 1977 to set up the Direction et Contrôle des Grands Travaux (DCGT). Since then he has worked wonders cleaning up the corrupt public works sector after the excesses committed during the cocoa and coffee boom in the 1970s.

In so doing, Mr Cesario has created powerful enemies amongst overseas contractors, aid donors and the population. It was in order to silence these criticisms that President Houphouët took his ministers to visit DCGT's new enlarged offices in a converted hotel on an attractive site overlooking the lagoon.

President Houphouët made no speeches but the warm handshake was a clear public benediction of Mr Cesario.

The speeches came instead from the director of the DCGT who explained to the ministers how his agency had saved the country CFA 800bn (\$2.7bn) on building and public works projects over the past decade.

During this period the DCGT supervised the completion of projects worth CFA 1,000bn (\$3.3bn) without



President Houphouët-Boigny—key role for Frenchman

any cost overrun. President Houphouët has never hidden his desire to use foreign expertise to accelerate his country's economic development. As a result the Ivory Coast, an economic backwater in 1960, has long since overtaken neighbouring Ghana.

Ivory Coast has the greatest number of French citizens, about 40,000 out of a total of some 300,000 on the continent. But the use that it makes of expatriates from the old colonial power is by no means unique. Other French experts occupy important posts in other sub-Saharan Francophone countries.

Close relations do not always make for harmony. The strongest but also the stormiest French connection is with tiny, oil-rich Gabon. The close links between the Bongo regime and French intelligence and business interests were detailed in Mr Pierre Pean's book "Affaires Africaines," which alleged that Gabon was jointly controlled by French and Gabonese masonic secret societies. Its publication in 1983 caused a major diplomatic row.

But such "family" quarrels are rare. It is likely that most of the second generation of independent Francophone Africans will follow President Houphouët's example and continue to make extensive use of French expertise.

Kawasaki wins port order in Indonesia

KAWASAKI Steel has received construction orders for projects at Indonesia's Panjajene port and the Philippines' Nasipit port, the company said yesterday, Reuters reports from Tokyo.

The ¥1.2bn (\$4.9m) Panjajene Port project is for repair and improvement work, including expansion of the quay and construction of warehouses.

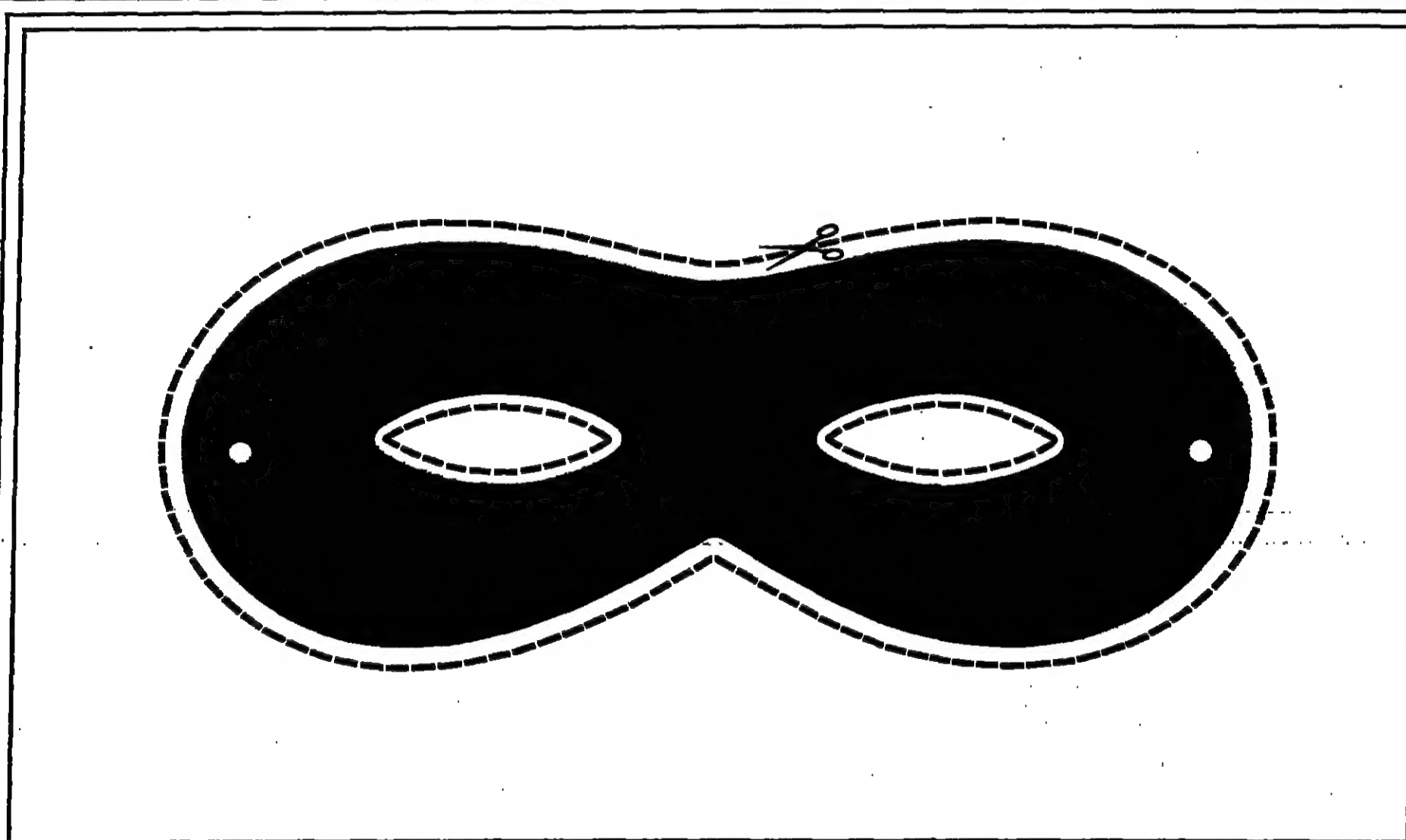
Construction at the Sumatra island port will start next

month and be completed in May 1989, Kawasaki said.

The ¥700m project for Nasipit on Mindanao Island is to build a new port after dismantling the current one.

Construction at Nasipit will begin in August this year and be completed in June 1989.

● Astilleros Espanoles, the Spanish shipyard, is to build an oil tanker for France that will be Spain's first tanker order for five years, Reuters reports from Madrid.



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UK NEWS

FHA code of conduct to combat rise in debt

BY HUGO DIXON

THE FINANCE Houses Association, the industry's trade body, yesterday published a code of conduct designed to ensure responsible lending practices among its members.

The code has received full backing from the Office of Fair Trading. It comes at a time of concern that some institutions are lending consumers money without checking their ability to repay. As a result, there has been "a rising tide of debt and a rising tide of over-commitment," as Sir Gordon Borrie, director-general of Fair Trading, put it.

The code is the association's attempt to get over the problem. Any of its members that break it will, it says, be expelled from the association.

The code requires members to:

able to repay a loan. Except in the case of very small loans, that will normally involve making a search with one of Britain's credit reference agencies.

Supply information about their borrowers, such as how much they have borrowed and whether their repayments have been on time to credit reference agencies. That, it is argued, will enable other lenders in the future to judge whether to make a loan.

Ensure that advertisements for "secured" loans make clear that the loan is secured on the customer's house. Consumers have sometimes thought that "secured" meant the loan was very safe, not realising that by taking out such a loan they were putting their homes at risk.

Deal promptly with complaints. Consumers will, if they wish, be able to resolve disputes through an arbitration scheme run by the Chartered Institute of Arbitration.

Encourage consumers to tell them if they are in financial difficulty, respond sympathetically in such cases and tell them they can get help from bodies such as the Citizens Advice Bureau.

Take particular care with young people.

Much of the code's language is fairly vague. However, Sir Gordon said he did not think this "lack of precision" was necessarily a defect. What mattered was that the code was implemented in its spirit, not just its letter. He said he was confident the association would do that.

Bank elects rescuers to be deputy chairmen

By David Lascelles, Banking Editor

MR ROBERT Holmes & Court, the Australian entrepreneur, has been appointed a deputy chairman of Standard Chartered Bank.

Mr Holmes & Court, who has an interest of 1.49 per cent in the bank, was one of the "white squires" who came to Standard's rescue when it was the object of a hostile takeover bid by Lloyds Bank last year.

Standard's other white squire, Sir Y. K. Pao, the Hong Kong shipping tycoon, was also elected a deputy chairman of the bank. He owns a similar stake to Mr Holmes & Court.

The appointments are intended to reinforce the bank's long-term commitment to Standard Chartered and dispel suggestions that their interest is short-term and speculative.

However, both are carrying large paper losses on their investments and have been viewed as potential sellers now that the 18-month moratorium by the City's takeover code on a new bid by Lloyds has expired.

Standard Chartered's shares rose 17p to 815p yesterday.

A group of companies, controlled by Mr Holmes & Court has applied to US government anti-trust authorities for permission to boost its stake in Texaco, the US oil group operating under Chapter 11 of the US Bankruptcy Code, to between 10 per cent and 15 per cent. The group holds 9.6 per cent of Texaco's shares, our Financial Staff writes.

EC likely to probe ship subsidies

By Quentin Peel

THE EUROPEAN Commission is set to order an investigation into shipbuilding subsidies offered by France and Britain in the fierce competition to win the FFR 425m (£43.8m) order for a cross-Channel ferry.

The move follows a British complaint that the French Government was unfairly subsidising its own yard, Chantiers de l'Atlantique, which last month won the order from Brittany Ferries, the French group.

It appears that the bid by British Shipbuilders' Govan yard itself contained a higher proportion of state subsidy than a third offer from the Dutch yard of De Giessen-Noord—and hence the commission proposal to investigate both bids.

The proposal for an investigation to be opened under the EC rules on competition will be put to the 17-man commission today by Mr Peter Sutherland, the commissioner responsible. It is expected to be approved.

All subsidies are supposed to be suspended while the commission opens a procedure to check on the state aid made available. An eventual ruling might require such subsidies to be recovered.

The row between Britain and France over the Brittany Ferries contract has been raging ever since it became clear this year that the French Government and local authorities were putting political pressure on the company to place its order with a French yard.

Chantiers de l'Atlantique, owned by Alstom, the French heavy engineering and shipbuilding group which is in turn controlled by CGE, recently lost a \$150m order for a luxury liner from the US Star Cruises group.

The British charge was that the French subsidy aid was involving direct subsidies from the Industry Ministry as well as a financial package including interest-free subsidies—either exceeding the 25 per cent subsidy limit (on the proportion of total cost) laid down by EC law or was anyway more subsidised than the other EC tenders. That is what the commission will seek to determine in the cases of both bids.

Govan had put in a bid of FFR 410m, reflecting lower costs and substantial state aid from the Shipbuilding Intervention Fund.

Commission officials said yesterday that the Dutch bid clearly contained the lowest subsidy content and both British and French bids would therefore come under scrutiny.

Alvey projects endangered by lack of funds

BY DAVID THOMAS

SOME PROJECTS developed with the help of the Government-backed £250m Alvey programme for advanced information technology research are in danger of being frustrated because of shortage of funds for investment, Mr Brian Oakley, director of the Alvey programme, said yesterday.

He was speaking at a conference at the University of Manchester Institute of Science and Technology held to discuss the five-year Alvey programme, in which 113 companies and 55 universities have participated since it was launched in May 1983.

About 250 projects were being funded under the scheme, which is centred on collaboration between companies and university departments, at the end of last year, the peak period for the scheme.

Last year the official IT '88 Committee proposed to the Government a new five-year programme worth £1.05bn, just less than half of which would come from public sources. The conference yesterday heard strong support for the general thrust of the proposals from most speakers.

BIGGEST PARTICIPANTS IN ALVEY			
Company	No. of projects	University	No. of projects
GEC	58	Imperial College	37
ICI	51	Edinburgh	34
Plassey	38	Cambridge	28
STC	32	Loughborough	19
BT	31	Sussex	18

Mr Oakley, who is to retire as Alvey director this year, said independent monitoring of the first phase of Alvey projects, but it was too early to judge whether the other projects would lead directly to commercial exploitation.

He added that commercial exploitation plans existed for about half the Alvey projects, but it was too early to judge whether the other projects would lead directly to commercial exploitation.

Mr Mike Watson, director of marketing and technical strategy for ICL, the largest British-owned computer company, speaking to the conference on behalf of industry, said that, thanks to Alvey, a national strategy for information technology, comparable with Britain's competitors, was evolving.

"Alvey has been the first tentative step towards establishing such a national consensus in the UK and we would be delighted both to our own enterprises and to the future of the UK if we failed to maintain this common spirit and to build on it."

He argued that before Alvey the government support for information technology had been highly fragmented and there

had been little contact between companies and universities in information technology research.

Professor Bill Mitchell, chairman of the Science and Engineering Research Council, speaking to the conference on behalf of research institutions, said Alvey had resulted in a remarkable transformation of information technology research in this country.

He argued that the programme should not be regarded as a transient one but "as a step change in the nature of support for information technology in this country."

However, he said funds that would flow to research institutions under the proposals made by the IT '88 committee, might, when taken together with European Commission funds, be less than the research institutions received during the first Alvey programme.

NEI wins army bridge contract

By Our Northern Correspondent

NEI THOMPSON has won a £30m contract from the Defence Ministry to design and develop a family of bridging equipment for the British Army. The contract includes options for production starting in the early 1990s, which would take the value of the work up to a total of £100m.

NEI has spent more than two years working on the design of what will be a mobile, lightweight system to replace the Bailey bridge. Further design work will continue for the next four years.

The contract was won in initial competition with other companies eventually whittled down to Williams Fairley and Royal Ordnance. The systems will be capable of faster deployment with less manpower than the Bailey bridge and will be able to carry heavy armoured vehicles.

NEI, which has not hitherto manufactured mobile bridging, yesterday said the system would use many aluminium sections and that the company had considerable experience with the welding of such metal.

The project will use a firm-price contract with design acceptance planned for 1991. Most of the work will be done at NEI Thompson's Wolverhampton plant.

Cruise missile base on schedule

BY LYNTON McLAINE

THE SECOND BASE for cruise missiles in Britain, RAF Molesworth, near Huntingdon, is to become operational as planned next year, in spite of the prospect of an agreement between the US and the Soviet Union on mutual reductions in intermediate-range nuclear forces.

The first cruise missile base at RAF Greenham Common, Berkshire, has been operational for some time.

Colonel Kent Harlaugh, the commander of the US Air Force's 303rd Tactical Missile Wing at Molesworth said yesterday: "My mission is still to get this base fully operational next year."

"He already has 450 USAF officers and men at the base, just over half the eventual total of 800 USAF personnel who will man the missile wing. A further 200 additional support staff will be on the base by the end of the year."

The "two-track" policy of the North Atlantic Treaty Organisation, agreed in December 1979, to modernise Nato intermediate-range nuclear forces in Europe and to negotiate with the Soviet Union mutual reductions in intermediate weapons, would have been proved to be correct whatever the outcome of the arms talks, the colonel claimed.

"If the INF talks succeed or fail, either way, we will have fulfilled our mission by next year," he said.

Under proposals being considered by the US and the Soviet Union, the Government rather than the viewers at large.

Warning on threats to TV

BY RAYMOND SNODDY

TELEVISION IS under threat from growing political interference, the BBC and the Independent Broadcasting Authority, comes from direct political interference, often arising from the belief that television is biased against the Government.

The warning comes tonight from Sir Denis Forman, deputy chairman of the Granada group and until recently chairman of Granada television, in the 15th Richard Dimbleby Lecture at BBC1.

Sir Denis argues that the foremost threat to the rule of broadcast, the BBC and the Independent Broadcasting Authority, comes from direct political interference, often arising from the belief that television is biased against the Government.

"A more insidious danger," he adds, "is the pecking of the broadcasting authority with members who are 'one of us,' members who reflect the view of

the Government rather than the viewers at large."

Sir Denis says that the Government longs to apply socialist theories to television.

Such application of market forces would be absolutely with the doctrines enshrined in the Television Act and the BBC Charter that the prime purpose of television is to educate, inform and entertain.

BBC names Wilson as editorial policy controller

BY RAYMOND SNODDY

MR JOHN BIRT, BBC deputy director, yesterday made his first key appointment since being given the task of uniting BBC news and current affairs—radio as well as television—under a single directorate.

Mr John Wilson, editor of news and current affairs for BBC radio, has been appointed to the new post of controller of editorial policy.

Mr Wilson, who joined BBC radio as a sub-editor in 1966, will be responsible for journalistic standards throughout the BBC. He will take over the

role of Mr Alan Protheroe, assistant director general of the BBC, who leaves at the end of next month.

All the signs are that Mr Wilson, who will report to Mr Birt, former director of programmes at London Weekend Television, will in effect be Mr Birt's deputy, although further appointments are expected.

Mr Birt is in the process of creating a management structure to run the directorate, which is likely to be brought together on a single site at White City in West London.

Independent producers complain over access

BY RAYMOND SNODDY

INDEPENDENT producers yesterday accused Britain's Broadcasting Authority of deliberately trying to circumvent government plans to give independents access to 25 per cent of the UK's four television channels.

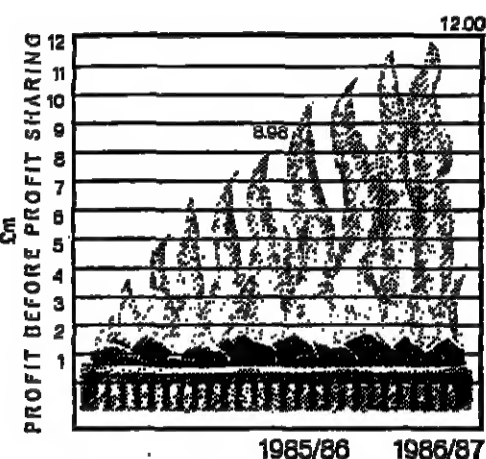
Organisations representing independent producers said independent research showed that proposals from the ITV companies and the BBC go only a fifth of the way towards meeting government targets.

In March the BBC offered about 500 hours of programmes for independents, to be

achieved by the production year 1991-92, and the Independent Broadcasting Authority offered about 500 hours by 1990.

That according to a study by Knowledge Research, a group attached to the Polytechnic of Central London, amounted to just over a fifth of the Government's target for newly produced programmes.

The study does, however, include all the hours of news programmes, which the broadcasters have refused to include in any quota for independents.



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Profit after Tax	6.30	4.31	46.2

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Morgan Grenfell still tops takeover table

By Michael Dixon

MORGAN GRENFELL, the merchant bank hit by the Guinness scandal, nevertheless retained the leading position as financial adviser in UK public takeovers in the first six months of this year, according to a league table published by Financial Times Mergers & Acquisitions, a monthly magazine.

Morgan Grenfell has headed the takeover league table for several years, building up a reputation as a particularly aggressive tactical adviser to test the rules governing bid battles to the limit. However, the bank's image was severely damaged last year by two scandals: the Department of Trade investigation into the takeover of Distillers by Guinness, a Morgan Grenfell client; and the disclosure that Mr Geoffrey Collier, a senior Morgan official, had been guilty of insider dealing.

The magazine survey says that in the first six months of the year Morgan Grenfell was adviser in 20 bids for quoted UK public companies with a combined value of just over £4bn.

In second place was J. Henry Schroder Wagg, which advised on 20 bids worth £3.4bn. Schroders ended only in seventh place in the magazine's 1986 survey. The rise in its

LEADING BID ADVISORS IN 1987

Takeovers for publicly quoted UK companies, January-June

Bank	Number of bids	Value of bids £m
Morgan Grenfell	20	4,043
Schroder Wagg	20	3,393
S.G. Warburg	17	3,007
Charterhouse	5	1,585
Samuel Montagu	14	1,222
BZW	11	1,114
Goldman Sachs	11	1,100
Kleinwort Benson	11	967
Robert Fleming	12	802
Cooney Bank	3	752
Rockcliffe	11	778
Lazard	15	676
Hill Samuel	14	670
Hambros	10	597
Henry Ambacher	8	580

Bids for publicly quoted UK companies, either completed, lapsed or launched between 1-47 and 30-6-87, excluding partial tender offers.

position is due largely to the fact that it has advised in two of this year's biggest battles. It aided Pilkington Brothers in its successful defence against the £1.2bn bid from BTR, which was advised by Morgan Gren-

fell; it was also joint adviser, with Barclays de Zoete Wedd, in the unsuccessful £540m bid for Norcross by Williams Holdings.

Norcross was defended by Charterhouse, a bank with a traditionally small mergers and acquisitions department - that has grown rapidly in recent years. It occupied fourth position in the first half of 1987, advising on five bids for public companies worth £1.8bn.

S. G. Warburg, traditionally one of the top three bid advisers with particularly strong reputation for defence work, was in third place in the first half of 1987, advising on 17 bids worth £2bn.

Kleinwort Benson, which was ranked second in the 1986 list, dropped to eighth position in the first half of this year, working on 11 bids worth about £1bn.

However, the survey gives only a rough guide to performance, since it does not cover bids for private or foreign companies. That means, for example, that it does not include one of the most innovative deals so far this year: the \$580m bid for JWP Group, the big US advertising house, by WPP Holdings, a small UK company that was advised in the deal by Samuel Montagu.

Takeover Code move will bolster regulation

By Clay Harris

THE TAKEOVER panel will act shortly to remind directors that all are responsible for the conduct of their companies during bid battles. The revision of the Takeover Code is intended to be a forthright restatement and strengthening of existing policy.

The panel, which oversees the self-regulatory framework governing British takeovers, believes that the position has to be spelt out in the wake of such bids as that for Distillers by Guinness, where strategy was made and implemented by a small group of directors and outside advisers.

The changes in the code have emerged from ideas floated by Mr Robert Alexander, the panel's new chairman, that companies establish special committees of non-executive directors to vet behaviour during a bid. These were variously called "audit" or "offer" committees, but now appear unlikely to be a part of the panel's final draft.

BA aims for 'yuppie' market with custom-made exotic tours

By David Churchill, Leisure Industry Correspondent

BRITISH AIRWAYS is planning to sell special custom-made holidays to exotic destinations such as Hong Kong and the Seychelles, aimed at the "yuppie" leisure traveller.

The move, announced yesterday, is in response to the fierce price competition in the troubled package holiday market in Europe.

Mr Jim Harris, BA's marketing director, described the price competition as suicidal. He admitted that BA was concerned at the state of the market.

BA is the fourth largest UK package tour operator - trading through such names as Enterprise and Sovereign Holidays - but last year BA Holidays, its tour operating subsidiary, lost £4.8m.

The airline is hoping to make a profit from BA Holidays this year, Mr Harris said. "But we are worried that too much price competition is leading to a lowering of standards, and that must be bad for the holidaymaker."

Package tour operators this summer are facing severe difficulties because fewer holiday-makers than expected have

MORE THAN 8m foreign visitors overcame their fears of Libyan bombs, terrorist attacks and the fall-out from the nuclear accident at Chernobyl, Soviet Union, to visit London last year, according to the London Tourist Board, writes Alice Rawsthorn.

The board expresses concern about the shortage of hotel accommodation and coach parking facilities in London.

Many guest houses and small hotels are filled by homeless families rather than tourists.

is part of its Poundstretcher long-haul travel company. Mr Des Hetherington, Poundstretcher's managing director, said Tailor Made Holidays "are somewhat more expensive than the traditional brochure holiday but this does not bother our clients a bit."

British Airways passenger traffic in the April-June period was well above last year's depressed level but also higher than the 1985 total, writes Michael Donne.

Figures for the first quarter of the financial year show that the number of revenue passengers was more than 4.5m, up 17.4 per cent compared with the 4.18m in the first three months of 1986-87.

Package holiday traffic carried by British Airways is included, the overall passenger figure for the BA group is more than 5.57m, up 19 per cent. NO 15-3/83

During the first quarter, European short-haul traffic rose by 15.3 per cent to reach 3.68m, while long-haul traffic, including flights over the North Atlantic, rose by 24.1 per cent to reach just over 1.22m.

There was no question of reversing MAT's subsequent sale of some sites to Arthur Maiden and to a company controlled by Primesight, but in which MAT has a passive 15 per cent stake.

LCAT's London & Provincial and MAT's Mills & Allen were already Britain's largest roadside poster contractors before the merger.

OFT curbs scope of poster deal inquiry

By Clay Harris

THE Office of Fair Trading made clear yesterday that the Monopolies and Mergers Commission investigation into the share of the advertising poster market held by MAT, the financial services group, would not affect any site disposals already completed.

Although the inquiry, ordered last week by the Trade and Industry Secretary, arose from MAT's £36m takeover in January of London and Continental Advertising Holdings, it will use MAT's post-acquisition and post-divestment market share as a starting point.

There was no question of reversing MAT's subsequent sale of some sites to Arthur Maiden and to a company controlled by Primesight, but in which MAT has a passive 15 per cent stake.

LCAT's London & Provincial and MAT's Mills & Allen were already Britain's largest roadside poster contractors before the merger.

City orders £5m telephones

By Nick Bunker

STOCKBROKERS and their clients will have another 4,000 private telephone lines provided by the Stock Exchange this autumn after an agreement signed yesterday between the exchange and Sir John Clark, chairman of Plessey, the telecommunications group.

A Plessey-led partnership with GEC, the electrical group, has won a £5m contract to supply the exchange with a new System X digital telephone network to replace its existing private STX service.

The exchange said it needed the new system to help to carry a volume of calls that has increased dramatically since

last year's Big Bang deregulation of the stock market.

Since last October, when the exchange went over to a system of dealing almost entirely over the telephone, the number of lines in use on the old system has been doubling the 4,500 in use in early 1986.

System X will allow the exchange to expand the present network from 9,000 lines to an initial 13,000, although the system has a theoretical capacity of 18,000, Plessey said.

The Plessey-led partnership fought off rival tenders from competitors including Ericsson,

British Telecom, Northern Telecom and AT & T/Philips. Mr George Hayter, Stock Exchange information services director, said Plessey had won the contract partly because it had the capacity to operate the network via satellite connections to link the London exchange to overseas brokers and investors.

The exchange's previous STX system - which used a Plessey "strawger" mechanical exchange - was installed to link member firms in 1969 and was equivalent to the telephone network of a town the size of Dover. Since 1973, it has also linked stockbrokers to their clients.

Jaguar to lease in W Germany

By John Griffiths

A JOINT venture to take Jaguar into the West German luxury car leasing market has been set up with the company's West German distributor and Lombard North Central, the finance house arm of National Westminster Bank.

Mr Peter Cortis, manager of the parent Jaguar Cars Finance, which has been operating in the UK as a joint venture between Jaguar and Lombard since 1984, said yesterday it should provide significant opportunities in Jaguar's toughest export market.

He said this was because the West German luxury sector

was dominated by leasing deals because 65 per cent of payments were tax deductible, compared with 45 per cent in the UK.

Jaguar expects to sell about 2,500 cars in West Germany this year, out of about 48,000 worldwide.

The market is a paradoxical one for Jaguar. It is the heartland of its two fiercest rivals, Mercedes and BMW, and is therefore one in which it is keen to make progress and more firmly establish itself as a genuine competitor.

However, it is also the one in which it has made slowest

progress. The company recently listed that it was "prepared to grow more slowly in West Germany, citing the strength of the D-Mark - which means that more profitable sales can be made elsewhere - and the advent of the 7-Series BMW."

This model has sparked a sales battle between the two West German manufacturers which, it is suggested, Jaguar should keep out of temporarily.

However, the launch of the joint venture company suggests that Jaguar's absence from the leasing sector may also have been a factor in its slow West German sales growth.

VAG(UK) lifts taxable profit by 6%

By Kenneth Gooding, Motor Industry Correspondent

VAG (United Kingdom), which imports Volkswagen and Audi cars and MAN commercial vehicles from West Germany, lifted taxable profit for the year to last September 30 by 6 per cent, from £25.13m to £26.64m. The company also increased the dividend payment to its parent, the Lombard consortium, by 5.5 per cent, from £18m to £19m.

The pay of Mr Michael Heelas, chief executive, rose by 15.5 per cent, from £77,000 to £88,935. The company's employees apparently benefited

from the strong performance, because the number earning between £30,000 and £35,000 rose from 10 to 15. The number of employees rose from 904 to 942.

VAG(UK) turnover last year increased from £542.6m to £569.2m. Its tax payment rose from £24,000 to £1m, leaving the net profit at £25.62m against £25.1m.

The company had £21.85m in the bank at the end of September 1986, but that was reduced to £10.47m last year. At the

same time its commitments in the foreign exchange markets were reduced from £99.5m to £11.3m.

Last calendar year VAG (UK), which is neck-and-neck with the Nissan importer in contesting first place among traditional vehicle importers in Britain, sold 106,287 cars in the UK for a 5.8 per cent market share, compared with 103,877 and a 5.87 per cent share in 1985. About 12,895 MAN-VW commercial vehicles were also registered in the UK, up from 11,543.

NOTICE OF REDEMPTION To Holders of U.S. \$100,000,000 GMAC Overseas Finance Corporation N.V. 14% Notes due August 19, 1988

Notice is hereby given that pursuant to Paragraph 8(a) of the Notes and Section 4 of the Fiscal and Paying Agency Agreement entered into as of August 19, 1982 between GMAC Overseas Finance Corporation N.V. (the Company) and Chemical Bank, Fiscal and Paying Agent, the Company hereby gives notice of its election to redeem all of its 14% Notes due August 19, 1988. The date fixed for redemption shall be August 19, 1987 and the Notes will be redeemed at the price of 100% of the principal amount thereof together with accrued interest to the date fixed for redemption. After August 19, 1987 the Notes will cease to accrue interest. The Notes will be redeemed upon presentation and surrender together with all appurtenant coupons, if any, maturing on and after the date fixed for redemption at the principal office of the fiscal agent, Chemical Bank, 55 Water Street in New York City or at the principal offices of Chemical Bank in London, Frankfurt, Paris and Zurich and the principal offices of Banque Bruxelles Lambert S.A. in Brussels and Banque Generale du Luxembourg S.A. in Luxembourg. THIS IS NOT A TAX RELATED REDEMPTION ARISING OUT OF THE RECENT TERMINATION OF THE TAX TREATY BETWEEN THE UNITED STATES AND THE NETHERLANDS ANTILLES.

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Nissan takes up option on site

NISSAN of Japan yesterday formally exercised its option to acquire the full 736-acre site at Washington Tyne and Wear, envisaged for its car production operations.

Until now its UK subsidiary, Nissan Motor Manufacturing (UK) has been occupying only 297 acres

NATIONAL BANK OF CANADA \$US 200,000,000 FLOATING RATE DEPOSIT NOTES DUE JULY 1996

For the six months, July 9, 1987 to January 10, 1988, the rate of interest has been fixed at 7 1/4% P.A.

The interest due on January 11, 1988 against coupon nr 3 will be \$US 936,46 and has been computed on the actual number of days elapsed (186) divided by 360.

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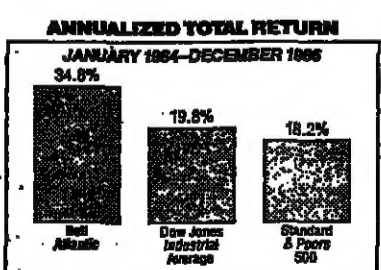
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UK NEWS

British Telecom may be forced to compensate users

BY DAVID THOMAS

BRITISH TELECOM may be forced to pay its customers if it fails to provide new lines or to repair faults within a specified period.

Professor Bryan Carsberg, director general of the Office and Telecommunications, the industry's regulatory body, issued this warning in a lengthy statement yesterday in response to recent concern about BT's quality of service.

Ofel is also pressing BT to publish regular information on its quality of service, and Sir George Jefferson, BT chairman, said last night the company would publish these figures, particularly those of relevance to residential and small business customers, in the autumn.

However, Prof Carsberg also issued previously confidential BT figures which suggest that the quality of most of BT's services has gradually improved since 1981.

BT believes these figures justify its claim that its services have not generally deteriorated since privatisation.

In the past two weeks, the company has been subjected to a barrage of allegations of declining service quality, including a survey of public opinion released by the National Consumer Council pointing to widespread dissatisfaction with BT's services.

Prof Carsberg said he probably could not seek penalties against BT unless the subjective measurements were backed up by more objective data.

He was therefore releasing quality of service information given to him by BT last year. This showed a gradual improvement in most of BT's basic services between 1981 and 1982 and 1985 to 1986.

For example, 1.7 per cent of local calls and 4.2 per cent of long-distance calls failed because of network faults in 1985-86, compared with 2.7 per cent of local calls and 5.9 per cent of long-distance calls in 1981-82.

Ofel is conducting its own surveys as an independent test of BT's figures and its next survey will give particular attention to fault repair, directory inquiries and public call boxes because concern has been expressed about these.

However, Prof Carsberg concluded that the information available on most services "does not demonstrate a need for further regulatory action to increase financial incentives for improved performance."

But, he added he was concerned by "the evidence I have seen in complaints that BT has a poor record in providing new exchange lines and connecting lease lines on an agreed date."

Ofel is also closely examining reports that BT's quality of service has deteriorated this year because of the strike by BT staff earlier this year and teething problems in introducing new digital exchanges, particularly in parts of London.

Minister criticises British aid policy

By Peter Montagnon

MR ALAN CLARK, the Trade Minister, yesterday sharply criticised British aid policy with a warning that companies would lose business in overseas markets unless aid was more commercially oriented.

His remarks came in a speech to the Advisory Council of the Export Credits Guarantee Department in which he delivered a strongly worded critique of last month's House of Commons Foreign Affairs Committee report on aid.

The report is widely thought to reflect the thinking of the Overseas Development Administration which runs Britain's aid effort. Mr Clark's own Department of Trade and Industry has no direct responsibility for aid.

He said the report reflected "the kind of intellectual imperialism which will be tolerated less and less by our customers."

It harped too much on the need for the ODA to devote more resources to appraisal and administration of development projects, he said.

"I honestly believe that this notion that, before an aid package can be agreed, a lot of visiting accountants and civil servants should pick over the client country's economy and decide whether it is in their best interests to be completely out-of-date - both in terms of doctrine and practicability," he said.

Mr Clark was careful to avoid discussing one of the committee's conclusions that the so-called Aid and Trade Provision (ATP), under which aid funds are earmarked for the support of export contracts to developing countries, should be removed from the UK's main effort and administered separately by the DTI.

Mr Clark is known to favour such a move, provided it is associated with increased funding, although some of his senior officials are more ambivalent.

In general, aid policy should aim not so much for a simple transfer of wealth to developing countries, but more for "a closer partnership based on mutual recognition of profit and advantage," he said.

This would enhance public support for the aid programme and allow its budget to be increased. Unless the pattern changed there was "a serious danger, not just that Britain and British industry will be the poorer but that the whole status of foreign aid in the eyes of the public will diminish."

Mr Clark added that the ATP scheme could be improved if it were made more easily accessible by smaller companies seeking aid support for their overseas business. Among the changes should be a greater use of soft loans rather than direct grant and a greater freedom for developing countries themselves to decide how aid money should be spent.

Alice Rawsthorn reports on Next's plans to revolutionise home shopping

IN THE LAST month or so, while the retail stores have been busy with summer sales, the mail order industry has dispatched its new winter catalogues through letter boxes across the country.

On the surface the industry's prospects are rosy for many years. Most of the big companies in mail order - or home shopping as they prefer to call it - have been hauled out of the doldrums of the early 1980s. Moreover, after years of decline, mail order sales out-paced retail sales in the first half of this year.

Yet the underlying picture is anything but rosy; not least because, after years of consolidation, new forces are emerging in the mail order industry.

Freemans, one of the more dynamic of the mail order houses, already bears the benefits of its acquisition of the Warehouse fashion group last summer. Marks and Spencer, the retailing group, is still mulling over whether to develop its mail order experiment with N. Brown, another established house.

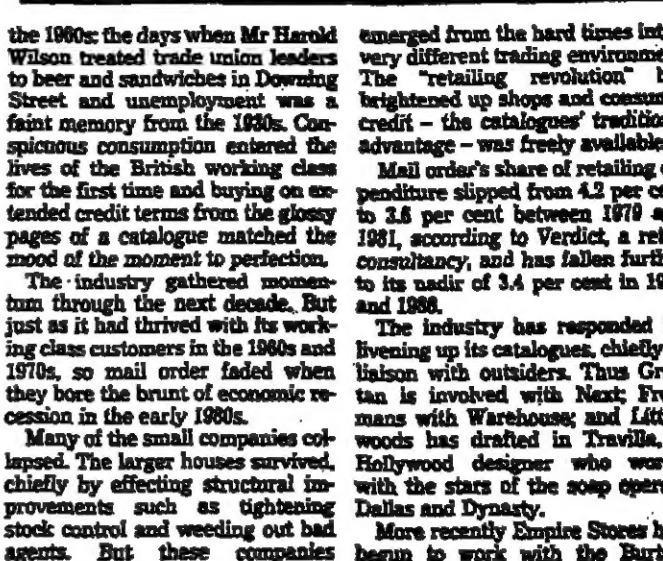
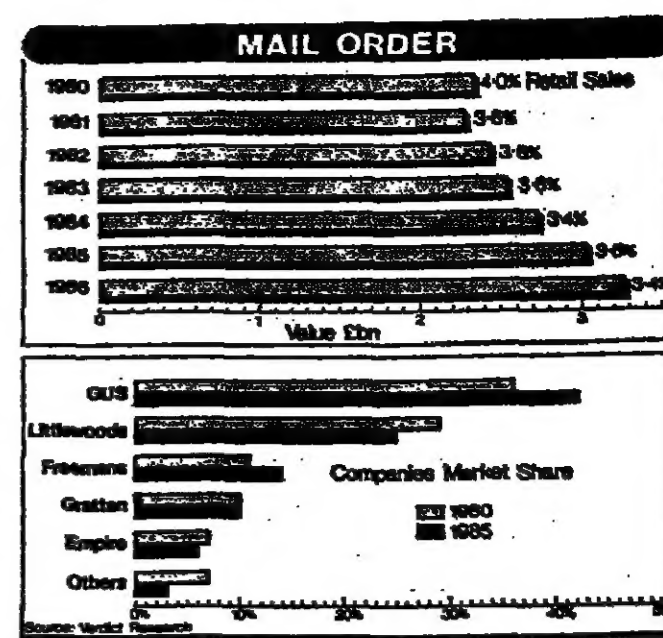
However, the greatest threat to the status quo is Next, the retailing group which revolutionised retail shopping in the early 1980s and plans to do the same for home shopping through its merger with the Gratman mail order business.

Next proposes, in the words of Mr David Jones, its deputy chief executive, to "break the mould" of the mail order industry. The planning for "Nextmail" - as its code name is - is complete and the group is in the final stages of preparation. Earlier this week it acquired Dillons, a chain of newsagents, to provide collection points for its mail order customers. The first Next catalogue is scheduled for publication early next year. In the meantime the home shopping industry is waiting and watching.

The heyday of mail order was in the 1960s: the days when Mr Harold Wilson treated trade union leaders to beer and sandwiches in Downing Street and unemployment was a faint memory from the 1930s. Conspicuous consumption entered the lives of the British working class for the first time and buying on extended credit terms from the glossy pages of a catalogue matched the mood of the moment to perfection.

The industry gathered momentum through the next decade. But just as it had thrived with its working class customers in the 1960s and 1970s, so mail order faded when they bore the brunt of economic recession in the early 1980s.

Many of the small companies collapsed. The larger houses survived, chiefly by effecting structural improvements such as tightening stock control and weeding out bad agents. But these companies



Group, while its new managing director - Mr Michael Harris, who arrived last month from Great Universal Stores - has begun a thorough review of its business.

Mail order is also attempting to attract a new generation of home shoppers by producing tightly targeted catalogues - or "specialties" - for clearly defined consumer groups. All the large houses have introduced specialties, most devised to add younger, more affluent consumers to their traditional market. Freemans, for example, says that the "vast majority" of sales of its Bynal specialties come from newcomers to mail order.

Yet the specialties are scarcely a panacea for the industry's problems. First, the concept is in its infancy. Secondly, profit margins are far lower than those of the traditional catalogues.

Another hope for the future is electronic shopping. GUS and Littlewoods are already experimenting with videodata. And GUS is now considering whether to experiment with cable television. But these projects are still at a nascent stage.

In the meantime improving standards of customer service is perceived as the next step forward. Littlewoods is upgrading its systems to introduce guaranteed delivery within two or three days early next year. GUS is investing in automation to offer a similar service.

Yet all this activity is in contrast with that of Next, which has spent the past year analysing every aspect of the mail order business to devise its "Nextmail" formula. Next is understandably coy about its plans for the catalogue.

The established houses chip cheerily, in public at least, about Next's arrival. The "party line" is that any attempt to introduce new customers to mail order must be good news for the industry. But they would say that, wouldn't they?

Strength of manufacturing output confirms sharp rise in growth

BY PHILIP STEPHENS, ECONOMICS CORRESPONDENT

THE STRENGTH of the recent upturn in Britain's manufacturing output was underlined yesterday by official figures showing another good performance in May.

The Central Statistical Office said that its provisional figures suggest that manufacturing production rose by 1 per cent in May compared with the previous month.

Monthly statistics are frequently erratic and often subject to substantial revision, but the May outturn confirms the sharp acceleration in growth apparent since last autumn. Taking the latest three months together, manufacturing output was 1 per cent higher than during the

previous three months, and 4.5 per cent above the comparable period a year earlier.

Government statisticians believe that this latter year-on-year rate probably represents the underlying trend of output growth, which is the fastest for several years.

The recovery in manufacturing since the start of last year - output fell in the second half of 1985 - was given a substantial boost by the sharp decline in sterling's value last September.

Some of the competitive gains have been lost as the pound has appreciated during 1987, but manufacturers have continued to perform

well in both domestic and overseas markets.

Among individual sectors which have shown particularly fast growth are metal products, motor vehicles, electrical and instrument engineering.

Despite the recent improvement, manufacturing production, which declined dramatically during the 1980-81 recession, is still around 1.5 per cent below the peak level of 1979.

The latest figures were welcomed in Whitehall as further evidence of the buoyancy of the economy as a whole.

Cashless shopping moves step closer

BY HUGO DIXON

CASHLESS shopping came a step closer in Britain with the publication yesterday of proposals on how the commercial arrangements for electronic payments services will be worked out.

The proposals, which have been prepared by Eftpos UK, the clearing company owned by Britain's clearing banks, are designed to ensure that there is flexibility in the services being offered and competition between the financial institutions offering them.

They apply directly to the first stage of the cashless shopping scheme being planned for Leeds, Southampton and Edinburgh for the end of next year. However, they set the tone for the relationships which will prevail when the scheme goes nationwide later in the decade.

The Association of Payments Clearing Service, Britain's umbrella clearing organisation of which Eftpos UK is a member, also published details of how the membership of Eftpos UK will be expanded to take in new members, such as building

societies, which are keen to become involved in cashless shopping.

The commercial arrangements are important because they will determine who gains the most out of cashless shopping - financial institutions, retailers or consumers - and which financial institutions come out on top. The row between Barclays Bank and retailers earlier this year over the introduction of its Connect debit card, the first of a series of cards which pave the way for cashless shopping, centred on the commercial arrangements involved.

The central thrust of the new proposals is that Eftpos UK will not be involved in negotiating commercial arrangements, except in a very minimal way. Earlier proposals were shot down by some of the banks because they gave Eftpos UK a central role in such negotiations.

"Business Service Specification for the Eftpos UK inaugural service - public consultation document." Free Eftpos UK, 32 City Road, London EC1Y 1AA.

McDonnell Douglas plans jobs expansion

BY MICHAEL DOWNE, AEROSPACE CORRESPONDENT

A FIRM EXPANSION programme in Britain planned by McDonnell Douglas of the US is expected to generate some 700 additional jobs in areas throughout the country.

McDonnell Douglas Information Systems is part of the McDonnell Douglas aircraft, missiles, space and systems group, which is based in St Louis, Missouri. It employs more than 1,000 in Britain in support of the company's computer systems activities and plans to build a facility in Hemel Hempstead, north of London, employing an extra 300, bringing total employment at that location alone to 1,100.

Mr Martin Jones, manager for the UK, says the company plans to employ an additional 400 staff at its 30 other locations through the country.

The company has achieved compound annual growth of about 30 per cent in the UK over the past 10 years, and in the past two years alone has invested £20m in new buildings and land.

Additional facilities have been acquired in the Midlands, Northern Ireland, London and Bristol.

Mr Jones said the company continued to "make strides in all areas of business," including computer systems and networking activities. "We are now enjoying increased demand for our systems from some of the largest commercial, financial and industrial organisations in the UK."

"We also continue to pioneer software development in Computer-aided Design and Manufacturing (CAD-CAM), offering design engineers and manufacturers fast and efficient solutions, essential in maintaining profitability in the increasingly competitive international arena."

"We are developing further software products for a range of architectural and construction applications, and are pioneering new developments such as geographic information systems. The latter reflects the importance now attached to environmental issues, particularly in the public sector."

FT LAW REPORTS

Bank not liable for loss on non-negotiable cheque

REDMOND v ALLIED IRISH BANKS PLC
(Queen's Bench Division
(Commercial Court): Mr Justice Saville: May 22 1987.

A BANK has no duty to advise a customer that risks attach to something he wishes to do, unless he has sought its advice, and accordingly, where a customer wishes to pay into his account endorsed non-negotiable cheques marked payable only to the account of another, the bank's failure to warn him that dealing in such cheques is risky does not render it liable for his subsequent loss.

Mr Justice Saville so held when dismissing a claim by the plaintiff, Mr Redmond, against the defendant, Allied Irish Bank plc, for loss incurred as a result of his paying three non-negotiable cheques into his account.

HIS LORDSHIP said that Mr Redmond was a customer of the Allied Irish Bank. On March 18 1982 he went into the Manchester branch and paid into his deposit account two cheques totalling £2,800.

He wished at the same time to draw out the value of the cheques paid in. Since his deposit account was denominated in Irish currency the bank applied the sterling rate and Mr Redmond received only £2,768.13 as a result of the transactions.

On March 22 1982 Mr Redmond effected a similar transaction with the same branch in respect of a cheque for £1,500. He received £1,481.

Each cheque was drawn by Wagon Finance Ltd on Williams and Glyn's Bank. Each was made out to an individual payee or order and was crossed bearing the words "not negotiable - account payee only."

Mr Redmond was not the payee but each cheque appeared to bear the general endorsement of the named payee on the back. Mr Redmond himself endorsed the third cheque at the bank's request, but did not endorse the others.

According to Mr Redmond the reason he dealt with the cheques in that way was because a Mr Gaynor, whom he knew well and trusted, had asked him to do so. He said that Mr Gaynor had explained he did not want to put the cheques through his own account for tax reasons. As soon as Mr Redmond got the money from the bank he handed it over to Mr Gaynor.

In 1983 Wagon Finance commenced proceedings against the bank alleging it had wrongly converted the cheques. It was common ground that none of the holders of the cheques ever had good title, and it appeared that they got into circulation through fraud to which it was not suggested Mr Redmond was a party.

In summer 1984 the bank compromised Wagon Finance's action but debited Mr Redmond's account with the face value of the cheques at the then current rate of exchange. He became out of pocket by £15,183.

Mr Gaynor had disappeared. The whole case had proceeded on the assumption that the bank was entitled to be indemnified by Mr Redmond.

That assumption was *prima facie* questionable, at least in relation to the cheques which Mr Redmond did not endorse for it seemed to involve the proposition that Mr Redmond impliedly agreed to indemnify the bank against the consequences of its own negligence in agreeing to collect and pay an "account payee only" cheque into the account of another.

However, the point did not

arise, and was not argued before the court.

What Mr Redmond alleged was that the loss he had sustained through the bank's debiting his account resulted from its failure to warn him that dealing with such cheques was risky. The words "not negotiable" on the cheques meant he could not have or give a better title to them than the person from whom he had obtained them. He said he was not warned that he might be liable if any of the holders up the line had no good title.

Mr Redmond asserted that if he had been given any such warning or advice he would not have gone ahead with the transactions.

There was clear authority for the proposition that a bank owed its customer a duty to take reasonable care and skill in interpreting, ascertaining and acting in accordance with the customer's instructions (see *Selinger* [1988] 1 WLR 1555 and *Kurek* [1972] 1 WLR 602).

Mr Wallace for Mr Redmond submitted that in the present case the circumstances were such that that duty required a bank to give a warning or advice about the risks in dealing with the cheques.

"That was not so. A duty to take reasonable care in interpreting, ascertaining and acting in accordance with the instructions of a customer was something wholly different from the duty suggested by Mr Wallace, which was to warn against, or advise on the risks inherent in, carrying through that which the customer wanted to do."

The bank/customer relationship created no such duty, nor was any such duty created by any of the circumstances on which Mr Wallace relied. If a customer sought advice or was voluntarily given advice other considerations might well

apply, as would be the case where any special fiduciary relationship arose.

In such a case as the present there was no basis for a duty to advise or warn a customer that there were risks attendant on something which the customer wished to do. Such a duty, unlike the duty held to exist in *Selinger*, was not required in order to give effect to the contractual relationship between the parties. There was nothing to suggest that the circumstances were such that some duty in tort was owed by the bank to Mr Redmond.

It followed that on Mr Red-

mond's own version of events his claim failed.

The court was not persuaded, however, that Mr Redmond's recollection of what happened was correct. It was satisfied on the evidence that the bank did seek to explain to Mr Redmond the risks in dealing with such cheques. Whether or not he understood was a different matter.

Judgment for the bank.

For Mr Redmond: Adrian Wallace (Linder Myers, Manchester).

For the bank: Mark Haggood (Palmer Cowan).

By Rachel Davies Barrister

SCIENCE PARKS and INNOVATION

The Financial Times proposes to publish this Survey on

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FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER

Republic of Austria

US\$50,000,000 8 3/4 per cent Bonds 1990

S.G. Warburg & Co. Ltd. announce that the redemption instalment of US\$1,000,000 due 15th August, 1987 has been met by purchase in the market of the nominal value of US\$410,000 and by a drawing of Bonds to the nominal value of US\$90,000.

The distinctive numbers of the Bonds, drawn in the presence of a Notary Public, are as follows:-

321	491	770	864	937	1107	1566	1647	1708	1870
2032	2147	2308	2570	2514	2680	2802	2863	3332	3364
3444	3511	3621	3782	3840	3912	4068	4167	4249	4389
4440	4510	4621	4782	4840	4912	5068	5167	5249	5389
5440	5510	5621	5782	5840	5912	6068	6167	6249	6389
6440	6510	6621	6782	6840	6912	7068	7167	7249	7389
7440	7510	7621	7782	7840	7912	8068	8167	8249	8389
8440	8510	8621	8782	8840	8912	9068	9167	9249	9389
9440	9510	9621	9782	9840	9912	10068	10167	10249	10389
10440	10510	10621	10782	10840	10912	11068	11167	11249	11389
11440	11510	11621	11782	11840	11912	12068	12167	12249	12389
12440	12510	12621	12782	12840	12912	13068	13167	13249	13389
13440	13510	13621	13782	13840	13912	14068	14167	14249	14389
14440	14510	14621	14782	14840	14912	15068	15167	15249	15389
15440	15510	15621	15782	15840	15912	16068	16167	16249	16389
16440	16510	16621	16782	16840	16912	17068	17167	17249	17389
17440	17510	17621	17782	17840	17912	18068	18167	18249	18389
18440	18510	18621	18782	18840	18912	19068	19167	19249	19389
19440	19510	19621	19782	19840	19912	20068	20167	20249	20389
20440	20510	20621	20782	20840	20912	21068	21167	21249	21389
21440	21510	21621	21782	21840	21912	22068	22167	22249	22389
22440	22510	22621	22782	22840	22912	23068	23167	23249	23389
23440	23510	23621	23782	23840	23912	24068	24167	24249	24389
24440	24510	24621	24782	24840	24912	25068	25167	25249	25389
25440	25510	25621	25782	25840	25912	26068	26167	26249	26389
26440	26510	26621	26782	26840	26912	27068	27167	27249	27389
27440	27510	27621	27782	27840	27912	28068	28167	28249	28389
28440	28510	28621	28782	28840	28912	29068	29167	29249	29389

IN GERMANY THEY CALL IT "SCHICK"

WITH THEIR USUAL DISREGARD FOR ROMANCE, THE AUDI ENGINEERS PREFER: "EINE UMFASSENDE NEUAUSWERTUNG DER AERODYNAMISCHEN WERTE."

THE REAR of the new Audi 90 looked as though it wouldn't be out of place on a race circuit.

"VERY FASHIONABLE, very chic," we ventured.

THE FACES in the room dropped in unison. Audi's aerodynamics expert, Dr Burkhardt Leie, broke the stony silence in the politest possible way.

"IT'S NOT fashion, it's not chic. It's a major reevaluation of aerodynamic values."

TRY TELLING that to the driver turning heads on Munich's Maximilianstrasse, we thought.

DR LEIE continued: "Nothing on the Audi 90 is there for show. The spoiler, for example, increases the down force of air on the rear of the car, giving it greater stability at speed."

"AS AIR flows across the rear section it meets the spoiler. The natural shape of the spoiler causes the air to rise. But what goes up automatically comes down on the other side. This increased down force reduces the incidence of lift and improves stability."

"THERE IS also an effect on the 90's Cd factor of some 2%."

"AH, COEFFICIENT of drag," we said.

"YES. WITH the 90 we wanted to obtain a Cd factor of 0.31. To you the car may look fast, but to us it is merely the result of minimization of air resistance."

"YOU MUST remember, that the Audi 90 is a powerful car. A very powerful car," Dr Leie continued.

"TOP SPEED 128mph on your autobahns," we chimed in.

"EXACTLY THE 2.2 litre version can develop 100kw/136bhp. Such power would be wasted without the correct optimization of the basic body all the way through to blower stream velocity testing. By lowering the resistance, we reduce fuel consumption at speed. In addition, our work enables us to improve the car's flow-noise and handling characteristics."

BLOWER STREAM velocity? Dr Leie's enthusiasm was in danger of reaching gale force. We attempted to slow him down.

"SO, HOW do you optimize the car's shape?"

"QUITE SIMPLE. We develop the basic shape of the body in a wind tunnel with a model scale of 1:4."

"AND THEN?"

"2,500 HOURS, overall. We tested production line vehicles with full engines, closed front panels, road going wheels and grilles in the Wolfsburg wind tunnel. We took measurements at wind speeds of 120, 140 and 160km/h."

NEVER MIND wind speed, Dr Leie was in full flow.

"THEN WE conducted an additional study in Europe's largest wind tunnel located in Holland. We tested for the effect of open side windows on the Cd value and so on."

"MUCH OF a difference?" we asked, bracing ourselves for the inevitable.

"WITH THE front window open, 0.0008% of a km/h."

OUR MINDS started the mental arithmetic. 0.0008% was precious little to sacrifice in a car capable of 200km/h.

AND YOU could see where Dr Leie's handiwork had contributed. The side windows were flush with the body skin. The door handles were flush mounted for an un-

interrupted body shape.

THE FRONT and rear aprons were gleaming one-piece designs. The bonnet sloped gently. And, of course, there was the rounded shape with that spoiler.

WE THANKED Dr Leie and made our way to the exit.

TURNING FOR one last look at the car, we caught sight of the Audi 90's wider wheels.

"IMPRESSIVE WHEELS, mind you, very racy," someone said.

THERE WAS a certain consternation amongst our German hosts. Dr Jorg Bensinger, Audi's chassis and suspension expert, stepped forward wearing an air of indignation.

WHAT, WE wondered, was the German for 'déjà vu'?



"ONCE THE shape is right, there are obviously requirements in terms of styling, comfort and legal regulations that must be incorporated. These, naturally, produce a deterioration in the drag coefficient."

"NATURALLY," WE replied without total conviction.

"OUR TASK was to take these restrictions and devise a way to reach our target of 0.31."

"THE OPTIONS included the aerodynamically-beneficial design of certain exterior components."

"FOR EXAMPLE?"

"THE CAREFUL improvement of the external mirrors, cooling air-feed system and soundproof panelling beneath the engine and gearbox."

"HOW LONG did you spend in the wind tunnel?"



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JOBS

What to beware of when seeking career help

BY MICHAEL DIXON

"LOOKING at your career record, I don't see any serious gaps. All the same me and my colleagues have met hundreds of people whose careers have fallen apart, not because they've done something wrong to make it happen, but because they did nothing to prevent it. And I'd say that's the danger in your case."

"Unluckily your age means you're at a crossroads and if you make a mistake right now... well, though I don't want to sound overly dramatic, it worries me. So your problem, John, is what are you going to do about it?"

Those phrases will have a painfully familiar ring to at least half a dozen Jobs Column readers. I know from their letters and telephone calls that they have all heard words of advice on much the same lines during the past few weeks.

In case others of you are unable to guess where they heard them, I will provide a clue. It lies in the very next passage of the document spelling out the advice I have already quoted—although the words which come next are addressed, not to "John," but to the person advising him. The passage reads:

"The next stage will be the fee. But note that you do not discuss the fee until after your personal reading of the prospective client's problems. You don't want him thinking of our

service when you talk money; you'll want him thinking about the lump in his throat... A good solution is to look down at your pad, appear to be figuring things out, and scratch out the numbers on the top of the pad. After about a long 20 seconds of silence and figuring, you look up and say, quite matter-of-factly:

"John, your fee would be X. The fee, as you probably know, is 100 per cent tax-deductible and there's a fair possibility you may have it returned to you in negotiations with your new employer. I don't want you to bank on that, but it's a nice windfall and many of our clients achieve it."

Yes, the document is a sales-training script for consultants employed by a company offering help to people anxious to recover from dismissal or otherwise wanting a change of career. The script was sent to me by a certain Stuart Rado who has a particular interest in such things.

Finding himself jobless six years ago Mr Rado—who lives in Miami Beach—signed up with a consultancy of that kind which had branches throughout the United States.

He was much impressed by its advertised claim of access to the "hidden" markets where the bulk of high-grade jobs change hands unbeknown to outsiders at all. He was also impressed by the consultancy's

judgment that, although what he himself had seen as his personal strengths were in fact weaknesses, he had other outstanding talents only needing professional marketing to win him the key to some top executive washroom.

A few months and \$3,500 in advance payments later, Mr Rado began to feel dissatisfied with the service he was receiving. He learned, for instance, that one of the "hidden employers" to whom the consultancy had sent his expensively produced curriculum vitae was a chicken-packer in Arkansas who did not expect to need even an assistant for at least 10 years.

First laugh

So he went to the manager of the branch he was dealing with and asked for his money back. The man said the company's policy forbade the return of fees. In that case, Mr Rado replied, there would soon not be a company to have a policy of any sort. Whereupon the branch manager laughed in his face.

It may have been that the consultancy boss was misled by Mr Rado's appearance. He is a slender man with long face and melancholy moustache. Perhaps the branch manager also overlooked the significance of one of the activities the dissatisfied

client had specialised in before he lost his job. The activity was press and media relations in America where the libel laws are of course less thorny than they are in the UK.

Anyway, before long the consultancy found itself starring in a special investigation by one of the US's most popular television programmes, and very shortly afterwards went bust.

Moreover, its principal dissatisfied client—whose name, oddly enough, had been mentioned on the programme—began receiving piles of letters from people who felt they had been ill-treated in a similar way by other companies in the same business. Even clients who had gained a new job as a result regularly complained that they had been charged twice what the service was worth.

Stuart Rado took to helping the other victims to pursue their complaints. And from that day to this, being single and having parents with the means as well as the wish to support his cause, he has devoted himself to driving what he terms "bogus" careers-consultants out of business.

Four more have followed his first offender to the grave, the latest lamented being the 30-branch organisation whose sales-training script I have quoted. And lest anyone should think that companies practising such snappy selling routines are necessarily confined to the American mainland, I had

better also quote from the newsletter circulated by the same organisation's chairman to its staff last autumn.

He said that he and a senior colleague would soon be making "an extended trip which will carry us to London, Zurich, Johannesburg, Hong Kong, Sydney and Melbourne; and later to Sao Paulo, Rio de Janeiro, Buenos Aires, Caracas and Mexico City. Remember, most US consulting firms derive more than 50 per cent of their business from international markets."

The danger to would-be career-changers from the sort of consultancy Mr Rado dislikes would therefore seem to be potentially international.

Here, however, I must emphasise a counterwarning. Just because some such companies have manipulated gullible people into paying much for very little, there is no reason to suspect that most let alone all careers-counselling concerns are of the same vulgarish feather.

Many are fair

For instance, the Miami Beach-based crusader stresses that "there's rarely a problem" with a consultancy which draws most of its income, not from the men and women being counselled, but from their employers.

"Being sceptical by this time, I don't think that even

those are somehow inherently incapable of shady dealings. It's the fact that employer-clients have a big legal fist that serves to keep things in line. And I'm ready to accept that direct-charging companies are often straight-dealers too."

"But in my book there are four warning signs that you ignore very much at your peril."

"One is lit up by a claim of access to the hidden job market through executive contacts which can't be checked on. Another is turned on by a claim to a very high success rate because the company is highly selective in deciding who to accept for counselling."

"The third lights up when a consultant starts undermining what you personally see as your strengths at the same time as buttering you up for other qualities that you'd depend on the company to market. And they do butter you up for sure. I just had a call about a bogus outfit from a lady who told me the last time she had been flattered so much had been in the back of a '68 Chevy. The result was the same as well, she said."

"The fourth one is a bigger danger signal than all the others put together. It comes on when a consultant asks for money in advance. The only wise thing to do then is smile, pick up your papers and run—not walk—out the door."

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ONLY A YEAR OR so ago, the proposed merger of Burroughs and Sperry, two of the world's leading computer companies, was being written off as a takeover that would never work. It was, said the doom-mongers, primarily a defensive transaction, bringing together two weak companies to form an even weaker one. The new unit was likely to be even more vulnerable together than its constituent elements had been apart.

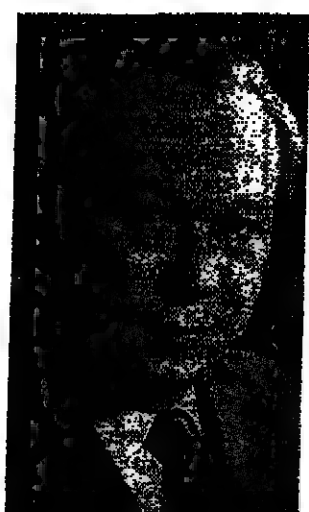
Given the unpromising history of non-conglomerate takeovers, this was a fairly predictable judgment. But in less than 12 months as a combined entity, Unisys, as the new company was renamed, has forced many of its detractors to think again. It has pulled together a coherent management team and defended its market share; it has cut costs, sold assets and restructured itself at a breakneck speed; and it has projected such a forceful image of itself that its share price has doubled.

A nine month campaign does not, of course, make a long time. But Unisys, now the second largest computer company in the world, has nevertheless given its critics a lesson up to now on how to avoid frittering away the potential benefits of a merger. The objections to the original deal, a hostile takeover launched by Burroughs against bitter opposition by Sperry, were real enough. How could two sales teams which had spent years battling for markets against each other, suddenly be welded together into a harmonious combination? And how could two totally different computer product lines, designed to operate on their own proprietary systems, be integrated in some way?

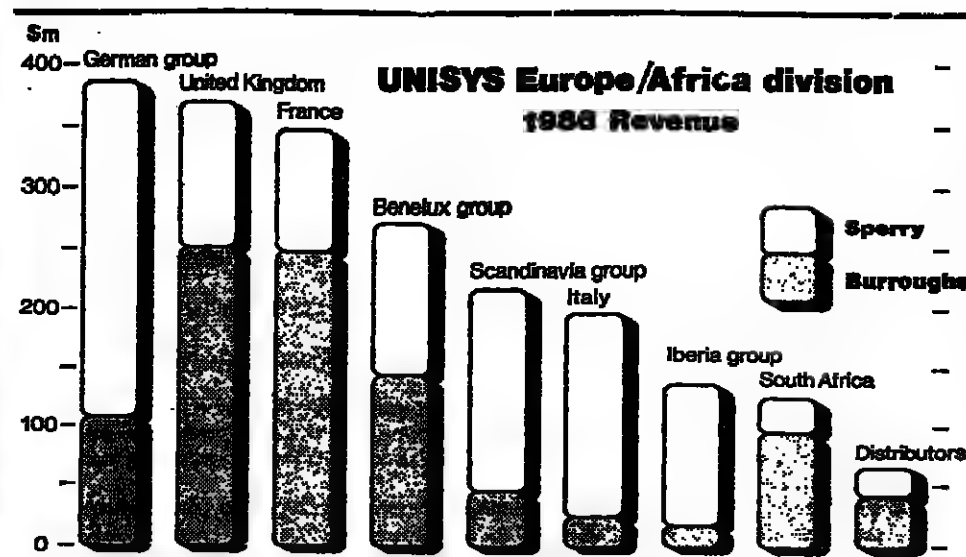
The answer to these questions lies largely in the plan of campaign thought out by the Burroughs top management, and particularly by Michael Blumenthal, the outgoing, cigar-smoking ex-US Treasury Secretary, who revitalised the Detroit-based group after becoming chairman in the early 1980s.

Blumenthal, who made his initial, abortive, move for Sperry back in 1985, and then had a year to plot his successful renewed offer, clung stubbornly to the idea of a merger because of one overriding strategic objective.

In his view, neither Burroughs nor Sperry was big enough to achieve the necessary clout in an industry which was becoming increasingly service-oriented: they needed to cut manufacturing costs, devote more effort to research and development, and shift resources into selling.



Michael Blumenthal: clung stubbornly to the idea of a merger



Integration at a gallop

Terry Dodsworth finds that real progress has followed the Burroughs/Sperry merger

This may sound like a fairly typical argument in favour of size. But Blumenthal's view was nevertheless very different from the conventional wisdom in one important respect. Most of his critics argued that in order to achieve the scale economies he was talking about, he would have to abandon one of the joint company's two product lines, thereby running the risk of losing a number of long-standing customers.

Blumenthal entirely rejected this idea, insisting instead that it was important to maintain the alternative ranges to maximise market share, while achieving manufacturing rationalisation by common purchasing policies and concentrating production facilities.

At the same time, he contended, the company needed to serve its customers for large mainframe computers with a wider product range. Unisys' strength has traditionally been in supplying mainframe computers to big corporate clients, but these sorts of customer have been rapidly moving to extend their computing requirements down to departmental and desktop levels.

While Unisys had plenty of products in these areas already, Blumenthal argued that the company needed to enhance its

"entry point" system range. This is a process which implies more emphasis on service and marketing because what the computer company is selling is systems, or a network of products, which requires a great deal of planning and back-up support, rather than just raw computing power.

In particular, Blumenthal's thinking has centred on the service issue. Indeed, at Unisys' last annual meeting, he told shareholders that the days of unlimited 15 per cent annual growth in the computer manufacturing industry were over. A rate of around 10 per cent seemed much more reasonable, he said, and in this "more mature industry environment," Unisys' objective was to move towards a problem-solving approach.

If this made Unisys sound like a service company, he added, this was intentional. "We are a service business," he said, "the service of solving difficult problems for information management. This is, granted, a service with a high value added and with a rich technological content—but it is, nonetheless, a service. It is chiefly by keeping that service orientation in mind that we will grow."

These strategic expansionary objectives, however, would have

been largely irrelevant if the sales organisation had failed to jell. Long before it pulled off the takeover, Burroughs had decided that the first few months of the new group would be vital in maintaining confidence in the business, both inside and outside. Hence the principles on which the operational merger was planned:

● First of all, the new management was determined to move forward as rapidly as possible. Its aim was to avoid any kind of uncertainty—about jobs, the structure of the group, or product policy—because it felt that doubt would have a stifling impact on both customers and staff morale.

● Second, Blumenthal took the view that there should be no favouritism in apportioning the top jobs—although, as the architect of the transaction, he emerged as chairman. As a result, the top management teams have been drawn widely from both companies.

● Third, the main elements of the reorganisation were putted through swiftly, partly to raise cash—\$20m was raised selling the aerospace division and other assets—but also to reduce another area of uncertainty. About 18,000 jobs have gone in the last 12 months, bringing employment down to 98,000 and

factories have been consolidated and the company's business concentrated almost exclusively on data processing technology. ● Fourth, Blumenthal launched himself into an intensive communications programme, explaining his policies, trying to maintain internal morale, and convincing clients that both ranges of equipment would be supported; customers would not be left with a huge investment in a line of data processing products on which development would entirely cease, he insisted.

● Finally, despite a great deal of scepticism, the new Unisys name was launched (after an internal competition) to emphasise the break with the past.

The development of Unisys' European structure is a good example of how these policies have worked out in practice. In terms of speed, the new group was put together, with virtually all of its senior management in place, in a period of just about three months last year. The top jobs were also clearly spread around, shared almost equally between former Burroughs and Sperry executives; and a new pan-European management structure was put in place to tighten to co-ordination of the national groups.

The aim of the new management structure, says Mias van Vuren, Unisys' marketing director for Europe, is to make sure that centrally-determined European strategies are hampered home at local level.

Each national company, formed by integrating the old rival teams, is organised to sell machines in four broad product categories. These businesses—financial services; public sector and transportation; industrial and commercial; and indirect sales—are all fast-growing segments where Blumenthal believes that the group can, as he puts it, "secure substantial market shares" by concentrating its sales resources.

To bring this concentrated effort to bear, the manager of each of the product lines reports to his national chief executive, but he also has a dotted line of responsibility back to a headquarters-based European marketing manager, who is charged with reviewing and monitoring progress in each product area.

With this new structure in place, Unisys claims to be doing a little better than holding its market share, estimated at between 8 and 10 per cent, in Europe as a whole. Revenues of the combined European African group, which amounted to about \$2.1bn in 1986, rose by 15 per cent to \$645m in the first quarter of this year, and in the second quarter are likely to show a similar increase—a sign of improvement which, after allowing for currency changes, is probably a little in excess of the overall growth of the market. While there have been some customer defections, there have also been some gains.

Whether this progress will be enough to satisfy Blumenthal, who has been said to be looking at other merger opportunities, remains to be seen. With sales of more than \$400m in most of the main European countries, Unisys now has the size, says Graham Murphy, president of the European African division, to put together the large sales teams it needs for the integrated markets it is pursuing.

But if Unisys is right about the demands of its customers and its own need for scale to cope with them, it might well feel the urge to make another predatory leap up the size league—after all, it is still only a fifth of IBM's size, despite annual revenues of \$9.4bn. Murphy, indeed, concedes that further takeovers may not be out of the question; and after the last experience, no one at Unisys seems to be alarmed by the prospect.

Management abstracts

Jammol's disease, group technology and the National Health Service. T. Gambling in Financial Accountability & Management (UK), Spring 1987 (12 pages)

Defines "Baumol's disease" as the gap between costs and likely revenues in labour-intensive industries, in which costs are likely to rise at a rate greater than inflation; cites the NHS as an example, in which productivity improvement is inhibited because treatment of the sick is inherently "one-off" rather than by "batch production." Considers whether the concept of group technology, familiar in manufacturing industry, can be applied to the operation of the NHS through the identification of treatment-related patient groups, who require similar patterns of, e.g. surgery, medication and diet; examines its likely benefits to more efficient equipment use, layout and organisation.

Business autobiographies. N. Cole in Director (UK), April 1987 (4 pages)

Taking Victor Kiam's "Going For It" as a classic example of the ever-growing number of business autobiographies (Sir Ian McGregor and Lee Iacocca also spring to mind), looks at the important role of the "ghost writers" and describes how they work.

Enter the corporate treasurer. A. L. Blakesley in Director (UK), March 1987 (2 pages)

Points to the important contribution that can be made by corporate treasurers—in particular in foreign exchange management; regrets that, while corporate treasurers are confined to the bigger companies, the smaller companies, whose need might be greater, find it difficult to obtain this experience at reasonable cost.

Corporate experience in rewarding individual performance. G. Hobbs in European Management Journal (UK), Spring 1987 (6 pages)

Very briefly outlines the organisation structure of IIT with particular reference to its European operations; illustrates a typical compensation package for executives (headquarters has a heavy involvement in its design), distinguishing between cash and non-cash, and noting objectives; considers IIT's reward system which aims to recognise different levels of individual performance; describes the rewards in terms of direct cash, eg merit increases,

indirect cash (stock options), and recognition awards; features a "merit income grid" which ranks salary increases according to performance and salary range.

Getting results from board meetings. M. C. Lauenstein in Directors and Boards (US), Winter 1987 (5 pages)

Part of the problem with board meetings is that they are taken up on routine matters and—in some cases—in pointless reiteration of written information presented in advance. Recognises that some chief executives do not really want a meaningful input from the board, but—assuming they do—advises on how to get results, eg. have an annual strategy meeting of one, two, or three days' duration; illustrates by relating "one sad tale of an abortive meeting."

Westwood Engineering. D. Oates in Director (UK), February 1987 (2 pages)

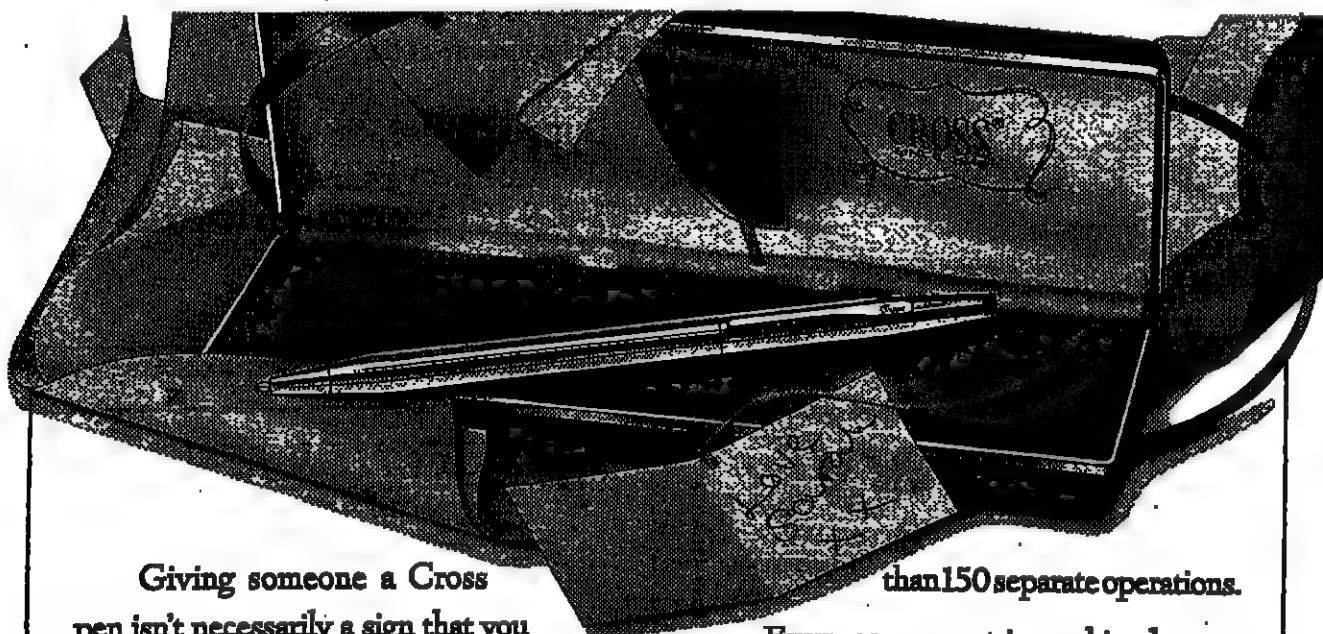
A better-than-usual company report, this splits into two parts—(a) how the garden tractor manufacturer has grown from small beginnings to have a US footing, much of it on the back of retaining the means of production within the company; (b) why the founder, Gerry Hazlewood, has taken more of a backseat role, having recognised that he was cramping everyone's style.

Advanced manufacturing technology and management development. M. R. Harrison in International Journal of Operations and Production Management (UK), Vol 6 No 4 (13 pages)

Considers the effects of AMT on management requirements and explores the traditional approach to management development from basic education and training to job experience; compares the benefits and limitations of two alternatives to managing organisational change—a systems model and a "champion of change" concept; finds that the "champion of change" approach provides the more entrepreneurship and, because it is based on the personal dynamism of change leaders, its strength lies in resultant action rather than theory.

When power distorts the manager's mind. P. Thorne in International Management (UK), Mar 87 (5 pages)

Discusses how power can go to a manager's head and corrupt his or her behaviour; draws on psychological writings from the likes of Adler and lists the forms of power—inter alia—physical, expert and personal; tabulates some tell-tale signs of power abuse.



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Financial Times Wednesday July 15 1987



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Wednesday July 15 1987

Prices fall into step

THE DOLLAR securities markets have been concerned for some time with the danger of rising inflation, reflected in strong gold and weak bond markets and recently the sterling markets are beginning to reflect some of the same concerns. The firmness of the oil price, despite Opec production in excess of quotas, and the sustained rise in some of the hard commodities, are now reflected in a sharp rise in UK industrial input prices. The gilt market has been correspondingly weak, despite the encouragement of Mrs Thatcher's third term.

The figures are quite dramatic, not only in dollar terms, but even measured in SDRs, with metals, for example, now some 25 per cent above their low point a year ago. It is important, then, to view them in a long context. Distance from long term equilibrium, but does at least put the view in perspective.

Until a year ago, the weakness of commodity prices was the despair both of forecasters and of bankers involved with the producers' sovereign debt. The world economy has been in steady and at times quite rapid recovery since 1982; but for the first four years of this recovery commodity prices remained on a downward trend. The real income of producers has been acutely depressed and in the farm sector, at least, there is still no prospect of any improvement.

Material demand

There have been some fundamental reasons for this improvement of the terms of trade in favour of manufacturing. The shift in developed world demand towards services, the continued sharp rise in raw material production and even the growing importance of miniaturised products, have all held the growth of raw material demand to about half the rate of world GDP growth. In the energy market there has been a strong delayed response to the very sharp rise in relative prices, expressed in conservation and efficiency measures.

The movement in relative prices, however, has been greater than these trends in real demand could explain. It is in the nature of the commodities market, where large stocks are held and markets are heavily influenced by speculative sentiment, to behave in

London's role in metal trading

THE London Metal Exchange, which was brought to the brink of collapse by the tin crisis, deserves praise for the way it has pulled itself together in the past year. Few who watched the exchange struggling after the International Tin Council defaulted on debts of hundreds of millions of pounds would have believed that it could cope so well with the aftermath. In the past 12 months, the exchange has simultaneously reformed its century-old market place, transformed its muddled management structure and launched a series of new contracts.

A system in which traders dealt with each other as principals like medieval merchants has been replaced by a market in which a clearing house acts as intermediary, guaranteeing each bargain, as happens on almost every other commodity futures market.

The exchange has also abolished an undemocratic two-tier administration in which a self-appointed body and an elected committee decided things, meeting sometimes separately and sometimes jointly. This outdated structure is to be replaced by a single ruling body, made up largely of elected representatives of the exchange and backed by a stronger salaried secretariat.

At the same time the range of contracts has been overhauled — the exchange's first instrument denominated in dollars instead of sterling has been introduced, as have the LME's first traded options.

Time needed
 None of this has been easy. The LME has had to think ahead while trying to stanch the losses caused by the Tin Council's default in October 1985. It was initially reluctant to make any changes at all — the conservatives' argument was that the TCC had been entirely to blame for the crisis. But objections were swept away by the Securities and Investments Board, the Government's City watchdog, which insisted that the LME had to conform with the Financial Services Act and become a safer place for investors' money.

However, once the exchange had accepted the inevitable, its chief executive, Mr Michael Brown, and his colleagues, worked very hard to try to reconcile the SIB's demands

World inflation

This holiday period may well now be over for the world as a whole, and is certainly over in the US and the UK, whose currencies have been depreciated in real terms — very strongly in the case of the dollar. Exchange rates are not nearly so strong as influence on domestic prices as was once thought, since international competition is still very imperfect; but in raw commodities the economic law of one price does hold, and there is no shelter for those who rely on depreciation to become competitive.

The most obvious threat is for input costs in 1987 and good prices in 1988. Even if commodity price trends now fall broadly into line with world inflation, there is a considerable adjustment to be absorbed.

Once this adjustment is out of the way, however, the commodities recovery need imply little more than that from now on, real incomes will have to march much more closely in step with the growth of output, and here the weak-currency countries probably have something to celebrate.

Both in the UK and the US real exports are now rising sharply, and as yesterday's figures for UK industrial output showed, the UK government is still worried about sluggishness. It would be misguided to abandon the search for improved growth because of an adjustment in the commodities' trend.

There is so far little in the domestic and nothing in the world growth figures to suggest any danger of overheating. The demand for metals, however, is still worried about sluggishness. It would be misguided to abandon the search for improved growth because of an adjustment in the commodities' trend.

with the wishes of trading members and their customers. The exchange now needs time to learn to live with its new structures. A modest increase in turnover since the beginning of 1987 has worked wonders in restoring morale, not to mention traders' balance sheets. But the LME cannot afford to be complacent, especially as it will be hampered for months, if not years, by the continuing litigation arising from the tin crisis.

There is plenty to be done if the exchange is to maintain its role as the world's leading base metal market. The exchange is weak in marketing its services — relying too much on clients coming to London rather than going out and selling its contracts to the outside world, both in the investment community and in the metals trade. It is not enough to depend on the advertising efforts of member companies. The voice of the LME as a whole needs to be heard in New York, Tokyo, Peking and elsewhere.

External relations
 The exchange also needs to do more to make its services international — its dollar-denominated contracts are being introduced long after the US currency replaced sterling as the main means of exchange in world trade. The LME has done too little in the past to accommodate its customers outside Europe — the first non-European delivery point for metals has only recently been opened in Singapore.

Finally, the vexed question of relations with the rest of the London commodities industry should not be allowed to slip off the agenda. Last year the LME rebuffed tentative approaches from the London Commodity Exchange, which trades coffee, cocoa and sugar, about sharing an office building. The LME had more than enough on its plate at the time. But it might be right to reconsider that decision, to see if closer co-operation could cut trading costs and increase efficiency. Commodities are not immune from globalisation of financial markets. As 24-hour trading develops, more and more customers will learn to seek out the exchange that best meets their needs. They will not stay in London if other centres offer better services.

LIKE ALL Gaul, the French strategic community is divided into three parts. There are those who think the debate on the re-orientation of France's security policy is going rather well; there are those who think it is going rather badly; and there are those who think it is going nowhere.

But there is widespread acceptance in all three camps that the debate is necessary, and a growing consensus that the old simplicities of Gaullist nuclear doctrine and blind faith in a national sanctuary will give no sure footing in the shifting sands of the double zero option, West German anxieties and uncertain American and Soviet intentions.

A senior officer in the French governmental machine (let us call him General Jean) is depressed at the state of Anglo-French defence co-operation. He believes that the bilateral talks on nuclear questions, which were launched at the beginning of this year by Mr Andre Giraud, the French Defence Minister, with Mr George Younger, his British counterpart, have gone dead. He claims that they are being held back by French officials who are reluctant to risk any challenge to traditional French doctrine or to the notion of a national sanctuary. He is also concerned by indications that both governments have withdrawn support from the parallel discussions on bilateral defence co-operation, which have been taking place in the unofficial forum of the Franco-British Council.

An entirely different impression is given by a senior official over at the Defence Ministry, however. His tone is upbeat and businesslike and he is entirely untroubled by doctrinal history. National habits cannot be swept away all at once, but old taboos are being broken, and some questions are being discussed between the French and the British which previously were never even mentioned. As examples, he cites discussions of the challenge facing the British and French nuclear systems in penetrating Soviet anti-missile defences, or of the possibility of developing joint sub-strategic airborne stand-off nuclear missiles.

A similar antithesis between the doctrine and the pragmatic seems to be at play over Chancellor Helmut Kohl's recent proposal for a joint Franco-German brigade. Both the Elysee and the Matignon seem agreed that this is a very important initiative in political terms, but uncertain whether to treat it as a symbolic move towards closer Franco-German defence co-operation, or as a serious and literal proposal. If the latter, how is it to be implemented? Is it possible to imagine a bi-lingual brigade? What would be its mission? Would it imply an automatic French commitment to join in the defence of Europe, in the event of Soviet aggression? Who would command it, a Frenchman or a German? Above all, perhaps, what would be the practical and theoretical implications of such a brigade for French nuclear doctrine?

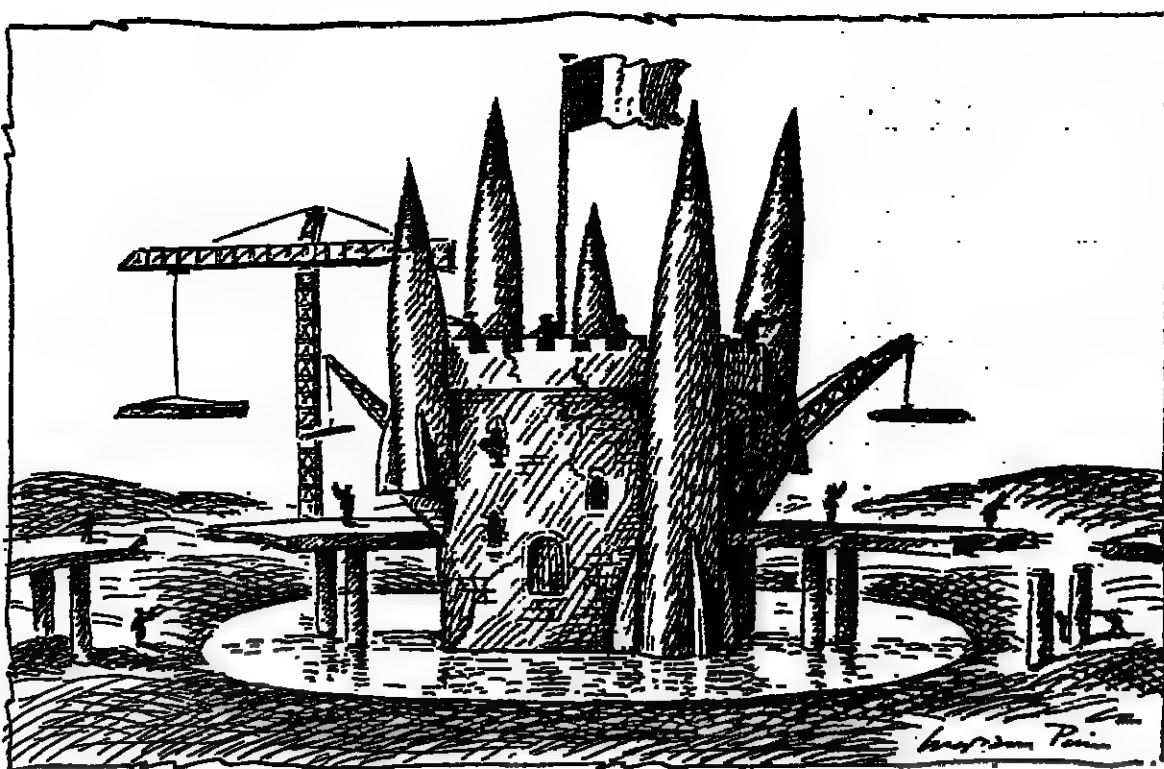
All these are important and weighty considerations, but they do not seem to be causing as much hesitation over at the Defence Ministry. While the Matignon was suggesting that the West German suggestion would need cautious study over the next three to six months, and the Elysee hinting that France might not be ready to make detailed proposals until

after the presidential elections next spring, Mr Giraud was already talking of the joint brigade as if it were virtually a fait accompli, by spelling out before a Franco-German military seminar some of the practical criteria that it would have to meet; for example, it would have to be connected to the French nuclear deterrent.

On this latter point, Mr Giraud may well be speaking out of turn. Mr Pierre Leleu is a young strategic analyst at the Institut Francaise des Relations Internationales, whose 1985 attack on the illusions of Gaullist orthodoxy (*L'Avenir de la Guerre*) set a benchmark for the current debate. He believes that France can reach no decision on the re-orientation of its defence policy before the presidential elections, because there is no consensus between the Elysee and the Matignon.

In particular, he maintains that President Mitterrand and the Socialists are, paradoxically, more Gaullist than the Gaullists. For them, the nuclear deterrent is the absolute, the ultimate weapon whose purpose is limited to pure deterrence. Therefore, it could not be deployed for the protection of a Franco-German brigade, and the West German suggestion would need cautious study over the next three to six months, and the Elysee hinting that France might not be ready to make detailed proposals until

FRENCH DEFENCE POLICY



Even Gaul cannot be an island

By Ian Davidson

Minister, is more imaginative in seeking to connect the French nuclear deterrent with West Germany, even if he does not know quite how to do it.

Mr Francois Heisbourg, one-time adviser to the (Socialist) Defence Minister in the early 1980s and now director-elect to the International Institute for Strategic Studies, takes a more optimistic view of the debate: the situation is superficially confused, but in practice the three major parties (Socialists, UDF and Gaullists) are all moving towards a more European

than ever before to the defence policy problem and wracking their brains to think what to do about it.

To an outsider, much of the French defence debate seems curiously fragmented, and the fragments do not always seem to have much connection with one another. In conformity with the French dialectical model, one may say that these fragments fall (once again) into three parts.

First, there are those who are worried that Germany will drift off into political neutral-

armament race or (conversely) by an anti-missile defence race. So long as these fears are regarded as alternative anxieties, it makes sense to treat them with alternative prescriptions.

The first group (President Mitterrand among others) tends to multiply the political overtures to Bonn, as with the bureaucratic implementation of the military chapters of the 1965 Franco-German Treaty. The second (Mr Giraud's Socialist predecessor, Mr Charles Hernu, and Mr Chirac) tends to multiply military initiatives, such as the Force d'Action Rapide or this summer's large-scale manoeuvres in which the FAR will take part. The third (Mr Giraud and General Huguette) tends to strengthen nuclear links with Britain, as an insurance against the worst; the super-powers can do.

The trouble with both the first two approaches is that they have not got very far, and may already have provoked disengagement because they have been blocked by French insistence on independence from Nato and the Americans. The Elysee complains that the academic reformers and commentators have in effect been trying to force France to rejoin Nato, which is out of the question. The third approach was not even tried until the beginning of this year, because the French though it was ruled out by British dependence on the Americans, both technological

The defence consensus is shifting towards one based on a less provincial view of France's role

role for France, and are downplaying the standard Gaullist assertion that France could not be committed in advance to the automatic defence of its neighbours. The defence consensus is shifting, not breaking, and is pretty well on track towards a new consensus based on a less provincial view of France's place in the world.

Because of the squeeze on resources, France will have to make hard choices. In the meantime, the staff at the Elysee are devoting more systematic bureaucratic effort

ism, either through fear (the Euro-missiles) or through hope (the lure of Mr Gorbachev), and are anxious to re-anchor it to the west. Second, there are those who are worried that Europe's military defence is being weakened by the double zero option, by the weakening American nuclear commitment, by the fear of US troop withdrawals, by the declining West German population. Third, there are those who fear that France's nuclear deterrent will be undermined by the two super-powers, either by a dis-

Maggots in the Dolly Mixtures

A look at the sweets children are buying with their pocket money can tell you quite a lot about the state of society.

Alma, a 10-year-old girl, has thoughtfully sent me some samples of its popular Munchie Maggots and Slimy Slurps. They look like plastic splashed with humbug paint — and to my jaded palate, much the same. But the children love 'em. Even the long-established and thoroughly genteel Dolly Mixtures are not immune from bizarre new fashions among the tiny tots.

Alma, backed by Charterhouse Development Capital, is now paying £2.3m cash to buy Dolly Mixtures and the other confectionery assets of Squirrel Bourn. The original makers of Dolly Mixtures, Squirrel Bourn's best-known lines include such old favourites as Mint Imperials, Cherry Lips, Floral Gums, and Toffee Logs.

But while the old names sound stately and comfortable there is no doubt Alma has been on the right track to young taste buds with its jelly novelties ("soft gum candy") including the Maggots, Skull Crushers, the Slimy Slurps, White Mice, and its Masters of the Universe.

Alma has 7 per cent of the penny and twopenny sweets products business in Britain which is worth, in total, a cool £180m a year. Acquisition of Squirrel Bourn will boost Alma's share to 12 per cent.

The sector, devoted to prising people out of their pockets, is known politely in the trade as the Children's Self-Purchase Market.

Clearly the colonel has a

Men and Matters

strong interest in classical music. President Reagan is codenamed Beethoven. His former national security adviser, Rear Admiral John Poindexter is known as Schubert. His one-time boss, Robert McFarlane, is codenamed Gershwin, after the modern American composer. And Col North himself is known as Wagner, after the great German romantic composer.

Other cultural allusions include George Shultz, the US Secretary of State as Molliere, and Casper Weinberger, US Defence Secretary, as Shakespeare.

NO 15-8/84
 But Col North's code name tells us most about the affair, because Iran Contra has truly been President Reagan's Gotterdammerung.

Metre sharing
 In South Korea, a country where statistics are popular as a neutral and anonymous way of revealing facts that could be unpopular with the ruling powers, the statisticians have finally been stumped themselves.

When hundreds of thousands of people turned out in Seoul last week for the funeral of a dead student, filling the central square, crowd estimates varied wildly between 200,000 and more than 1m.

Trying to impose some order upon the estimates, the Korea Herald, an English language paper, reasoned as follows. The Plaza and the streets around it measure 197,200 square metres. Supposing that an average of four people occupy one metre of space, then the crowd must have been 790,000. But if five people could be jammed into one square metre then the crowd estimate surges to 1,972,000.

Airbus grounded

In my innocence I hadn't realised that a trademark may well be prohibited in certain countries if it takes the liberty of actually describing the goods to which it is attached.

The European Airbus has just run into difficulties on this point in the Sudan. Trademark World tells me that the registrar of trademarks there has rejected an application to register the word Airbus.

The authorities may worry that use of the name would encourage people to expect to step aboard and pay their fares to a conductor.

Meanwhile, in Australia, premier Bob Hawke clearly had no doubt about the outcome of the general election.

It was partly fought on the issue of his determination to introduce a national identity card to be called the Australian Card. The name Australian Card was safely filed among prohibited trademarks by the federal government during the election campaign to await the day when it can be wheeled out.

Poetic licence

The presence of more than 50 Africanists in Dakar recently to meet members of the African National Council was in marked contrast to the last occasion when Senegal hosted an international conference on Southern Africa.

That was in 1976 when the International Commission of Jurists held a meeting on Namibia at the same beach-side conference where the Afrikaners met the ANC.

The host then was President Leopold Senghor, the founding father of Senegal, and a noted poet.

Only three white South Africans were allowed in on that occasion to meet the leaders of the Namibian liberation movement SWAPO — two because they had impeccable academic credentials, and the other because he had translated Leopold Senghor's poems into Afrikaans.

Snapped up?

A Scotsman working in Kuala Lumpur writes to me to express his fears that if the Australians take control of his bank, the Clydesdale, they might move the head office SWAPO — two because they had impeccable academic credentials, and the other because he had translated Leopold Senghor's poems into Afrikaans.

Observer

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Peter Montagnon on the threat of a free-for-all in promoting exports to debtor countries

When insurers start to fall out

IN THE GOOD old days before 1982 everybody knew where they stood. A country in financial difficulties that went to the Paris Club of industrial government creditors to reschedule its debts knew it would receive no fresh official credits for a matter of years.

Then came the debt crisis and rescheduling proliferated. The list of rescheduling countries has grown. The result has been a widespread lack of export credit insurance cover which is seriously inhibiting exporters wishing to sell to the developing world.

Now governments in industrial countries are under increasing pressure from business to relax rules on cover for export credits. Some are giving in, but the evidence suggests this is happening in a haphazard way. Fears are growing in the export credit world of a tough new round of competition; countries like Britain, which traditionally adopt a hard-line approach, run the risk of losing out.

Brazil illustrates the dilemma facing export credit agencies as they struggle to draw the line between short-term commercial prudence and long-term market strategy. It may have acute foreign exchange and debt problems, but Brazil is a market of 122m people with a potentially rich economic future. Exporters who wish to exploit that future must be careful not to leave the competition open now to their competitors.

In recent weeks competition between Aerospaciale of France and Westland of the UK for a \$250m (£158m) contract to provide helicopters for Brazil has highlighted the different approaches export credit agencies are taking on the question of cover for debt-ridden developing countries.

The British Export Credits Guarantee Department (ECGD) is clear on its policy towards Brazil. It regards the rescheduling arrangement which Brasilia reached with the Paris Club last winter as an interim arrangement which is still not

being implemented properly. So long as Brazil has no permanent Paris Club arrangement and no agreement with the International Monetary Fund, the ECGD will not restore cover on medium and long-term deals. By contrast Compagnie Française d'Assurance pour le Commerce Extérieur (CoFACE), the French export credit agency, had until the end of last month been making selective cover available for Brazil, but on a very prudent case-by-case basis, within strict financial limits. Fresh cover was withdrawn after Brazil suspended payments on its Paris Club debt and CoFACE denies that it has offered to cover the helicopter contract. But given its more liberal approach and the split

Fears are growing in the export credit world of a tough new round of competition

of competition in the market, the denial has limited weight. Underlying the ECGD's argument is the belief that withholding fresh credit is the only practical weapon the export credit agencies have to bring to heel countries that have fallen behind with their debts. Mr Nigel Lawson, the Chancellor of the Exchequer, has argued for a speedy resumption of cover once a Paris Club deal is struck and last year's Paris Club rescheduling for Mexico was one of the first to state explicitly that cover would remain in place. In practice, however, the UK believes that new credit should be granted only cautiously and preference given to projects that have a role in economic rehabilitation. This would exclude large-scale military purchases such as helicopters.

Another agency which broadly shares the UK view is the US Export-Import Bank. Mr John Bohn, describes Brazil as a particularly troublesome case. Export credit agencies are right, he believes, to withhold fresh credit because there is

a consensus that under the tutelage of the former Finance Minister, Mr Dilsen Fumero, economic policy was going in the wrong direction. Refusal to grant fresh credit is a means of applying pressure. "This is not a conspiracy," says Mr Bohn, "but really a conclusion we all reached analytically."

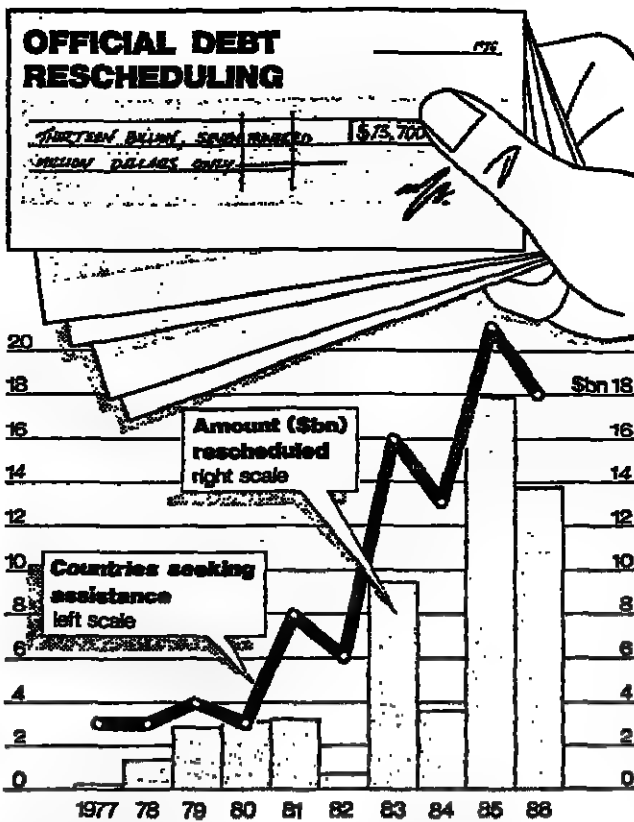
The problem is that such pressure can only work if all countries stand together. The contrast between the French and the British approach suggests that such a united stand is elusive. There are no agreed rules on how export credit agencies should behave in such circumstances.

The Paris Club itself, is a shadowy organisation whose secretariat, drawn from the ranks of the French Treasury, have been known to tell journalists only half-jokingly that they do not exist. It has no formal rules, only an unwritten philosophy based on precedent, even that has not been adapted to the post-rescheduling era.

Export credit agencies are jealous of their right to make independent assessments of the credit-worthiness of their customers. The UK, for instance, is alone among major countries to have continued to provide cover for Iraq which it claims has a good payments record. Some countries—like the US with Mexico, or France with Francophone Africa—have trade ties they wish to nurture through thick and thin.

Mr Martin Bakker, senior vice-president of Canada's Export Development Corporation (EDC), thinks each country should look individually at the risk it is prepared to accept in the promotion of exports. EDC put Brazil back on medium and long-term cover after the January meeting of the Paris Club. We think that Brazil in the long-term can manage its debt and that EDC as an export agency owned by the Canadian Government has some obligations to keep trade patterns moving and operating.

Given the scarcity of export opportunities in the developing world, the temptation for other agencies to adopt a similar approach is growing. It is hard to offer the "negative effect" on US exports and our



competitiveness," the US restored cover in May for a list of countries ranging from Argentina to Zambia—although it was withdrawn for Zambia 28 days later when the country broke with the IMF.

The problem of export credit cover for countries which have rescheduled debts is likely to intensify if, as some export credit bankers now expect, industrial firms turn their attention increasingly towards regaining lost markets in Latin America. US exports to Latin America last year were only \$31bn, well below the \$42bn recorded for 1981, the year before the debt crisis broke. UK exports to the region also slumped with the onset of the crisis, although they have now recovered to a level of just over \$1bn. But this has been achieved only by relying heavily on exports such as organic chemicals for which the buyer pays cash, obviating the need for export credit cover.

Now, trade officials say the Latin American market is showing modest signs of recovery. "There will never be another slump in Brazil," says one UK official. But smaller projects worth \$40m to \$50m are beginning to surface. Competition is likely to be intense.

Of the Europeans, Italian and French firms have been particularly active in seeking new Latin American business. Japan has reinforced its relations with Mexico through large doses of

official assistance and investment. But a key ingredient for exporters trying to take advantage of any market recovery is bound to be the availability of export credit.

From the perspective of developing countries seeking to import capital equipment essential to the revival of economic growth, a restoration of cover could not come soon enough. Yet without a degree of co-ordination, the risk is of an unseemly free-for-all among export credit agencies whose main concern is to support national exports.

Even though it involves military supplies, the UK Government is understood to have told Westland that it would give special consideration to the helicopter deal in Brazil if there were clear evidence that CoFACE was prepared to support the deal, it would review that policy sympathetically.

That would, however, make nonsense of the notion that withholding cover provides industrial countries with leverage over their creditors. Mr Bohn of Eximbank says he detects the beginnings of a neo-mercantilist approach where export credit agencies start to compete among themselves in a way that misallocates resources and is expensive for taxpayers. "I hope I'm wrong, but I'm getting increasingly disconcerted."

A letter to Mr Greenspan

The world needs an Atlas at the Fed

By Jeffrey Garten

Dear Alan,

Here's some unsolicited advice for your upcoming Congressional hearings: obfuscate when it comes to whether today's interest rates and the dollar are too high or too low, but tell us where you are headed beyond 1987.

Currency, commodity and other financial sharpshooters from Chicago to Hong Kong will pounce on anything you say with implications for tomorrow, and a slip of your tongue could create all manner of unnecessary speculation. But you could soon be the linchpin of US and world finance, and we would all benefit from a glimpse of your longer-term vision.

Beyond the skillful day-to-day management of the Fed, I hope you've concluded that the most important thing you could do as Fed chairman is to push the Federal Reserve — and the Administration and Congress as well — into an era when American domestic economic policy will no longer be made as if foreign events and relationships were afterthoughts. As you well know, we're hooked on imports, desperate to export, and addicted to foreign capital.

Maybe this is obvious from the proliferation of German cars, French sportswear and Japanese-owned real estate. But it's still a tall order. Your fellow Federal Reserve Board members have precious little international experience. Protectionism is respectable on Capitol Hill. The Reagan team is handing out resumes, and whoever follows will likely have campaigned on a get-tough-with-foreigners platform and spend his first year demonstrating American-first credentials.

Moreover, you will be the only top level figure to make the transition between the current President and the post-Reagan era and you can afford to be above the partisan trappings of the next two years. You alone report to both the President and Congress and have the ear of both, yet have an independent mandate as well. And, Alan, if you can emerge as the central figure in Washington, you will also become the key player on the world financial stage. Japan will soon change prime ministers and is in no position

to lead. European leaders are again distracted by budgets and European-wide policies. You are the only horse in the race.

Here's what to do. First, give added attention to the dollar. Agree with your counterparts in Bonn and Tokyo on a long-term strategy for currencies, based on some defined zones within which the greenback, the yen and the mark would fluctuate. This is not a new idea, but it is languishing because of bureaucratic inertia. It could be your most significant accomplishment if you lead the way towards a policy framework to replace the Bretton Woods system.

Second, press Tokyo and Bonn to accelerate domestic growth to ease trade imbalances.

American domestic economic policy should not be made as if foreign relationships were afterthoughts

Continuing to nag them will not produce results; but if you don't they will backslide.

Third, focus immediately on Latin American debt. All the talk about exotic new lending and investment will translate into small potatoes. It's not very dramatic but we're back to the need for a bigger and better IMF and World Bank. At a time when politicians are bored with these issues, you will have to lead the charge.

Fourth, stay on top of the rapidly-emerging world securities market. Central banks are supposed to have some control over the world's money. Today, however, far more money is moving across borders via bonds and stocks, where you currently have no jurisdiction, than through the banking system, where you do. Between 1982 and 1985, to take one example, syndicated Eurodollar loans fell to \$80bn (\$37.5bn) from \$100bn in 1982. In contrast, the volume of international and foreign bond issues in 1985 exceeded \$100bn, twice the levels of 1984. The world securities markets

need better systems for investor protection, criminal enforcement and a host of operational issues which help efficiently link one stock market to another (such as improved settlement procedures). The SEC has made a commendable start in forcing Europe and Japan to pay attention, but it has very limited extra-territorial reach. The Fed might work with other central banks which could give it some help.

Fifth, there is crisis management. No one knows when the next financial debacle will erupt or where — we can be sure only that it will. Brazil and Mexico are on-again, off-again crisis management experiences, so more than the usual contingency planning may be required. Whatever, you must be the world's number one economic crisis manager.

A final imperative is to forge very close links with the Japanese. They, after all, have become not only our long-term bankers but our principal partner for almost any major economic initiative. In Tokyo you are relatively unknown and very much untested, and yet your influence over the yen-dollar relationship puts your hands in their pocket-books. There is no short cut to earning Japanese trust, and you must have it almost as much as you need the confidence of Congress.

In putting US policy in to the global context in which it now belongs, you will be shepherding America through a painful adjustment from massive trade and budget deficits to something more balanced. In the process you might go through a recession, a rise in inflation and a free-falling dollar. You will have no choice but to try to orchestrate the world economy. Will you merely react or will you be out front from the start? Don't be tentative. If you don't want to take my advice, at least listen to Napoleon: "If you are going to take Vienna, take Vienna."

The author, an investment banker in New York, held economic posts in the Nixon, Ford and Carter administrations.

Rethinking rate reform

From Prof G. Jones and Mr A. Travers

Sir—Two of your recent correspondents about local government finance reveal the blinkered thinking of economists and managerialists, who fail to recognise that government in a democracy is a political process at both local and national levels. They neglect significant political aspects.

Rosalind Levacic (July 6) correctly asserts that taxes need to be set with regard to ability to pay. Thus a community charge or poll tax can in principle be justified for local government as long as other taxes nationally take account of ability to pay. However, she neglects the political consequences of local government having only one tax, and that the most regressive and visible. Local government will be credited by its association with that tax. Local, like central, government requires a balance of taxes or at least one tax felt to be fair.

Mr Levacic, in common with other economists, advocates that a local government tax should relate to benefits received, which is the Government's justification for the community charge. However, such a view is not based on an analysis of existing rates paid and benefits received, nor any research into the potential relationship between benefits and the community charge. The principle of the target groups for the new tax—young employed adults living at home—in local areas consume very few local government services. This principle of relating local taxes to benefits received would surely, in the view of these economists, lead to very high local charges on the parents of children at local authority schools, and the elderly, with correspondingly much lower charges on the young employed adults.

W. H. Bailey (July 10) does not see why local authorities should have any revenue-raising powers at all. As business cost-centres they should spend what they are given by the centre. He fails to understand that local authorities are elected bodies set up to fulfil political objectives, one of the most important of which is to decide on the balance between public and private provision. The political process of governing is about choosing between different levels of public service and different levels of taxation. Local government is not just to deliver a set service for a set sum, but to govern in the light of community preferences, which includes decisions on redistributive issues.

Further, it is essential to encourage responsible decision-making. If local authorities simply spend other people's

Letters to the Editor

money they will always seek more, and condemn the source of the bounty for never allocating them enough. If local authorities have to raise revenue from their own voters, they will have to balance the desire to spend against the willingness to pay tax. Otherwise they become just a pressure group always demanding more.

Mr Levacic claims that the linkage between local expenditure and taxation is weak. In fact, the linkage is a good deal stronger, even with domestic rates, than the relationship between central government expenditure and national taxes, such as VAT, income tax and excise duties, whose perceptibility is very much less apparent to the voter. Moreover, local authorities provide to their electorates far more information about their activities than do central government departments. Notice that at a time when central government is insisting on local authorities providing even greater amounts of information for the voters, the Department of Education, the Science and Technology (No 2) Act 1986 removes the duty from the Department to make an annual report to Parliament.

George Jones, Tony Travers, London School of Economics, Houghton Street, WC2A 2AE

Funding the arts

From Mr S. Selwood

Sir—I noted with interest the content of your leader entitled Arts Funding and Market Forces (July 9).

The Minister's announcement last week that future arts funding will be geared to incentives "should have come as no surprise. While the Arts Council, like other equivalent organisations, is bound to campaign for more funds, it should be remembered that it is, after all, a government quango and as such responsible for the implementation of government policy.

Within the field of the visual arts, this development appears to be the latest step in the Government's effective privatisation of certain public sector galleries. This might be said to have started in 1984 when the Arts Council introduced its so-called Gallery of the Garden, which involved "taking from the rich" and giving "to the poor"—in this case, the long-neglected regional galleries.

ATR gallery was one of the "casualties" of the Arts Council "development strategy," but it has survived and is successfully raising funds to support

its various activities from both private and corporate sponsors; in this financial year, the ratio of private support to public subsidy is about 3:1.

Much has been written about the virtues of privatisation, not least directors' relief at escaping from a system which subjected them to constant official interference and political and economic obligations upon them.

The arts are no different, significantly AIR's most stringent obligations are still to the Arts Council, even though their direct representation is approximately only 10 per cent of the gallery's income for the current year. By comparison, funding from private and corporate sources has had a liberating effect on AIR's programming and activities. We are immensely grateful for that and hope that the gallery's relationship with its sponsors will continue to flourish.

Sara Selwood, AIR Gallery, Rosebery Ave, EC1R 4TP.

Terrorism in Punjab

From Mr R. Kahler

Sir, I found your editorial (July 9) on terrorism in Punjab constructive. Your mention that "the fault partly lies with Mr Rajiv Gandhi..." however, reminded me of the British rulers of India with whom lies the other part of the fault. They laid the seeds of communalism in India to perpetuate their rule.

R. Kahler, 41-42, Union Street, Finsbury, New York 11355, US.

Simplification of CGT

From Mr H. Quinlan

Sir—I heartily endorse the suggestions for the simplification of capital gains tax contained in Mr C. Romford's letter (July 13) and in particular his proposal that the base date be moved forward from 1965 to 1982.

I suspect that I am not alone in finding myself in the trap of continuing to hold a block of quoted shares acquired pre-1982 in a company which I managed throughout most of my working life, and which have obviously, after so long a period, appreciated substantially.

As one diversifies the holding, the CGT which sales attract is in these circumstances

nothing less than a wealth tax, and surely anathema to a Tory Government? Whereas during the first two terms of Mrs Thatcher's administration it may have been politically expedient to make the long-needed changes, there can now be no excuse for prompt and decisive action.

Harold Quinlan, Hookley Farmhouse, Troon, Dumfrieshire, Notts. N7 Stockbridge, Notts.

The prize winners

From the Group Chief Executive, Harold Simon.

Sir—I found the article by Peter Marsh (July 6) "Japanese research and development" most interesting. It is Nobel prize awards can be taken as a yardstick for national innovative abilities then the UK stands head and shoulders above its rivals.

I illustrate this by representing your figures in a manner which ranks various countries by performance:

Nobel prize Per million scientists and engineers spending

UK 83 20
Germany 47 13
France 57 7
USA 53 5
Japan 4 0.5

R. J. Ashman, Mount House, Bond Avenue, Milton Keynes, Bucks.

High priced phone calls

From Mr J. de Rivaz

Sir—When British Telecom was privately owned by the government, its owner required it to fund its capital expenditure out of income from the customers, and severely curtailed its borrowing powers.

In a capitalist system, so I am led to understand, it is the job of the shareholders to pay the capital costs of research and development etc., and they are remunerated by the income from profits thereby generated. Surely therefore the switch to genuine public ownership means that future development of the telephone system can be funded by rights issues, loan stock and similar exercises and not high bills? Why then has there not been a massive cut in telephone bills?

It costs 28p to post a 2 hour audio cassette anywhere in the country. To talk for two hours on the telephone at cheap rates costs about £10 except for local calls. Obviously the telephone provides speed and two-way communication, but the discrepancy still seems large.

John de Rivaz, West Town House, Portsmouth, Hants, Cornwall.

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May, 1987



SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Wednesday July 15 1987



IBM slips to \$1.17bn despite higher revenues

BY ANATOLE KALETSKY IN NEW YORK

INTERNATIONAL Business Machines, the world's largest computer company, yesterday announced profits which were roughly in line with general market expectations, but disappointed some of its new-found enthusiasts on Wall Street. The company's shares fell \$2 to \$187.16 in active morning trading, giving up most of the gains notched up in recent days on rumours that Wall Street's most closely watched company had a pleasant surprise for the market.

IBM made net profits of \$1.17bn or \$1.95 a share in the second quarter - 8.5 per cent down on the \$1.30bn or \$2.12 it earned the year before. Its worldwide revenues were up 4.3 per cent at \$12.7bn and pre-tax earnings were down 6.6 per cent at \$2.04bn.

Until recently most analysts forecast a net profit of only \$1.90 a share for the second quarter, as IBM continued to suffer the combined effects of sluggish US capital spending and intensifying competi-

JONEWELL, the US automation and electronics group which discontinued its computer business last year as part of a major restructuring, lifted operating net earnings from \$43.8m or 97 cents a share to \$64.3m or \$1.21. For the last six months, operating net earnings were up from \$90.2m or \$1.76 a share to \$98m or \$2.17. Last year's earnings exclude losses from discontinued operations of \$7.7m or 17 cents a share in the quarter and \$17.9m, or 39 cents a share for the six months.

Sales rose from \$2.45bn to \$2.95bn in the first half, and from \$1.33bn to \$1.58bn in the second quarter.

tion in the personal and minicomputer world markets.

But in the last few weeks, IBM has publicly drawn attention to strong demand for its new Personal

System/2 microcomputers and has also brought forward the shipment dates of some of its powerful mainframe computers.

These developments led some analysts to bring forward their forecasts for the long-awaited recovery in the computer giant's profits. In the event, the strong demand for IBM products, which was confirmed yesterday by Mr John Akers, the company's chairman, has not fed through into profits as rapidly as some bullish analysts had hoped.

The company's net sales margin in the latest quarter was 9.2 per cent, compared with 10.6 per cent the year before. In the first six months of 1987, IBM's net profits were \$1.95bn, down 15.5 per cent on the 1986 figure while revenues were up 4.8 per cent at \$23.47bn.

IBM said that the dollar's fall over the last 12 months had increased revenues by \$1.52bn and improved earnings by \$210m in the first half of 1987.

Chemical loss set at \$1.1bn in quarter

By Our Financial Staff

CHEMICAL New York, the big US money centre bank, reported a net loss of \$1.1bn for the second quarter of 1987, which included its previously announced addition of \$1.1bn to loan-loss reserves, primarily to cover troubled Third World loans.

The loss is equivalent to \$21.34 a share for the quarter. In the second quarter of 1986, Chemical earned \$80m, or \$1.55 a share. For the six months ended June 30, Chemical lost \$1.02bn, or \$19.76 a share, compared with six-month earnings in 1986 of \$201m, or \$3.78. Excluding the special provision and a related write-off of deferred tax benefits of \$80m, Chemical would have reported profits of \$76.4m for the second quarter, down 22.2 per cent from the year-earlier period.

The bank's primary capital ratio remained at 7.35 per cent from a year ago. Book value per share fell to \$34.85 from \$38.61 a year earlier. Chemical's results include those of Texas Commerce Bancshares from May 1 1987, when the two banks merged. For this period, Texas Commerce incurred a \$79.6m loss. Assets rose to \$78.4bn from \$68.5bn, reflecting the acquisition.

Earlier, Mellon Bank reported a net loss of \$566m for the second quarter which reflected its previously announced addition to reserves for troubled Third World loans of \$415m.

The loss is the equivalent of \$20.87 per common share. In the second quarter of 1986, Mellon earned \$50m, or \$1.87 a common share.

For the first half of 1987, Mellon posted a net loss of \$60m, or \$2.96 a share, compared with a profit for the same period in 1986 of \$115m, or \$4.00 a share.

Mellon said its losses stemmed partly from the poor performance of mortgage banking subsidiaries and from its property loan portfolio. It foreclosed on several properties. Losses also reflected problems in the trust department and costs associated with elimination of personnel.

Sweden says control over lending needed

By Sara Webb in Stockholm

THE RIKSBANK, Sweden's central bank, and Mr Bengt Johansson, the deputy Finance Minister, yesterday called for tighter control over the country's finance companies.

Mr Johansson said it was important to tighten regulations governing finance companies in order to increase control over them.

The measures aim to sharpen control over lending to individuals especially to buy homes, and to curb unsound loans which would damage the reputation of the credit market.

The Riksbank has already discussed ways of tightening control over lending to private individuals, in particular loans of long duration and non-amortised loans.

But according to Mr Gösta Fischer, managing director of the Finance Companies' Association, a number of finance companies have continued to give loans which are not in accordance with the agreement made with the Riksbank.

William Hall in New York reports on a \$24m suit against Saatchi & Saatchi Beecham challenges research accuracy

BEECHAM, the international consumer products group, is seeking more than \$24m in damages from Saatchi & Saatchi, the world's largest advertising agency, claiming it had "vastly overstated" the projected market share of a new detergent that Beecham launched in the US.

Beecham Products, the US arm of the Beecham Group, launched Dettol, a fine fabric detergent after Yankelovich Clancy Shulman, Saatchi's US market research subsidiary, had forecast the new product would quickly dislodge American Home Products' Woolite as the leading brand for cold-water washing of fine fabric clothing.

Yankelovich, which is a leading firm specialising in forecasting market share and projected sales volumes for new products, predicted that Dettol would achieve a share of the national US market of between 45.4 per cent and 52.3 per cent, if Beecham backed the product with \$18m of media spending.

However, Beecham says Dettol

care, which was introduced in late 1985, did not achieve a market share even approximating Yankelovich's projections.

The highest market share was less than 25 per cent and the product generally had a market share ranging between 15 per cent and 20 per cent.

In September 1986, Beecham insisted that Yankelovich review its projections. According to Beecham's lawsuit filed in a New York court, Yankelovich revised Dettol's first-year market share down to 24 per cent and said that its initial projections had "reflected significant errors."

It is highly unusual for a major company to sue its market research firm for providing wrong advice. The case is embarrassing the fast-growing Saatchi & Saatchi which claims Yankelovich Clancy Shulman is at the leading edge of the market-research industry "surge towards effective high-tech, value-added solutions to marketing intelligence problems."

However, Beecham says that Dettol's sales performance fell far short of Yankelovich's projections and Beecham had sustained direct losses of \$24m by February 1986. It says that it would not have introduced the product and supported it with the high proposed media spending levels but for the conclusion of Yankelovich's Laboratory Test Market (LTM), a proprietary market-testing technique.

Advertising Age, an industry trade magazine, says the case could have broad implications for the industry if it is held that market research companies are generally liable for the accuracy of their projections.

Saatchi & Saatchi, which has been criticised for its recent whirlwind pace of acquisitions, said in its latest annual report that Yankelovich, which resulted in Yankelovich being run by a management team that knew it had no long-term prospects of remaining with the company, says the Beecham lawsuit.

and to construct for clients product design, launch distribution and marketing programmes to ensure optimum return from their new product investments.

The Beecham lawsuit says that the forecasting errors were blamed on "management malaise" at Yankelovich which was acquired by Saatchi & Saatchi in December 1984 and subsequently merged with Clancy-Shulman which was acquired by Saatchi & Saatchi in September 1985.

The lawsuit alleges that there had been similar errors in other LTMs carried out by Yankelovich and this had necessitated a "complete overhaul" of Yankelovich management.

The "management malaise" was caused by Saatchi & Saatchi, according to Yankelovich, which resulted in Yankelovich being run by a management team that knew it had no long-term prospects of remaining with the company, says the Beecham lawsuit.

Xerox unit pays \$110m for Wall St broker

BY OUR NEW YORK STAFF

XEROX Financial Services, the rapidly-growing insurance and investment arm of the major reprographic and electronics company, is buying Furman Selz, a medium-size Wall Street institutional stockbroker.

The Furman Selz acquisition, an agreed deal worth \$110m in cash over three years, will make Xerox one of the biggest of the new breed of non-traditional participants in the US investment banking business.

In 1984 Xerox bought Van Kempen Merritt, a large Chicago-based broker which specialises in packaging and wholesaling municipal securities and investment trusts. Since then, several other industrial compa-

nies have bought into Wall Street, most notably General Electric, which acquired Kidder Peabody last year.

Furman Selz, which specialises in institutional research and corporate finance, has annual revenues of around \$75m and ranks among Wall Street's top 100 firms. Van Kempen Merritt is ranked among the top 15 US stockbroking firms by capital.

The Furman Selz acquisition confirms the sometimes controversial Xerox strategy of diversifying into financial services. The centrepiece of these moves was the 1985 acquisition of Crum & Foster, a large property casualty insurance company.

Intel rises to record on surge in chip sales

BY LOUISE KEOHE IN SAN FRANCISCO

INTEL, the US semiconductor manufacturer, showed record quarterly revenues of \$439m for the quarter ending June.

This reflects a major surge in sales of its microprocessor chips used in personal computers.

Net income for the second quarter was \$46m, or 38 cents a share. For the same period last year, Intel suffered a net loss of \$20m, or 17 cents a share, on revenues of \$305m.

"We are happy to report record revenues and growing profits," said Mr Andrew Grove, president and chief executive.

This year's first quarter marked Intel's return to profitability after nine quarters of losses - sales for the first half were \$833m, up 42 per

cent from \$585m for the first half of 1986.

Net income rose to \$72m, or 59 cents a share, compared with a net loss of \$43m, or 36 cents a share, last year. Included in 1987 first-half income is a \$21m tax credit plus a \$17m pre-tax gain from the sale of a building.

Intel's high performance microprocessors received the strongest demand, Mr Grove said, "We are increasing our production capacity at several plants. While we expect growth to continue we are monitoring our business for any signs of weakness."

Industry analysts expect US semiconductor sales to increase by 15 per cent to 20 per cent this year.

Layoff dispute hits Randfontein and Western Areas gold mines

BY JIM JONES IN JOHANNESBURG

DISPUTES over retrenchments affected operations at South Africa's Randfontein and Western Areas gold mines even more adversely in the June quarter than in the three months to March.

However Mr Ken Maxwell, managing director of both companies, said the mines and unions had agreed on retrenchment payments and production should begin returning to normal in the final quarter of calendar 1987.

He warned, though, that morale was low at the mines and that it would take some time to improve. Both mines are managed by the JCI group.

Western Areas suffered a sharp fall in mill throughput to 881,000 tonnes in the June quarter from 964,000 tonnes in the March period and the recovery grade fell to 3.5 grams a tonne (g/t) from 3.7 g/t.

The mine had insufficient surface dump material to maintain its milling rate in the June quarter, but expects to be milling at a monthly rate

JCI GOLD QUARTERLY RESULTS						
Gold produced (kg)		After-tax profit (Rm)		Earnings (cents per share)		
Jun 87	Mar 87	Jun 87	Mar 87	Jun 87	Mar 87	
Randfontein	8,700	4,530	98.57	98.16	98.52	97.93
Western Areas	2,084	3,587	(3.88)	7.01	(30.8)	13.16

Earnings per share calculated after capital expenditures.

Western Areas had negative earnings in both quarters.

Western Areas contributed 87.4% of JCI's earnings.

Earnings per share calculated after capital expenditure.

Western Areas had negative earnings in both quarters.

Figures in parentheses are negative.

of 330,000 tonnes by this year's December quarter.

Mr Bob Bertram, the consulting engineer, expects the recovery grade to approach 4 g/t by December, though this will depend on how much low-grade surface material is processed.

By the time it has completed its retrenchments, Western Areas will have cut its black workforce by 40 per cent. The unit cost of mining and processing each tonne of ore was 17.5 per cent higher in the June quarter than in the March quarter, but reductions are expected as mill

throughput recovers in the latter part of the year.

Randfontein was not as badly affected by work stoppages as Western Areas and increased its mill throughput to 1,026 tonnes in the June quarter from 1,786 tonnes.

However, almost one third of the ore processed came from low-grade surface dumps and consequently recovery grade fell to 3.0 g/t from 3.9 g/t.

Mr Bertram says the mine can recover 4 g/t from its Cooke section underground ore but notes that Kimberley reef grades are lower than grades on Cooke section.

Golden Dumps units increase output

BY OUR JOHANNESBURG CORRESPONDENT

CONSOLIDATED Modderfontein and South Roodport, the two gold mines managed by South Africa's Golden Dumps group, both increased mill throughput in the June quarter and have further increases planned.

Cos Modder has acquired the Springs Dagma mine, which is also managed by Golden Dumps, and the directors expect the merger will help lift total mill throughput to 230,000 tonnes in this year's September quarter from the 174,000 tonnes of the June quarter.

The mine's unit costs rose 19.7 per cent in the June quarter to R71.66/tonne milled from R59.89/tonne. The managers say several abnormal items contributed to the increase, that mid-year wage increases have been included fully

GOLDEN DUMPS GOLD QUARTERLY RESULTS						
	Gold produced (kg)		After-tax profit (Rm)		Earnings (cents per share)	
	Jun 87	Mar 87	Jun 87	Mar 87	Jun 87	Mar 87
Cos Modder	967	656	6.78	8.00	6.3	12.3
South Rood	289	244	1.58	2.08	6.0	2.7
Earnings per share calculated after capital expenditure.						

Earnings per share calculated after capital expenditure.

and that costs are expected to drop in the current quarter.

South Roodport's expansion plans centre on its controversial acquisition of the old Langlaagte mine from Mr Loucas Pouroulis, its chairman. Mr Pouroulis is to be paid R45m (\$21.8m) in cash and shares in South Roodport for the Langlaagte property, with the price based on valuations by Golden Dumps' staff.

The controversy lies in the cost of re-establishing mining operations at Langlaagte and the gold recovery grade the company says the property can produce. Shareholders are to vote on the transaction on July 21.

In the June quarter South Roodport lifted its mill throughput to 82,258 tonnes and its recovery grade to 2.92 g/t from 2.85 tonnes and 2.86 g/t.

Christopher Lorenz looks at the \$128m unsolicited bid for Arthur D Little Trying to buy a tasty curate's egg

ARTHUR D Little, the Boston-based management and technology consultancy which on Monday received an unsolicited \$128m takeover bid from Plenum Publishing, a New York publisher, is very much a curate's egg.

Some of its technology consulting activities are among the international leaders, notably in information technology, automated manufacturing, and contract research and development - its British R&D laboratory offshoot, Cambridge Consultants, has an especially strong international business.

But ADL, as it is generally known, has largely failed in its attempts to establish a convincing presence in the uppermost echelon of the consultancy business - strategic advice to the boardroom.

As a result, although the firm has one of the industry's widest international networks of offices, with 2,800 employees and although it has benefited strongly from the current worldwide boom in consulting, its growth has failed to keep pace with the industry leaders.

Its 1986 revenues of \$247.98m were less than 7 per cent higher than in 1985, and its net income of \$6.5m, although 9 per cent up, was

only marginally higher than a decade ago, and below the 1981 record of \$6.1m.

As one of the oldest-established consultancies in the world - it was founded a century ago - ADL maintained its dominance of the lucrative international market for technology consultancy well into the 1960s, before it began to be assailed by a flood of other firms diversifying from their original specialist activities.

Its initial challengers on a broad international front were Booz Allen & Hamilton, which originally specialised in manufacturing, and McKinsey & Co, which focused on organisation and strategy.

In Britain, and subsequently in the US, Scandinavia and several other markets, it has also faced increasingly strong competition from PA Technology.

Since the late 1970s it has had to confront two further sets of powerful rivals - "strategy boutiques" such as Boston Consulting Group and Braxton Associates moving down-market from their boardroom work, and cash-rich accountancy firms moving into general management consultancy.

Arthur Andersen, Coopers & Ly-

brand, Price Waterhouse, and Peat Marwick (now Post Marwick McLintock) have established strong operations in information technology and other areas of mainstream consulting.

ADL's response has been to try to link its technology expertise with strategy consulting by investing heavily in research into such areas as innovation management and the strategic management of technology.

But against intense competition, and with its own relatively low salaries, it has failed to lure many experienced strategy specialists from other firms. Nor can it compete with the top payers for bright business graduates.

As a result, much of ADL's work is still done for middle and senior-management specialists, rather than for the boardroom. Its average assignment fee and corporate earnings power is therefore lower.

All of this, in theory, made ADL ripe for takeover for several years.

Yet Plenum, and any other predator which may now be encouraged to join the fray, faces a major hurdle as 70 per cent of ADL's stock is held by an employee trust, the

Memorial Drive Trust.

Together with a number of outside trustees, ADL's management controls the trust. Much will therefore depend on how attractive Plenum - or another bidder - can make its terms to ADL's consultants.

Anatole Kaletsky adds from New York: Plenum, a publisher of scientific books and journals, has stressed that it might be prepared to increase its bid "substantially" if ADL were to provide it with additional financial information justifying a higher offer.

In addition, Plenum has offered to preserve the acquired company's identity, going so far as to change its own name to Arthur D Little Group.

It has also promised not to interfere with ADL's management structure, to retain the present chairman and management on long-term service contracts and to "investigate methods of enhancing the current compensation of ADL management and employees."

Yesterday, ADL announced second-quarter net profits of \$1.78m on revenues of \$62.2m, compared with \$1.61m and \$63.8m respectively a year ago.

All these securities having been sold, this announcement appears as a matter of record only.



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July, 1987



The Kingdom of Belgium

£100,000,000

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National Westminster Bank PLC Notice to Preference Shareholders

Notice is hereby given that a dividend of 2.45p per share for the half-year ended 30 June 1987 will be paid on 28 August 1987 to holders of the Cumulative Preference Shares registered in the books of the Company at the close of business on 31 July 1987.

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G. J. POVEY, Secretary
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14 July 1987

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8th July 1987

SCIENCE PARKS

The Financial Times is proposing to publish this Survey on
TUESDAY SEPTEMBER 1 1987

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INTERNATIONAL COMPANIES and FINANCE

Winterthur expands in Germany

BY HAIG SIMONIAN IN FRANKFURT AND WILLIAM DUFFLORCE IN GENEVA

AACHENER und Muenchener (A & M), West Germany's fifth largest insurer which has Royal Insurance of the UK as a big shareholder, is selling its 37.2 per cent stake in Nordstern Allgemeine Versicherung to Winterthur, Switzerland's second largest insurance group.

The deal, valued at over DM 300m (\$163m) based on Nordstern's share price on Monday, could in fact be worth much more as A & M is believed to have received a considerable premium for its stake in view of its size and rarity value.

Some analysts put the ultimate figure as high as DM 400m.

In the past two years A & M has disposed of a 25.5 per cent shareholding in Colonia Insurance, Nordstern's ultimate owner, and 25.1 per cent of Koellinische Ruckversicherungs (Cologne Re).

Earlier this year, it bought a controlling interest in Bank fuer Gemeinwirtschaft (BfG), one of Germany's biggest commercial banks, from the country's state union movement as a key part of its strategy to develop into a broadly-based financial services group.

Nordstern, a medium-sized insurer with gross premiums of DM 1.68bn, is highly regarded in the German market. Though it is 57 per cent owned by Colonia Insurance of Germany, a non-interference agreement between the two groups guarantees its independence.

The A & M, which recently launched a DM 1.54bn rights issue to help cover its DM 1.9bn purchase of BfG, has realised a sizeable profit through the share disposal. The deal gives Winterthur, which has annual premiums of around DM 9bn, a direct foothold in the important German market where it previously only had a large branch.

Winterthur will continue to guarantee Nordstern's independence, said A & M yesterday, adding that the deal will "give the German insurance market additional impulse."

Mr Peter Spaeth, Winterthur's managing director, told the annual meeting last month that he was looking for ways of expanding business outside Switzerland with West Germany, Austria and the US as the preferred markets.

Winterthur has money to spend. Over the last two years it has gathered around SFr 800m (\$520m) from private placements of participation certificates in Germany and the UK and from bond conversions.

The Nordstern purchase is seen primarily as a financial investment, Winterthur said. It was still looking for opportunities to buy well-managed, preferably not too specialised insurance companies.

Last year, Winterthur had a premium income in Germany of DM 681m, or around 1 per cent of the German market. Worldwide the group's premium income was SFr 7.66bn in 1986 and consolidated net earnings SFr 172m.

Winterthur's general manager said that his company's talks with Volkswagensorge, the Hamburg-based insurance group, would continue despite the Nordstern deal.

He said Winterthur's purchase of the Nordstern shareholding was independent from its discussions with Volkswagensorge. "No one is under any time constraints," he emphasised.

The talks began several months ago and were instigated at the request of Volkswagensorge's owners, BGAG, the German union-controlled company. Volkswagensorge has annual premiums of around DM 5bn.

Kraftwerk Union buys Kongsberg offshoot

KRAFTWERK UNION, the West German power plant group which is part of Siemens, has bought Kongsberg Offshore System, the Norwegian technology group which designs underwater equipment for crude oil and natural gas extraction. Kongsberg reports from Munich.

KWU said the takeover of KOS, which is part of Kongsberg Group, the troubled Norwegian defence contractor, would allow Kraftwerk to apply its knowledge of nuclear engineering to other sectors of industry.

It would also allow KOS, which is expected to have a 1987 turnover of Dm 600m (\$330m), to handle large orders.

The acquisition has to be approved by the Norwegian Government.

DSM acquires French company

DSM, the Dutch chemical group, has acquired Joly, a French plastics company, as part of its drive to strengthen its plastics division. Reuter reports from Weerlen.

The state-owned DSM, which could be heading for a stock market flotation in the near future, said the Lyon-based Joly would combine well with its ERTA division. DSM said talks were being held on other possible acquisitions, but declined to elaborate.

DSM added Pickey Richard of the US to its ERTA group in 1985 and Kustadwerk Gessmann of West Germany in 1986.

Swiss Cantobank raises capital

Swiss Cantobank (International), which is 49 per cent owned by Mr Werner Rey, the Swiss financier, has raised its capital to SFr 120m (\$72m) from SFr 80m, Reuter reports from Zurich. It said its own resources were increased to SFr 152m from SFr 52m, and that this would accelerate the expansion of the bank's foreign activities. The bank said the capital boost, which will not affect current shareholdings, partly relates to its planned acquisition of Deutsche-Schweizerische Bank of Frankfurt from Credit Lyonnais.

New Zealand faces banking invasion

NEW ZEALAND could soon have 30 registered banks against four now, according to Mr Bob McCay, chairman of the New Zealand Bankers' Association. Reuter reports from Wellington.

He said deregulation had brought competition to the industry, and hoped local banks would be given equal opportunities to compete in the home markets of foreign banks starting to operate in New Zealand.

The reserve bank is processing nine applications from financial institutions wishing to register as banks, and said yesterday it hopes to announce its decision next week.

The Government deregulated entry to the banking system on April 1, allowing institutions approved by the reserve bank to register and trade as banks.

Four banks already have the status of registered banks. These are the four former trading banks, Bank of New Zealand, Australia and New Zealand Banking Group, Westpac Banking Corporation and National Bank of New Zealand, a subsidiary of Lloyds Bank.

There are 15 savings institutions which are allowed to call themselves banks but are not considered registered. They comprise 12 regional trustees savings banks and the state-owned Postbank.

Kluwer drops poison pill tactic

BY LAURA RAUN IN AMSTERDAM

DUTCH PUBLISHER Kluwer, which is fighting off a hostile takeover bid from rival Elsevier, agreed yesterday not to use a "poison pill" tactic as a result of a demand from the Amsterdam stock exchange.

Kluwer's white knight, Wolters Samsom, meanwhile, said its friendly takeover offer would remain on the table but with the prospectus reference to Kluwer's poison pill measures deleted.

The competing bids value Kluwer at over Fl 1bn (\$483m). On Monday the bourse belatedly rejected Wolters Samsom's prospectus outlining its stock and cash bid for Kluwer on grounds that it had not mentioned the secret defence tactic in the version initially submitted to the stock exchange.

The defensive measures involved two foundations friendly to Kluwer that were established earlier this year and to which Kluwer last month handed over control of some of its most valuable assets—six publishers of legal and tax publications. The existence of the two foundations was not revealed until Wolters Samsom's prospectus was published last week.

Kluwer has agreed to suspend temporarily the foundations and reinstate them only after consultations with the stock exchange.

The two foundations were invoked as an extra line of defence against Elsevier. These defensive weapons are common among Dutch companies which use a variety of corporate construction successfully to thwart unfriendly takeovers.

However, the stock exchange has argued that Kluwer's use of foundations was excessive and has used its authority to bring a measure of orderliness to a takeover battle that threatens to get dangerous precedents.

Wolters Samsom's share price held up surprisingly well yesterday. The value of its bid for Kluwer exceeded Kluwer's closing price of Fl 418 by Fl 1.

Elsevier's competing share and cash bid by contrast fell behind to Fl 415.50.

Dutch savings banks to merge

BY OUR FINANCIAL STAFF

TWO LARGE Dutch regional savings banks, Verenigde Spaarbank and Nuts Spaarbank West Nederland, are in advanced talks over a merger that would make the combined company the largest of its kind in the Netherlands.

A combination of the two savings banks would create an entity with about Fl 12bn (\$5.8bn) in assets. This is a level well below the so-called "big four" Dutch commercial banks whose assets range from Fl 70bn to nearly Fl 150bn.

However, a merger would put the two savings banks near the top of the second tier of Dutch institutions consisting of a variety of foreign and domestic commercial and investment banks, savings banks and mortgage banks.

With Fl 9.7bn of assets, Verenigde Spaarbank already is the largest Dutch savings bank, while Nuts Spaarbank ranks fourth. Both banks are financially sound.

The Netherlands is expected to experience continuing bank mergers as the smaller institutions look for more muscle in order to compete with their bigger rivals.

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Wood Gundy recently acted for Fletcher Challenge Limited in its Can. \$518 million purchase of a controlling interest in British Columbia Forest Products Limited. We also acted for Lloyds Bank plc in the acquisition of Continental Bank of Canada. Wood Gundy is currently acting for Canadian Pacific Limited in the proposed sale of its wholly-owned subsidiary Maple Leaf Mills Ltd.

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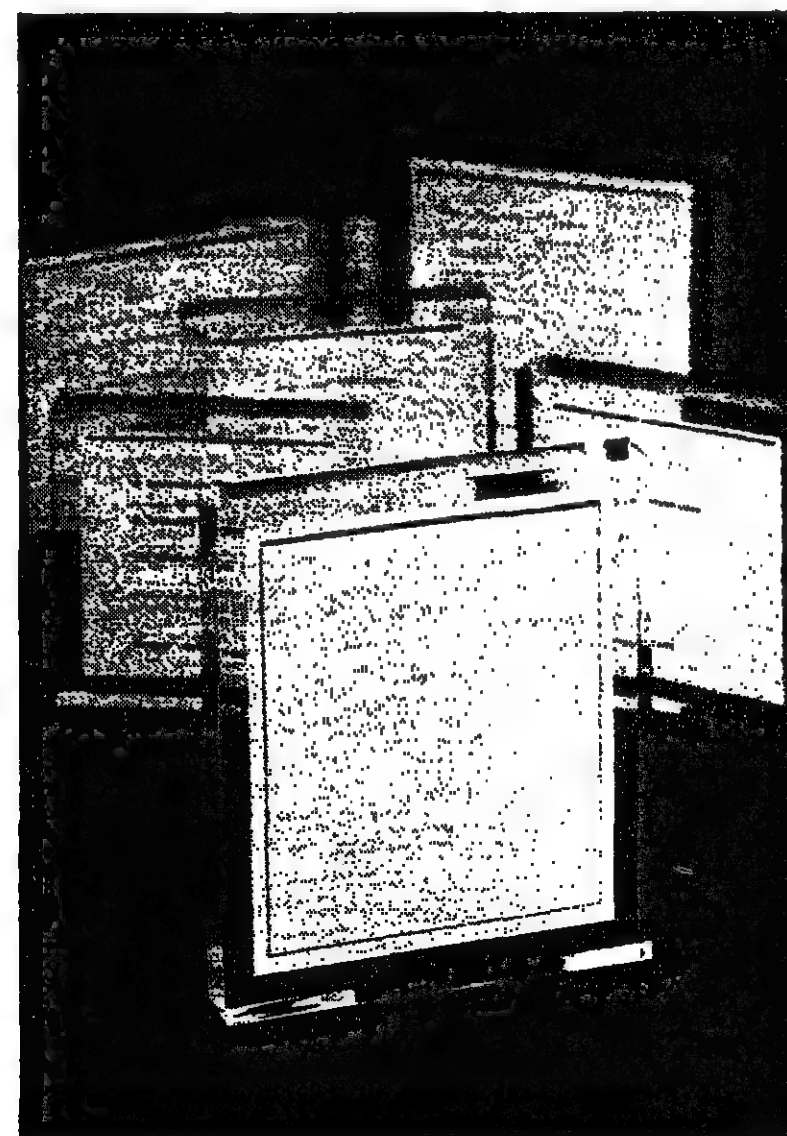
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INTERNATIONAL CAPITAL MARKETS and COMPANIES

Clare Pearson on UK building societies' entry to the Euromarkets

Wholesale success by Halifax

THE CHOICES open to the finance director of a UK building society in the international capital markets have proliferated dramatically since 1983 when the societies first gained access to wholesale funding methods.

Societies, whose names would have meant nothing to the majority of international investors a few years ago, are now well-established borrowers in the sterling fixed and floating-rate bond markets. They have become increasingly reliant on wholesale funds to cope with the growth in demand for home loans.

The Halifax has so far raised £1.15bn in the sterling Eurobond market, and its issues have often taken an ingenious form. In September last year it issued an unusual FRN linked not to three months Libor, but to one and six-month interbank rates.

More recently, it has launched a three-year fixed rate issue that matures into a floating rate. Both bonds were designed to avoid blockages in demand for floating-rate paper in the Eurosterling market.

This year, the wider vistas of the currency markets have opened up to the societies, since the 1986 Building Societies Act has enabled them to borrow in any currency provided they swap all the proceeds back into sterling.

The Halifax has been pondering opportunities in the currency markets with rather more urgency than most since, as the largest society, it was expected to lead the way.

"Our approach to the wholesale markets has been and will be planned and controlled,"

says Mr Richard Wheway, finance director.

The Halifax, followed closely by the Abbey National and later the Woolwich, was swift to launch a dollar bond, when permitted, at the beginning of January. But it has not so far chosen to return to that market; nor has it issued in any other currency markets.

Mr Grenville Folwell, Halifax Building Societies' Eurobond Pioneering

September 1985

March 1986

First floating rate note by a building society

Takes advantage of regulatory change permitting societies to issue fixed Eurobonds to swap into floating-rate sterling notes

First society to issue floating rate note

First society to issue floating rate note linked to three months Libor, with one- and six-month dual tranche facility

January 1987

First society to issue a Eurodollar bond

June 1987

First "hybrid" issue by a building society—three years fixed, two years floating

Mr Wheway's general manager in charge of finance, says this is explained partly by market conditions.

Since early this year none of the bond markets has provided cost effective financing and the dollar market particularly has been in the doldrums.

"The opportunities are in the short-term markets at the moment," Mr Folwell says. For this reason, the Halifax chose in February to take advantage of its new powers in other currencies by financing itself in the banking market with a

£500m facility allowing it to issue certificates of deposit and receive advances in a variety of currencies.

Another source of hesitation over tapping the currency markets is the problem of obtaining credit ratings from the US agencies.

"Anyone seriously going into the overseas markets will be wanting to be rated some time or other," says Mr Folwell.

"But it is a much finer decision as to whether a medium-term rating will add to our ability to borrow at this point in time," he adds.

Ratings are most important in the context of the European bond market, which has been until recently one of the strongest sectors this year. The Japanese Ministry of Finance formally requires a borrower tapping the market to be rated by an approved agency.

The difficulty is that the societies have commanded an informal market reputation as fine quality issuers of double-A or triple-A status. But the agencies, taking a medium-term view of the industry, the activities of which are changing radically at the moment, may not be able to match this standing.

It is not necessary to obtain a full rating to enter the European market. But if this is not done, the Japanese Ministry of Finance still requires a letter from one of the rating agencies saying that the borrower would at the least be rated single A.

"Whether that would be an appropriate course of action for us as the world's number one building society is a matter of judgment," says Mr Folwell.

The most that Mr Folwell

expects to be able to raise in one issue is £70m (equivalent) because of the complications of swapping the proceeds, from yen, through dollars, into sterling.

Short-term ratings are much easier to obtain. Halifax expects to seek such a rating to be able to issue Euro and US commercial paper. It views its existing banking facilities as the first stage of a wider participation in the short-term securities markets.

The main other new factor weighing on the building societies this year has been the emergence of three mortgage-backed bonds issued by other UK mortgage lenders.

The building societies have been expected to come under pressure to sell off their mortgages, too, as they approach the limit on their wholesale funds of 20 per cent of total loan book, though there are hopes that this figure will soon be raised. The Halifax's own wholesale funding accounts for less than 10 per cent of its loans, however.

For the moment, the society is content to sit on the sidelines, and is indeed sceptical about whether a securitised mortgage market will develop in the UK. "The conditions for such a market just do not exist in this country as they did in the US," says Mr Wheway.

The society is awaiting the Building Societies Commission's guidance on a recent code of conduct for a secondary mortgage market prepared by the Department of the Environment and the Treasury. The code is likely to present the movement with a mass of practical difficulties.

US foods group lifts earnings for year

By Our Financial Staff

GENERAL MILLS, the US packaged foods and restaurants group, yesterday reported a decline in fourth-quarter net earnings from \$42.2m or 41 cents a share to \$36.1m or 35 cents, reflecting a \$6.5m loss from discontinued operations.

Despite the downturn, the company lifted earnings for the year from \$183.5m or \$2.06 a share to \$222m or \$2.50, and said it expects higher earnings and sales in fiscal 1988.

Sales for the year rose from \$4.5bn to \$5.13bn, with a rise from \$1.41bn to \$1.53bn in the fiscal quarter ended May 31.

The company said the outlook for each industry area it serves is promising. The year's results "exceeded the company's fiscal 1987 goals and reflect strong volume gains and market share growth in consumer foods and improved results from domestic and European snack food operations."

Restaurant sales were up 19 per cent for the year, while operating profits grew 9 per cent. Specialty retailing sales increased 28 per cent and operating profits by 165 per cent.

The company said a gain of 14 cents a share from the second quarter sale of its furniture business was offset primarily by the fourth quarter by a charge, mainly taxes, relating to previously discontinued businesses.

The effective corporate tax rate was 43.8 per cent compared with 43.4 per cent in the prior year, resulting in lower growth of after-tax earnings. However, the company expects a six per cent percentage point decline in its effective corporate tax rate in the current year.

Record volume on Australian exchanges

THE AUSTRALIAN STOCK

Exchange (ASX) said today that trading in the year to June 30, up from 18,990 in 1985-86, reached a record of 21,715 in 1986-87.

Mr Ronald Coppel, executive director, said in a statement that the sharply higher volume reflected increased investment and trading in local resource and industrial companies by domestic and overseas institutions and private shareholders.

The share of shares traded on the main board of the ASX's six state subsidiaries jumped to AS\$8.41bn (US\$4.27bn) in 1986-87 from AS\$7.25bn in 1985-86.

Mr Coppel said the Australian market was becoming more popular with overseas investors as local problems increased representation in overseas financial centres and Australian companies were listed on exchanges in the US, the UK, Europe and Asia.

He said these trends confirmed that the Australian stock-broking industry recognised it had to participate in the internationalisation of securities markets if the country was to attract the investment capital it required to sustain its economy.

The New Zealand Futures Exchange said a record 4,320 lots were traded on the exchange yesterday, surpassing the previous record of 3,001 set on June 4.

The exchange said in a statement a record 2,715 lots traded in New Zealand government bond and a record 308 bank bill contract trades contributed to the increased volume.

Simex could trade in local dollar futures

THE SINGAPORE International

Monetary Exchange (Simex) will be permitted to trade in Singapore dollar futures, Mr Ng Kok Song, director for bonds and equities of the state-owned Singapore Investment Fund, Reuter reports from Singapore.

Mr Ng, a former chairman of Simex, told a seminar that Singapore dollar financial instruments would be of interest to local business people.

"I think in the future it would be conceivable that the exchange could move into ... domestic instruments such as the local stock market index, in which case I think the hedging facilities of the exchange would be of more direct relevance to businesses in Singapore," he said.

Simex has not confirmed it will trade Singapore dollar futures, but an exchange official said the Simex board is considering the prospects of such a contract.

Nomura stages return to with-warrants market

BY STEPHEN FIDLER, EUROMARKETS CORRESPONDENT

NOMURA INTERNATIONAL yesterday broke a two-week leave of absence from the market in Japanese bonds bearing equity warrants. Its return suggests a further crumbling of the resolve of those Japanese issuers in ghettos which decided to stay out of the market until last month's severe indigestion cleared up.

The deal with which Nomura chose to break the pause was a \$200m issue for Sumitomo Chemical, maturing in 1992 and carrying an indicated coupon of 2 1/2 per cent.

However, with the Tokyo stock market posting another weak performance yesterday morning, its reception was little better than those which led Nomura to withdraw from the market last month. The issue was offered at a 3 per cent discount to issue price on the market, but some traders reported a bid price on brokers' screens.

It was this kind of experience which led Nomura last month to persuade issuers to stay away from the market.

Nikko—which has continued to bring issues while others held back—placed an indicated 3 per cent coupon on a \$50m equity warrants issue for Toyo Suisan Kaisha, a food processing company, yesterday.

Bank. It was quoted by the lead manager outside its fees at less than 3 bid.

If the market for the equity warrants deals remains tricky, there appears still to be a home for the bonds which were stripped of their warrants, repackaged and swapped into floating-rate funds.

Yamaichi brought a \$100m issue under the name of Sabre IV, a sole purpose Cayman Islands company, which carried a five-year maturity, issue price of 100.05 and a margin of 1/2 point over six-month Libor.

That issue was backed by

through Credit Suisse First Boston. It carried a 1 1/2 per cent coupon and a 10 1/2 issue price.

The other issue for Commerzbank Overseas Finance also carried a three-year maturity. Its coupon was set at 1 3/4 per cent and the issue price at 101 1/2. The \$550m deal was led by Commerzbank.

TMC Mortgage Securities was the issuing vehicle for the Salomon Brothers subsidiary, The Mortgage Corporation. Its \$100m deal carried a final maturity of November 2014, and an average life of between five and seven years. The spread was set at 1/2 point over Libor, though this rises to 1 point if the issue's life proves longer than 10 years.

Citigroup Mortgage Securities targeted about \$57m of floating-rate collateralised mortgage obligation into the international market, of which the rest—something below \$200m—would be sold in the US.

The paper carries a spread of 75 basis points over three-month Libor, with a cap of 12 per cent. The final maturity is 2010, but the average life is expected to be 8.5 years. Its issue price was \$99.975.

In the Swiss franc market, Union Bank of Switzerland was in the process of syndicating a \$750m issue for the World Bank. It carried a 15-year maturity and a 5 per cent coupon, with par pricing.

Two deals were brought in by Australian dollars. Cyprian Financial, which was an issuer yesterday in US dollars, brought a \$475m, three-year deal

Antilles accepts US proposal

BY OUR EUROMARKETS STAFF

THE NETHERLANDS Antilles yesterday accepted a US proposal intended to preserve the withholding tax exemption on bonds issued by US companies through Antilles finance subsidiaries.

The proposal, announced in Washington on Friday, would exempt Eurobonds from the estate tax provisions of the US tax treaty with the Antilles.

Mr Robert Cole, a partner in the Washington law firm of Cole and Corbett acting for the Antilles, said in London yesterday

that the Government of the Caribbean tax haven would accept that the part of the tax treaty which applies to Eurobonds should remain in effect.

The Government would continue to withdraw from a full withdrawal of the notice of termination and would also lobby to amend so-called "grandfather" legislation proposed by the Treasury.

The Treasury proposes to terminate the remainder of the treaty once the grandfather legislation is passed.

This would preserve the existing tax position of the bonds but would, he said, result in a complete and sudden loss to the Antilles Government of Eurobond revenues, which account for about 40 per cent of its income.

Noting the departure announced on Monday of Mr Roger Menzies as assistant US Treasury Secretary for Western Hemisphere Affairs, Mr Cole said changes of tax policy makers had in the past led to changes in attitudes toward tax issues by the US government, and might offer some hope for agreement.

FT INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market. Closing prices on July 14

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Australian banks rebuff foreign penetration

BY CHRIS SHERWELL IN SYDNEY

AUSTRALIAN BANKS have successfully resisted early market penetration by newly-arrived foreign banks according to the first statistics to be published on foreign ownership and control of the country's banking industry.

The figures, by the Australian Bureau of Statistics, are for the end of June last year—just 16 months after 16 foreign banks were given permission to set up in Australia.

They show that foreign-controlled enterprises accounted for only 5.1 per cent of the industry's assets, whereas Australian-controlled enterprises

accounted for 93.6 per cent. The remaining 1.3 per cent was controlled by joint foreign and Australian-controlled enterprises.

Foreign ownership in terms of beneficial equity interest—that is, including the interests of foreign residents in Australian enterprises—was significantly higher, at 31 per cent of the value of the industry's assets.

Most foreign ownership and control was attributable to the UK, the US and New Zealand. Of the three classes of bank—trading, savings and development—trading banks recorded

the highest level of foreign control, at 7.5 per cent.

The bureau's study highlights differences between the composition of assets and liabilities of the foreign banks and that of Australian banks.

On the assets side, the category "loans, advances and bills discounted" accounted for 56 per cent of the assets of locally controlled banks, but only 44 per cent for the foreign banks.

On the liabilities side, "depositors' balances" accounted for 73 per cent of Australian banks' liabilities, but only 52 per cent of the foreign banks.

This showed that the foreign banks were less optimistic about growth than they were in 1985. They felt they had penetrated the leading companies and the foreign exchange and money markets, but they were less assured about the middle market, the high net worth sector and the retail market.

The domestic banks, the study said, were providing tough competition, and margins were being squeezed. Profit expectations were, therefore, lower than they had been for 1985.

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June 1987

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July 15, 1987, London
By: Citibank, N.A. (CSSI Dept.), Agent Bank **CITIBANK**

INTL. COMPANIES and FINANCE

Escorts back on the growth track

ESCORTS, the New Delhi-based engineering company, plans to double its turnover to Rs 800 (\$819.2m) in the next four years, having successfully launched a Rs 350m convertible debenture issue last month. This marks the emergence of the company from four years of relative stagnation while it beat off a raid on its shares mounted in 1983 by Mr Swraj Paul, a London-based Indian-born businessman with associated companies in Calcutta, who was a close confidante of the late Mrs Indira Gandhi, then Prime Minister of India.

The rights issue, which closes today, consists of 1m fully convertible debentures of Rs 350 each. It is believed to be 15 to 20 per cent oversubscribed, which is a good result given the depressed state of India's stock markets and poor reception given to some other recent issues.

Existing shareholders have rights to 30 per cent of the issue, and the remaining 70 per cent includes 20 per cent for non-resident Indians and 5 per cent for employees.

The issue broadens the company's share base and reduces

the holding of government-owned financial institutions from 52 per cent to 40 per cent. This is a significant change because the institutions played a major role in the Swraj Paul share buying row, lining up at one stage against Mr Hari

John Elliott on the emergence of a New Delhi engineering company from four years stagnation caused by India's most political and controversial corporate battle.

Nanda, Escorts' founder chairman. The shares raid developed into India's most political and controversial corporate battle. It formally ended a year ago when the Nanda family, which controls Escorts, bought with the help of supporters, about 850,000 shares acquired by Mr Paul.

Escorts was founded by Mr Nanda, and started its manufacturing activities in 1958 with a series of technical collaborations in the engineering and automotive industries involving

companies such as Cokop of Poland for motorcycles, Ford of the US for tractors, and J. C. Bamford of the UK for excavators. It had a turnover of about Rs 3.85bn last year with profits of Rs 57.4m. The forecast for 1987 is a turnover of

Rs 4.6bn and profits of Rs 200m. But the Swraj Paul affair slowed down expansion because it diverted the attention of the family management and made it virtually impossible for the company to obtain routine official approvals which are essential in India, from Government departments.

It also coincided with an unsuccessful \$20m investment in a dry dock, which is being sold to the Indian navy, as well as labour troubles at the company's Faridabad factories outside New Delhi.

The problems slowed the introduction of a Yamaha 100cc motor cycle production line at a time when a number of competitors were also linking up with Japanese collaborators. This \$48m project is backed with \$6m from the International Finance Corporation arm of the World Bank. It made a loss of Rs 50m last year, but is now about to break even. It is producing 40,000 machines this year and the eventual output target is 150,000.

But Mr Nanda believes that the company is moving into a major period of expansion, with the target of doubling sales and assets within four years. New projects include a Rs400m investment in production of Swedish Dynapac road construction equipment. There are other production plans for West German Faun hydraulic mobile cranes, and French Schneider telephone exchanges.

Escorts also has an agreement with Citroen of France to produce the old 2CV car in India. But this is held up pending publication by the Government of a long-awaited new policy for motor production.

Anglovaal mines increase profits sharply

BY JIM JONES IN JOHANNESBURG

HIGHER rand gold prices allowed the three gold mines managed by Anglovaal to increase profits sharply in the June quarter. All three responded by increasing capital spending which in turn led to lower tax bills.

Operating costs were affected by higher wages paid to white miners during the June quarter, but they have still to feel the effect of the black wage increases implemented on July 1.

Kariboeestfontein, the largest of the group's mines, reduced mill throughput for the second successive quarter. The gold

ANGLOVAAL GOLD QUARTERLY RESULTS

	Gold produced (kg)		After-tax profit (Rm)		Earnings (cents per share)	
	June 87	Mar 87	June 87	Mar 87	June 87	Mar 87
E. Tvl Cons	850	897	16.48	9.29	39.1	53.2
Hartbeestfontein	7,580	8,023	89.29	62.43	21.3	24.8
Loraine	2,964	2,102	12.51	10.01	31.1	38.5

Earnings are calculated after capital expenditure and loan repayments.

recovery grade slipped to 9.9 grammes per tonne (g/t) from the March quarter's 10.1 g/t, contributing to the quarter's lower gold production. Uranium output was reduced to 104.7 tonnes from 109.8 tonnes but no contractual sales were

made in the June quarter. Loraine increased its mill throughput to 392,000 tonnes from 380,000 tonnes but this did not offset a drop in gold recovery grade to 5.3 g/t from 5.5 g/t.

dated Mines suffered a further ore production decline to 85,000 tonnes from 89,300 tonnes. However, its gold recovery grade was unchanged at 10.6 g/t. Capital spending totalled R37.9m (\$18.4m) in the year to June against R22m forecast at the start of the period. The main expenditure is on development of the new Princeton mine which is due to start production in the middle of 1988.

All three mines have negotiated forward sales contracts which mature in the final quarter of calendar 1987 for part of the quarter's expected gold production.

Lion Match to be sold

BY OUR JOHANNESBURG CORRESPONDENT

LION MATCH, the 64 per cent-owned South African subsidiary of Wilkinson Sword of the UK, has warned shareholders of a pending change of ownership. The transaction stems from the recent acquisition of Wilkinson Sword by Swedish Match which, in turn, is constrained by the Swedish government's ban on investment in South Africa. Shareholders have not yet

told the name of the purchaser, but Johannesburg stock brokers speculate that the Rembrandt group is the most likely. Last year, Lion earned a pre-tax profit of R15.6m (\$7.8m) on a turnover of R147.3m. The company is the largest manufacturer of matches in southern Africa with offshoots in the countries neighbouring South Africa.

IEL sells Pioneer stake

BY OUR FINANCIAL STAFF

INDUSTRIAL EQUITY (IEL), Mr Ron Brierley's Australian investment vehicle, yesterday cleared the way for CSR to assume full control at Pioneer Sugar Mills, by accepting the CSR offer for its 10 per cent stake in Pioneer. Mr Rodney Price, IEL chief executive, said his group was taking the combined cash-and-scrip alternative offered by

CSR in its A\$300m (US\$215.7m) bid. The result of this gives IEL roughly a 1.3 per cent stake in CSR.

Mr Price declined to specify whether IEL already held shares in CSR, although this is thought likely in Sydney. Disposing of the Pioneer holding will give IEL some A\$10.8m in cash as well as 5m CSR shares.

U.S. \$30,000,000



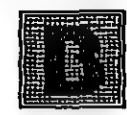
ZENTRALSARKASSE UND KOMMERZBANK WIEN

Floating Rate Subordinated Notes Due 1991

Interest Rate	7 7/16% per annum
Interest Period	15th July 1987 15th January 1988
Interest Amount per U.S. \$5,000 Note due 15th January 1988	U.S. \$186.89

Credit Suisse First Boston Limited
Agent Bank

U.S. \$600,000,000



Banque Nationale de Paris

Partly Paid Registered
Floating Rate Notes Due 1995

Interest Rate	7.2375% p.a.
Aggregate Rate	1.247917% p.a.
Interest Period	15th July 1987 15th January 1988
Interest Amount per U.S. \$250,000 Note due 15th January 1988	U.S. \$9,567.36

Credit Suisse First Boston Limited
Agent Bank



C.V.G. Siderurgica del Orinoco C.A. (Sidor)

(Incorporated with limited liability in the Republic of Venezuela)
U.S. \$50,000,000

FLOATING RATE NOTES DUE 1984-1988

In accordance with the terms and conditions of the Notes, and the provisions of the Agent Bank Agreement between C.V.G. Siderurgica del Orinoco C.A. (Sidor) and Citibank, N.A., dated July 7, 1980, notice is hereby given that the Rate of Interest has been fixed at 7 1/4% p.a. and that the interest payable on the relevant Interest Payment Date, January 15, 1988, against Coupon No. 15 in respect of U.S.\$2,000 nominal amount of the Notes will be U.S.\$76.03.
July 15, 1987, London
By: Citibank, N.A. (CSSI Dept.), Agent Bank **CITIBANK**

All these securities having been sold, this announcement appears as a matter of record only.



Investors in Industry Group plc

Issue of up to

£75,000,000

9 3/4 per cent. Notes 1994

of which £50,000,000 has been issued as the Initial Tranche

S.G. Warburg Securities

Banque Paribas Capital Markets Limited
County NatWest Capital Markets Limited
Lloyds Merchant Bank Limited
Samuel Montagu & Co. Limited
The Royal Bank of Scotland plc
Barclays de Zotte Wedd Limited
IBJ International Limited
Merrill Lynch Capital Markets
Nomura International Limited
Salomon Brothers International Limited

Westdeutsche Landesbank Girozentrale

All these securities having been sold, this announcement appears as a matter of record only.

SLOUGH ESTATES

Slough Estates plc

£50,000,000

10 per cent. Bonds 2007

The Issue Price of the Bonds was 97 1/2 per cent. of their principal amount, payable as to 25 per cent. on 27th May, 1987 and as to 72 1/2 per cent. on 27th November, 1987

S.G. Warburg Securities

Banque Paribas Capital Markets Limited
County NatWest Capital Markets Limited
Dresdner Bank Aktiengesellschaft
Hill Samuel & Co. Limited
Morgan Grenfell & Co. Limited
Barclays de Zotte Wedd Limited
Credit Suisse First Boston Limited
Hambros Bank Limited
Kleinwort Benson Limited
Swiss Bank Corporation International Limited

UK COMPANY NEWS

Howden Group incurs £1.3m loss

A \$3.76m drop in operating profit, exacerbated by exceptional costs of Wind Park and extraordinary charges, pushed the Howden Group into an attributable loss of £1.3m for the year ended April 30 1987, compared with a profit of £7.15m.

Earnings were cut from 13.4p to 1.9p per share, but in view of the non-recurring nature of the year the dividend is maintained at 3.85p net, the final being 2.57p.

The new chairman, Mr J. D. Hume, said prospects for the current year and the future were good. New products had been introduced and the signs from the main markets were encouraging.

The group would concentrate its strategic efforts on expanding its principal business operations which serve the power generation, defence, petrochemical, civil engineering and food industries.

Turnover in the year fell to £152.3m (£224m) from which a profit of £7.94m (£17.7m) was earned. But exceptional provisions of £7.8m this time—£6.7m in respect of the California Wind Park and £1.1m writing off development costs in Canada—left the group at only break-even of £142,000, against £11.7m profit in 1986-87.

There was a boost from a tax credit of £2.13m (charge £3.51m) but minorities of £1.1m (£728,000) and extraordinary charges of £2.44m reflecting elimination of activities outside the mainstream business (£300,000), left the group in loss.

Mr Hume said total costs associated with the problem at Wind Park would amount to £13.2m, the £6.5m balance being offset against profit previously deferred on the project. That did not take into account potential recovery from insurance claims.

The Wind Park had to be temporarily shut because of defective blades fitted to the wind turbine generators; the manufacture of these was subcontracted. The losses, therefore, arose from the costs associated with the redesign and manufacture of the blades now being executed by James Howden and the drop in sales of electricity following the shut down.

Provision also had to be made for the expected loss which would arise in the current year because the Park would not be fully recommissioned until the end of this year.

Over the year James Howden made an important contribution to operating profit despite allocating considerable resources to resolve the Wind Park problem. Howden Compressors incurred a significant loss but was radically restructured and set to return to profit.

Howden Airdynamics substantially increased its contribution and accounted for over 25 per cent of turnover.

Net borrowings at April 30 totalled £7m, compared with net cash last time of £4.6m. Substantial cash outflow was caused by a large reduction in progress

payments as certain long term contracts reached maturity and a shortfall in revenues to offset against costs incurred on the Wind Park. Those financing costs would continue for the time being, Mr Hume stated.

comment

The last financial year has been a catalogue of disasters for Howden, and it would probably be too much to hope that its difficulties are entirely over in spite of the optimism of yesterday's statement. Although provisions have been taken against costs and losses still to come from the wind farm and toxic waste projects, the consequent cash outflow has yet to take place. This combined with the freezing out of pre-payments on contracts now at maturity will transform a group accustomed to a comfortable net cash position into one with a serious cash problem.

Approaching 50 per cent by the current year end. On the plus side, some £2m worth of loss yesterday's 113p is the position, however remote, that somebody might bid.

Heavy response to BAA tender

By Richard Tomkins

The response to the tender element of the £12.25m offer for sale of shares in BAA, the former British Airports Authority, appears to be running at an unexpectedly high level.

The receiving banks were yesterday sorting through the first big delivery of applications since the offer opened last Friday. Figures on the number of applications for the first price part of the offer were not available, but the response was said to be heavy.

The tender part of the offer, representing a maximum of 25 per cent of the total shares being sold, was expected to appeal mainly to professional investors and City institutions. However, the postbag from smaller investors is said to be running into many thousands. There is an evidence so far that realistic bids are emerging in significant numbers.

With only one day left before the close of the offer at 10 o'clock tomorrow morning, and with stock market conditions still favouring the issue, most analysts are recommending bids at up to 270p in the tender offer.

Mr Jones, the financial bookmaker, is running a book on BAA's opening price quick at 270p/252p fully paid for the end of the first day's dealing. However, the firm acknowledges that business is light.

County Properties falls to £215m

County Properties Group, investment holding company, reported lower pre-tax profits of £21.5m for the six months to March 1987, against £23.3m. Turnover fell from £63.2m to £51.9m.

The figures show a loss on property activities of £24,000 (£40,000 profit), but include £22.2m from related company, McLeod Russell.

The interim dividend is 1.5p (1.7p) and the directors are expected to recommend a total at least the same as last year's 4.3p.

Greene King's growth eases but profits rise 11% to £12.5m

EAST ANGLIAN brewer, Greene King and Sons' growth rate eased in the second six months of 1986-87, and after a gain of 15 per cent in interim profits, the outcome for the full year to May 3 last was an 11 per cent improvement from £11.27m to £12.51m at the pre-tax level.

Margins, pre-tax to sales, were better at 13.3 per cent compared with 12.5 per cent for the previous year, and 10.8 per cent for the first half of the year.

Mr John Bridge, chairman, said that in spite of intense competition, sales of beer by volume were about the same as in the preceding year—with more than half being sold in outlets other than the company's own.

Mr Bridge said the total capital expenditure programme for 1987-88 amounted to £13m, and 25m of that was being

allocated to the improvement and expansion of the retail estate.

Seven pubs had been built or acquired during the year and a further 29 had major alterations.

The periodic revaluation carried out during the year produced a figure just over double the value of the company's property assets shown in last year's accounts. The resulting surplus of £74m over book value has been included in the accounts for the year.

Group turnover rose from £90.18m to £93.85m, and the operating profit was up from £10.29m to £11.71m.

There is a final dividend of 4.5p (3.85p) to make a total payment of 6.46p (5.8p).

comment

Greene King narrowly outperformed the lower end of market

expectations despite static beer sales, and reports underlying operational profits growth of 16 per cent. Against a background of unchanged national beer consumption it could be excused for not growing quite as fast as before, and it has taken the sensible step of expanding out of its drinks base with Sports Nationwide and its Buttery Hotels holding. It has on its side access to a good territory in East Anglia—economically one of the fastest growing areas of the country—and its asset revaluation, which has taken its net from 245p to 413p, above today's share price of 399p. But that share price is as ever buoyed by constant bid speculation. Put that aside and its prospective p/e of just under 15 on a pre-tax forecast of £14m makes it look more than fully valued and at a substantial premium to the sector.

Medirace tests Third Market

By Philip Coggan

A NEW product is about to be tested on investors—the Third Market's first fully fledged offer for sale. Sponsors and bidding market entrants will be watching closely to test the public's reaction after the quiet start made by the new tier so far.

The company, Medirace, has no commercial record and its principal asset consists of a right to exploit research into

the use of fatty acids in the treatment of AIDS and cancer patients.

Research by a group of doctors seems to indicate that AIDS and cancer patients have cell membranes with abnormal fatty acid composition; by stabilising the composition with a compound called Contrac, it is hoped that the proliferation of malignancies

and the replication of the AIDS virus can be halted.

However, these tests are at a very early stage, and it is currently impossible to be sure whether the research will have any commercial applications. Further research is expected to take between one and two years, by which time it is hoped that the prospects for using Contrac as a treatment for AIDS and cancer will be established.

The structure of the offer is as unusual as the company's background. Medirace is looking to raise only £12m, a small amount for an offer for sale, and shares are being offered in units of two, with a warrant attached.

Each 50p ordinary share is being offered at £1, and the warrant will be freely convertible into a further ordinary share. The cost of each unit is, therefore, £2.

In all, 60,000 units are on offer and, if all the warrants are exercised, 18m shares will be issued, 13.7 per cent of the enlarged equity.

Applications are expected to close on July 20, and dealings are planned to start around the end of the month. Brokers to the issue are T. C. Coombs.

New Tokyo Invst.

NEW TOKYO Investment Trust: Net asset value per 50p share was 174.9p at June 30 1987 compared with an adjusted figure of 162.3p at December 31 1986.

In the six months to June 30, net assets, including investments at market value, were £74.2m (£68.94m). The loss before tax was £90,000 (£17,000). Loss per share was 0.39p (0.19p).

CHRESCENT Japan Investment Trust: Net asset value per 50p ordinary share 176.5p (151.9p) at end of six months to June 30 1987.

NY HOLDINGS has acquired Humberside Packaging for £1.5m. The consideration is to be satisfied as to £750,000 in cash, and £750,000 in shares.

DIVIDENDS ANNOUNCED

Company	Current dividend	Date of payment	Corresponding dividend	Total dividend	Total dividend
BBB Design	1.5	Sept 4	1.5	—	—
Country Properties Int	1.8	Oct 30	1.7	—	4.3
Dunmans Elect	1.4	Aug 20	1.35	—	3.85
Egerton Trust	1.35	Oct 19	0.5	—	1.75
Fleming Overseas	1.95	—	1.75	—	2.75
Greene King	4.5	—	3.85	—	8.35
Howden Group	2.57	—	3.85	—	6.42
Moorgate Inv	11.5	Sept 1	9.7	—	18.5
Alfred Freedy	3.15	Oct 2	3.87	—	4.15
St Andrew Trust	1.25	Oct 1	1.25	—	3.5
Sci & Mors Inv	2.6	—	3.1**	—	4.3**
Sekers Int	1.75	Oct 16	1.85	—	2.5
Eliza Finlay	2.2	Oct 1	1.85	—	3.2

Dividends shown pence per share net except where otherwise stated. * Equivalent after allowing for scrip issue. ** On capital increased by rights and/or acquisition issues. † USM stock. ‡ Unquoted stock. § Third market. ** After share subdivision.

REMINDER NOTICE

THIS NOTICE IS IMPORTANT AND REQUIRES THE IMMEDIATE ATTENTION OF HOLDERS OF SENIOR BONDS. IF HOLDERS ARE IN ANY DOUBT AS TO THE ACTION THEY SHOULD TAKE, THEY SHOULD CONSULT THEIR STOCKBROKER, LAWYER, ACCOUNTANT OR OTHER PROFESSIONAL ADVISER WITHOUT DELAY.

ROTHMANS INTERNATIONAL p.l.c.

(the "Issuer")

NOTICE

to the holders of the outstanding £40,000,000 6 1/2 per cent.

Convertible Senior Subordinated

Sterling/Deutsche Mark Bonds due 1992

of the Issuer (the "Senior Bonds") of the

EARLY REDEMPTION ON 6th AUGUST, 1987

of all of the Senior Bonds by the Issuer

CONVERSION RIGHT EXPIRY DATE: 23RD JULY, 1987

NOTICE IS HEREBY GIVEN to the holders of the Senior Bonds ("Bondholders") that, in accordance with Condition 4(C) of the Senior Bonds, and pursuant to the provisions of the Trust Deed dated 1st July, 1972, made between the Issuer and The Law Debenture Corporation plc constituting the Senior Bonds, the Issuer will redeem all of the Senior Bonds then outstanding on 6th August, 1987 (the "Redemption Date"). The Senior Bonds will be redeemed at their principal amount plus interest accrued to the Redemption Date. Interest will cease to accrue on the Senior Bonds after the Redemption Date. Payments of principal will be made in Deutsche Marks at the rate of DM7.80 : £1 on or after the Redemption Date at the specified office of any of the Paying Agents listed below against surrender of Senior Bonds with all unattached coupons attached.

Bondholders should note that the Senior Bonds may be converted into "F" Ordinary shares of the Issuer pursuant to and in accordance with Condition 6 of the Senior Bonds at any time until 3 p.m. (London time) on 23rd July, 1987, whereafter all such conversion rights will cease. Bondholders wishing to exercise their conversion rights should complete a Notice of Conversion obtainable from any of the agents for conversion listed below and lodge it, together with the relevant Senior Bonds and all unattached coupons, with any of the agents for conversion prior to 3 p.m. (London time) on 23rd July, 1987. All costs of conversion of the Senior Bonds (including capital duty but including stamp duty reserve tax, if any) will be for the account of the Bondholder.

The Senior Bonds are convertible into "F" Ordinary shares of the Issuer at a conversion price of 67 1/2p per share by reference to the Sterling nominal amount of the Senior Bonds. Bondholders who converted on or before 30th June, 1987 will receive no payment of interest for the period from 1st July, 1986 but will be entitled to the final dividend on the "F" Ordinary shares in respect of the year ended 31st March, 1987 provided that they are still on the register of shareholders on 3rd September, 1987 (being the record date for the final dividend). Bondholders who convert after 30th June, 1987 will be entitled to receive the normal annual interest payment for the year ended 30th June, 1987, but will not be entitled to the final dividend on the "F" Ordinary shares in respect of the year ended 31st March, 1987. Bondholders who do not exercise their conversion rights will receive the normal annual interest payment for the year ended 30th June, 1987, and on redemption, a further interest payment covering the period from 1st July, 1987 to 6th August, 1987.

IMPORTANT

Set out below is an illustrative comparison in Sterling of the cash proceeds arising on redemption and the value arising on conversion, based on the middle market quotation of the Issuer's "F" Ordinary shares at the close of business on 13th July, 1987 and the rate quoted by National Westminster Bank PLC at 2 p.m. on the same date for the purchase of Deutsche Marks for £ Sterling in the London spot market:

Upon conversion	
a holder of £100 Senior Bonds would receive "F" Ordinary shares in the Issuer to the value of	£808.66
Upon redemption	
a holder of £100 Senior Bonds would receive in cash	£268.01

It is emphasised that this comparison is based on market conditions prevailing on 13th July, 1987 which will be subject to change prior to conversion or redemption. In addition, the comparison does not take account of the right of Bondholders to any accrued interest or dividend as described above.

The Issuer made its preliminary announcement of results and recommended final dividend for the year ended 31st March, 1987 on 25th June, 1987.

PAYING AGENTS

AND AGENTS FOR CONVERSION

Deutsche Bank A.G., Tonnenstrasse 12, 4000 Frankfurt 1.	Dresdner Bank A.G., Judenstrasse 1, 6000 Frankfurt 1.
Union Bank of Switzerland, Bahnhofstrasse 45, 8001 Zurich.	Amsterdam-Rotterdam Bank N.V., 88 Herengracht, Amsterdam.
Banque Bruxelles Lambert S.A., Avenue Marnix 34, B-1050 Brussels.	Pierson Holding & Pierson, 214 Herengracht, Amsterdam.
	Banque Internationale à Luxembourg S.A., 2 Boulevard Royal, Luxembourg.

The original notice was dated 9th April, 1987

REMINDER NOTICE

THIS NOTICE IS IMPORTANT AND REQUIRES THE IMMEDIATE ATTENTION OF HOLDERS OF JUNIOR BONDS. IF HOLDERS ARE IN ANY DOUBT AS TO THE ACTION THEY SHOULD TAKE, THEY SHOULD CONSULT THEIR STOCKBROKER, LAWYER, ACCOUNTANT OR OTHER PROFESSIONAL ADVISER WITHOUT DELAY.

ROTHMANS INTERNATIONAL p.l.c.

(the "Issuer")

NOTICE

to the holders of the outstanding £67,310,000 6.95 per cent.

Convertible Junior Subordinated

Sterling/Deutsche Mark Bonds due 2012

of the Issuer (the "Junior Bonds") of the

EARLY REDEMPTION ON 6th AUGUST, 1987

of all of the Junior Bonds by the Issuer

CONVERSION RIGHT EXPIRY DATE: 23RD JULY, 1987

NOTICE IS HEREBY GIVEN to the holders of the Junior Bonds ("Bondholders") that, in accordance with Condition 4(C) of the Junior Bonds, and pursuant to the provisions of the Trust Deed dated 1st July, 1972, as amended by a Supplemental Trust Deed dated 20th September, 1976, made between the Issuer and The Law Debenture Corporation plc constituting the Junior Bonds, the Issuer will redeem all of the Junior Bonds then outstanding on 6th August, 1987 (the "Redemption Date"). The Junior Bonds will be redeemed at their principal amount plus interest accrued to the Redemption Date. Interest will cease to accrue on the Junior Bonds after the Redemption Date. Payments of principal will be made in Deutsche Marks (at the prevailing market rate on the date of payment) on or after the Redemption Date at the specified office of any of the Paying Agents listed below against surrender of Junior Bonds with all unattached coupons attached.

Bondholders should note that the Junior Bonds may be converted into "F" Ordinary shares of the Issuer pursuant to and in accordance with Condition 5 of the Junior Bonds at any time until 3 p.m. (London time) on 23rd July, 1987, whereafter all such conversion rights will cease. Bondholders wishing to exercise their conversion rights should complete a Notice of Conversion obtainable from any of the agents for conversion listed below and lodge it, together with the relevant Junior Bonds and all unattached coupons, with any of the agents for conversion prior to 3 p.m. (London time) on 23rd July, 1987. All costs of conversion of the Junior Bonds (including capital duty but including stamp duty reserve tax, if any) will be for the account of the Bondholder.

The Junior Bonds are convertible into "F" Ordinary shares of the Issuer at a conversion price of 67 1/2p per share by reference to the Sterling nominal amount of the Junior Bonds. Bondholders who converted on or before 30th June, 1987 will receive no payment of interest for the period from 1st July, 1986 but will be entitled to the final dividend on the "F" Ordinary shares in respect of the year ended 31st March, 1987 provided that they are still on the register of shareholders on 3rd September, 1987 (being the record date for the final dividend). Bondholders who convert after 30th June, 1987 will be entitled to receive the normal annual interest payment for the year ended 30th June, 1987, but will not be entitled to the final dividend on the "F" Ordinary shares in respect of the year ended 31st March, 1987. Bondholders who do not exercise their conversion rights will receive the normal annual interest payment for the year ended 30th June, 1987, and on redemption, a further interest payment covering the period from 1st July, 1987 to 6th August, 1987.

IMPORTANT

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Upon conversion	
a holder of £100 Junior Bonds would receive "F" Ordinary shares in the Issuer to the value of	£808.66
Upon redemption	
a holder of £100 Junior Bonds would receive in cash	£100.00

It is emphasised that this comparison is based on market conditions prevailing on 13th July, 1987 which will be subject to change prior to conversion or redemption. In addition, the comparison does not take account of the right of Bondholders to any accrued interest or dividend as described above.

The Issuer made its preliminary announcement of results and recommended final dividend for the year ended 31st March, 1987 on 25th June, 1987.

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Banque Bruxelles Lambert S.A., Avenue Marnix 34, B-1050 Brussels.	Pierson Holding & Pierson, 214 Herengracht, Amsterdam.
	Banque Internationale à Luxembourg S.A., 2 Boulevard Royal, Luxembourg.

The original notice was dated 9th April, 1987

Squirrel sells confectionery side for £2.3m

By Steven Soller

Shares of Squirrel Horn, the food group, yesterday jumped 21 per cent to 175p after announcement of the disposal of Squirrel Horn's loss-making confectionery operation to Alma Holdings for £2.3m.

Mr Patrick Fox, Squirrel Horn managing director, said the disposal set the stage for a turnaround of the company, which has lost money for the past four years.

The Squirrel Horn trademark will pass to Alma, and Squirrel Horn will change its name to Parnaman Holdings.

The new board of Squirrel Horn, appointed in January, is moving the group further into the seafood and food processing

Allied Plant in £8m purchase and cash-call

Allied Plant Group, the building services and forklift truck hire and distribution company, yesterday announced a £4.05m rights issue and the acquisition of Tiger Holdings, the rail car supplier, for a maximum of £7.9m.

The company will also be spending £3.02m for the purchase of assets from Vernons Plant, which is involved in the distribution and hire of forklift trucks.

The Tiger Holdings acquisition is to be funded by the issue of 7.1m new ordinary shares initially, with a further £3m payable depending on future profits performance.

The £4.05m will be raised by the issue of 5.87m new shares, with the proceeds used for the Vernons assets purchase.

Equity & Law new business disappoints

By Nick Bunker

Equity & Law, the life assurance company, fell short of market expectations yesterday with half-yearly new business figures showing a rise of only four per cent in total new annual premiums and 13 per cent in new single premiums.

Stockbrokers' analysts had been hoping for a rise of more than 15 per cent in new annual premiums. Equity & Law's shares closed down 15p at 354p.

Some analysts interpreted the company's UK sales figures as a sign that the Financial Services Act already starting to bite on shareholder-owned life companies like Equity & Law.

Analysts believe that when it comes fully into force in 1987 it may cause a decline in the volume of traditional "with-profits" business sent by independent intermediaries to shareholder-owned companies as opposed to mutuals.

Mr Duncan Kerr, Equity & Law's chief actuary, said the UK figures had been significantly better in the second quarter than the first, suggest-

ing that early in the year intermediaries were confident about where they should send business.

New single premiums were £87.5m (£78m), with a big jump in personal investment premiums from £26.3m to £42.6m, but a fall in mutual fund new business premiums from £15.4m to £4.2m.

New annual premiums totalled £26.6m, up from £26.8m in the first half of 1986. Overseas business—from Belgium, West Germany and the Netherlands—showed a 54 per cent jump to £7.7m.

New mortgage-related UK life business remained static at £3.7m, in spite of the buoyant house purchase market. New annual premiums fell for most classes of UK business, with individual pensions down from £7.4m to £6.4m. Group pensions were £3.7m (£4.4m) while general protection and savings business was down 30 per cent at £3.2m.

Personal investment new annual premiums rose 72 per cent to £1.9m.

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are usually available as to whether the dividends are interim or final and the subdivisions shown below are based solely on last year's figures.	International, John Michael Design, Fankfield, Tors Estate, Wyke, Fife (S. FUTURE DATES)
Interim: Ewing Electro-Optics, Aug 8	
Edinburgh American Asset, Jul 23	
Hill and Smith, Aug 7	
Paragon, Sep 7	
Today:	
Interim: Airtron, Mar 22	
Property Shares, Mar 22	
Pharm: Authority Investments, N.P.	
Bolton, Dineen, Greg Shipping, M.P.	
Board: Television, Jul 22	
Bank: J. J. J., Jul 22	
Kayser Securities, Jul 17	
Ransom (William), Jul 22	
Finch, Jul 21	

Gold mining companies managed by Golden Dumps

(PROPRIETARY) LIMITED
(Reg. No. 7140001287)

Reports of the directors for the quarter ended 30 June 1987

CONSOLIDATED MODDERFONTEIN MINES LIMITED

(Reg. No. 00022005)
(Incorporated in the Republic of South Africa)
Issued share capital: R1 737 000
Dividend: 21 440 000 ordinary shares of 5 cents each and 13 512 131 "S" ordinary shares of 5 cents each

	Quarter ended 30.06.1987	Quarter ended 30.06.1986	Twelve months to 30.06.1987
Operating results			
Operating profit	173 000	168 200	632 000
Gold recovered - kilograms	6771	6063	23 586
Yield - grams per ton milled	3.94	4.20	4.00
Revenue - per ton milled	R102.23	R112.57	R108.00
Working costs - per ton milled	R171.28	R165.00	R168.00
Working profit - per ton milled	R30.95	R47.57	R40.00
Gold price received - per ounce	R247.37	R252.70	R250.00
Gold price received - per kilogram	R34.00	R35.00	R34.50
Working costs - per kilogram	R114.74	R114.74	R114.74
Working profit - per kilogram	R20.26	R22.76	R20.26

	Quarter ended 30.06.1987	Quarter ended 30.06.1986	Twelve months to 30.06.1987
Financial results			
Revenue from gold and silver	10 688	17 600	72 781
Working costs	12 467	12 255	40 200
Working profit	821	5345	32 581
Operating profit	821	5345	32 581
Net interest receivable	125	22	125
Net profit before taxation	946	5367	32 706
Provision for taxation	(220)	(545)	(700)
Net profit after taxation	726	4822	32 006
Dividend	3126	5267	19 256

	Quarter ended 30.06.1987	Quarter ended 30.06.1986	Twelve months to 30.06.1987
Development			
Advanced - metres	536	601	2026
Advanced - metres	180	220	780
Advanced - metres	104	98	372
Advanced - metres	25	25	75
Average value - grams per ton	3.02	4.07	3.02

	Quarter ended 30.06.1987	Quarter ended 30.06.1986	Twelve months to 30.06.1987
Development			
Advanced - metres	1488	1382	5324
Advanced - metres	182	220	780
Advanced - metres	104	98	372
Advanced - metres	25	25	75
Average value - grams per ton	3.02	4.07	3.02

	Quarter ended 30.06.1987	Quarter ended 30.06.1986	Twelve months to 30.06.1987
Development			
Advanced - metres	536	601	2026
Advanced - metres	180	220	780
Advanced - metres	104	98	372
Advanced - metres	25	25	75
Average value - grams per ton	3.02	4.07	3.02

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Advanced - metres	180	220	780
Advanced - metres	104	98	372
Advanced - metres	25	25	75
Average value - grams per ton	3.02	4.07	3.02

SOUTH ROODEPOORT MAIN REEF AREAS LIMITED

(Reg. No. 020281498)
(Incorporated in the Republic of South Africa)
Issued share capital: R5 000 000
Dividend: 10 000 000 ordinary shares of 50 cents each

	Quarter ended 30.06.1987	Quarter ended 30.06.1986	Twelve months to 30.06.1987
Operating results			
Operating profit	22 250	20 800	70 000
Gold recovered - kilograms	280	280	1000
Yield - grams per ton milled	2.80	2.80	2.80
Revenue - per ton milled	R102.23	R112.57	R108.00
Working costs - per ton milled	R171.28	R165.00	R168.00
Working profit - per ton milled	R30.95	R47.57	R40.00
Gold price received - per ounce	R247.37	R252.70	R250.00
Gold price received - per kilogram	R34.00	R35.00	R34.50
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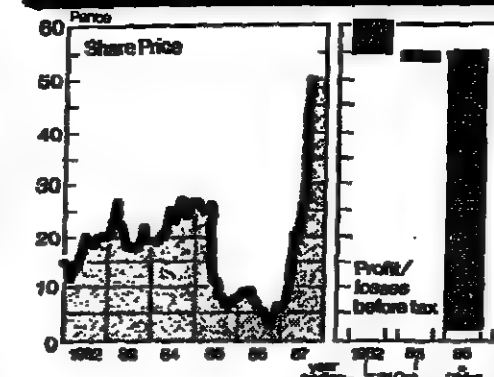
	Quarter ended 30.06.1987	Quarter ended 30.06.1986	Twelve months to 30.06.1987
Development			
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Nikki Tait looks at Blacks Leisure where the shares have jumped in recent months

Faith that will take some living up to

Blacks Leisure Group



CORPORATE Lazarus does not have an impressive track record. But is Blacks Leisure, the ailing camping and leisurewear group, about to prove that wrong?

The company is certainly making money for any brave souls who plunged in nine months ago when the shares price had slumped to 20p and receivership loomed; today, the shares are back to 50p. Not least of the beneficiaries is Mr Bert Garbacz, the Wembley-based accountant who led the three-man rescue consortium which injected the first £1m. His initial 31,400 shares—then costing £242,000 at 5p—were currently worth £15.8m.

But then the market has never taken a particularly rational attitude to recovery plays, where information inevitably lags the management change and a backlog of bad news usually has to be cleared.

It is an inefficiency which has greatly benefited the new Blacks team. In classic style, it has raised increasing sums of money on the back of a market's rising faith in new management and is starting to buy its way out of trouble. But investors, served only the mump of awful trading figures, may still question whether their confidence is justified.

Past precedents are not good. Up until 1980, Greenfields Leisure had a 40-year history of consistent if unremarkable profits — 10 as a quoted company. But that year, with the number of branches increasing from 52 to 72 and higher interest charges taking a firm bite, profits slumped from £1.7m to £1.4m. The following 12 months produced a £1.7m loss.

There was the inevitable round of cost-cutting and property sales but only switchback performance. In 1984, Mr Murdoch Morrison injected his own Blacks Camping business — itself bought out from Hawley Greenfields then had 60 outlets; Blacks 55.

A £1m rights issue eventually followed (largely left with the underwriters); so did management changes, and the sale of all but four of the Greenfields stores. Still the losses mounted. And when Sears, having just purchased the Miffletts chain, made a £3.3m cash offer a year ago, Blacks said it could not

continue trading if a rescue bid did not succeed.

Mr Garbacz, a senior partner at accountants Landau Morley, had already expressed an interest. He was introduced, he says, by Mr Leskie Lessor — an "old school chum," and director of Greenfields Leisure up until 1984. Sears narrowly won the bid but withdrew — deterred, it claims, by the prospect of a large dissident minority.

Anyway, within 48 hours, Mr Garbacz and Mr Lessor and Alan Thorburn — the 35-year-old son of former Debenhams chairman Robert Thorburn had arranged their £1m cash injection. In return, they got a 37.46 per cent stake.

Mr Garbacz is no newcomer to companies down on their luck. He was part of the consortium which made an agreed £24.5m bid for Waring and Gillow in 1985. The company, which was taken private, prospered and plans a market relaunch by end-1988. He was also one of the many investors in Milford Docks.

Unlike the earlier Blacks boarders, the accountants' injection was to save money fast. £1m via a six-for-five rights issue at 5p in November. But the health of the company, despite that, was scarcely improving. By February, there were net assets of under £1m, with no freeholds or long leaseholds left, and a deficit on the P&L of over £10m.

Trading losses in 1986-87 mounted from £1m to £2.1m, while turnover dropped from £9.2m to £6.6m.

The plus point, however, was the clearance of any crippling debt a year earlier, borrowings had stood at £2.5m but that was turned into cash of £245,000 offset by £1m of short-term borrowings.

On such a skeletal balance sheet the need to inject must have looked imperative. In March, Blacks picked up two sport shops chains, Howard Sports with six outlets in the North West and Sullivan Sports with three in Liverpool. The total deal was just under £1m paid for via the issue of more paper — some of which was placed at a 15 per cent discount.

Neil Howard, the former's founder, has stayed on as managing director of the two companies — and one former Greenfields shop (in London's Holloway Road) has been transformed to a Howard's outlet with two new ones coming on stream in Windsor and Preston.

"It was," says Mr Garbacz, "the ideal acquisition — it took all cash and nil management time." Better still, it brought in combined assets of just under £1m, and Howard's warranted net profits of not less than £200,000 in 1987-88.

The second acquisition, the quiet Geo-Rosen organisation, looked marginally less happy. The men's fashion designer supplies the likes of Burton and holds some 80 retail concessions. It had come to the market just two years previously but seen 1986-87 pre-tax profits tumble from £277,000 to £127,000 after stock thefts totalling £120,000.

It was Mr Garbacz who made the approach. "Why did they want to sell?" he ponders. "Well, we got on quite nicely and I think they found the corporate side a bit much."

Any on-going qualms about last year's profit drop, he suggests, should be placated by the warranted profits of not less than £250,000 this time round. Again, the vendors took more paper and net assets of £250,000 rolled in.

Simultaneously, Blacks launched its second cash call — raising £8.1m, this time at 15p a share. Now the company is talking about a third purchase, again on the sports line.

But buying in profits is no great skill, even if persuading vendors to take Blacks' paper is. The key question-mark must hang on the overhaul of the Blacks chain itself.

The idea, maintains Garbacz, is to retain a group of 40-50 outlets offering specialist goods for the upmarket camper/hiker. Having taken over some 40-odd stores, one has been converted to a Howard's shop and half a dozen closed, leaving 37. Garbacz does not rule out further rationalisation — it cost over £1m below the line last year — but adds that there are certain centres where the group could also sensibly open (the Lake District or Oxford, for example).

But do the economies of a kind of group make sense? The basic gross profit margin at Blacks, says Mr Garbacz, are around 60-65 per cent. But in production sales of £6.6m in 1986-87, the group spent £1.2m on shop leases. Administration costs, says Mr Garbacz, were some £2m. The shops themselves are fine, but the design and UK — scarcely a neat chain to service — and up-market camping and Geo-Rosen shares — customers are presumably picky in their requirements.

Mr Garbacz admits that the admin structure is aimed at a higher sales base, but argues living up to.

that some £1m could be squeezed out of these costs this year. Quite how is less clear — "more efficient staffing," and savings on the likes of directors' cars are his immediate suggestions. At the same time, he maintains that Blacks had "lost credibility" with customers as shops were unable to stock properly. As confidence returns, sales volume is improving — helped by share incentive schemes for management.

"More than the majority are trading profitably — it could be a good steady business if well managed," is the firm assertion.

Still, sceptical shareholders may find more concrete comfort in the shape of Gerald Rosen, the Heron Group boss, who picked up a 5.3 per cent stake in Blacks this month from Mr Garbacz. "Gerald knows me as a quiet, retiring accountant," says Garbacz. "We met at a cocktail party last week and I said would he like to take an interest?"

Even so, it is worth noting that the deal was done at 25p, a 25 per cent discount to the market price. Mr Rosen's stake will also be diluted to just under 5 per cent when the Geo-Rosen offer goes through. Rosen says its interest is "medium-term" but it will then have no obligation to make a public announcement if/when it chooses to sell.

All of which leaves Blacks sitting on warranted profits of £550,000 for 1987-88 but with longer term profitability its core business and additional rationalisation changes unknown. Moreover, its market capitalisation — allowing for the rights and Geo-Rosen shares — has risen to £180m with profits not as high as the last cash call totalling just £7.7m.

The Faith like that will take some living up to.



Greene, King & Sons, plc
BREWERS, BURY ST. EDMUNDS

Results for 52 weeks to 3rd May, 1987

■ Pre-tax profits increased by	13%
■ Earnings per share rose by	14%
■ Dividend increase proposed	15%

"Our growth is being maintained and we are optimistic about the future."
Reports Mr John Bridge, the Chairman

	52 weeks ended 3.5.1987	52 weeks ended 4.5.1986
Turnover	93,853	90,180
Profit before tax	12,514	11,271
Earnings per share	19.5p	17.7p
Dividend per share	6.46p	5.60p

Copies of the Report and Accounts will be available from The Secretary, Westgate Brewery, Bury St. Edmunds, Suffolk IP23 1QT from 23rd July, 1987 (Tel: Bury St. Edmunds 63222).

Sekers edges ahead to £1.8m

Sekers International, maker of furnishing fabrics, pushed up its pre-tax profits slightly from £1.7m to £1.8m on the year to March 31 1987.

The directors are recommending a final dividend of 1.75p (1.66p), making a total of 3.66p (3.52p) for the year. The pre-tax profit moved up to 18.6p (18.23p). They reported that the past three years had seen the establishment of strong, growing

core businesses. The group would now see increased benefits from investment in technology and business strategies. Trading results in the current year were in line with budget and ahead of last year.

Sekers Silks, which has David Evans and Vernon Silks as its principal divisions, increased sales for the fourth consecutive year — despite the rapid depreciation in the value of the dollar in the last quarter of the year. Seker's capital investment

programmes would ensure future growth and maintain the company's commitment to quality of design and product. During the year David Evans began several new projects, including the development of Cymendish Silks and the establishment of a new retail outlet. It is intended that further retail outlets would be opened during the current year.

Vannors was again a major contributor to the group's growth and expected further growth. Sekers Fabrics substantially improved its contributions to group profits and in the current year this would mean the introduction of at least three new ranges, including one of flame retardant fabrics.

A new design studio established in London during the year has produced a range of traditional prints. Capital investment would continue as the company sought to improve its production efficiency. The next two years would see the benefits of the extensive investment in design facilities and plant and machinery.

Anglo Nordic back in profit

ANGLO NORDIC Holdings, the engineering and property concern which is now a 75 per cent subsidiary of P. L. Smith, the Danish engineering group, turned last year's pre-tax loss of £758,000 into a profit of £312,000 in the year ended March 31.

In power generation activities, the centralisation of generator set manufacturing by Pethow and Auto Diesels Braby subsidiaries helped to give much improved year, say the directors.

Group turnover was \$89.49m (£54.90m). After tax of \$30,400 (£104,000) and extraordinary income (net) totalling \$31,000 (£111,000), profit for the year was \$259,000 (£137,000). The overall surplus was \$187,000 (£123,000). Earnings per share (basic) were 0.5p (4.3p loss per share). There will be no final dividend payment.

INTERNATIONAL BUSINESS Communications (Holdings), publishing group, has acquired two magazines, "British Places" and Rubber and Making it with Plastic for £700,000 from BCM Publications, a subsidiary of Catalyst Communications.

Eliza Tinsley profits up 25%

Eliza Tinsley, the USM quoted manufacturer of agricultural machinery, lifted its pre-tax profits by 25 per cent from \$651,000 to \$817,000 in the year to March 31 last against a 7 per cent improvement to \$9.55m in turnover.

The directors said that the improvement in turnover and profit in the last half year had continued during the first three months of the current year and they were well ahead of the corresponding period in 1986.

In addition to the organic growth which the company was now achieving or anticipated achieving in the future, it was also looking to improve by acquiring businesses or companies in related spheres.

Part of the growth in profits rose from a reduction in £4,000 of the company's contributions to group's pension plans, but after excluding this factor, the directors said, profits advanced by some 25 per cent in the second half as benefits of new products, as well as improved product representation and manufacturing methods, began to flow through.

After tax of \$204,000 (£74,000) earnings per 5p ordinary share worked through at 7.28p (5.47p). The dividend has been increased from 2.85p to 3.2p with a proposed final payment of 2.2p.

JOHNSON GROUP CLEANERS: Company has acquired assets of Pride Cleaners of Kansas City US for \$8.5m (£4.03m) of which \$3.45m have been paid on completion and the balance in three equal instalments together with interest. The cash consideration payable on completion will be provided from the net proceeds of a £65,000 share placing of Johnson ordinary at 470p per share. Brokers to the placing are Casanova and Co.

FULCRUM INVESTMENT TRUST P.L.C.
Net asset value (estimated) as at 30th June, 1987
Income Shares 45.5p
Capital Shares 17.59p

These securities having been sold, this announcement appears as a matter of record only.

Initial Public Offering

June 1987



METALL MINING CORPORATION

CDN. \$166,279,992

13,856,666 Common Shares

Price: CDN. \$12.00 per share

9,273,333 Shares Offered Internationally by:

Burns Fry Limited Deutsche Bank Aktiengesellschaft Dresdner Bank Aktiengesellschaft
Metallbank Gmb H Union Bank of Switzerland (Securities) Limited
James Capel & Co. McLeod Young Weir International Limited Nesbitt, Thomson Limited

4,583,333 Shares Offered in Canada through the Underwriters:

Burns Fry Limited McLeod Young Weir International Limited Nesbitt Thomson Deacon Inc.

Notice

U.S. \$75,000,000

IC Industries Finance Corporation

Guaranteed Floating Rate Notes Due 1991

In accordance with the provisions of the Notes, notice is hereby given that for the interest period from July 15, 1987 to January 15, 1988 the Notes will carry an interest rate of 7 1/8% per annum. The interest payable on the relevant interest payment date, January 15, 1988 against Coupon No. 17 will be US\$38.01.

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CURRENCIES, MONEY & CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar waits for trade figures

THE DOLLAR remained confined to a narrow range in currency markets yesterday ahead of the release of US trade figures for May. Most analysts were expecting little change from the April deficit of \$13.3bn but there appeared to be little incentive in running long dollar positions just at the moment.

Attempts to push the dollar firm were always likely to meet resistance. At DM 1.85 and investors were also aware that central banks would probably intervene above this level in order to stop the rise. Consequently many traders were just content to square their books and wait for the effects of any of the trade figures.

While attention focused on the trade data, news that US retail sales rose by 0.4 per cent compared with a revised fall in May of 0.3 per cent failed to bring any relief to the boredom.

The dollar touched a high of DM 1.8510 late in the day as the latest rumour suggested a narrowing of the US trade deficit to \$11bn.

There was substance behind the suggestion, but speculators were nervous enough to cover any short positions. Consequently the dollar finished well up from the day's low of DM 1.8385 at DM 1.85, up from DM 1.8425 on Monday. Against the yen it rose to ¥151.05 from ¥150.85. Elsewhere it finished at SFR 1.5405 from SFR 1.5380 and FFf 6.1550 from FFf 6.1325.

On Bank of England figures, the dollar's exchange rate index was 103.3 from 103.2.

STERLING INDEX

	July 14	July 13	Previous
5.00 am	73.0	73.0	73.0
9.00 am	73.0	73.0	73.0
10.00 am	73.0	73.0	73.0
11.00 am	73.0	73.0	73.0
12.00 pm	73.0	73.0	73.0
1.00 pm	73.0	73.0	73.0
2.00 pm	73.0	73.0	73.0
3.00 pm	73.0	73.0	73.0
4.00 pm	73.0	73.0	73.0

STERLING INDEX

	July 14	July 13	Previous
5.00 am	73.0	73.0	73.0
9.00 am	73.0	73.0	73.0
10.00 am	73.0	73.0	73.0
11.00 am	73.0	73.0	73.0
12.00 pm	73.0	73.0	73.0
1.00 pm	73.0	73.0	73.0
2.00 pm	73.0	73.0	73.0
3.00 pm	73.0	73.0	73.0
4.00 pm	73.0	73.0	73.0

CURRENCY RATES

	Bank	Spot	3-month	6-month
US Dollar	1.0000	1.0000	1.0000	1.0000
UK Pound	0.7845	0.7845	0.7845	0.7845
Swiss Franc	1.5405	1.5405	1.5405	1.5405
French Franc	6.1550	6.1550	6.1550	6.1550
German Mark	1.8510	1.8510	1.8510	1.8510
Japanese Yen	151.05	151.05	151.05	151.05
Australian Dollar	1.5405	1.5405	1.5405	1.5405
New Zealand Dollar	1.5405	1.5405	1.5405	1.5405
South African Rand	1.5405	1.5405	1.5405	1.5405
Italian Lira	1.5405	1.5405	1.5405	1.5405
Spanish Peseta	1.5405	1.5405	1.5405	1.5405
Portuguese Escudo	1.5405	1.5405	1.5405	1.5405
Belgian Franc	1.5405	1.5405	1.5405	1.5405
Dutch Guilder	1.5405	1.5405	1.5405	1.5405
Irish Punt	1.5405	1.5405	1.5405	1.5405
Greek Drachma	1.5405	1.5405	1.5405	1.5405
Israeli Sheqel	1.5405	1.5405	1.5405	1.5405
Indian Rupee	1.5405	1.5405	1.5405	1.5405
Pakistani Rupee	1.5405	1.5405	1.5405	1.5405
Sri Lankan Rupee	1.5405	1.5405	1.5405	1.5405
Singapore Dollar	1.5405	1.5405	1.5405	1.5405
Thai Baht	1.5405	1.5405	1.5405	1.5405
Philippine Peso	1.5405	1.5405	1.5405	1.5405
Indonesian Rupiah	1.5405	1.5405	1.5405	1.5405
Malaysian Ringgit	1.5405	1.5405	1.5405	1.5405
Singapore Dollar	1.5405	1.5405	1.5405	1.5405
Thai Baht	1.5405	1.5405	1.5405	1.5405
Philippine Peso	1.5405	1.5405	1.5405	1.5405
Indonesian Rupiah	1.5405	1.5405	1.5405	1.5405
Malaysian Ringgit	1.5405	1.5405	1.5405	1.5405

CURRENCY MOVEMENTS

	Bank	Spot	3-month	6-month
US Dollar	1.0000	1.0000	1.0000	1.0000
UK Pound	0.7845	0.7845	0.7845	0.7845
Swiss Franc	1.5405	1.5405	1.5405	1.5405
French Franc	6.1550	6.1550	6.1550	6.1550
German Mark	1.8510	1.8510	1.8510	1.8510
Japanese Yen	151.05	151.05	151.05	151.05
Australian Dollar	1.5405	1.5405	1.5405	1.5405
New Zealand Dollar	1.5405	1.5405	1.5405	1.5405
South African Rand	1.5405	1.5405	1.5405	1.5405
Italian Lira	1.5405	1.5405	1.5405	1.5405
Spanish Peseta	1.5405	1.5405	1.5405	1.5405
Portuguese Escudo	1.5405	1.5405	1.5405	1.5405
Belgian Franc	1.5405	1.5405	1.5405	1.5405
Dutch Guilder	1.5405	1.5405	1.5405	1.5405
Irish Punt	1.5405	1.5405	1.5405	1.5405
Greek Drachma	1.5405	1.5405	1.5405	1.5405
Israeli Sheqel	1.5405	1.5405	1.5405	1.5405
Indian Rupee	1.5405	1.5405	1.5405	1.5405
Pakistani Rupee	1.5405	1.5405	1.5405	1.5405
Sri Lankan Rupee	1.5405	1.5405	1.5405	1.5405
Singapore Dollar	1.5405	1.5405	1.5405	1.5405
Thai Baht	1.5405	1.5405	1.5405	1.5405
Philippine Peso	1.5405	1.5405	1.5405	1.5405
Indonesian Rupiah	1.5405	1.5405	1.5405	1.5405
Malaysian Ringgit	1.5405	1.5405	1.5405	1.5405

OTHER CURRENCIES

	Bank	Spot	3-month	6-month
US Dollar	1.0000	1.0000	1.0000	1.0000
UK Pound	0.7845	0.7845	0.7845	0.7845
Swiss Franc	1.5405	1.5405	1.5405	1.5405
French Franc	6.1550	6.1550	6.1550	6.1550
German Mark	1.8510	1.8510	1.8510	1.8510
Japanese Yen	151.05	151.05	151.05	151.05
Australian Dollar	1.5405	1.5405	1.5405	1.5405
New Zealand Dollar	1.5405	1.5405	1.5405	1.5405
South African Rand	1.5405	1.5405	1.5405	1.5405
Italian Lira	1.5405	1.5405	1.5405	1.5405
Spanish Peseta	1.5405	1.5405	1.5405	1.5405
Portuguese Escudo	1.5405	1.5405	1.5405	1.5405
Belgian Franc	1.5405	1.5405	1.5405	1.5405
Dutch Guilder	1.5405	1.5405	1.5405	1.5405
Irish Punt	1.5405	1.5405	1.5405	1.5405
Greek Drachma	1.5405	1.5405	1.5405	1.5405
Israeli Sheqel	1.5405	1.5405	1.5405	1.5405
Indian Rupee	1.5405	1.5405	1.5405	1.5405
Pakistani Rupee	1.5405	1.5405	1.5405	1.5405
Sri Lankan Rupee	1.5405	1.5405	1.5405	1.5405
Singapore Dollar	1.5405	1.5405	1.5405	1.5405
Thai Baht	1.5405	1.5405	1.5405	1.5405
Philippine Peso	1.5405	1.5405	1.5405	1.5405
Indonesian Rupiah	1.5405	1.5405	1.5405	1.5405
Malaysian Ringgit	1.5405	1.5405	1.5405	1.5405

EXCHANGE CROSS RATES

	Bank	Spot	3-month	6-month
US Dollar	1.0000	1.0000	1.0000	1.0000
UK Pound	0.7845	0.7845	0.7845	0.7845
Swiss Franc	1.5405	1.5405	1.5405	1.5405
French Franc	6.1550	6.1550	6.1550	6.1550
German Mark	1.8510	1.8510	1.8510	1.8510
Japanese Yen	151.05	151.05	151.05	151.05
Australian Dollar	1.5405	1.5405	1.5405	1.5405
New Zealand Dollar	1.5405	1.5405	1.5405	1.5405
South African Rand	1.5405	1.5405	1.5405	1.5405
Italian Lira	1.5405	1.5405	1.5405	1.5405
Spanish Peseta	1.5405	1.5405	1.5405	1.5405
Portuguese Escudo	1.5405	1.5405	1.5405	1.5405
Belgian Franc	1.5405	1.5405	1.5405	1.5405
Dutch Guilder	1.5405	1.5405	1.5405	1.5405
Irish Punt	1.5405	1.5405	1.5405	1.5405
Greek Drachma	1.5405	1.5405	1.5405	1.5405
Israeli Sheqel	1.5405	1.5405	1.5405	1.5405
Indian Rupee	1.5405	1.5405	1.5405	1.5405
Pakistani Rupee	1.5405	1.5405	1.5405	1.5405
Sri Lankan Rupee	1.5405	1.5405	1.5405	1.5405
Singapore Dollar	1.5405	1.5405	1.5405	1.5405
Thai Baht	1.5405	1.5405	1.5405	1.5405
Philippine Peso	1.5405	1.5405	1.5405	1.5405
Indonesian Rupiah	1.5405	1.5405	1.5405	1.5405
Malaysian Ringgit	1.5405	1.5405	1.5405	1.5405

FT LONDON INTERBANK FIXING

	Bank	Spot	3-month	6-month
US Dollar	1.0000	1.0000	1.0000	1.0000
UK Pound	0.7845	0.7845	0.7845	0.7845
Swiss Franc	1.5405	1.5405	1.5405	1.5405
French Franc	6.1550	6.1550	6.1550	6.1550
German Mark	1.8510	1.8510	1.8510	1.8510
Japanese Yen	151.05	151.05	151.05	151.05
Australian Dollar	1.5405	1.5405	1.5405	1.5405
New Zealand Dollar	1.5405	1.5405	1.5405	1.5405
South African Rand	1.5405	1.5405	1.5405	1.5405
Italian Lira	1.5405	1.5405	1.5405	1.5405
Spanish Peseta	1.5405	1.5405	1.5405	1.5405
Portuguese Escudo	1.5405	1.5405	1.5405	1.5405
Belgian Franc	1.5405	1.5405	1.5405	1.5405
Dutch Guilder	1.5405	1.5405	1.5405	1.5405
Irish Punt	1.5405	1.5405	1.5405	1.5405
Greek Drachma	1.5405	1.5405	1.5405	1.5405
Israeli Sheqel	1.5405	1.5405	1.5405	1.5405
Indian Rupee	1.5405	1.5405	1.5405	1.5405
Pakistani Rupee	1.5405	1.5405	1.5405	1.5405
Sri Lankan Rupee	1.5405	1.5405	1.5405	1.5405
Singapore Dollar	1.5405	1.5405	1.5405	1.5405
Thai Baht	1.5405	1.5405	1.5405	1.5405
Philippine Peso	1.5405	1.5405	1.5405	1.5405
Indonesian Rupiah	1.5405	1.5405	1.5405	1.5405
Malaysian Ringgit	1.5405	1.5405	1.5405	1.5405

NEW YORK (Lunchtime)

	Bank	Spot	3-month	6-month
US Dollar	1.0000	1.0000	1.0000	1.0000
UK Pound	0.7845	0.7845	0.7845	0.7845
Swiss Franc	1.5405	1.5405	1.5405	1.5405
French Franc	6.1550	6.1550	6.1550	6.1550
German Mark	1.8510	1.8510	1.8510	1.8510
Japanese Yen	151.05	151.05	151.05	151.05
Australian Dollar	1.5405	1.5405	1.5405	1.5405
New Zealand Dollar	1.5405	1.5405	1.5405	1.5405
South African Rand	1.5405	1.5405	1.5405	1.5405
Italian Lira	1.5405	1.5405	1.5405	1.5405
Spanish Peseta	1.5405	1.5405	1.5405	1.5405
Portuguese Escudo	1.5405	1.5405	1.5405	1.5405
Belgian Franc	1.5405	1.5405	1.5405	1.5405
Dutch Guilder	1.5405	1.5405	1.5405	1.5405
Irish Punt	1.5405	1.5405	1.5405	1.5405
Greek Drachma	1.5405	1.5405	1.5405	1.5405
Israeli Sheqel	1.5405	1.5405	1.5405	1.5405
Indian Rupee	1.5405	1.5405	1.5405	1.5405
Pakistani Rupee	1.5405	1.5405	1.5405	1.5405
Sri Lankan Rupee	1.5405	1.5405	1.5405	1.5405
Singapore Dollar	1.5405	1.5405	1.5405	1.5405
Thai Baht	1.5405	1.5405	1.5405	1.5405
Philippine Peso	1.5405	1.5405	1.5405	1.5405
Indonesian Rupiah	1.5405	1.5405	1.5405	1.5405
Malaysian Ringgit	1.5405	1.5405	1.5405</	

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[illegible][illegible]

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ABN Bank	%	Chatterhouse Bank	%	Nat Bk. of Kansas	%
Akers & Company	%	Citibank N.A.	%	National City	%
Allied Acct Bk. Ltd.	%	Cy-Memphis Bank	%	Northern Bank	%
Allied Dealer & Co.	%	Dyersdale Bank	%	Northwest Gen. Trust	%
Allied Irish Bank	%	Conest. St. East	%	P.R. Farmers Ind. Unk.	%
American Exp. Bk.	%	CompuCredit Corp.	%	Provincial Trust Ltd.	16
Amey Bank	%	Co-operative Bank	49	R. R. National S.B. Bank	%
Honey Anderson	%	Cypress River Bk.	%	Rockwell's Franchise	%
ANZ Banking Group	%	Danmon Lendw	%	Royal Bk. of Scotland	%
Associates Cap Corp.	%	Eaton's 1st Telp/cle	%	Royal Trust Bank	%
Austbury & Co Ltd.	%	Emarby Trust Ltd.	72	Sault & Wilson Secs	%
Bancroft & Britton	%	Finn's Fin. Sec. Sec.	%	Standard Chartered	%
Bank Hamilton	%	Finn Nat. Gen. Sec.	10	TSB	%
Bank London UKG	%	Finn Trns. & Svc.	13	USF Mortgage Corp.	71
Bank Leontine & Comm	%	First Bank & Co.	%	United Bk. of Kan.	%
Bank of Cyprus	%	Robert Fraser & Part.	%	United Mutual Bank	%
Bank of Ireland	%	Gambick	%	Unity Trust PLC	%
Bank of India	%	Gardiner Bank	28	Western Trust	%
Bank of Scotland	%	Garcias Hdbn.	%	Western Bank Ltd.	%
Banque Paribas Ltd.	%	HFC Trns. & Savngs.	%	Wholesale Lendw	98
Barclays Bank Ltd.	%	Hudson Bank	%	Yorkshire Bank	%
Barclays Td Ltd.	%	Hutchings & Gent. Trn.	%		
Beaufort Trust Ltd.	10	Hill Samuel	%		
Berliner Bank AG	%	C. Hoare & Co.	%	Members of the Acco-	
Bk Int. de Mex. Est.	%	Hornblay & Stanph.	%	united Committee -	
Brown Shilling	%	Lloyds Bank	%	Houses Committee -	
Business West Pty.	%	Mayer & Sons Ltd.	%	Reserve Banks =	
C.I. Bank Interbank	%	Metcal Bank	%	total deposits = 3	
Canada Permanent	%	Morgan Grenfell	%	Call deposits £1,000	
Capitol Ltd.	%	-Morgan Grenfell	%	& 45% gross. 1 Mortgage	
		Mount Credit Corp. Ltd.	%	banks deposit 3%	
				mortgages 11.25%	

Finance

The following is a record of the principal business financial engagements during the week. The board meetings mainly for the purpose of considering dividends and other indications are not always available whether dividends concerned are interim or final. The sub-divisions shown below are by mainly on last year's timetable.

Owing to errors in earlier editions, the week's Financial Diary is repeated below:

WEDNESDAY JULY 15

**Premier Group 88 cts. p. 67.5 ea.
Rata Mtz 1988 \$207.50**

[illegible][illegible][illegible][illegible][illegible][illegible]

FT UNIT TRUST INFORMATION SERVICE[illegible]

FT UNIT TRUST INFORMATION SERVICE[illegible]

LONDON SHARE SERVICE

BRITISH FUNDS						BRITISH FUNDS—Contd						FOREIGN BONDS & RAILS					
1987	Stock	Price	Yield	Int.	Red.	1987	Stock	Price	Yield	Int.	Red.	1987	Stock	Price	Yield	Int.	Red.
High	Low					High	Low					High	Low				
"Shorts" (Lives up to Five Years)																	
101.1	99.1	128.1	10.01	11.01	8.08	101.1	99.1	128.1	10.01	11.01	8.08	101.1	99.1	128.1	10.01	11.01	8.08
99.1	97.1	126.1	9.91	10.91	7.97	99.1	97.1	126.1	9.91	10.91	7.97	99.1	97.1	126.1	9.91	10.91	7.97
97.1	95.1	124.1	9.71	10.71	7.77	97.1	95.1	124.1	9.71	10.71	7.77	97.1	95.1	124.1	9.71	10.71	7.77
95.1	93.1	122.1	9.51	10.51	7.57	95.1	93.1	122.1	9.51	10.51	7.57	95.1	93.1	122.1	9.51	10.51	7.57
93.1	91.1	120.1	9.31	10.31	7.37	93.1	91.1	120.1	9.31	10.31	7.37	93.1	91.1	120.1	9.31	10.31	7.37
91.1	89.1	118.1	9.11	10.11	7.17	91.1	89.1	118.1	9.11	10.11	7.17	91.1	89.1	118.1	9.11	10.11	7.17
89.1	87.1	116.1	8.91	9.91	6.97	89.1	87.1	116.1	8.91	9.91	6.97	89.1	87.1	116.1	8.91	9.91	6.97
87.1	85.1	114.1	8.71	9.71	6.77	87.1	85.1	114.1	8.71	9.71	6.77	87.1	85.1	114.1	8.71	9.71	6.77
85.1	83.1	112.1	8.51	9.51	6.57	85.1	83.1	112.1	8.51	9.51	6.57	85.1	83.1	112.1	8.51	9.51	6.57
83.1	81.1	110.1	8.31	9.31	6.37	83.1	81.1	110.1	8.31	9.31	6.37	83.1	81.1	110.1	8.31	9.31	6.37
81.1	79.1	108.1	8.11	9.11	6.17	81.1	79.1	108.1	8.11	9.11	6.17	81.1	79.1	108.1	8.11	9.11	6.17
79.1	77.1	106.1	7.91	8.91	6.17	79.1	77.1	106.1	7.91	8.91	6.17	79.1	77.1	106.1	7.91	8.91	6.17
77.1	75.1	104.1	7.71	8.71	6.17	77.1	75.1	104.1	7.71	8.71	6.17	77.1	75.1	104.1	7.71	8.71	6.17
75.1	73.1	102.1	7.51	8.51	6.17	75.1	73.1	102.1	7.51	8.51	6.17	75.1	73.1	102.1	7.51	8.51	6.17
73.1	71.1	100.1	7.31	8.31	6.17	73.1	71.1	100.1	7.31	8.31	6.17	73.1	71.1	100.1	7.31	8.31	6.17
71.1	69.1	98.1	7.11	8.11	6.17	71.1	69.1	98.1	7.11	8.11	6.17	71.1	69.1	98.1	7.11	8.11	6.17
69.1	67.1	96.1	6.91	7.91	6.17	69.1	67.1	96.1	6.91	7.91	6.17	69.1	67.1	96.1	6.91	7.91	6.17
67.1	65.1	94.1	6.71	7.71	6.17	67.1	65.1	94.1	6.71	7.71	6.17	67.1	65.1	94.1	6.71	7.71	6.17
65.1	63.1	92.1	6.51	7.51	6.17	65.1	63.1	92.1	6.51	7.51	6.17	65.1	63.1	92.1	6.51	7.51	6.17
63.1	61.1	90.1	6.31	7.31	6.17	63.1	61.1	90.1	6.31	7.31	6.17	63.1	61.1	90.1	6.31	7.31	6.17
61.1	59.1	88.1	6.11	7.11	6.17	61.1	59.1	88.1	6.11	7.11	6.17	61.1	59.1	88.1	6.11	7.11	6.17
Index-Linked (1)																	
101.1	99.1	128.1	10.01	11.01	8.08	101.1	99.1	128.1	10.01	11.01	8.08	101.1	99.1	128.1	10.01	11.01	8.08
99.1	97.1	126.1	9.91	10.91	7.97	99.1	97.1	126.1	9.91	10.91	7.97	99.1	97.1	126.1	9.91	10.91	7.97
97.1	95.1	124.1	9.71	10.71	7.77	97.1	95.1	124.1	9.71	10.71	7.77	97.1	95.1	124.1	9.71	10.71	7.77
95.1	93.1	122.1	9.51	10.51	7.57	95.1	93.1	122.1	9.51	10.51	7.57	95.1	93.1	122.1	9.51	10.51	7.57
93.1	91.1	120.1	9.31	10.31	7.37	93.1	91.1	120.1	9.31	10.31	7.37	93.1	91.1	120.1	9.31	10.31	7.37
91.1	89.1	118.1	9.11	10.11	7.17	91.1	89.1	118.1	9.11	10.11	7.17	91.1	89.1	118.1	9.11	10.11	7.17
89.1	87.1	116.1	8.91	9.91	6.97	89.1	87.1	116.1	8.91	9.91	6.97	89.1	87.1	116.1	8.91	9.91	6.97
87.1	85.1	114.1	8.71	9.71	6.77	87.1	85.1	114.1	8.71	9.71	6.77	87.1	85.1	114.1	8.71	9.71	6.77
85.1	83.1	112.1	8.51	9.51	6.57	85.1	83.1	112.1	8.51	9.51	6.57	85.1	83.1	112.1	8.51	9.51	6.57
83.1	81.1	110.1	8.31	9.31	6.37	83.1	81.1	110.1	8.31	9.31	6.37	83.1	81.1	110.1	8.31	9.31	6.37
81.1	79.1	108.1	8.11	9.11	6.17	81.1	79.1	108.1	8.11	9.11	6.17	81.1	79.1	108.1	8.11	9.11	6.17
79.1	77.1	106.1	7.91	8.91	6.17	79.1	77.1	106.1	7.91	8.91	6.17	79.1	77.1	106.1	7.91	8.91	6.17
77.1	75.1	104.1	7.71	8.71	6.17	77.1	75.1	104.1	7.71	8.71	6.17	77.1	75.1	104.1	7.71	8.71	6.17
75.1	73.1	102.1	7.51	8.51	6.17	75.1	73.1	102.1	7.51	8.51	6.17	75.1	73.1	102.1	7.51	8.51	6.17
73.1	71.1	100.1	7.31	8.31	6.17	73.1	71.1	100.1	7.31	8.31	6.17	73.1	71.1	100.1	7.31	8.31	6.17
71.1	69.1	98.1	7.11	8.11	6.17	71.1	69.1	98.1	7.11	8.11	6.17	71.1	69.1	98.1	7.11	8.11	6.17
69.1	67.1	96.1	6.91	7.91	6.17	69.1	67.1	96.1	6.91	7.91	6.17	69.1	67.1	96.1	6.91	7.91	6.17
67.1	65.1	94.1	6.71	7.71	6.17	67.1	65.1	94.1	6.71	7.71	6.17	67.1	65.1	94.1	6.71	7.71	6.17
65.1	63.1	92.1	6.51	7.51	6.17	65.1	63.1	92.1	6.51	7.51	6.17	65.1	63.1	92.1	6.51	7.51	6.17
63.1	61.1	90.1	6.31	7.31	6.17	63.1	61.1	90.1	6.31	7.31	6.17	63.1	61.1	90.1	6.31	7.31	6.17
61.1	59.1	88.1	6.11	7.11	6.17	61.1	59.1	88.1	6.11	7.11	6.17	61.1	59.1	88.1	6.11	7.11	6.17
Prospective real return rates on projected inflation (1) 10% and 20% 5% of 10% of 20% of 30% of 40% of 50% of 60% of 70% of 80% of 90% of 100% of 110% of 120% of 130% of 140% of 150% of 160% of 170% of 180% of 190% of 200% of 210% of 220% of 230% of 240% of 250% of 260% of 270% of 280% of 290% of 300% of 310% of 320% of 330% of 340% of 350% of 360% of 370% of 380% of 390% of 400% of 410% of 420% of 430% of 440% of 450% of 460% of 470% of 480% of 490% of 500% of 510% of 520% of 530% of 540% of 550% of 560% of 570% of 580% of 590% of 600% of 610% of 620% of 630% of 640% of 650% of 660% of 670% of 680% of 690% of 700% of 710% of 720% of 730% of 740% of 750% of 760% of 770% of 780% of 790% of 800% of 810% of 820% of 830% of 840% of 850% of 860% of 870% of 880% of 890% of 900% of 910% of 920% of 930% of 940% of 950% of 960% of 970% of 980% of 990% of 1000% of 1010% of 1020% of 1030% of 1040% of 1050% of 1060% of 1070% of 1080% of 1090% of 1100% of 1110% of 1120% of 1130% of 1140% of 1150% 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Money Market Bank Account

[illegible]

Money Market Trust Funds

[illegible]

UNIT TRUST MD
Prices are in peace unless otherwise
noted. \$ with no need to refer to

[illegible]

INDUSTRIALS—Continued

[illegible][illegible][illegible][illegible]

290	12 1/2	577	43	20	15.5
291	12 1/2	577	43	20	15.5
292	12 1/2	577	43	20	15.5
293	12 1/2	577	43	20	15.5
294	12 1/2	577	43	20	15.5
295	12 1/2	577	43	20	15.5
296	12 1/2	577	43	20	15.5
297	12 1/2	577	43	20	15.5
298	12 1/2	577	43	20	15.5
299	12 1/2	577	43	20	15.5
300	12 1/2	577	43	20	15.5
301	12 1/2	577	43	20	15.5
302	12 1/2	577	43	20	15.5
303	12 1/2	577	43	20	15.5
304	12 1/2	577	43	20	15.5
305	12 1/2	577	43	20	15.5
306	12 1/2	577	43	20	15.5
307	12 1/2	577	43	20	15.5
308	12 1/2	577	43	20	15.5
309	12 1/2	577	43	20	15.5
310	12 1/2	577	43	20	15.5
311	12 1/2	577	43	20	15.5
312	12 1/2	577	43	20	15.5
313	12 1/2	577	43	20	15.5
314	12 1/2	577	43	20	15.5
315	12 1/2	577	43	20	15.5
316	12 1/2	577	43	20	15.5
317	12 1/2	577	43	20	15.5
318	12 1/2	577	43	20	15.5
319	12 1/2	577	43	20	15.5
320	12 1/2	577	43	20	15.5
321	12 1/2	577	43	20	15.5
322	12 1/2	577	43	20	15.5
323	12 1/2	577	43	20	15.5
324	12 1/2	577	43	20	15.5
325	12 1/2	577	43	20	15.5
326	12 1/2	577	43	20	15.5
327	12 1/2	577	43	20	15.5
328	12 1/2	577	43	20	15.5
329	12 1/2	577	43	20	15.5
330	12 1/2	577	43	20	15.5
331	12 1/2	577	43	20	15.5
332	12 1/2	577	43	20	15.5
333	12 1/2	577	43	20	15.5
334	12 1/2	577	43	20	15.5
335	12 1/2	577	43	20	15.5
336	12 1/2	577	43	20	15.5
337	12 1/2	577	43	20	15.5
338	12 1/2	577	43	20	15.5
339	12 1/2	577	43	20	15.5
340	12 1/2	577	43	20	15.5
341	12 1/2	577	43	20	15.5
342	12 1/2	577	43	20	15.5
343	12 1/2	577	43	20	15.5
344	12 1/2	577	43	20	15.5
345	12 1/2	577	43	20	15.5
346	12 1/2	577	43	20	15.5
347	12 1/2	577	43	20	15.5
348	12 1/2	577	43	20	15.5
349	12 1/2	577	43	20	15.5
350	12 1/2	577	43	20	15.5
351	12 1/2	577	43	20	15.5
352	12 1/2	577	43	20	15.5
353	12 1/2	577	43	20	15.5
354	12 1/2	577	43	20	15.5
355	12 1/2	577	43	20	15.5
356	12 1/2	577	43	20	15.5
357	12 1/2	577	43	20	15.5
358	12 1/2	577	43	20	15.5
359	12 1/2	577	43	20	15.5
360	12 1/2	577	43	20	15.5
361	12 1/2	577	43	20	15.5
362	12 1/2	577	43	20	15.5

MINES—Continued

London Stock Exchange Report Page.

LONDON STOCK EXCHANGE

Equities rebound smartly to close at new peaks after an early bout of nervousness

Account Dealing Dates

First Declared Last Account
Dealing Date Dealing Day
Jun 15 Jun 22 Jun 29
Jul 15 Jul 22 Jul 29
Jul 15 Jul 22 Jul 29

New share dealings may take place
from 9.00 am to 4.00 pm on the day.

An initial spell of nervousness
in the UK securities market failed
to halt the relentless advance in
equities, which closed at new
peaks yesterday.

Reflecting the trend, the FT-SE
100 share index, down 16.8 after
the first hour of trading,
rebounded to close with a rise
of 16.4 on the day at 2403.0. The FT
Ordinary share index ended 14.8
higher at 1892.6.

Many dealers started the day in
a cautious frame of mind and
marked down share prices as a
number of technical houses took
the view that a technical correction
was overdue.

Some speculative areas of the
market, particularly Merchant
Banks, ran into profit-taking, but
the overall volume of selling was
negligible and a gradual recovery
ensued.

However, confidence appeared to
take a distinct turn for the better
as Wall Street opened higher
with selected international stocks
such as Glaxo and Bata rebounding
sharply.

British Gas featured in the
Energy sector, rising 5 to 180p in
a volume of some 33m shares. The
advance was accompanied by talks
of a large Japanese buying order.

Mercantile House, the financial
services group headed by Mr John
Bartholomew, remained in the lime-
light. The shares, marked down
sharply on Monday in response to
news that bid talks had proved to
be abortive, rallied to close 21
higher at 451p. City analysts were
united in their view that Mercantile
remains a prime bid target.

Once again, Government bonds
were overshadowed by events in
the equity sector. Conditions in
this area of the market remained
extremely quiet with quotations
drifting slightly easier in line with
a similar trend in sterling before
ending a modest revival in the
late dealing.

The bank sector was highlighted
by a persistent wave of buying
interest in Standard Chartered
which moved up 18 to 814p on a
mixture of analysts' appointments
and a report that the bank and also
also announced that it would be
bidding for Standard was lifted
last Sunday.

The big four clearers were moving
ahead in late trading after
slipping earlier during initial trading.
Nationwide moved up 10 to 1794p,
Barclays closed 16 higher at 748p,
Midland were unchanged at 638p
following news that the bank has
received an expression of interest
in its Greenwell Montagu
institutional equity broking
arm.

Widespread and often substantial
profit-taking lowered the
recently buoyant merchant banks
sector. Hill Samuel dipped 16 to
578p.

581p amid rumours that Larry
Adler, of Australian group FAI,
had sold his 14 per cent stake in
the company, and may now fix his
sights on Morgan Grenfell. The
latter ran back 12 to 468p.

The life assurance market,
upset last week by disappointing
new business figures from Legal
and General, were given another
knock by much lower than
expected new business figures
from Equity and Law Life. The
latter's shares fell sharply to close
15 down at 394p. Legal dipped 9 to
347p. London and Manchester 11 to
788p and Prudential dropped 4 to
£104.5. Pearl, however, made a
significant upward move and settled
10 higher at 419p still boosted by
rumours of an imminent bid.

Leading Breweries, marked
lower at the outset, failed to
participate in the equity market's
subsequent recovery. Bass dipped
10 to 219p, while losses of around
£3 were common. Allied-Lyons,
483p, and Guinness, 364p. Along
the regional, Greene King held
relatively steady at 389p, despite
announcing preliminary profits
below most market estimates.
Inventories house Wood Mackenzie
rose the shares in a "sell".

Matthew Brown, supported of late
amid fresh hopes of a return bid
by Scottish and Newcastle, dipped
4 pence to 655p as the group
paid £12.6m for a 50 per cent stake
in leisure group Langdale.

Leading Buildings, strong per-
formers recently, turned irregular as
the sector paused for breath.
Nevertheless, prices having
fluctuated narrowly for most of
the session, began moving higher
again late reflecting the early
upturn on Wall Street. Bloor
were finally a couple of pence
dearer at 543p, while RMC added 3
more to 546p. RFB Industries
firmed 5 more to 849p, but Tarmac,
after Monday's bright showing on
talk of a broker's profits upgrading,
settled 3 cheaper at 330p. Red-
land drifted off to close 5 cheaper
at 350p and Bagby Portland
closed softer a couple of
pence to 389p. Among Contracting
and Construction issues, AMEC
attracted support at 426p, up 8,
while John Laing moved up 7 to
400p. Tilbury Group, in which
Raine Industries recently sold its
holding, rebounded 7 to 378p.
Following news that the group
would be bidding for Standard was
lifted last Sunday.

The big four clearers were moving
ahead in late trading after
slipping earlier during initial trading.
Nationwide moved up 10 to 1794p,
Barclays closed 16 higher at 748p,
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The big four clearers were moving
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FINANCIAL TIMES STOCK INDICES											
	July 14	July 15	July 16	July 17	July 18	Year	1987				
							High	Low	High	Low	Low
Government Secs	90.70	90.74	90.55	90.89	90.72	90.00	93.32	84.49	127.4	93.75	93.75
Fixed Interest	98.30	98.29	97.90	97.96	97.26	96.35	99.12	90.25	105.4	90.53	90.53
Ordinary	1892.6	1877.8	1892.6	1896.1	1887.2	1808.6	1,992.6	1,300.2	1,992.6	1,300.2	1,300.2
Gold Min	413.4	405.2	407.4	402.1	391.8	190.3	447.7	382.1	447.7	382.1	382.1
Oil, UK, Yield	3.05	3.08	3.09	3.12	3.13	4.34	3.12	3.12	3.12	3.12	3.12
Earnings Yld. (Mtd)	7.40	7.46	7.49	7.54	7.52	10.22	7.52	7.52	7.52	7.52	7.52
P/E Ratio (Mtd)	16.60	16.47	16.42	16.30	16.40	11.90	16.40	16.40	16.40	16.40	16.40
SEAG Earnings (5 p)	54.75	62.41	64.97	52.475	51.338	—	—	—	—	—	—
Equity Turnover (Mtd)	179.50	204.33	219.54	1,909.34	2,366.50	—	—	—	—	—	—
Equity Earnings	77,624	70,750	62,789	64,718	21,428	—	—	—	—	—	—
Shares Traded (m)	—	—	913.8	997.3	879.4	220.3	—	—	—	—	—
Opening	1872.3	1867.0	1875.1	1877.5	1877.5	1877.5	1877.5	1877.5	1877.5	1877.5	1877.5
Day's High	1892.6	1877.8	1892.6	1896.1	1887.2	1808.6	1,992.6	1,300.2	1,992.6	1,300.2	1,300.2
Day's Low	1867.0	1867.0	1875.1	1877.5	1877.5	1877.5	1877.5	1877.5	1877.5	1877.5	1877.5
LONDON REPORT AND LATEST SHARE INDEX TEL 01-246 8026											

FINANCIAL TIMES STOCK INDICES

July 14 July 15 July 16 July 17 July 18 Year

Government Secs 90.70 90.74 90.55 90.89 90.72 90.00

Fixed Interest 98.30 98.29 97.90 97.96 97.26 96.35

Ordinary 1892.6 1877.8 1892.6 1896.1 1887.2 1808.6

Gold Min 413.4 405.2 407.4 402.1 391.8 190.3

Oil, UK, Yield 3.05 3.08 3.09 3.12 3.13 4.34

Earnings Yld. (Mtd) 7.40 7.46 7.49 7.54 7.52 10.22

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Continued on Page 43

NYSE COMPOSITE CLOSING PRICES

[illegible]

AMEX COMPOSITE CLOSING PRICES

Stock	Pr	St	P	St	High	Low	Close	Change	Stock	Pr	St	P	St	High	Low	Close	Change	Stock	Pr	St	P	St	High	Low	Close	Change	Stock	Pr	St	P	St	High	Low	Close	Change
AT&T	305	18	1	1	18	18	18	+	Dillard	12	21	99	42	42	42	42	+	Ironbridge	9	7	31	31	31	31	31	+	Ragan	12	3	18	18	18	18	18	+
AmComp	10	1	1	1	1	1	1	+	Dynalene	27	99	24	24	24	24	24	+	J&K	46	228	14	14	14	14	14	+	Ransburg	72	30	154	154	154	154	154	+
AmGen	10	1	1	1	1	1	1	+	East	28	28	28	28	28	28	28	+	Johnson	77	23	12	12	12	12	12	+	Renshaw	10	10	10	10	10	10	10	+
AmRad	230	89	1	1	1	1	1	+	Enclor	50	822	106	106	106	106	106	+	Jones	12	8	18	18	18	18	18	+	ReasB	9	16	11	11	11	11	11	+
Alcoa	12	24	9	9	9	9	9	+	Dowcor	20	10	744	121	121	121	121	+	KayCo	12	8	18	18	18	18	18	+	ReasaCo	38	8	24	24	24	24	24	+
Alcan	10	1	1	1	1	1	1	+	EAC	28	28	28	28	28	28	28	+	Kmark	10	12	54	54	54	54	54	+	ReaCo	12	12	12	12	12	12	12	+
Amend	31	21	21	21	21	21	21	+	Enclor	11	31	278	278	278	278	278	+	KopCo	240	125	32	32	32	32	32	+	Public	23	13	5	5	5	5	5	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30	38	11	11	11	11	11	+
AmGen	10	1	1	1	1	1	1	+	Enclor	14	14	14	14	14	14	14	+	S&W	168	11	12	35	35	35	35	+	Sago	30							

OVER-THE-COUNTER *Nasdaq national market, closing prices*

Stock	Sales	High	Low	Last	Chng	Stock	Sales	High	Low	Last	Chng	Stock	Sales	High	Low	Last	Chng	Stock	Sales	High	Low	Last	Chng
AOC	17 394	234	234	234	+	ChnPr	24 161	129	129	129	+	FIABH	306	10	131	129	129	129	K	K			
ASB	23 185	139	139	139	+	ChnPr	25 111	64	64	64	+	FIATN	1,110	10	341	329	329	329	K	K			
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SECTION III

FINANCIAL TIMES
SURVEY

Japan for most Western visitors, means Tokyo. Yet, while the capital's preoccupations, and in particular trade rela-

tions with the West, have vital implications for the rest of the country, other regions offer different perspectives. FT writers have been to all four corners to gain this wider view. Report introduced by Ian Rodger

The high price of success

JAPAN'S PHENOMENAL success in becoming a major industrial power in the post-war period has suddenly turned sour.

In the past year, the country's economy has reached undreamed of heights. Japan's huge output is now more than a tenth of the world total, and it could be closer to 20 per cent by the turn of the century.

Its overseas assets have climbed to about \$500bn, well ahead of the peak of the oil exporting countries' reserves four years ago, and they are still growing rapidly.

But the Japanese people are waking up to the fact that their success has been achieved at a very high price. They now have to deal with a seemingly endless series of acrimonious disputes with the US and other foreign Governments.

Images of angry US Congressmen smashing Toshiba products on the lawn of the Capitol—a Toshiba subsidiary exported sophisticated machine tools to the Soviet Union, which have been used to make Soviet submarines more difficult to detect

—are beginning to bring home the depth of hostility that Japan's singleminded advance has aroused abroad.

The Toshiba case has also pointed to a much more disturbing trend in recent disputes—their tendency to get entangled with the hitherto sacred mutual security arrangements between Japan and the US.

Japan's reaction so far to the growing crises in its international relations has been basically to seize up. The country's decision-making bodies, from the national Government down, operate with the objective of achieving internal harmony through the development of consensus. However, on the current crisis, opinions diverge widely, and there is no consensus in sight, so there is little action.

Some leaders acknowledge shortcomings in the country's economic and foreign policies and call for radical changes. Many others believe that envious foreign governments are indulging in unwarranted "Japan-bashing", and argue that Japan should either ignore

them or, when sanctions are applied, retaliate strongly.

Mr Susumu Nakai, one of the candidates to succeed Mr Yasuhiro Nakasone as prime minister later this year, says the atmosphere of US-Japan relations reminds him of the 1930s when he was studying in Los Angeles. Others too talk of a "haisenryu" (eve of war) feeling in the air.

Mr Nakai blames Japan entirely for the breakdown, because of its "apathy to its international roles", and because the Government has failed to fulfil its commit-

ments both domestically and internationally.

But others take a tougher line. Mr Kazuo Aichi, a rising star in the ruling Liberal Democratic Party (LDP), argued recently in an article that Japan is now big enough that it does not have to take being pushed around by Western countries. Mr Aichi said Western countries would have to learn to coexist with the Japanese way of doing business—which he claims is Asian, not just Japanese—rather than expecting Asians to conform with Western practices.

However, it is difficult to avoid the conclusion that Japan alone is out of step—unique in its insensitivity to the needs of others in the world. In no other industrialised country do imports account for such a small portion (5 per cent) of consumption. No other leading country provides so few of its senior officials for the managing of international institutions.

Being a small country with few natural resources and no military power, Japan has little choice but to change its various ways. "There is no future for Japan—no future for our children—unless we embark on this path," Mr Nakasone said in the Diet earlier this month.

The real question is how change will come about. Analysts of the Japanese system have great difficulty in seeing how the country's decision-making processes, which are designed exclusively to maintain harmony at home, can be made to produce harmony with the outside world. And even if they do, will they do so at the expense of that internal harmony which, in its ability to produce sound order and respect for the law, is the envy of the Western world?

But harmony may no longer be possible for Japan. While political leaders seem as yet unable to respond, the financial markets have been moving according to their own inexorable rules, pushing the value of the yen up more than 80 per cent against the US dollar in the past two years. Thus, a de facto decision has been taken, that manufacturing industry should bear most of the burden of righting the country's international economic position. But manufacturing industry is so important to Japan that it is dragging down the economy as a whole.

According to the Nikko Research Center, total sales revenues of 570 leading companies listed on the Tokyo Stock Exchange in all industries last year declined 10.6 per cent, the first such decline in 32 years.

Mature industries, such as coal, steel, shipbuilding and textiles, have been forced to accelerate rationalisation programmes because their customers can no longer afford to support them through a more humane—and harmonious—readjustment period. The official unemployment rate has reached a post-war record of 3.2 per cent and is likely to double in the next few years, according to some economists.

Average figures mask the inevitably inequitable distribution of hardship. Some industries and some regions are hurting much more than others. And in the midst of the industrial misery, the financial sector is booming, bringing fantastic growth and earnings in the Tokyo area.

All these developments are putting significant new strains on the country's delicate social fabric. Hard-hit regions like Hokkaido and Western Japan, for example, resent the central Government's continuing reluctance to stimulate the economy for fear of causing inflation.

The way forward seems remarkably straightforward. The Maekawa report and other prescriptive studies all point to the enormous potential for expanding domestic demand, which would be a way of diverting manufacturers from emphasis on exports. They observe that the country has, by virtue of

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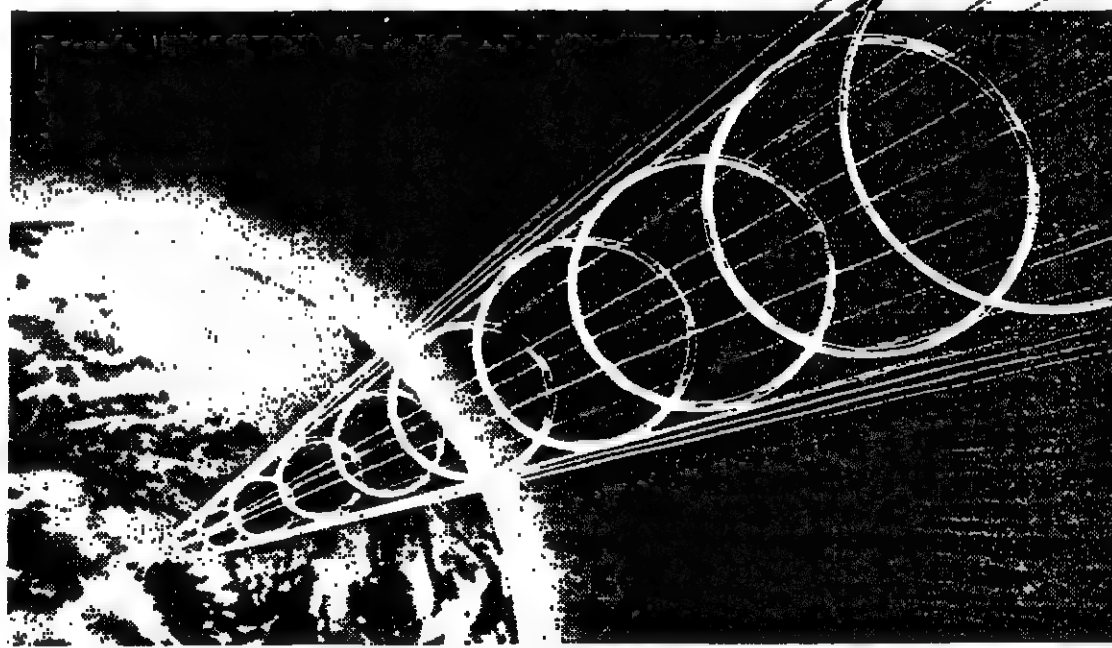
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Mature industries, such as coal, steel, shipbuilding and textiles, have been forced to accelerate rationalisation programmes because their customers can no longer afford to support them through a more humane—and harmonious—readjustment period. The official unemployment rate has reached a post-war record of 3.2 per cent and is likely to double in the next few years, according to some economists.



Tokyo: where the financial markets move in accordance with inexorable rules, pushing up the value of the yen

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JAPAN 2

Politics

Fireworks ahead over successor to Nakasone

JAPAN'S POLITICAL scene will change significantly in the next few months as Prime Minister Yasuhiro Nakasone's extended term in office comes to an end, but the political system is likely to go on resisting major change for some time.

That system is based on the idea that the Liberal Democratic Party—more a coalition of interest groups than a political party in the Western sense—should retain power and manage the country in a way that maintains reasonable harmony while providing considerable benefits for party members.

The LDP would appear to be in a strong position to maintain its 30 year grip on power for some time, having won 308 of the 512 seats in the lower house of parliament in last July's general election, and 144 of the 252 seats in the upper house.

In the medium term, its comfortable existence is likely to be upset by greater internal tensions than in the past as the interests of some of its members, notably farmers, become more difficult to reconcile with those of others, such as consumers.

However, for the immediate future, the party is expected to hold together and maintain the policies of the current Government. In particular, regardless of who becomes the new party leader and prime minister, it is almost certain that the thrust to make Japan's economy more orientated to domestic demand and less reliant on exports will be pursued vigorously.

Meanwhile, the leadership election itself could provide some fireworks. With only three months to go to the poll, not only is the outcome of this battle difficult to predict, there is also uncertainty about how it will be waged.

This is because the rules of the LDP provide that if more than three candidates enter the race, then a primary election must be held among all the roughly 24m members of the party in advance of the final election by LDP Diet members only.

Mr Noboru Takeshita, finance minister in Mr Nakasone's cabinets between 1982 and 1986 and now secretary general of the LDP.

Mr Shintaro Abe, foreign minister in Mr Nakasone's cabinets between 1982 and 1986 and now chairman of the LDP executive.

Mr Kiichi Miyazawa, currently finance minister. It was generally expected that these three would have the arena to themselves, although confidence either among party members or the Japanese people at large.

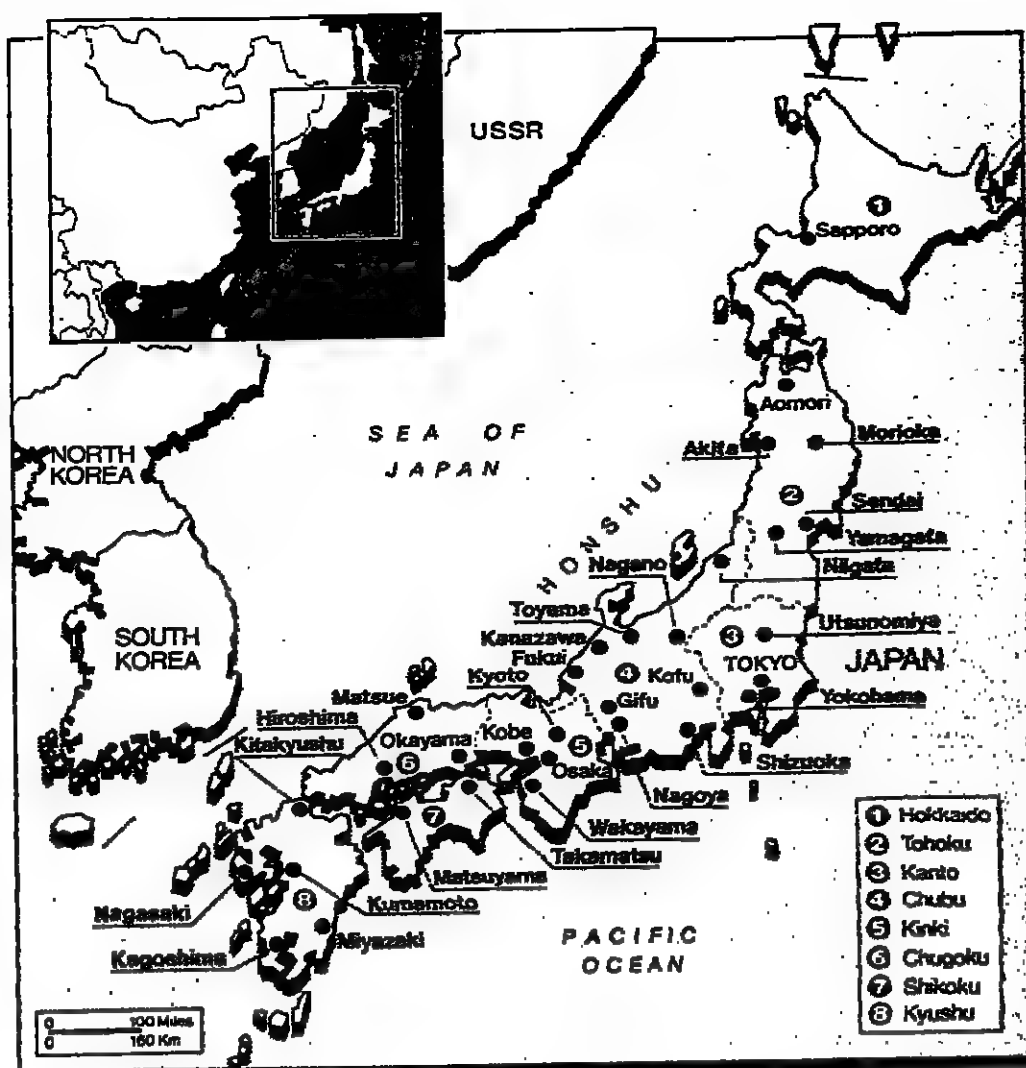
However, Mr Susumu Nakai, 77, an LDP elder statesman, has thrown his hat in the ring, and is resisting pressure to withdraw. Mr Nakasone himself is given a marginal chance of retaining his job, but only if the leading candidates somehow become discredited in the next few weeks, and a draft Nakasone campaign begins.

The potential for pitfalls is unusually large because the campaign will be waged, at least in part, while an extraordinary session of the Diet takes place. The session has been called first and foremost to pass the supplementary budget which will finance the ¥6,000bn stimulus package announced by the Government last month.

However, the LDP leadership is also hoping to resurrect its tax reform legislation which had to be abandoned in the last session in April because of the stout resistance of the opposition parties.

The importance of the tax reform—involving the introduction of a value added tax to offset already agreed reductions in income and corporate taxes—can hardly be exaggerated.

In substance, it may be only a first step in an attempt to restructure a tax system that is now heavily biased against urban, salaried families. But it has taken on a symbolic importance as well, becoming part of the Nakasone Government's assurances to the US and other allies that Japan was committed to bringing its economy more into harmony with that of other



nations. Naturally, these assurances mean nothing to groups benefiting from the existing tax structure—farmers, small businesses, retailers—and so they have not hesitated to put up a strong fight against reform.

Mr Nakasone, who has no close attachments in these groups, is impatient to get on with reform, as are the bureaucrats. The leading candidates to succeed him are less enthusiastic, but they are also well aware of the importance of Japan's international obligations.

Thus, they are in the uncomfortable position of knowing that attempts to please the US could compromise their political support and vice versa.

The LDP being a coalition, members usually vote with their factions. However, no one faction has an absolute majority within the party, and so a decision is usually reached as a result of alliances of convenience being formed among the factions. Ideology has little or

no part to play in any of this horse-trading.

Until recently, the faction line up in the Diet was as follows: the Tanaka faction (of which both Mr Nakai and Mr Takeshita were leading members) had 141, the Miyazawa faction had 88, Nakasone 87, Abe 83 and others 47.

It was widely expected that the Tanaka faction, which has not supplied a prime minister since Mr Kakuei Tanaka was forced out of office in 1974, would have the honour this time, and Mr Takeshita would be the man. However, Mr Nakai's decision to run and to insist that Mr Takeshita would not be a welcome candidate for the faction, has upset all that. Mr Takeshita has set up his own faction, and taken about 113 of the Tanaka faction Diet members with him.

These moves have made the outcome much more unclear than it might have been. At first glance, Mr Nakai does not

appear to have enough support to qualify as a candidate (50 Diet members' signatures are needed). However, in cases like this in the past, signatures have been "lent" by those who would like to see the race opened up to the general membership. This might be the case, for example, for some diehard supporters of Mr Nakasone.

Mr Nakasone could well play a key role, having enough support to provide Mr Takeshita with his majority. However, it is not clear whether Mr Nakasone, who owes his rise to power to Tanaka's support, would feel free to support the rump of that faction or to the 113 who have gone with Mr Takeshita.

The form of the election process may not become clear until October 7, the deadline for qualified candidates to be submitted. If there is to be a primary, it will be held by postal ballot and concluded by October 27. The three strongest candidates in the primary would then compete in a run-off.

Mr Takeshita is still in the strongest position, having the largest single faction. Also, Mr Abe has indicated that his faction would be willing to support him. However, that still leaves him short of a majority.

Ian Rodger

High price of success

Continued from page 1

its economic success, vast wealth to spend on domestic development, if only given the opportunity.

However, while the recipe may be clear, the possibility of using it is not. The key to the redevelopment of Japan lies in land. If more land could be made available, governments could build more roads and railways so more people could travel in comfort. Also, the cost of buying a house would come down and people would build bigger houses and buy more consumer goods, including imported goods.

But Japan's tight land supply is unlikely to ease for some time. Farmers and other landholders are resisting the tax reforms that would make it more difficult for them to hold on to underused land. And farmers form the foundation of support for the LDP.

To date, the LDP leadership has shied away from tackling its privileged supporters, and until recently, that was possible because the privileges were marginal when everyone was struggling hard to build up the country.

Now that the gaps between the privileged and the less privileged are becoming wider and more obvious, social tensions may be expected to rise and the LDP may become bolder.

The recent agreement to lower the official price of rice this year by 5.9 per cent—the first such reduction in over 20 years—reflects the government's growing sensitivity to rising consumer impatience with farmers.

Japan tends to respond to sudden nasty shocks more than to reasoned arguments for gradual change. The freeing of the dollar in 1971 and the oil crises of 1973 and 1979 galvanised the country into action in ways that no amount of cajoling by progressive elements within the country or criticism from abroad could have done.

The country is being rocked by some rather large shocks these days, but in many parts of the country, as articles in this survey make clear, the need for change is still scarcely recognised.

Ian Rodger

Economy

Achieving a soft landing for the soaring yen

"DON'T TAKE the sob stories too seriously," was the tip of one senior diplomat in Tokyo who follows the Japanese economy closely. It is advice well worth taking.

Foreign economists and pundits, who these days arrive in Tokyo by the plane load, all too easily convince themselves that Japan's room for manoeuvre has been cruelly curtailed.

On the one hand, the strong yen is apparently choking the life out of Japan's export-driven manufacturing sector. On the other, a plethora of "structural rigidities," including high agricultural subsidies, a moribund retail distribution system, and tax policies that encourage the inflation of land and property values, are supposedly compromising the Government's efforts to stimulate the domestic economy.

There is, of course, a kernel of truth in both complaints. The super-charged yen has caused manufacturers to rethink their strategies and the much publicised rigidities are certainly a complex demand management machinery. But there is little reason to suppose that the supposedly logical and pragmatic bureaucrats who run the Japanese economy cannot handle these problems.

The rigidities, after all, have been around for a very long time and have not got in the way of sustained growth over four decades. If the domestic economy is sick today, it has an illness that other less fortunate economies might well want to catch.

Consumer price inflation, after all, is slightly negative even if asset prices are rising at an alarming pace. And real domestic demand has been expanding at an annual rate of 4 per cent during the past two years of Japan's mild "growth recession," which is hardly discreditable. The domestic growth looks unlikely, suddenly, to slow down, whatever the forecasts of the Organisation for Economic Cooperation and Development.

Consumer prices, such as private housing investment, which is expected to expand by about 17 per cent in 1987, are enjoying a boom.

What about the dark side of Japan's "dual economy"? Industrial output and export industrial production did fall by a marginal 0.3 per cent in 1986, but that followed growth of nearly 18 per cent in the previous two years. Exports declined by 5 per cent, but again that followed runaway real growth of nearly 23 per cent in 1984 and 1985. Both are likely to grow in real terms, if not this year then in 1988.

Mr Nobuyuki Kagami, the managing director of Nomura Investment Management, is not at all in the often trenchant response of Japanese companies to the pressures unleashed by the strong yen and the unacceptably large trade surpluses. For them, changes—or the lack of them—in the Government's macroeconomic policies have been the real test of Japan's willingness to adjust.

Japan scores about a "B" for effort. Monetary policy, by any standards, has been loosened significantly. The Bank of Japan, in the absence of international pressures, would clearly not have sanctioned double-digit money supply growth at a time of zero or negative consumer price inflation. Indeed, it worries that the reduction of interest rates and expansion of liquidity that was necessary to prevent an even more disruptive appreciation of the yen has helped fuel the runaway stock market and property boom.

In the opinion of many private economists, Japan has relied far too heavily on monetary policy to sustain growth of nominal demand during the "growth recession." This has reflected the Ministry of Finance's refusal (until recently) to contemplate a significant loosening of fiscal policy.

The MoF's view is that deficit financing was excessive in the 1970s, that the debt-servicing burden on central government (around 20 per cent of revenue) is still excessive and that demographic trends (the rapid ageing of the population) will impose great strains on public finances in future decades.



Mr Masahiko Koido, chief economist, Sanjome Bank: a high opinion of the Government's measures

less developed countries (LDCs).

The big manufacturers claim that a fair value for the exchange rate would be about ¥160-170 to the dollar. Senior officials at the Economic Planning Agency argue that this is true only for those trading with the LDCs. Manufacturers exporting to the advanced countries are competitive at around ¥140 partly because of the significance of non-price factors in overall competitiveness.

Among other structural adjustments, the strength of the yen is already resulting in a well-publicised surge in Japan's direct overseas investment. "Two years ago," points out one diplomat in Tokyo, "the idea that Japanese companies with overseas operations, such as Honda, would be re-exporting back to Japan would have been unthinkable."

But economists are now confident that the trend will continue. Mr Susumu Taketomi, senior economist at the Industrial Bank of Japan, forecasts, perhaps conservatively, that the share of manufacturing production overseas will rise from 3.5 per cent in 1984 to 6.7 per cent in 1990. This represents a cumulative increase in overseas production of some ¥1.1 trillion to ¥1.2 trillion.

Mr Taketomi believes that the geographical shift in production will be instrumental in ensuring that Japan achieves a "soft landing" after the storms of currency appreciation.

Foreign observers, however, have shown comparatively little interest in the often trenchant response of Japanese companies to the pressures unleashed by the strong yen and the unacceptably large trade surpluses. For them, changes—or the lack of them—in the Government's macroeconomic policies have been the real test of Japan's willingness to adjust.

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Yet forecasters remain extremely cautious. The OECD last month gloomily predicted that Japan's current account surplus would be running at an annual rate of \$88bn even in the second half of 1988.

The evolution of the current account is undoubtedly the key to Japan's economic prospects. If the gradual improvement continues and currency markets remain relatively stable, a modest cyclical economic recovery could gain momentum.

If it does not, and the yen ratchets higher, then Japan may for once begin to deserve a little international sympathy.

Michael Prowse



The Bank of Japan in Tokyo

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Aid obligations are beginning to be taken seriously

Plan to recycle \$20bn of surplus



Mr Nakasone: unwilling bold initiatives on aid

AID FOR THE Third World has hardly been one of Japan's main priorities during the post-war decades. In development circles, it has acquired a reputation for miserliness.

Its ratio of overseas development assistance (ODA) to GNP, only 0.29 per cent in fiscal 1985, has long been one of the lowest in the industrial world and is far below the target of 0.7 per cent set by the UN in the 1970s and reluctantly endorsed by world leaders at the Venice economic summit in June.

The reputation for foot-dragging on aid, however, is beginning to look seriously out-of-date. In the past year Japan has started to come to terms with its enhanced status as an economic superpower and is taking its international obligations much more seriously.

Mr Yasuhiro Nakasone, the prime minister, has unveiled a series of quite bold initiatives, the most ambitious of which is the plan to recycle some \$20bn of Japan's prospective current account surplus to Third World countries over the next three years.

He is also planning to accelerate a planned expansion of the more narrowly defined ODA programme. Aid expenditure was to have been doubled over a seven-year period—from \$3.9bn in 1985 to \$7.8bn in 1992.

The doubling is now to be achieved by 1990. However, this expansion is much less impressive than it sounds because of the enormous appreciation of the yen in the past two years.

Indeed, on reasonable

assumptions about Japanese GNP growth between now and 1990, it is possible that the ratio of ODA to GNP will not rise noticeably.

Mr Hideaki Domichi, the deputy director of aid policy at the foreign ministry, argues that this is irrelevant. What matters in his view is the real rate of expansion of ODA flows.

The Japanese economy's rapid growth has ensured that its aid expenditure has risen rapidly in real terms even if the ratio to GNP remains low. No other country, he points out, would contemplate doubling their ODA spending in dollar terms.

The quality as well as the quantity of Japanese aid has been heavily criticised in the past. Mr Domichi concedes that the proportion of pure grants as opposed to concessional loans has been too low and that the geographical distribution of aid is uneven with 70 per cent going to Asia and 10 per cent each to Africa, the Middle East and Latin America.

But he argues that both characteristics of Japanese ODA have a historical rationale. The larger role of grants in UK and European aid programmes is partly a legacy of their colonial past and their focus on Africa, a region which is frequently incapable of servicing even concessional loans.

It was natural when Japan emerged from post-war poverty to concentrate its development assistance on nearby Asia and to try to complement the existing aid programmes of then

richer industrial countries.

Many of the Asian economies were already getting sufficient pure grant aid and were strong enough to service concessional loans from Japan which was itself in the early 1960s still a World Bank client.

But things will change in the future: the grant element is set to rise and the share of Asia in aid flows to diminish. Another of Mr Nakasone's initiatives, after all, is to set aside \$500m over the next three years as pure grant assistance for the very poorest development countries—mainly sub-Saharan Africa.

Japan says it is also looking constructively at UK proposals for limited debt relief on existing loans to the region.

Mr Domichi strongly rejects the popular charge that

Japanese aid and trade are too closely linked. Aid is not merely another arm of commercial policy, he maintains, because around 60 per cent of Japanese ODA is completely "untied"—a higher proportion than in most other OECD donor nations.

Japan is also criticised for not pulling its weight in personnel terms in multinational institutions. Mr Barber Conable, the World Bank president, is known to have wanted to appoint a Japanese senior vice president as part of a recent managerial overhaul, but a suitable candidate could not be found.

In defence, the ministry of finance in Tokyo claims that Japan would like to supply more high-level staff but that there is an acute shortage of senior staff with the necessary linguistic and technical skills.

In the longer-term, the problem should disappear as large numbers of junior employees in both the public and private sectors have the necessary qualifications even if they presently lack experience.

The proposed recycling of \$20bn of Japan's current account surplus to developing countries comes on top of a previously announced \$10bn package for the Third World consisting mainly of subscriptions to multilateral institutions, including the World Bank's IDA, agreed at last autumn's IMF annual meeting.

Officials stress that the \$20bn represents new and completely untied cash. The recycling is to be achieved by making further contributions to the multilateral development banks and by "mobilising the resources of

the Export-Import Bank of Japan, the Overseas Economic Co-operation Fund and the private sector."

Although the funds are to be raised mainly from the Japanese private sector, for example, through World Bank bond issues in the Tokyo market, they will be disbursed by government agencies or supra-national institutions.

Private sector banks are not going to be forced to make direct loans. As a result, finance ministry officials claim that the initiative is not vulnerable to a reluctance on the private sector's part to increase its exposure to heavily indebted Third World borrowers.

The recycling plan has provoked two opposite reactions. On the one hand, some sceptics, conscious that Japanese domestic packages have sometimes failed to materialise, wonder whether the \$20bn will actually reach the Third World in the timespan promised.

They also ask whether the multilateral institutions can find sensible uses for the sudden increase in their funds.

The opposite reaction is that the plan, while a step in the right direction, is quite inadequate to the needs of the world economy.

Dr Saburo Okita and colleagues at the World Institute for Development Economics Research (Wider) have argued that Japan should strive to recycle no less than \$125bn over the next five years.

Mr Toyoo Gyohten, a vice minister for finance, does not deny that developing countries may require funds of this magnitude. But he points out that in the real world recycling on this scale would put heavy demands on Japanese taxpayers (much of the cash would have to be extended on concessional terms) which they are not prepared to meet.

He stresses that the US Marshall Plan, which financed the reconstruction of Europe after the second world war, was affordable only because the US Government maintained wartime rates of tax while drastically cutting defence spending.

Some will argue that Japan, in the light of its massive external surpluses, is still not doing enough to promote development in the Third World. Nobody, however, can deny that its policies are moving rapidly in the right direction.

Michael Prowse

Fiscal policy

Future of tax reform in doubt

ASK A JAPANESE tax expert what needs to be done to modernise the nation's moribund tax system, and he will talk eloquently for half an hour. Ask him what is likely to be achieved in the near future, and he will gaze at the wall.

The embarrassment is understandable. Tax reform for the Ministry of Finance (MOF) has long been synonymous with the introduction of a broadly based indirect tax—something along the lines of the value added tax levied throughout Europe.

Yet earlier this year, the controversial sales tax championed by Mr Yasuhiro Nakasone, the Prime Minister, as part of a wider reform package, was scuppered by the opposition parties, who refused even to discuss it in the Diet.

Mr Nakasone's humiliating defeat has thrown the whole future of tax reform in Japan into doubt. The ruling Liberal Democratic Party and the opposition parties have formed a joint study group to discuss options for a tax reform bill that may reach the statute book later in the summer.

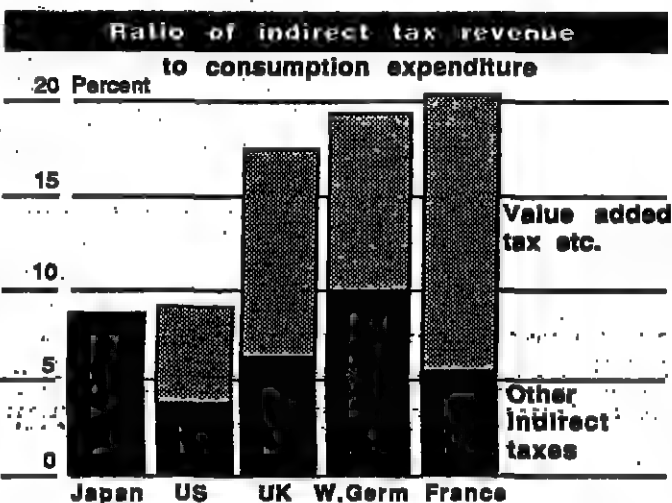
But few observers are willing to speculate on its contents and fewer still expect much radicalism.

The Japanese tax code is still based on a set of proposals put forward by Professor Carl Shoup of Columbia University in 1949. The Shoup blueprint served Japan well during the post-war reconstruction period but in the view of many experts has long lost its relevance.

Japan is no longer a poor country striving to rebuild its capital stock but one of the world's richest and most advanced countries.

The finance ministry points to four main flaws in the present tax structure. It argues that the country is excessively dependent on direct as opposed to indirect taxation; that the tax burden on companies is too high; that the tax breaks for personal saving are too generous, and that marginal tax rates on all forms of income are too steep.

The reform plan put forward by Mr Nakasone last December attempted to remedy all of these faults.



Japan: FY 1987 assuming no sales tax, other countries calendar 1985. NB: Figures for US & Japan include local taxes

International fiscal comparisons certainly bolster the finance ministry's argument. Direct taxes account for 74 per cent of tax revenue in Japan compared with 57 per cent in the UK, 61 per cent in West Germany and 41 per cent in France.

(The US is even more reliant than Japan on direct taxation because it too lacks a broadly based consumption tax, but this is seen as a source of weakness rather than strength.)

Japan is even more out of line on corporate taxes: revenues from companies account for 28 per cent of total receipts compared with 14 per cent in the US, 9½ per cent in the UK and 8½ per cent in West Germany.

And it unquestionably leads the world in tax privileges for small savers. In 1986 more than 70 per cent of personal savings were tax exempt. Many individuals gain tax concessions on multiple small savings accounts.

The loopholes have provoked heavy criticism from Japan's trading partners who believe that an excessively high personal savings rate is the root cause of Japan's massive current account surplus.

Marginal tax rates are among

Part of the hostility to the sales tax reflected a fear that such a powerful addition to the state's fiscal armoury would prove to be the thin end of a very sharp wedge. As Europe has discovered, the rate at which a value added tax is applied tends to rise once the tax is established.

The structure of Japanese industry also poses problems. There are more than 6m individual businesses; many very small and use rudimentary accounting techniques.

To keep compliance costs, the finance ministry had intended to exclude the majority from the sales tax by imposing a turnover threshold of ¥100m.

But this caused a furor because many small exempt firms would have had no VAT vouchers to pass on to their larger non-exempt corporate customers who would therefore not have been able to claim credit against their VAT bills for VAT already paid at an earlier stage in the production chain.

Many small companies thus felt they would lose out whether or not they were officially exempted from the new tax.

A better designed sales tax might have avoided these problems and left Mr Nakasone's political future looking a lot more healthy. Yet, as things stand, it is hard to see how the finance ministry will achieve its prime objective of a sizeable shift towards indirect taxation.

The other elements of the reform package are much less controversial. The flat rate withholding tax on interest income—much praised overseas as a means of taxing savings without distorting resource allocation in capital markets—appears to have a fairly good chance of being enacted at some stage.

Meanwhile the only obstacle to permanent cuts in income and corporate tax rates is the government's fear that they would be rash without the safety net of a VAT. This fear itself, however, looks irrational given the international pressure on Japan to continue loosening fiscal policy.

Michael Prowse



Japan's Diet (Parliament) inflicted a humiliating defeat on a tax reform package

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Finance and capital markets

Financial institutions become world leaders

HELPED BY the surge in the mighty yen over the past two years, Japanese financial institutions have outstripped their European and US rivals to become the largest in the world. Japan's four largest banks are now also the world's biggest and their external assets jumped \$127bn to \$345bn last year after adjustment for exchange rates, according to Bank of International Settlements figures. While banks in the UK and US had year-end external assets of \$714bn and \$469bn respectively, their rates of growth were much slower.

Meanwhile Japanese securities firms have come to dominate the Eurobond markets. In the first half this year Nomura, Daiwa and Yamachichi ranked one, two and three in terms of Eurobond lead manager volume, up from second, fifth and twelfth position respectively last year.

In the deregulated world capital markets Japan's financial institutions have proved their competitive strength backed by awesome financial muscle. For example, Nomura Securities, which towers above even its Japanese rivals, recorded pre-tax profits of Yen 485.7bn last year.

This success has helped fuel foreign demands for greater reciprocity in the Japanese domestic market. Japan's moves to deregulate and internationalise the Tokyo markets are characterised by a gradual step-by-step rather than a "Big Bang" approach, but nevertheless they have far-reaching implications both for domestic financial institutions and the growing contingent of foreign rivals in Tokyo's financial district.

Among the actions already taken are:

- Progressive decontrol of interest rates on time deposits.
- Introduction of new money market instruments ranging from large denomination certificates of deposit to money market certificates, bankers' acceptances and short-term government bills.
- Launching of government bond futures trading in Chicago.
- Abolition or significant easing of controls over yen-denominated foreign lending and on overseas investing by large institutions.

At the same time the Japanese

authorities have begun opening up their domestic securities firms. Today there are some 79 foreign banks in Tokyo, some of which have been allowed to set up separate securities operations—a clear fudging of the Article 65, the Japanese version of the US Glass-Steagall rules designed to separate commercial and investment banking. Foreign banks and securities firms have also been allowed into the government bond underwriting syndicate, to set up trust banking subsidiaries and enter the investment management business. Among the foreign securities firms, whose ranks have swollen from 10 at the end of 1984 to an expected 50 by year-end, six have been allowed membership of the Tokyo Stock Exchange.

The list of changes is impressive, but perhaps highlights what is still to be done. "Every thing they said they (the Japanese authorities) would do they have done on time or ahead," says Mr Robert Binney, general manager of Chase Manhattan's Tokyo operations. Mr Anthony Hodge, National Westminster Bank's chief manager for Japan, broadly echoes these comments but, like Mr Binney, adds that important changes must still be made.

"What we are now looking for are changes in the Japanese domestic market practices so that they are more compatible with other major market conditions, and thus enable the foreign banking community to play its part in developing the range of products expertise in Tokyo," he says. "Top of virtually every foreign bankers' wish list" is the broadening and opening up of the Japanese money and inter-bank markets. "The single most important issue for foreign banks is the lack of effective short-term money markets," Mr Hodge says. "As a result foreign banks complain they are forced to go offshore for the bulk of their yen funding requirements and operate at a competitive disadvantage to their domestic counterparts who have access to cheap funds from their domestic retail networks and greater access to the interbank market."

In testimony to the Japanese International Monetary Institution earlier this year Mr Binney noted: "In spite of the huge supply of Yen funds in Japan, foreign banks are virtually

The World's According to Investors

	Market value (\$bn)
Nippon Telephone & Telegraph	334
Germany (stock market)	236
France (stock market)	192
Italy (stock market)	153
Australia (stock market)	100
IBM	94
Tokyo Electric	81
Suntory Bank	76
Nomura	72
Industrial Bank of Japan	69
Daiichi Kangyo Bank	67
Mitsubishi Bank	65
Fuji Bank	65
Daewoo	63
Hong Kong (stock market)	56
Sweden (stock market)	50
General Electric	47

*Excludes Tokyo, New York and London Stock Markets
Source: Morgan Stanley



Tokyo Stock Exchange: greater internationalisation urged

unable to tap this source of funds direct. Instead, Bank of Japan administrative guidance requires that they go through middle men in the form of the six Tanshi brokers. I do not believe this to be in the interest of the Japanese institutions who are placing these funds, or the foreign banks who are taking the funds."

This disparity between access to funds is reflected in the fact that Japanese banks have 28 per cent of all London-based lending, six to seven per cent of UK sterling lending and take about 40 per cent of the total funds borrowed in the London money market. In contrast the total foreign banking community in Japan has less than 3 per cent of the market.

One key test of Japan's determination to develop more flexible short term markets will

be the launching of a competitive commercial paper market—a move expected later this year. Among the other changes which bankers in Tokyo say are necessary will be:

- Removal of the remaining controls on interest rates and the so-called Maruya system of tax exemption, which has enabled the post office to garner more than ¥100,000bn in cheap deposits, or over 32 per cent of private sector savings.
- Liberalisation of Japan's Offshore Market which has not been a marked success, in part because of bureaucratic restrictions.
- Introduction of a wide range of new products like options, stock index futures and other futures.
- Further opening up of the Tokyo Stock Exchange.

Many of these changes will be

highly controversial, not least because they cut across the vested interest of established domestic financial institutions. This is particularly true of the internationalisation of the TSE. After lengthy "consultations" the TSE is expected to endorse the expansion of its membership from the present 82—probably by about 15 with the bulk of the new seats going to foreign securities firms, later this year.

Like other deregulatory moves, the opening-up of the domestic equity market will be warmly welcomed by foreign participants, and will probably be achieved, as other steps have been, without major market dislocation.

But some are already giving warnings that a period of consolidation—similar to that predicted for the domestic banking

market as it adapts to the new competitive environment—could follow. "There is simply not enough business to go around," says Mr Timothy Maxwell, S. G. Warburg's Tokyo branch manager. He expects a tiering of the market with room for four or five foreign firms in the top tier. Needless to say he is determined Warburgs will be in there.

More fundamental changes, including the ending of fixed commissions on the TSE and the eventual abolition of Article 65, will probably take longer to achieve. But, as Japanese and foreign market players acknowledge, deregulation has a habit of developing a momentum all of its own.

Paul Taylor

Research and development

Industry is main beneficiary

JAPAN'S ECONOMIC success of the past 20 years owes a great deal to the way it has poured resources into technology, much of which stemmed from ideas developed initially in the West. Now, Japan is trying to discover whether it can make truly original scientific breakthroughs that may bring into being new industries for the 21st century.

The country's record in research and development (R and D) has been nothing short of remarkable. Twenty years ago, Japan's laboratories were desperately under-equipped and the country's industries thought of abroad as having a laughable standard of technical achievement.

Today, in absolute terms, Japan is after the US the world's second biggest spender on R and D—it overtook the Soviet Union in this regard in 1984, according to Japanese Government figures—and scientifically minded visitors to Japan come away stunned at the sophistication of the country's high-tech businesses.

Japan's total spending on R and D comes to about ¥8,000bn (\$57bn) annually, of which the government contributes only about 25 per cent, with the remainder spent largely by industry. The proportions are radically different from most other developed nations, where the ratio is more likely to be roughly 50:50.

The accent on industrial spending automatically pushes the R and D focus more toward the applied end of the research spectrum than is the case, for example, in the US or Britain. Another way in which Japan is unusual is that it has a tiny defence industry. As a result, little of the R and D is related to military projects, whereas in the US, UK and France, defence research accounts for roughly a quarter of each country's R and D spending.

This state of affairs—which means that Japan's ratio of non-defence R and D to gross domestic product is at 2.6 per cent, the highest in the world—can be looked upon as marvellously fortuitous for Japan's technology-oriented industries.

To these industries' great benefit, the country's scientific and technical resources are almost exclusively directed towards projects of commercial significance, rather than tied up

in the technological blind alleys which is what many military R and D programmes can resemble. Although the growth of civilian-oriented research has been the spur to Japan's leap forward economically, the country's leaders are worried that Japan is not, in the main, addressing the most basic areas of science, in disciplines such as new materials, biochemistry and novel techniques of instrumentation.

The relatively poor performance in basic science is an automatic by-product of the focus on industrial applications. While the research centres of the big companies such as Fujitsu, NEC and Hitachi positively sparkle with the latest scientific equipment, university laboratories, the places where, in the West, the bulk of the scientific breakthroughs are expected to emerge, are generally rundown and under-funded.

Outside a group of about 12 elite universities—including Tokyo, Osaka, Kyoto, Tohoku and Nagoya—Japan's university system is, indeed, far more geared to producing well trained cadres of workers, who can be employed easily by industry, rather than to providing the facilities where new and innovative ideas may be developed.

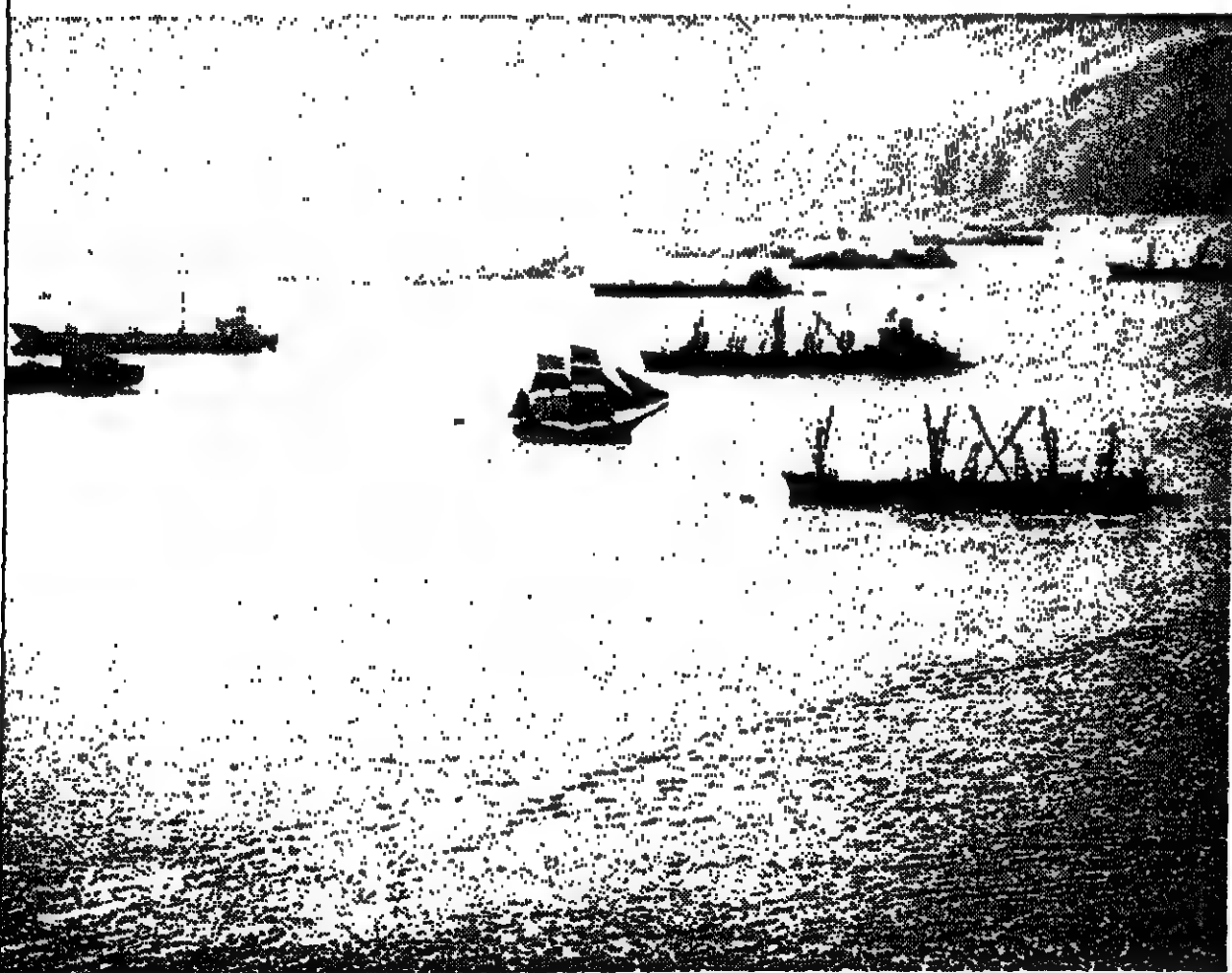
The consensus-ridden nature of Japanese society, where individuals may be afraid to go out on a limb with a new theory that is not shared by other members of the group, also helps to foster this general approach.

The Japanese Government is attempting to do something about this imbalance, which it is feared could inhibit the country's industry from gaining the radically new scientific ideas which could drive on commercial activities in the next century. The Education Ministry has started a few programmes, backed by modest amounts of cash, to try and promote innovative thinking in university research.

Other parts of the Government, such as the Ministry of International Trade and Industry, are playing their part, by starting programmes intended to push back intellectual frontiers in specific areas of science and technology.

Continued on page 5

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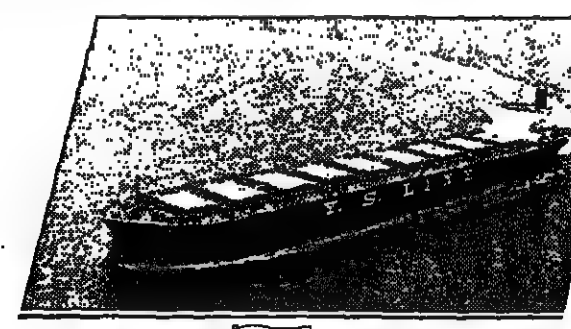


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Japan

A tale of three cities and a region's future

Towards a key business centre

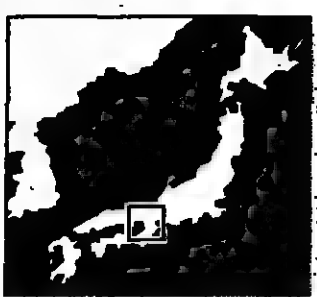
JAPAN'S Kansai region is making a bold attempt to recover its historically central position in Japan's commercial life. Several large infrastructure projects—and in particular the ambitious ¥1,000bn Kansai International Airport—are under way, aimed at making the area nothing less than a key business centre for the Asia-Pacific region.

Kansai—literally, the Western gateway—used to be the hub of Japan. Three of the region's cities, Osaka, Kyoto and Nara, were successively the country's capital for long periods.

Osaka was the commercial and industrial centre of Japan until the early part of the twentieth century. Kobe has long been, alongside Yokohama, one of the country's main ports, and still claims to handle the biggest tonnage of container traffic in the world. Kyoto remains the principal repository of the country's cultural heritage.

By any measure, the region, which is made up of eight prefectures having a total population of 23m, is still economically significant. Kansai leaders like to point out that its output represents about 2 per cent of the world economy, roughly equivalent to that of Canada.

However, in the past century, and especially since the Second World War, Japan's economic development has shifted eastwards to the Tokyo region, leaving the Kansai in gentle but persistent relative decline.

Kansai
Western Japan

In contrast to the diversified economy in the region around Tokyo, the economic structure of the Kansai is based heavily on manufacturing and, in particular, on mature, export-oriented industries, such as textiles, steel and chemicals.

More than 40 per cent of Japan's textiles, 25 per cent of its steel and 25 per cent of its chemicals, come from the Kansai.

Thus, it is not surprising that the Kansai economy has been hard hit by the rapid rise of the yen, both in terms of the inability of Kansai industries to continue exporting, and the impact of rising imports of basic commodities on their domestic sales. Foreign visitors are struck by the sight of idle ship-

yards and extinguished blast furnaces around Osaka Bay. The region has also lost its commercial importance. Even the leading Kansai rooted companies, such as the Cito and Sumitomo trading groups, have felt obliged to move a lot of their top management functions to Tokyo.

Kansai leaders have been struggling for years to find ways of putting new dynamism in the region, and it now looks as if the turnaround is at hand.

A series of major development projects, led by the new Kansai International Airport and the controversial ¥1,000bn Kansai international airport and the dramatic expansion of the port of Kobe, are aimed at making Kansai an important international business centre again.

Other large projects include the construction of a Kansai Science City near Nara for universities and research institutes, the Akashi Bridge linking Kansai with Shikoku, and the International Garden and Greenery Exposition to be held in 1990.

In anticipation of an influx of foreign families, there is even a project to set up a 900-pupil international school near Osaka based on a British curriculum.

The region has achieved mixed results so far in trying to draw away economic activities from Tokyo. The Sanwa Bank, for example, made a valiant, but vain effort two years ago to convince the Ministry of Finance to allow offshore banking activi-

ties to be carried out only in Osaka.

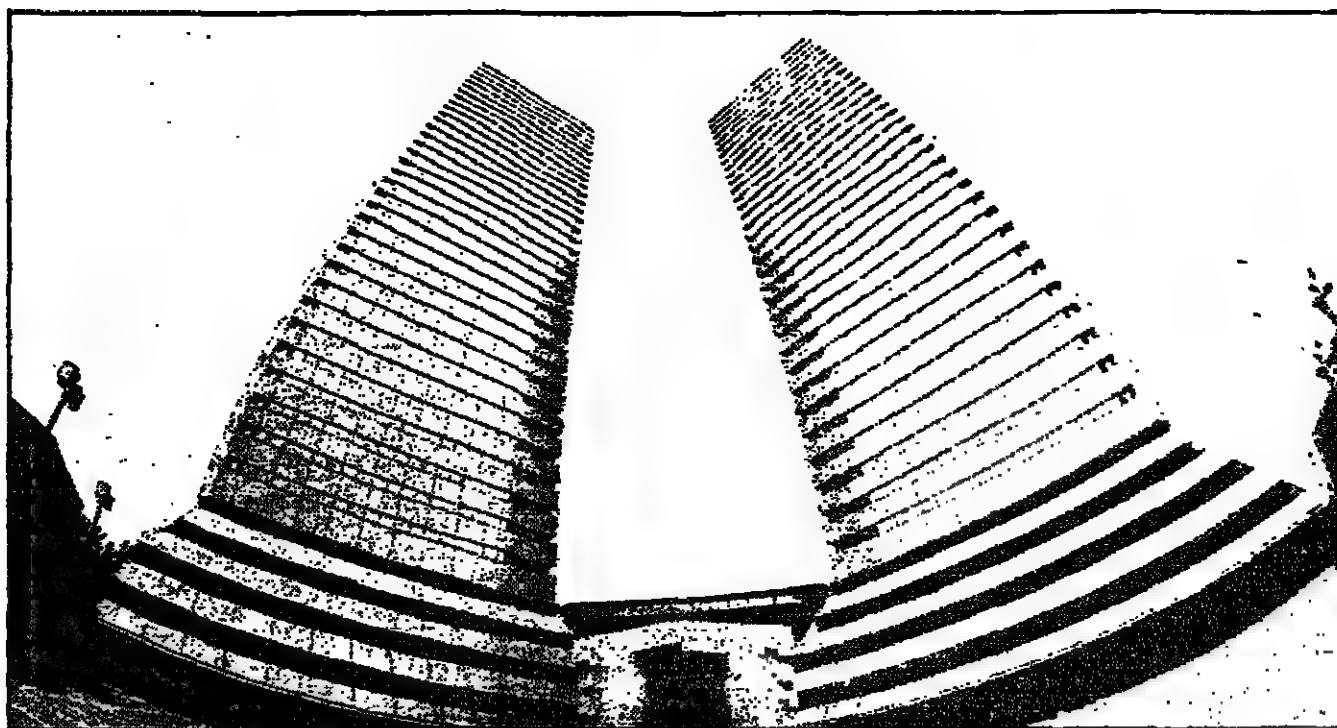
On the other hand, the Osaka Securities Exchange won the right to run the country's first and, so far, only stock futures market.

There is frequent talk of demanding the transfer of some Government ministries from Tokyo to Osaka, but that seems unlikely to succeed in the near term. On the other hand, following strong representations from the Kansai and other regions, the National Land Agency's long-term development plan was recently revised to emphasise the need for decentralisation.

The region's other thrust is international. "We believe that our region should not serve Japan only, but should serve as Kansai to the world," says Mr Osamu Uno, chairman of the Kansai Economic Federation, an association of business groups.

Kansai leaders believe their region should focus in particular on relations with other Asian countries. Mr Uno points out that nearly half of Japan's 800,000 foreign residents live in the Kansai area, and the vast majority of them are Asians.

Mr Yoshimasa Uemoto, co-chairman of the Kansai Committee for Economic Development, says that over 70 per cent of Kansai's external trade is carried out with countries in Asia and on the Pacific Rim, a much higher proportion than the



Twin towers of Osaka Business Park

national Japanese average of 48 per cent.

"Kansai stays more open, more sensitive and more active in dealing with Asian connections than any other region in Japan," he says.

Development of the Kansai hinges on the revitalisation of its major cities, Osaka and Kobe. Like all urban areas in Japan, this one suffers from a paucity of available land for

development. The Greenery Exposition, for example, is having to be built on a reclaimed swamp.

The two largest projects, the new Kansai airport and the expansion of Kobe port, are being achieved through land reclaimed from Osaka Bay.

Kobe has already reclaimed 436 hectares from the bay to form an island, Port Island, on which it has built a combined

port and residential area. A second, larger island, is now under construction at a cost of ¥1,060bn, not only for port and residential facilities, but also for industrial sites.

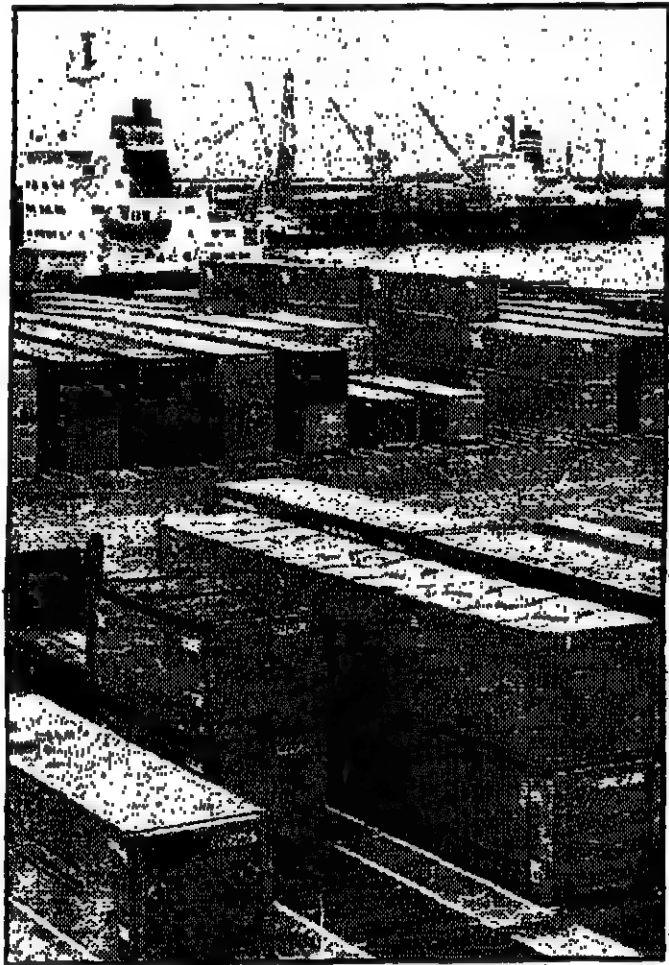
Despite the high capital cost of the project, property values are so high that the City of Kobe can and does sell much of the reclaimed land to developers and make a profit on it.

In Osaka itself, a new com-

munity of commercial skyscrapers, Osaka Business Park, is being built on the 26 hectare site of a former ammunition factory.

"We feel that the economy is turning around, even though it is not yet showing up in the statistics," says Mr Yoshinori Ohnishi, director of international relations for the Osaka Prefectural Government.

Ian Rodger



The container terminal at Port Island, Kobe

Industrial projects are main beneficiary

Continued from page 4

A case in point is the 10-year fifth-generation computer programme, which Miti is backing with about ¥500bn, bolstered by industry contributions of some ¥150bn, which is due to come up with a novel design of computers capable of rudimentary "thinking" along the lines of humans.

Companies themselves are also seeking up their basic research efforts. In some cases opening new pure science laboratories or, at the very least, giving their research staff more time to pursue uncommissioned or innovative projects on top of those for which industrial applications are foreseen in the short term.

According to some commentators, companies, particularly in the highly successful electronics industry, will automatically push into new areas of pure science. The motivation for this will be, often, the fear that other countries (such as Taiwan or South Korea) are starting to catch up with Japan in some technical fields.

On top of these various thrusts, government officials are trying to change attitudes by encouraging younger people, in particular, to be more questioning about some of the basic questions of science.

"Offering opportunities to the younger generation designed to stimulate their scientific and technological curiosity has taken on growing importance for the development of science and technology in the coming decades," said a government white paper on science and technology, last year.

Despite, or perhaps because of all this activity, there is within Japan a certain amount of agonising over just how successful the country is likely to be in putting resources behind basic science. People continually emphasise the nation's poor performance in winning Nobel prizes in science—Japan has just four, compared with over 100 for the

US—and they seem to think that Japanese researchers may be inherently less good at coming up with new ideas in pure science than researchers elsewhere.

The agonising is shared by foreign commentators such as Mr Henry Ergas, a science and technology expert at the Organisation for Economic Cooperation and Development in Paris.

In a paper last year, he said of Japan's new efforts in R and D: "It is presumably easier to set broad goals in the catching up stage of growth than in pushing beyond the state of the art... Up to now, Japan has not suffered from the weakness of its scientific base, but it may prove vulnerable to a blurring of the boundaries between pure and applied research."

Other onlookers have fewer doubts. According to Prof Gene Gregory, an experienced observer of Japanese technology-based industry, the same factors, essentially managerial in nature rather than technological, that have caused the Japanese to be good at the applied aspects of R and D are also likely to lead to innovations in the more basic areas of science.

Prof Gregory, who monitors business affairs from a post at Sophia University in Tokyo, says in a recent book that there is within Japanese industry "a clear and common recognition that the need for innovation is overriding. In the place of technophobia which plagues other advanced industrial societies, there is a broad consensus on the fundamental notion that only through improvement of the technological level can Japan's basic resources, human and capital, be made more productive."

"Japanese Electronics Technology: Enterprise and Innovation," by Gene Gregory, Japan Times, Tokyo.

Peter Marsh



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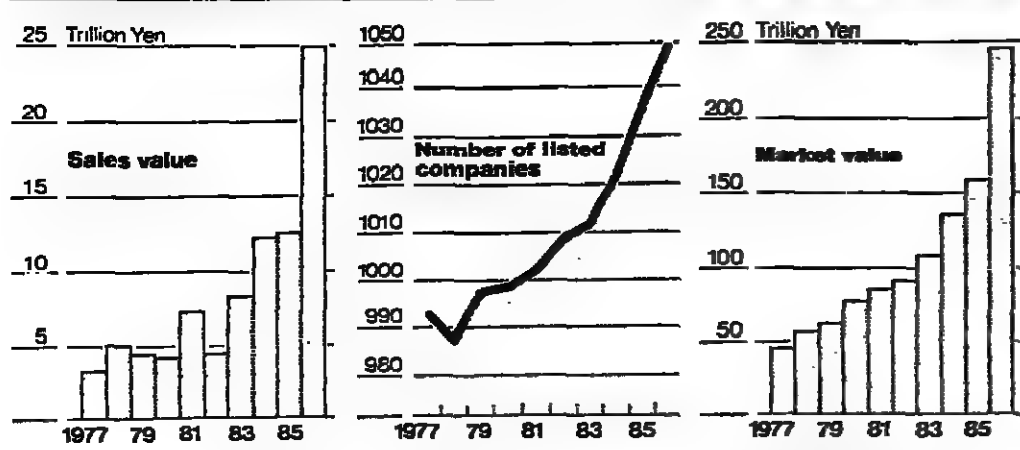
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Peter Barker, Accounts Executive, Far Eastern Corporate Team, National Westminster Tower, 25 Old Broad Street, London EC2N 1HD, England. Tel: 01-920 5045.

JAPAN 6

THE SECOND REGION

Osaka securities market



Osaka Stock Exchange

World's third largest seeks new frontiers

IT IS always difficult to be number two, and the Osaka Securities Exchange appears to be condemned irrevocably to that role.

No matter that it is the third largest stock exchange in the world, bigger than those in London, Frankfurt and Toronto. Last year, the value of trading on the OSE was about \$157.3bn compared with \$137.4bn in New York, \$319.6bn in Tokyo and \$113bn in London.

Of course, a lot of the OSE's activity is spillover from prices and trends set on the Tokyo exchange — 80 per cent of the 1,050 OSE listed shares are also listed in Tokyo, and the OSE's daily volume is only about 15 per cent of Tokyo's.

Although Osaka was at one time the financial and commercial capital of Japan, that title has long since gone, apparently forever, to Tokyo.

The OSE's proportion of Japan's total share trading tumbled from 28 per cent in 1949 when stock exchanges reopened after the war, to a low of 10 per cent in 1982.

But the OSE has its strengths. For example, there are at least 100 Japanese companies of national stature, the shares of which are traded more actively in Osaka than in Tokyo.

And the OSE now has an aggressive group of directors who want to see it become more important and who have taken steps to win back a couple of percentage points of market share.

The directors feel a

responsibility to Osaka and the entire Kansai region to try to restore some financial dynamism to the city, especially in an era when the financial sectors are growing much more quickly than manufacturing industries.

They know that it would not be realistic to try to win away business from the TSE through price competition. They would have difficulty getting support for such a move anyway, because 65 of their 82 regular members are also members of the TSE.

Instead, their strategy has been to try to create growth through developing new and different products and services.

The first of these, in 1983, was the creation of a second tier market for junior issues, rather like the Unlisted Securities Market in London. The idea was to make the stock market available as a source of finance for small and medium sized companies.

The new second section (NSS), as it is called, offered easier listing requirements than those for the OSE itself. For example, the company needs only a three year track record compared with a five year record to qualify for the OSE.

Similarly, insiders can retain up to 50 per cent of the shares of the company, compared with 70 per cent on the OSE.

Also, the NSS was restricted to companies based in Western Japan.

For various reasons, the NSS has not enjoyed the sort of roaring success that London's USM

has had. Only 13 companies have joined, and one of them is about to graduate into the OSE.

For one thing, credit has become increasingly easy in Japan in the past two years, and young companies have probably not felt the need to seek equity finance. However, OSE officials say the market is gradually attracting interest from venture capital firms.

The second gambit was to open trading each day in a few leading shares a few minutes before the Tokyo Stock Exchange. Since December, 1984, the OSE has started trading in 70 shares at 8.50 am, 10 minutes before the general opening in both Osaka and Tokyo.

The initiative was so popular that the number of issues involved was increased in 1985 to 140, and two months ago, it was raised to 250.

According to Mr Shuzo Amako, executive governor of the OSE, in the first month of the 10-minute early opening, 3.2 per cent of total daily trading volume was carried out in that period. But by last December, it had risen to 4.4 per cent, even though overall trading volume had more than doubled.

"We hope to increase the number of companies on the list still further, but we have to get the approval of the Ministry of Finance. Also, the stocks involved have to be those for which Osaka is the main market, so there is a limit," Mr Amako points out.

The OSE's latest venture, and



Trading floor of the Osaka Stock Exchange

the most ambitious, is the launching of a stock futures market. The OSE wanted to set up a stock index futures market, similar to those in the US and elsewhere, but Japanese law prohibited cash settled index futures.

So a package portfolio of 30 listed stocks on the OSE was developed, with the idea that settlement of open positions would be made on the basis of physical delivery of the shares.

The 50 stocks were ones the combined value of which would track the widely followed TSE Nikkei stock average.

The OSE also had to get over a severe tax obstacle, a 0.2 per cent securities tax on all stock exchange transactions. This is not a serious disincentive to share trading, but would inhibit futures trading. The OSE succeeded in having a major reduction in the tax included in a tax reform bill last spring, but the bill was withdrawn because of strong opposition to other aspects of it.

The launching of the OSE 50, first scheduled for April, was postponed until last month, and then began with a cloud over it

because of the tax problem. On the opening day, 5,530 contracts were written, but since then daily volume has slumped to between 200 and 300 contracts.

It seems likely that the tax problem will be resolved in the next few months, after which time the directors hope the futures market will become more active.

Brokers, too, are optimistic. The creation of the OSE 50 attracted 24 new members to the exchange, including two foreign firms, Morgan Stanley and Salomon Brothers of the US.

The OSE's next project is to introduce a futures contract based on the Nikkei stock average itself. This will begin next

summer at about the same time as a contract is launched on the TSE based on the Tokyo exchange's own average.

After that, it is difficult to guess what the OSE will do. The directors would like to do more in the futures area, but see obstacles at every turn.

The TSE has already captured the bond futures sector, for example, and the OSE believes it would be counterproductive to provide competition in new products. Moreover, most of the cash trading in bonds is done in Tokyo and there is an argument in favour of keeping the cash and future trading together.

Japan does not yet have a metals terminal market, but the metals traders themselves are

trying to set one up, so the OSE is unlikely to be involved. Commodities trading is also undeveloped, but this sector is controlled by the Ministry of Agriculture and the OSE is not optimistic about getting much support there.

The OSE is eager to become more international. Unlike the TSE, for example, it has an open-door policy for foreign brokers. Also, it hopes to carve a niche as a market for shares in the Asia-Pacific region. It has, for example, been exchanging personnel with the securities industry in South Korea, with the idea of cross listings when

Korea's market becomes open to foreigners.

Joe Rodgers

Kansai airport

Osaka Bay project

WHEN THE leaders of the Kansai began lobbying nearly 20 years ago for the construction of a new international airport for their region, they could not have imagined that the project would one day become the focus of an international controversy over protectionism in Japan's construction industry.

Today, however, the world's Kansai airport has become a symbol of the new aggressive tone and style of US-Japan trade relations, and the star-crossed airport project may yet suffer because of it.

The controversy is especially embarrassing for Kansai leaders because they are out to show that their region is open to the world, and they see the airport as a key development in their drive to improve their communications with the international community.

Mr Yoshio Takeuchi, the doughty president of the Kansai International Airport Company (KIAC), has been busy to fend off the attempted interventions of the government and others in his management of the project, but the pressure continues to rise.

Probably the main reason for the international visibility of the airport project is its size. It is estimated that it will cost ¥1,000bn (\$8.9bn) to build, mainly because it involves the reclamation of 1,100 acres of a site 4.5 kilometres offshore in Osaka Bay even before construction can begin.

The project also happens to be getting underway at a time when the Government is looking for quick ways to bring down Japan's extraordinarily large trade surplus.

The US and other foreign governments have recognised that it will take Japan's private sector considerable time to develop its own capacity to export to

importing, and so they have pressed the Japanese Government to emphasise importing in its own procurement practices.

However, in the case of KIAC, these working ideas have been smashed by the formidable Mr Takeuchi, a former transportation ministry official with long experience in managing land reclamation projects.

Mr Takeuchi believes that reclamation is a highly specialised skill, and that only a few Japanese companies with whom he has worked closely for several years have it.

He is also a strong believer in the urgency of the airport project and, with the full support of Kansai government and business leaders, he is determined to complete it on time.

Thus, he has been unwilling to put aside several years of planning that KIAC and the Japanese reclamation companies have made so that foreign companies can learn enough to compete for the contracts.

Conveniently for him, no foreign contractors have licences for carrying out civil engineering work in Japan, so he has been able to push aside their entreaties for consideration by saying that they do not qualify.

But in the overall ¥1,000bn target, this looks a bit like crumbs to many foreigners. The reclamation alone will absorb no less than 70 per cent of the money. The airport itself will, in fact, be quite small, having only a single 3,500-metre runway, although there is already talk about a possible expansion.

Amid the controversy over the airport project, it would be easy to lose sight of its overall significance. In the Kansai region as a whole, it is seen as a long overdue key development that will restore some dynamism to its flagging economy.

Kansai leaders believe growth in this region has been stunted in the post-war period in part because of the inadequacy of Osaka's existing airport, which is small and located in the midst of a residential area.

Jet aircraft movements at the airport are restricted to 200 a day between the hours of 7 am and 9 pm. Of the 36 foreign airlines that fly to Japan, only 12 are allowed to use the Osaka airport. Applications by 11 others have had to be turned down.

The new airport, because it is being built out in Osaka Bay, will be able to operate round the clock, and KIAC expects it to handle 30m passengers and 1.4m tonnes of cargo a year. Opening is scheduled for the spring of 1993.

The very existence of the airport project is generating a lot of other civil engineering work in the region on new road and rail lines. Also, Kansai leaders believe it will help them attract other new business to the area. It is difficult to quantify this as yet, but there are reports, for example, of the big trading companies boosting their Osaka-based personnel in anticipation of a surge in activity in the next few years.

Mr Kimihiko Hoshino, managing director in charge of West Japan for Sumitomo Corporation, said the group was increasing its Osaka staff and this month added a third director to the Osaka office.

Joe Rodgers

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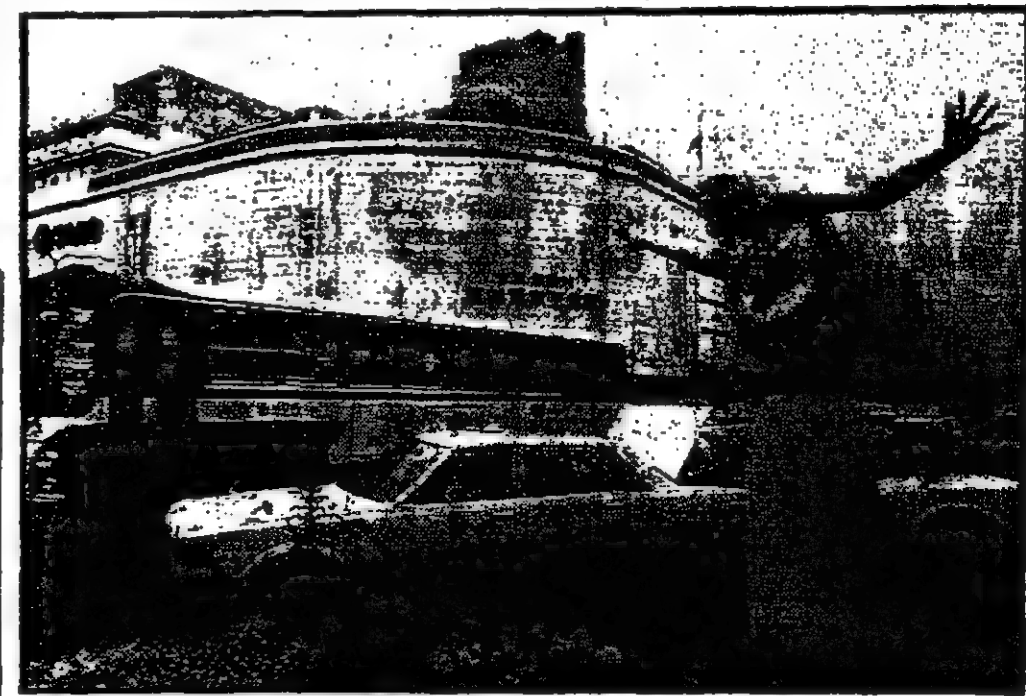
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Kobe's biggest department store, Sogo

Nippon Wellcome, the UK group's subsidiary, finds

Room for growth out west

"IF SIX DRUG companies moved to Osaka tomorrow, I wouldn't feel pressed. Tokyo is a rat race. Here, there is more chance to get on with business," says Mr Donald Bradshaw, president of Nippon Wellcome, the Japanese subsidiary of UK drug giant Wellcome.

An unashamed Osaka-lover, Mr Bradshaw, along with a small but growing band of foreigners based there, believes that too many people believe that the trip to Japan ends in Tokyo.

Doing business in the Kansai region makes sense for foreigners, he says. Rental costs, for example, are about half what they are in Tokyo. International schools are as good, if not better, in the Osaka area.

Kobe, where most foreigners live, is a charming port city studded with historical buildings which date back to the days when Kobe was one of Japan's leading international trading ports.

And unlike other second cities, such as Chicago in the US or Bristol in the UK, all the international attractions which come to Tokyo also come to Osaka. Pop singer Madonna, for example, opened her latest world tour in Osaka.

For the more sedate concertgoer, the same applies to international orchestras, ballets, and theatre groups which have recently visited Japan.

As far as Mr Bradshaw's own business is concerned, he points out that 23 per cent of the drug industry (by sales) is based in Tokyo and 20 per cent in Osaka. These statistics hold true in a number of other industries such as electronics, financial services and leisure.

"With the possible exception of contact with government ministries, I can see no advantages in setting up in Tokyo. Provided you set up a branch office in Tokyo, there's no

reason not to consider the Kansai area," Mr Bradshaw says. "Kobe is one of the nicest places in the world to live," he enthuses. The city is close to the mountains and the sea, and without the same kind of congestion which clogs Tokyo and Osaka.

The Kansai area has also proved to be fertile ground for Wellcome. Although the company is not among the biggest foreign drug companies in Japan, it is now among the country's fastest-growing foreign drug companies.

When Mr Bradshaw first arrived in Japan in the early 1970s, annual sales for Wellcome totalled less than £100,000. Now they are in excess of £30m a year and he hopes to double that figure in the next four to five years.

It does take a long time to get established in Japan—Nippon Wellcome began to show a profit only about three years ago—but Mr Bradshaw says that any research-based pharmaceutical company is foolish to ignore Japan. And he advises companies to allow their employees to spend at least five years there.

"It takes a person about two years to get a feeling for the place. After that, you can expect a good return on your investment. Also, if you want him to make changes, it will take longer. The Japanese like continuity."

He advises that foreign companies allow their employees to learn Japanese, or at least

Japanese culture and history. "One of the most difficult things for foreigners when they don't speak the language or know the customs is the frustration of being misunderstood," he says.

"One of the first things I did was spend a lot of time learning about the culture and religion. That gave me a very early guide."

"But you've always got to be on your guard not to allow a Japanese to lose face. If you do that too severely, you'll never get that person's co-operation again. For a foreigner to order a Japanese to do something is the best way not to get something done."

"You talk about it and you discuss what you want hypothetically and you leave them to think about it before spelling out exactly what you want done," he says. As one of four foreigners in a company of 200 Japanese, Mr Bradshaw has had to learn how to adapt.

He sees a big future for foreign-based pharmaceutical companies in Japan, mainly because of the changing health profile of the Japanese. Geriatric medicine will grow as the population lives longer, as will nervous-related disorders and mental disorders, he says. Gout, relatively rare when he arrived, is now increasing in Japan.

To meet this challenge, he believes Nippon Wellcome must strengthen its promotional staff and its product development.

"We should also consider having a manufacturing facility here. People are put off by the cost, but it demonstrates to the government that you are here and you are serious."

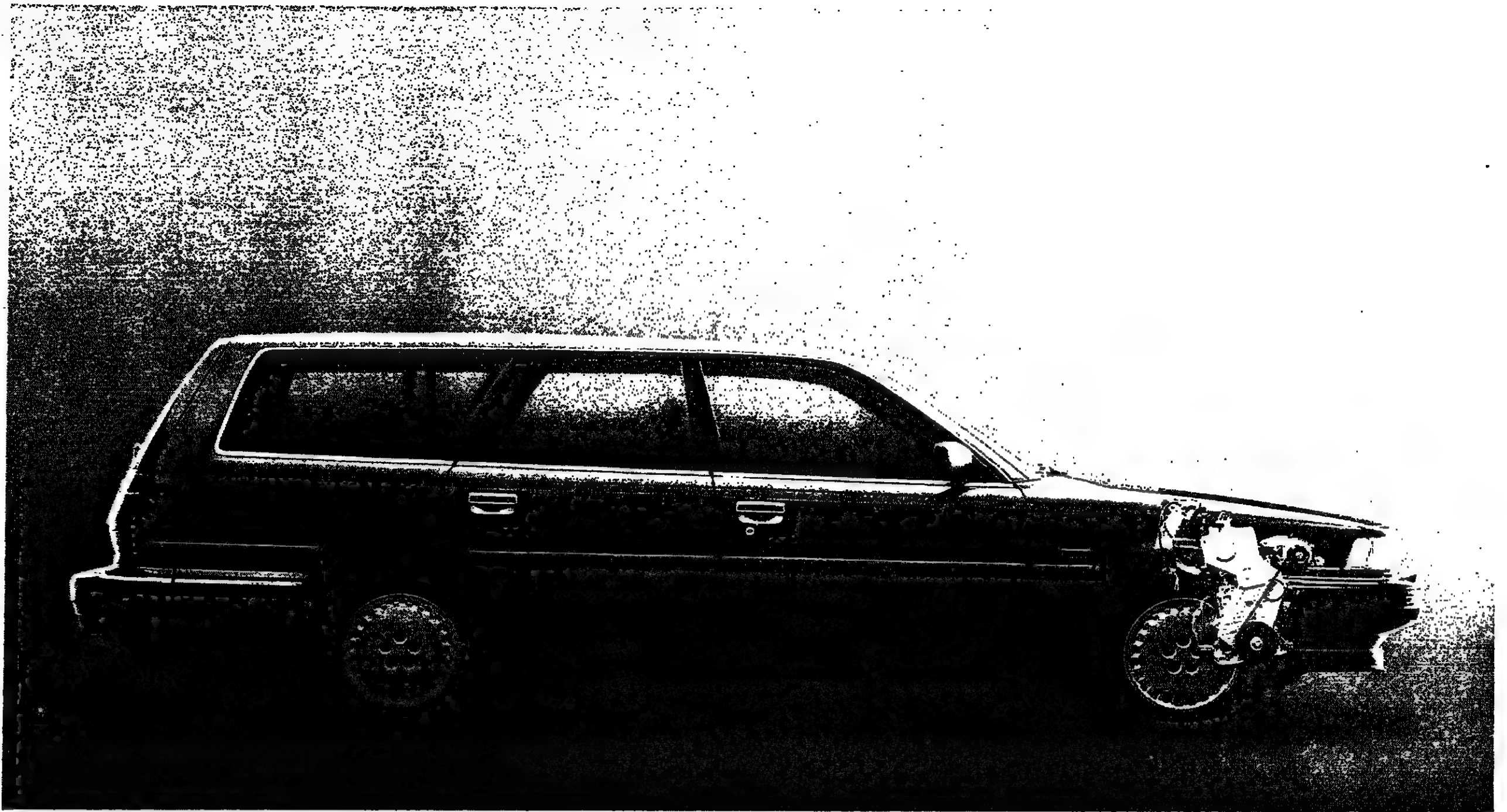
Wellcome might consider establishing a research facility in Japan sometime in the future. "For a research-based company, we can afford not to be in Japan," he asks.

Joe Rodgers

Carle Rapoport

Joe Rodgers

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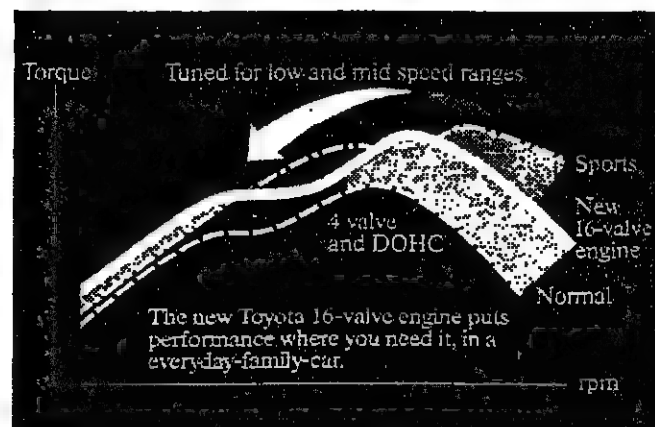


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Constant 75 mph 35.8 (7.9)

THE NORTHERN ISLAND

JAPAN 8

Recession sharpens resentment of mainland

New mood in Japan's Alaska

IN SAPPORO, the capital of Hokkaido, they like to tell visitors they are closer to Vladivostok than to Tokyo. The news is intended to scare.

It is that kind of island—sometimes called "Japan's Alaska"—where the people are supposed to be rough and ready, even if they are not.

"The people on Honshu (the Japanese mainland) to the south think we are a foreign country," says Mr. Tsunemasa Seki, a trade union official in Sapporo, "but it's probably our fault. We're always bragging about how tough it is out here."

Hokkaidans love to tell their softer southern cousins stories about bears—which are still common on the island—barging into homes to raid pantries, and attacking cars.

"A bear did attack a car recently," says Mr. Seki, "but when it appeared in the newspapers in Honshu they probably thought it happens all the time."

At times it becomes cold enough in Hokkaido to have made Sapporo the site for the Winter Olympics in 1972 but the weather and the bears are not the only things that set it apart from the rest of Japan.

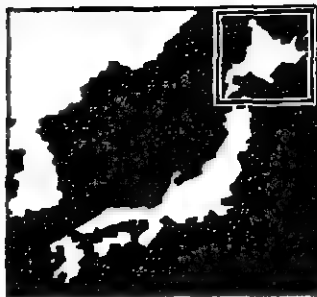
Hokkaido is poor—though it is 22 per cent of the country's total land area, its 5.7m inhabitants make up less than 6 per cent of the Japanese population.

It is the only part of the country now running a trade deficit with the rest of the world (it also runs one with Honshu). Overall, production in Hokkaido has fallen slightly since 1980 while the national average has risen sharply.

Tokyo never cared much about Hokkaido until the Russians began showing an interest in the islands just to the north of it, the Kuriles, in the 19th century. By the 1850s Tokyo was encouraging settlement in the island to help in the defence of it and by the 1870s a fully-fledged Japanese colonial administration was in place.

The island's original inhabitants, the Ainu, were assimilated, though in theory only, into Japanese society.

Russia had established a Consulate at Hakodate, on the southern tip, in 1858 but the new administration there turned to the US for help in developing the island, especially its agriculture. The Americans persuaded the authorities to spread their agricultural risk and not simply concentrate on rice. Today the island is something of a breadbasket—sup-



Hokkaido
Northern Japan

plying cereals, potatoes, corn, fruit and dairy products to Honshu, Kyushu and as far south as Okinawa.

Many Hokkaidans feel, however, that the colonisation of their island has never really ended, and resentment towards Honshu is being sharpened again by recession in most of the island's industrial stalwarts.

The Nippon Steel work at Muroran, the only steel plant on the island, is cutting back capacity and halving its 4,000 jobs. The coal mines in Hokkaido's richly forested mountains are closing. The great shipyard at Hakodate is a shadow of its former self.

The fishing industry has been hurt by new limits on where Japanese may fish.

"Capitalists from Honshu exploited our resources," says Mr. Seki, "but of course we (the unions and the Hokkaido government) have some blame."

For the past 20 years we have depended on public works (spending by the national Government). We should have been improving our industrial base when Japan began to grow in 1965."

Mr. Ken-ich Abiko, one of Hokkaido's three vice-governors, has an only slightly less harsh opinion. "The national Government has benefited because of the resources we have given them," he says. "Hokkaido should do more for itself. The mistake we made was to take successful things from Honshu and try to repeat them here."

If there are indigenous solutions to Hokkaido's growth problem, they will probably take a long time to become obvious. Mr. Abiko, like many other islanders, talks of attracting high technology industries to Hokkaido, of using what it already knows about natural

resources to develop new expertise in biotechnology.

There are some hopeful signs. While he was still a student at Hokkaido University in Sapporo in 1980, Mr. Hiroyuki Hattori formed his own computer software and hardware company.

Today the group, BUG, is turning over nearly ¥1bn a year, with sales growing at about 250 per cent a year.

Along with university friends, Mr. Hattori has developed his own colour graphic system, begun exporting computers, selling components to major competitors and has just set up an office in West Germany.

As far as he is concerned, Hokkaido is perfect—"Land is five times cheaper here than in Tokyo," he says. High technology industries generally make light products so transportation costs are not a problem and he adds, "we have here the industry's most important resource—youth. Their values are changing, nature and health are important and it's much cheaper to realise them here than in Honshu. We now recruit in Honshu."

At least one foreign company, Novo Industri, the Danish pharmaceuticals and biochemicals group, has discovered the same thing. It has just built an industrial enzymes factory near Sapporo.

If there is a new mood about the place, despite all the desperation in primary industry, it may have something to do

with a young, handsome socialist, Mr. Takahiro Yokomochi. He has just been re-elected Governor with an increased majority and broken a long reign over the island of the Liberal Democratic Party that runs the country.

Mr. Yokomochi is more populist than socialist, and people such as Mr. Hattori say he is popular with the business community. He has established new incentive schemes, offering up to ¥1bn at a time, to attract new business to Hokkaido and is sponsoring a host of other incentives to try to get the island standing on its own resources.

The airport outside Sapporo, for example, is being expanded and may become a second international cargo centre to Narita, near Tokyo (which has reached saturation point).

Meanwhile, the ¥1,000bn Seikan railway tunnel linking Hokkaido with Honshu opens next year and might, just might, bring the famed bullet train with it to Hokkaido. That would change many things for the island and tie it more firmly to the prosperous south.

Hokkaidan businessmen say anyway that they plan to establish much closer ties with northern Honshu when the tunnel opens.



Farmworker feeding twin five-month old calves on the Frontier Farm, Eniwa, Hokkaido



Miners protesting over the closure of mines outside Mitsui Sunagawa Mine, Hokkaido

Coal
Output set to halve

MR FUKUO FUJIWARA sometimes wonders whether his industry is being killed off by something he can influence or by forces quite beyond his control. He fears the latter.

He is general secretary of the Japan Coal Miners' Union. His headquarters are a few bleak rooms in a non-descript house in Tokyo. Membership of his union, now about 8,000 people, is half of what it was in 1977 and by 1990 will have halved again.

"I am burning inside," he says, when asked why he appears to be facing extinction with relative calm. He thinks Tokyo has decided to abandon coal production altogether and to concentrate on imports as one important way of redressing the country's excessive trade

When miners argue that coal is a strategic reserve and that mines cannot be closed and simply opened again, they are told that Australia, Canada and the US are firm and stable allies and that supply is secure.

In 1980, Japanese coal mines used to meet half the country's 100m tonnes a year consumption. Today, demand is roughly the same, but the mines produce just 16m tonnes a year and under a plan just approved by the Government and employers,

output is set to halve by 1992.

Coal is mined in Japan only in the underdeveloped north and south islands—Hokkaido and Kyushu. In tiny, dilapidated, Kamisunagawa on Hokkaido, the coal mine that gives it life is closing down after 73 years. The giant Mitsui group, its owners, told the 700 workers at the mine in May, just after the new output plan was agreed, that they wanted it shut quickly.

The announcement has sparked the latest in the long line of protests and strikes that have marked the Japanese coal industry's dramatic decline since 1960 but little good, as always, will come of them.

After some one-day strikes and sit-ins by local people and housewives in May and June, Mr. Masayuki Takahashi, the senior trade unionist at the pit, and some of his officials went to deliver protests to the Government and were politely told they could not be helped.

Under the production plan, mining of coling coal (for steel companies) will be stopped. The industry's last customers will be power utilities and few people would bet on them buying local coal for much longer than 1992 if they can get away with it.

Domestic coal lies deep and costs about ¥23,000 a tonne.

Imports are landing at Japanese ports for ¥7,000 a tonne.

The Government subsidises coal through a levy on imported oil but importers are pushing hard for the levy, worth ¥150bn last year, to be lifted. They have a strong case because their profits are down and the Government is now trying to deregulate the domestic oil industry. The production plan will also halve the remaining number of mines to five. In 1987 there were 332.

The plan may already be obsolete. The potential job losses involved are so serious in Japanese terms that all the major coal producers, Mitsui, Mitsubishi, Sumitomo and Taiheiyō Kohatsu, the Coal Association and the Government all declined to discuss the industry's future with the Financial Times.

The coal unions say they try to be reasonable. "We have to try to stave off closures for as long as possible to save the towns," Mr. Fujiwara says. "But we must be realistic given that domestic production costs are so high."

At the Kamisunagawa mine, which loses about ¥2bn a year, they have been mining as close as possible to the surface to save money. Mr. Takahashi says the workers forego a wage rise last year and have com-

promised on safety under-ground to try to save money and the mine.

Mitsui is offering jobs on Honshu, the main Japanese island, plus 200 in Kamisunagawa. "But we are interested in the quality of the jobs, not the quantity," he says. "When the company meets its social responsibilities, then we will concede closure."

Typically for the industry, Mitsui plays an almost feudal role in the town. Miners rent company property, Mr. Takahashi admits, "for almost nothing."

In the town, shopkeepers are fearful. One man says he would not be able to pay his electricity bills if the mine closed. "You hear of all the money Japan has made in the past two years," says Mr. Fujiwara, "but that money doesn't trickle down to ordinary people. It is concentrated in the hands of a few and invested in property and bonds overseas."

If there is any bitterness in that remark, then the last throes of the death of coal in Japan might turn nasty. "The users say that in five to ten years Japanese coal will not be required at all," Mr. Fujiwara says. "So our biggest struggle is still ahead."

Peter Bruce

Steel
Cruel logic of rising yen

RUNNING ONE of Japan's big steel companies must sometimes be confusing. Just days after the country's five biggest producers announced, in May, what amounted to their worst results (for fiscal 1986) since the end of the 1939-45 War their shares were being bought for rocketing prices.

The managers of these companies may be facing an uncomfortable truth—that their stock is not being bought anymore because shareholders do not have any faith in the future of steel.

Many analysts in Tokyo now believe that the market performance of Nippon Steel, Kawasaki Steel, Sumitomo Metal, Nippon Kokan (NKK) and Kobe Steel are, in fact, being buoyed up by a cruel logic. It holds that the worse the market gets in steel, the quicker the companies will leave the industry and the quicker their huge property holdings may become available for redevelopment.

That is only a guess, of course. The five companies, whose combined pre-tax losses for fiscal 1986 totalled ¥55.4bn—in many cases the first losses ever since the war—say the domestic steel market had begun to firm in the

last half of fiscal 1986 and that 1987 might even see a return to profit.

They argue that a ¥8,000bn Emergency Economic Package designed by the Government to ease trade tension with the US will strengthen the home market a lot later this fiscal year, particularly in the weak constructional steel sector.

But life in the Japanese steel industry appears to have been changed forever by the rise of the yen. Earlier this year all five big producers announced huge redundancy programmes that will take about 45,000 workers out of steelmaking (25 per cent of the industry total) in the next three or four years.

Although most of the redundant workers affected now are being buoyed up by the industry's jobs-for-life system may be keenly tested soon.

The job cuts are based on forecasts of output of 90m tonnes of raw steel by 1990 and an exchange rate then of ¥150 or ¥160 to the dollar. Although hopes have risen lately that the economic package might mean that the expected decline in output will not be that steep, some economists say Japan would now regard the accompanying

exchange rate assumption as hopelessly optimistic.

They also warn the industry might have to do more cutting. Just two years ago the industry produced 105m tonnes and in 1973, before the first oil price shock, they led the world with output of 120m tonnes.

So, even now, at 90m tonnes, the decline in output and capacity has not been nearly as dizzying as in the UK or the US. Japan, it could be argued, may still be over-producing.

"Astoundingly, the trades unions believe that is true. We have been pressurised into management to adjust output to meet demand," claims Mr. Kazumasa Shigetani, chief researcher at the Japan Federation of Steel Workers' Unions. "Managers simply push for output. We're trying to say 'don't overproduce and the labour saved can be channelled into different activities'."

The strong yen has made loose production planning very dangerous. For two decades, until the end of 1985, Japanese producers were able to ease any volume pressure at home by adding to their exports.

Now they are being challenged and often beaten in their

traditional Asian export markets by newly industrialised steel makers and they can no longer get to the US or Europe at the prices they need to.

In South Korea, probably the most sophisticated competitor Japan has in the region, steel sector wages are seven times lower.

Perhaps five large producers are too much for one country. One remedy against insecurity might be mergers but if the West German industry is any guide, it proves that private sector companies make extremely fickle partners. Half a dozen public attempts have failed in West Germany because producers took too long to talk to each other.

By the time merging reached the table, so had a mountain of debt and no two potential steel partners in West Germany have ever managed to agree to shoulder the other's problems. Japan's steelmakers may be in the red but they are not that badly in debt and now might be as good a time as any to start talking.

Peter Bruce

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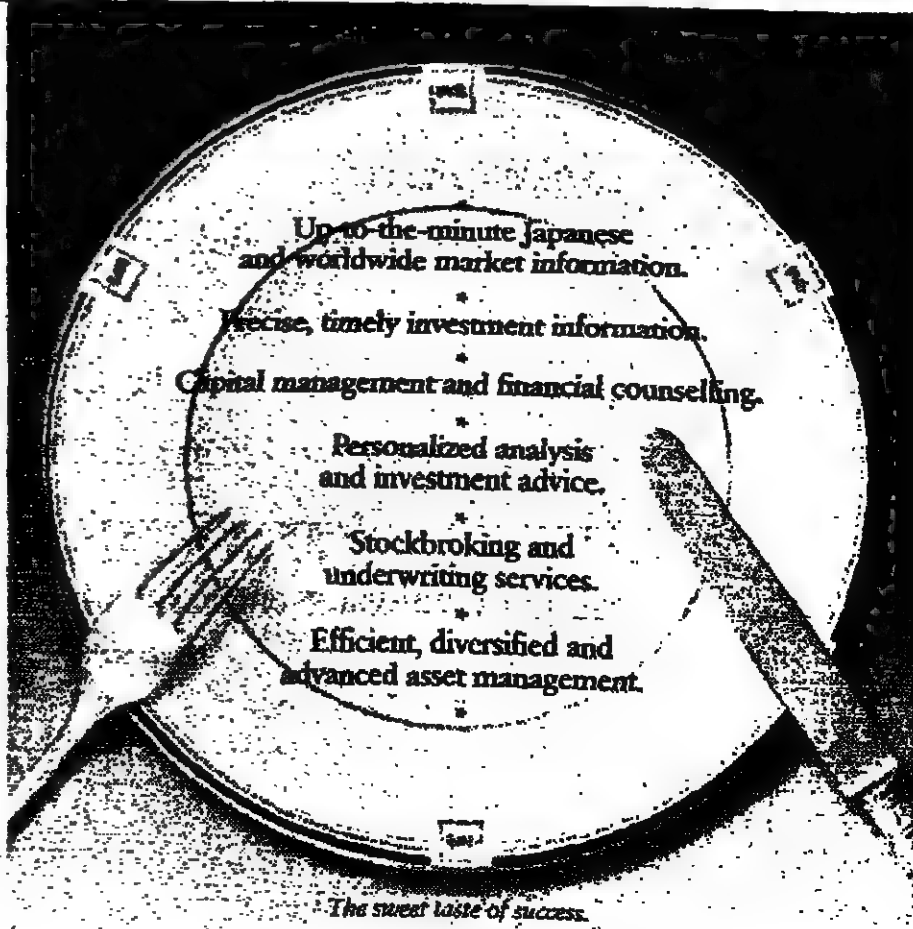
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The sweet taste of success.

Two of the region's main cities, Hakodate and Sapporo (below) are both seeking new roles

Hakodate pins hopes on new tunnel link

THEY KNOW about unemployment in Hakodate. As Hokkaido's oldest city, it flourished for 100 years until fishing limits and the ship-building crisis tore its economy and its confidence to shreds.

The shipyard, much diminished, is still there, but the city can no longer rely on it. Instead, Hakodate and its 300,000 people are having to sit out an excruciating game with fate. There could be jobs for everybody soon—or just disappointment and defeat.

Hakodate is a sprawling port city at the tip of Hokkaido's southern peninsula. It lies in the shadow of a lush, benevolent mountain that seems to pump its good spirit all over the city. The streets are wide and friendly and the buildings touched with American, Chinese, Russian and European flourishes that help betray the fact that Hakodate, in 1858, was one of the first Japanese ports to be opened to the rest of the world.

It used to be the capital of Hokkaido until that moved inland to Sapporo. Now only a handful of the flights that pour into the island land at the city's airport. The most active business in town is the ferry to Honshu, but only people who cannot afford to fly take that route.

But Hakodate's hope, and the vehicle of its possible despair, is at hand. A ¥1,000bn, 53.9 km-long railway tunnel (23 km under water) linking Hokkaido with Honshu has just been completed. Right now, it takes the ferry three hours and 50 minutes to travel from Hakodate to Aomori in north Honshu.

If the tunnel comes into service next year, a conventional train will shorten the journey to two hours. If the Shinkansen (Bullet Train) uses the line, the ride will take just 50 minutes. Tokyo would be just five hours away from Hakodate by land, not 16 hours.

Time scales like that inspire optimism and make months water in Hakodate, especially as they mean Hakodate may be able soon to cock a snoot at its usurper, Sapporo.

"The tunnel changes the idea that Hakodate is part of Hokkaido," says the town's mayor, Ryuzichi Kidouira. "We could become part of a Aomori-Hakodate (metrol)."

This theme has obviously been rehearsed. "We envisage a new economic era," says Mr. Hiroshi Kawata, president of the local Chamber of Commerce. "The Tugata Straits have been a Great Wall and the tunnel might bring Honshu's boom to Hokkaido."

The problem with the tunnel

is that it may actually be highly unprofitable to operate. "The tunnel will not change our lives," predicts a cynical worker at the Hakodate Dock.

Some 10 years in the building, the tunnel has supplied jobs to Hakodate that it simply would not have been able to generate itself. A further ¥1bn has been spent on tunnel-related industries, much of it flowing into Hakodate. The prospect of the tunnel now simply lying there, a White Elephant project, while all the jobs it has soaked up come back onto the market to join the steady trickle from the docks, is appalling.

It could easily happen. While the Seikan was being built, Japanese airlines virtually killed its passenger hopes by putting wide-bodied jets on their routes from Honshu's main cities to Sapporo. And Japan's railway operators have made no promises about using the tunnel. The prospect of the Bullet Train (which uses a wider gauge line than conventional trains) flashing through it, seems light years away.

If only it would come just to Hakodate, Mr. Kawata's vision runs something like this. "They bring the Bullet Train from its present northern terminal in Aomori through the tunnel to Hakodate, and the Hokkaido Government then helps establish a special rail express between Hakodate and Sapporo."

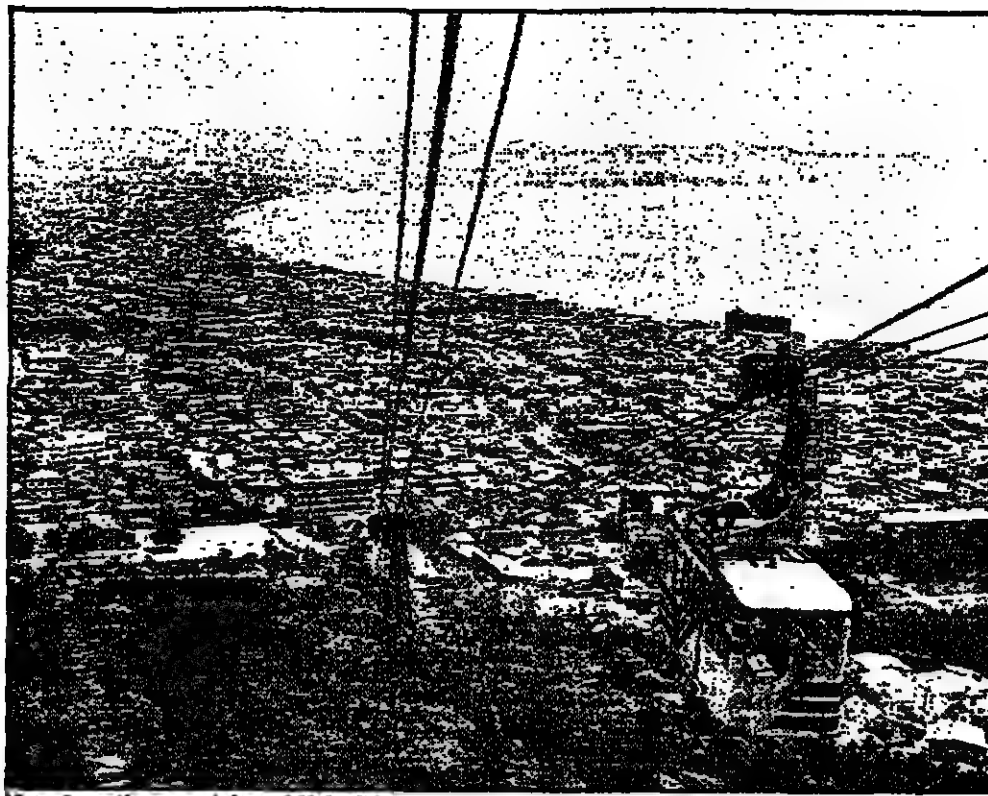
"If the Shinkansen goes to Sapporo it will cost ¥1,000bn and if it just comes here it would cost only ¥100bn," he says.

Once the lines were open, Hakodate would also make a pitch to service electric trains in the city and will probably encourage any unemployed people brethren to look for jobs in Honshu to which they could commute "that they could commute to Aomori is threatened by us," says Mayor Kidouira.

The train is to be seen. For the moment the city is struggling to meet all this uncertainty with a smile. An "Expo" to open the tunnel is being held next year and if it were not for the fact that the Hakodate Dock is trying to lay-off 200 of its last 1,000 workers, some of the fun might stick.

Hakodate, for some unfathomable reason, was chosen a few years ago by the Japanese Government as a "Technopolis." This was supposed to mean establishing research in the city to help its industries respond to change. The "Technopolis" idea has brought little gain yet because the industries it is aimed at are so seriously underdeveloped.

At the dock, though 3,000 jobs



View from the mountains of Hakodate

later, they believe the worst is now over. The Government in Tokyo is predicting increased orders in two or three years—if management would just hold on.

"If" is a big word in Hakodate, however. If the Bullet Train (or any train) comes through the tunnel, if the new restrictions on fishing limits were negoti-

able, if dockyard management would hold on. Maybe none of these things would make a difference. Some people in the town talk about food processing as the great new hope though even here, there would be a long way to go. But Mr. Kawata's factory processes fish, and his researchers have found a way to make crystals

from the squid oil—drop the crystals into a glass of water and they change colour. Very pretty, no doubt—and the next trick is to find some useful application for this discovery.

One could say that a somewhat similar problem faces Hakodate as a whole.

Peter Bruce

Unemployment

Forecasts bring gloom

NOW THAT the industrialised West's most common economic disease, unemployment, has established itself in Japan as well, a popular debate seems to have emerged about how to measure it.

Officially, the rate of unemployment in Japan is just over 3 per cent. Trade unions, though, claim the "real" rate is around 6 per cent or even 7 per cent. They say the Government's calculations are deliberately misleading and exclude many people who only work one or two hours a week. Then there are others who count the number of people who actually have jobs but do not do any work because none exists.

What is certain is that all the figures are going to get worse. Until now, Japanese companies have managed remarkably well to hold on to employees even during lean times. Job cuts, when they have occurred, have been spread over two or three years. Companies in trouble have been able to shift employees to subsidiaries or even temporarily to the companies of friends or customers or suppliers.

They could always come back when the markets revived. But now Japanese business is facing a far more fundamental shift in its terms of trade than just a temporary difficulty with its

currency in export markets. Companies in mature industries have announced thousands of redundancies in the past nine months. The system of lifetime employment, which applies to about a third of the workforce, is going to become increasingly expensive and harder to justify.

Perhaps recognising this, the country's fragmented and often fractious trade unions are beginning to find more and more excuses for working together in joint committees and job initiatives. Wage increases of an average 3.5 per cent last year were the lowest since the war and the rate of unionisation is at an historic low with just 28.2 per cent of people with jobs belonging to trade unions.

Union officials say they are finding it hard to recruit women who work part-time and to find a foothold in the growing number of job agencies, which hire out temporary workers.

Whether the unions, or the Government, are ready to deal with a collapse of the lifetime employment system is doubtful. Redundant workers, obviously not part of the lifetime jobs system, are insured for up to 80 per cent of their salaries for 300 days after losing their jobs.

From then on, unless they are raising children or are

handicapped, they get no welfare.

Threats like that help to make Japanese workers very conservative and may explain why the unions are not pressing as hard as they might like to for a cut in the country's 48-hour working week. Many Japanese regularly work a six-day week but progressive cuts in working time, especially in Europe, have found support in Japan—even in the Government—as one way of relieving the pressure on jobs.

Some economists also argue that over-regulation in Japan's services sector is preventing job creation and that the country has been too dependent on export industries, where productivity has been increased at the expense of jobs.

Less than 60 per cent of Japan's jobs are in the services sector, and more than 70 per cent of America's and with just twice Japan's population, the US created more than four times the number of jobs—26.4m net—than the Japanese between 1970 and 1986.

If there are any messages in those figures, published by the Bank of Japan, at least one might be positive because they mean Tokyo still has room to experiment.

Peter Bruce

"TOGETHER"



Pioneer city looks overseas

THE RED light district in Sapporo is plumb right in the centre of town. It is called Susukino and at night, it cannot be missed. In fact, it cannot be avoided at night because among its 4,200 bars, restaurants and other establishments are the only good places in town in which to eat.

Places such as Susukino seem to sit comfortably in locations like Sapporo. This is as far north (almost) as civilisation comes in Japan. The people call themselves pioneers. They drive slightly older cars and drive them with a touch more abandon than in Tokyo. They do not wear winter clothes until the temperature drops below freezing. They owe no great cultural debts either, which is probably why one of the streets in Susukino is dominated by a large replica of the Statue of Liberty.

The city, furthermore, has a no-nonsense air about it. Flat, featureless and spreading, it is laid out in a grid system. In all the streets are straight. In fact, Sapporo owes much of its development to American advisers brought in to help the Hokkaido colonial administration in the mid-nineteenth century. Probably because of this, its 1.5m inhabitants seem to be much more relaxed with foreigners than the Japanese in Tokyo.

Today, just over 100 years after its birth, Sapporo lies at one end of the world's busiest air transport route—the one from Tokyo—but it is also a comment on the place that many of the millions of tourists who use the airport every year quickly get out of town and into the mountains and lakes that surround it.

The thickly wooded mountains that crowd around parts of the city become increasingly inviting because, after a visit to

the beer garden, a peep at the old colonial clock tower and the old (and lovely) Government building and a stroll through the botanical gardens, there is not much to do in town but eat. Winter is enlivened by a famous snow festival which attracts about 2m visitors, and there is some skiing nearby.

Sapporo is a political capital, not an industrial one. Attempts to use its relatively cheap property prices to attract high-tech companies from Honshu or abroad still have to bear fruit. At the Sapporo International Trade Fair on the outskirts of town early in June, Japan's big electronics groups made dutiful appearances (it is, after all, the country's fifth biggest city) but most of the stands were filled with belt buckles and food. Scotch whisky, furniture and masks. The Moroccans were selling leather wallets.

But as it struggles to find place among the world's important cities, Sapporo may have stumbled on something special. It has begun to team up with other "northern" centres—Portland in Oregon and Edmonton in Canada—and has set up a Northern Regions Centre in a sleek new building downtown to examine ways in which cities in similar situations (not only latitudinal) can help each other.

It is just possible that Sapporo has more in common with, say, Edmonton, or nearby Vladivostok than it does with Tokyo.

The city's twinning with Munich cannot be explained in this way. But the fact that a large and perhaps rather tasteless Bavarian totem pole (a gift from Munich) still stands at one end of the city's main, tree-lined boulevard, does speak volumes for Sapporo's young, but apparently innate, good nature

Peter Bruce

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Already, we're co-operating in twelve European nations. We've established financial teams in London and Amsterdam to raise financing in Europe for investment in Europe. And in communities where we do invest, we operate on the principle that our activities should pay dividends for the host community.

Together we've also built manufacturing facilities in England, Germany and France. In locations that benefit both the community and our production plans. And we're also pleased to have increased our technical tie-ups with European partners in the areas of semiconductor research and product design.

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We are a leading integrated electronics manufacturer. And all of the above examples embody our wish to bring new qualities to our lives. Not merely by selling our products, but by making real contributions to our communities and our daily lives.

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And with your help, that isn't just wishful thinking.

In Touch with Tomorrow
TOSHIBA

JAPAN 10

THE DEEP SOUTH

As shipyards and coalmines have closed, Japan's southern island has attracted many electronics manufacturers

Technology to the rescue

IT HAS been dubbed "Silicon Island"—and with some reason. Over 40 per cent of Japan's semiconductor output by volume, or 10 per cent of world integrated circuit production, comes from Kyushu, Japan's southern island—a subtropical, old industrial and agricultural region.

Kyushu's history is tied, perhaps more closely than any other part of the nation, to trading and links with China and the West. During Japan's Edo period of isolation beginning in the 17th century it was Nagasaki, on Kyushu's northwest coast, that alone remained open as a trading port.

Indeed Kyushu's 13m population, spread over seven prefectures (counties) which together make up about 11.2 per cent of Japan's total land mass, is arguably still more outward looking than Japan as a whole.

This international perspective, coupled with a relatively clean environment, cheaper land prices, a well educated but largely non-union workforce whose pay rates are about 20 per cent lower than the national average, are among the reasons

Kyushu has managed to attract so many high technology companies including a cluster of foreign businesses.

Today there are about a dozen fully integrated circuit manufacturers with plants in Kyushu, including some of the giants of the industry like NEC, Fujitsu and Toshiba. Foreign companies like Texas Instruments, Fairchild and Material Research Corp, the US high technology machinery supplier, have had plants on the island while other foreign companies like GD Searle and Hughes Tool have also set up operations in the region.

While the recent downturn in the Japanese electronics sector and the soaring yen have hurt Kyushu's semiconductor producers, the relatively recent influx of technology-orientated companies could not have come at a more crucial stage in the island's development.

Old industries like steel, shipbuilding and coal, mostly centred around the north of the island, have suffered badly from declining demand.

Shipyards and coalmines have been closed down,

unemployment is rising and Kyushu's industrial shipments, which once formed 10 per cent of the national total, have slumped to just 5.8 per cent.

At the same time agricultural production in Kyushu, which forms 17 per cent of the national total, is under pressure despite high central government subsidies. Kyushu's relatively lower standard of living is evident not only from the raw economic numbers—the region's ¥26 trillion gross product represents less than 10 per cent of the national total—but also from other indicators like the strikingly higher proportion of old cars on Kyushu's road system.

Overall the indicators paint a picture of an island struggling to reverse the widening gap between it and the rest of Japan. Part of the reason for this slippage is Kyushu's relatively poor transport infrastructure. Although the island has six airports and several major seaports, plans to improve the island's motorway network have fallen behind schedule.

A further reason is traditional rivalries between the seven prefectures. More recently,



Kyushu
Southern Japan

however, the islands' governors have recognised this limitation and are attempting to work more closely together and present a more united lobbying effort for central government funds.

"I hope Kyushu will go into the next century stronger and more united," says Mr Morihiko Hiramatsu, Governor of Oita prefecture and one of the island's most determined boosters.

This more aggressive lobbying effort has already begun to pay dividends. For example Kyushu has succeeded in persuading central government to designate six "technopolis" areas on the island—high technology development zones which are attempting to attract new industry with tax holidays and other incentives. What is clear is that Kyushu's economic prospects are now clearly dependent on high technology—and the silicon chip.

Paul Taylor

Tobacco farmers

Urgent need to cut costs and . . .

MR SHINGO OCHIALI, aged 23, draws another lungful of tobacco smoke—Japanese tobacco smoke—and looks just a little bit worried. Someday he will probably take over managing the tobacco farm his non-smoking father, Shingenobu Ochiai, has worked for 36 years. What concerns the Ochiai family, like the other two thousand tobacco farmers in Miyazaki prefecture and 76,000 nationwide, is whether there will be a market for their tobacco in future, or whether, in the face of soaring foreign imports and modestly declining domestic demand, they will be forced to outback production or quit the business altogether.

The Ochiai family farm totals 24.7 acres, with 6.9 acres devoted to tobacco and the rest divided into rice, soyabean, and

radish production. By Miyazaki standards it is a reasonably big tobacco farm.

Mr Shingenobu Ochiai, whose living-room is decorated with the local trophies he has won for his tobacco farming, says: "I am concerned about imports, but I am trying to improve quality and reduce costs."

So far the Ochiai family has escaped being forced to cut back production—but not everyone has been so lucky. Five years ago there were 2,550 local tobacco farmers tilling 2,715 hectares in Miyazaki prefecture. Today there are 800 fewer tobacco farmers and almost 300 hectares have gone out of production. The picture is repeated across Japan.

Even though Japan's tobacco farmers recognise the urgent need to cut costs and improve

quality, mechanisation in the small-scale tobacco farming system is difficult and slow to arrive. For example, in Miyazaki prefecture there are just 21 multi-purpose machines which help do jobs like crop spraying, fertilising and harvesting. The vast bulk of the work is still done by hand.

Just down the road from the Ochiai's farm Mr Masahige Fukumoto is the biggest tobacco farmer in the area—with 10.7 acres under cultivation. Mr Fukumoto's family has successfully grown rich growing state-subsidised tobacco.

Two years ago he installed a bank of computer-controlled curing machines costing ¥1.6m each and his farm's turnover tops ¥23m a year. Tobacco leaf output at 12,000 kg a year is large by local standards but tiny

compared to the huge, highly mechanised US tobacco farms.

He, too, is worried about competition. A few miles away at Takamabe, still in Miyazaki prefecture, 38 tobacco farmers have banded together in a co-operative to try to cut costs.

Station manager Hajime Nagamachi says the hope is that by taking advantage of economies of scale the facility will cut farmers' labour costs by at least 15 per cent.

But the Takamabe project is an exception which took Shingo Kuroki, President of the powerful Tobacco Growers Association, which represents all Japan's tobacco farmers, several years to negotiate.

Paul Taylor

MORIHICO HIRAMATSU swivels round in his chair, extends a metal telescopic pointer and proudly thrusts it at one of two large and brightly coloured cloth maps of Oita prefecture hung on easels in the governor's office.

The map shows Kakosui limes, Himeshima prawns, Bepu bambooware, mushrooms and dozens of other specialised products made by Oita's 1.2m population scattered around 11 cities and 47 villages. The second map is dotted with the names of domestic and foreign high technology companies like NEC, Toshiba, Canon and Texas Instruments.

Together the maps symbolise the 63-year-old provincial governor's vision for the future of Oita, a small, largely agrarian and relatively impoverished region perched on the north eastern Pacific coast of Kyushu, Japan's southern island.

During Japan's boom years in the 1960s, Oita's population dwindled as people left the land for the big cities. But Mr Hiramatsu, a career civil servant who spent more than 20 years working for Japan's Ministry of International Trade and Industry (MITI) before returning to his native province as vice-governor in 1975, is a determined Oita booster who has succeeded in halting the decline.

A stock man with a broad smile, Mr Hiramatsu is described by others as a lucky, experienced man able to take the long view. He himself says only that he is a humble politician. But a good salesman. In April he won a third term as governor standing as an independent with broad party support. Mr Hiramatsu picked up 54.3 per cent of the popular vote—the largest majority in any of the 13 spring gubernatorial elections.

His standing outside Oita and Kyushu is equally high. In a recent poll the presidents of 1,088 major Japanese corporations were asked which of the country's 47 prefectural governors they would most like to meet. Mr Hiramatsu's name emerged top of the list.

He has attracted attention overseas as well. Four years ago he was invited to speak in Shanghai about his dynamic approach to promoting industry and agriculture. More recently he has addressed OECD committee meetings in Paris and, at the invitation of the mayor of Montpellier, advised beleaguered farmers in southern France.

Mr Hiramatsu helped establish his formidable reputation shortly after he was elected to his first term as governor eight years ago. Six months later he launched his "one village, one product" campaign. His aim in the campaign was



Governor with a vision

to harness Oita's varied geography and the historical competitiveness of its people, and inspire local communities to develop special products in which they could take pride and which would also help regenerate the ailing economy.

His idea, backed by prefecture-wide contests and a determined education effort, fired the imagination of Oita's populace. The movement was designed not only to encourage production from each region but also to foster youth identity, he explains. While some of the resulting local co-operatives, set up without subsidies, are still not profitable, others have been very successful.

To improve the taste of local tangerines Mr Hiramatsu persuaded bioengineers to create a special Oita citrus through cross fertilisation with US Naval oranges. When a gold mine in the west of the province failed, the governor encouraged the miners to turn it into a museum and tourist attraction. The plan worked and stopped the depopulation of the village.

Today specially distilled Shochu, a vodka-like drink, graces the shelves of some of the smartest bars in Tokyo's downtown Ginza shopping area while the prawn farmers of Himeshima Island made a ¥6bn

profit last year. But the success of the "one village, one product" campaign—since studied in Harvard and copied elsewhere in Japan—is not the only reason Governor Hiramatsu has been thrust into the limelight.

Forty per cent of Japan's integrated circuit production is concentrated in Kyushu, and Oita prefecture, under Governor Hiramatsu, has moved perhaps most aggressively to attract such companies.

Mr Hiramatsu, who as one-time director of MITI's electronics policy division, once resisted attempts by foreign companies to set up shop in Japan, but now actively pursues them. "Attracting businesses from outside Oita prefecture is the second part of my development vision," he says. Eight years ago there were just three high technology enterprises around Oita's airport—an area to the north of Oita city which has since been dubbed a "technopolis." Today there are about 30 including some of the biggest names in the industry.

The governor's success in attracting high-tech industry stems, at least in part, from the contacts he made while working for MITI. While at the ministry in the early 1970s Mr Hiramatsu was instrumental in promoting

both competition, and cooperation, between Japan's computer makers.

He successfully opposed a plan whereby Japan's six leading computer companies would have been combined in an effort to catch up with American competition. Instead the six electronics groups were encouraged to work as three competing teams. Fujitsu with Hitachi, Toshiba and NEC and Mitsubishi with Oki Electric.

When later, as Oita governor, Mr Hiramatsu asked these companies to set up plants in his prefecture they naturally obliged. "When I was at MITI I was in charge of the electronics section," he says. "When I came here I asked my friends to start companies in Oita and they cooperated."

Mr Hiramatsu's expertise in manipulating his old contacts has, however, brought occasional criticism. Once at an Oita assembly meeting a Socialist member described Mr Hiramatsu as a sunflower governor. "He is like a sunflower that always turns to the bright sun and remains ignorant of its own shadow below," the disgruntled assemblyman said. Hiramatsu's response was equally poetic. "I am the bungeo pluma that blossoms in the bitterest cold," he said referring to the local bungeo pluma which is famous for its beautiful flowers and plentiful fruit.

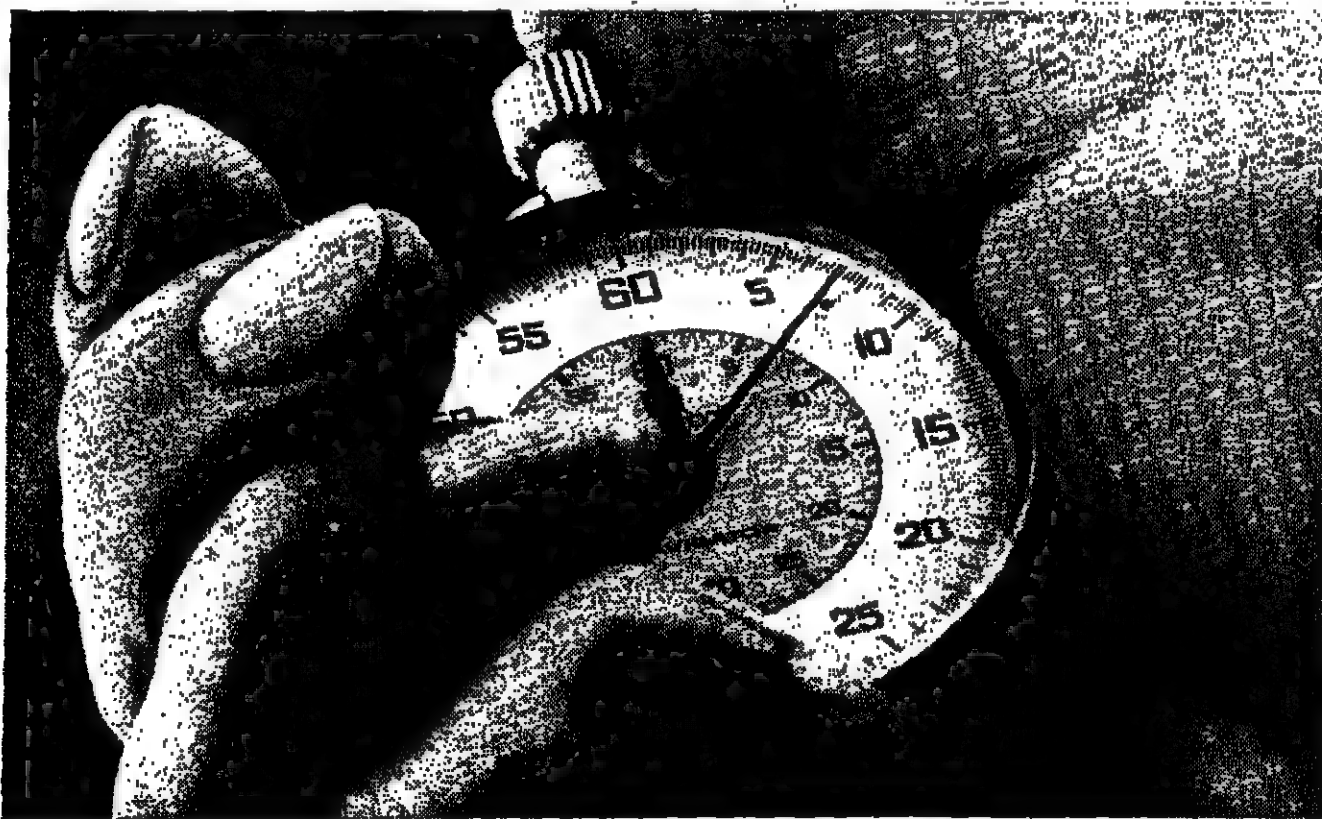
Among Mr Hiramatsu's other pet technology projects is an almost complete software park in Oita city aimed at attracting software developers and academics, and the revolutionary "marinopolis" fish farming project in Saeki Bay. A large computer-controlled robot buoy anchored in the bay attracts Red Sea bream by playing music and then automatically dispenses food.

At the same time Mr Hiramatsu is actively pushing for the upgrading of Oita prefecture and Kyushu's transport infrastructure. Oita airport is being extended while Mr Hiramatsu is lobbying hard for government funding of two major Kyushu motorways.

The final strand of Mr Hiramatsu's policy for his prefecture is to promote what he describes as "grassroots" or local diplomacy, mainly through exchanges with other nations. For example, American farmers have visited Oita and Oita farmers have visited California. This autumn Oita will send another group to Holland to study flower growing.

Governor Hiramatsu, now a convinced internationalist, explains: "It is very important for Japan to avoid trade friction and 'Japan-bashing'. I think local diplomacy is a way to stop this."

Paul Taylor



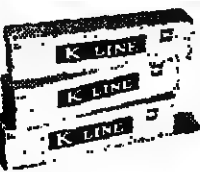
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Japan 10

Developments in new materials are of vital importance to the many high tech companies in Kyushu

Superconductivity research breakthrough



Tending tobacco plants at Oshai tobacco farm, near Kumamoto, Kyushu Island

Tobacco market

... an uphill fight for foreign brands

JUST OUTSIDE the Tokyo headquarters of Japan Tobacco Inc. there is a cigarette machine which sells about a dozen brands of Japanese cigarettes and just one foreign import—Marlboro, the flagship Philip Morris brand.

What is significant about the lonely Marlboro pack is not just that it is there at all—it would not have been just a few years ago—but that it is selling for the same price, Yen 280, as similar-sized Japanese brands.

US and other foreign cigarette manufacturers have been seething about Japan's "hitherto closed tobacco market" for years. Aside from heavy import duties, they complained of a wide range of non-tariff barriers.

For example, until 1981, foreign cigarette manufacturers could only advertise in English-language publications and until 1980 only 20,000 of Japan's licensed 270,000 retail outlets were allowed to carry foreign brands.

Even when, in 1985, the 81-year-old, state-owned tobacco monopoly, Japan Tobacco and Salt Public Corporation, was "privatised" and renamed Japan Tobacco Inc., foreign competitors complained that, by fair means or foul, it still maintained a stranglehold grip over cigarette manufacture, distribution and sales in Japan.

Indeed, although JTI is in theory a private company, with Yen 100bn in capital, the government still holds all its shares.

In exasperation the US Government finally launched an unfair trade practice action under section 301 of the 1974 Trade Act. Then last October Japan finally agreed to lift the remaining 30 per cent ad valorem import duty from April 1 this year in return for the dropping of the US trade action.

The impact was immediate. Foreign tobacco companies cut their prices by between Y20 and Y50 a pack bringing them into direct competition with Japanese brands for the first time. Foreign cigarette sales, which had been hanging on to a slim 3.9 per cent share of the second largest market in the world, worth an estimated Y3,350bn, jumped to 8.1 per cent almost overnight.

The initial sales figures for April may be deceptive. But JTI at least maintains the Japanese tobacco market has changed for good. Nevertheless, JTI clearly still exerts a powerful grip on the industry.

The Japanese tobacco giant, whose own cigarette sales totalled 303bn, worth Y2671.9bn last year, alone buys up the entire Japanese tobacco crop which is then shipped to one of its 10 leaf processing plants around Japan before ending up in one of JTI's 34 cigarette manufacturing plants.

Last year JTI purchased 117,000 tons of domestic leaf and imported a further 78,000 tons, mainly from the US. The volume and price JTI pays the politically powerful Japanese tobacco farmers is set annually by the Leaf Tobacco Advisory Council, a body composed of academics and farmers' representatives which is "advised" by JTI's president.

JTI officials admit that, despite a soft market, the price JTI pays has remained unchanged for the past three years—and is conservatively estimated to be two or three times the open market price for similar quality leaf—representing a huge indirect subsidy to the nation's 78,000 tobacco farmers.

Nevertheless, the number of tobacco farmers in Japan, and the total acreage under cultivation, have dropped sharply in recent years. Five years ago there were 97,000 tobacco farmers in Japan farming 54,000 hectares compared to 47,000 hectares today.

Many leading Japanese companies are increasing their research activities in this area as a way, so they hope, of laying the basis for new industries for the next century.

In recent months, superconductive materials have grabbed the headlines on the grounds that substances which show zero resistance at relatively high temperatures could have a marked change on a range of industries, including electricity generation, electronics, transport and medical equipment.

The publicity has been caused by the discovery that certain mixtures of materials, mainly based on ceramics, demonstrate zero resistance at relatively high temperatures. Hitherto,

the only way to make materials behave as superconductors has been to cool them to extremely low temperatures, normally around -253 deg C. This has required use of liquid helium, which has a very low boiling point but is extremely expensive and difficult to handle.

The new advances mean that liquid nitrogen, which boils at -196 deg C, a higher temperature than helium, and which is much cheaper and easier to store, could be used in place of the lower-temperature liquid.

In turn, this could make superconducting materials, which hitherto have been reserved for extremely exotic applications, such as in the coils of powerful magnets used in nuclear physics, far more commonplace. For instance, wires made from superconductors could be used in electricity transmission systems, greatly reducing energy losses due to resistance and so saving vast sums of money for power utilities.

Most of the recent fundamental advances in superconductors have been reported from US laboratories. But Professor Kent Bowen, a ceramics expert at the Massachusetts Institute of Technology, says that the Japanese are not far behind. He says Japan has 20-30 laboratories doing "highly creative" work in supercon-

ductivity. One of Japan's leading research groups in this field is run by Professor Shoji Tanaka, of the applied physics department at Tokyo University. Out of Prof Tanaka's 30-strong research team, 10 of the scientists have been seconded from companies, which include, in addition to Toshiba, Hitachi, Matsushita and Tokyo Electric Company.

Prof Tanaka says he expects to see the first fruits of his research in about four years, with the advent of laboratory systems based on the new generation of superconductors. He expects fully commercialised systems—such as medical equipment based on magnets which use the new superconducting materials—in about 10 years.

Another area of materials research strongly supported in Japan involves engineering ceramics. These are novel non-metallic, non-organic substances usually based on the oxides or nitrides of elements like silicon and zirconium.

The materials, which are light and strong and can also show useful electronic characteristics, are used in a variety of applications, from aerospace to car engines to computers.

According to projections by Japan's Ministry for International Trade and Industry,

the market in Japan for engineering ceramics will grow from Y500bn (\$3.5bn) in 1981 to Y10,200bn by the year 2000.

With their sights on this increasing market, Japanese companies are putting a lot of effort into ceramics research. Total research and development in this area in Japan accounted for some Y63bn in 1984, of which only about Y2bn was contributed by the Government.

A diverse range of companies is interested in new applications for ceramics. They include Kyocera, which is best known for making ceramic substrates for integrated circuits; Shinagawa, Toshiba and Kurosaki, all of which make refractory materials; Ina Seiko and Norilake, which make tiles and china respectively; and engineering groups such as Hitachi, Sumitomo, Toyota and Toyoda Machine.

Electronics companies such as Fujitsu, NEC and Hitachi are putting a great deal of emphasis on research in electronics materials. Substances such as gallium arsenide and other compounds made from mixtures of lithium, nitrogen and boron can be used in a variety of products, including new generations of microchips, optical fibres and sensors that transfer light signals into electrical impulses (and vice versa) and which are

used in optoelectronic devices. Japanese companies have shown much interest in amorphous silicon, a non-crystalline form of the element. Compared with the crystalline form, which is the standard type of silicon used in today's microchips, amorphous silicon is relatively difficult to produce in large amounts, which has limited its use to date.

In recent years, however, engineers have made advances in producing amorphous silicon, coming up with new ways to deposit the material as films on to substrates of metal or ceramic. In these techniques, the engineers start with ways of producing a plasma (a mixture of energetic ions or charged atoms) containing silicon and then arrange for the plasma to come into contact with the substrate so that a layer is gradually built up.

The research thrust has come about because amorphous silicon has some clear advantages over the crystalline form. It can show better electrical characteristics, particularly for photo-electric applications, such as in photocopyers or solar cells. And electronic devices made from the amorphous form can, in theory, be very cheap because only thin deposits are required.

Among the Japanese companies most closely involved

with amorphous silicon are Sharp, which makes electronic equipment and solar cells, and Canon.

Nippon Steel, Japan's biggest steel maker, is also trying to develop applications for amorphous silicon, as part of its drive to move into new areas of commerce. The company is doing this with the aid of a technology-exchange agreement with

Energy Conversion Devices, a US company which has developed a series of techniques to turn out amorphous materials relatively cheaply.

With an eye even more towards the future, a group of companies in Japan has set up a research group aimed at exploring the potential for producing materials in the low gravity of outer space.

According to the group, the Japan Space Utilisation Promotion Centre, space platforms could in the next couple of decades house workshops for the production of substances difficult or impossible to make on earth. The classes of materials that might lend themselves to production with the forces of gravity largely stripped away include new semiconductors, drugs and alloys.

About 40 companies have formed the new centre putting up a total of Y600m to get it off the ground.

Peter Marsh

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Paul Taylor

Texas Instruments' early involvement in the domestic market has paid dividends but . . .

The soaring yen presents a challenge

FROM THE outside Texas Instruments' Hiji semiconductor plant—perched on a hill overlooking Beppu bay in Oita prefecture—looks austere.

Inside the factory, built on the site of an orange grove, people and robots work side-by-side manufacturing and assembling high-volume, quality integrated circuits for use in industry and by the consumer electronics sector.

Dallas-based Texas Instruments was one of the first foreign electronics groups in the late 1960s to spot the potential for supplying the Japanese domestic market from a Japanese base.

Today the US group has 50 plants in 18 countries, including the Hiji plant which started operations in 1973, five years after TI first entered Japan after a well-documented battle with the Japanese Ministry of International Trade and Industry which insisted TI have an initial Japanese partner—Sony which sold its 50 per cent stake three years later as agreed.

At the outset Hiji, one of four TI Japan plants in operation today with a total of 5,000 employees, all but three Japanese, assembled and tested bipolar integrated circuits with components imported from the US.

But since 1980 the plant has been "front-ending"—fabricating and assembling 4,000 kinds of integrated circuits including logic ICs (its major product), linear ICs and custom ICs built for particular customers—a market which Mr Fujio Akamatsu, facility manager, says "is growing fast" and is the market Hiji intends to focus on.

Some 95 per cent of the plant's output, tested and shipped from the nearby Kitsu plant opened in 1984, is sold domestically to customer competitors ranging from NTT, the Japanese telecommunications giant, to Toshiba and Canon, the electronics group which has a plant close by churning out sophisticated cameras using a Hiji TI custom chip which controls both focusing and shutter speed.

Overall about 42 per cent of the Hiji's output of finished integrated circuits goes to the domestic consumer electronics industry, up from 37 per cent five years ago. Taking advantage of their expertise in process technology Hiji managers say they listen to their big customers and then produce "good new products very quickly."

Hiji's strategy is simple, to keep ahead of the competition both in market penetration and product quality in the production of integrated circuits. That increasingly means looking for new markets and tailoring the product and production to customer needs. At Hiji they call it "solutions marketing."

"We have to make it quickly and in volume," says Mr Teizo Hotta, TI Japan's press relations manager. To achieve that TI Japan's salesmen, marketing men and engineers work closely together with customers while drawing upon TI's worldwide research and development resources. "We are customer driven."

While TI does not publish figures for its individual operations, TI Japan is believed to have been profitable from the beginning and Hiji has played its part. Last October Hiji completed construction of a second front-end wing and has acquired another 23.4 acres of land for future expansion.

When TI ran into some problems with its Japanese operations in the late 1970s it was Hiji which helped provide the solution. In 1980 Hiji plant managers recommended a thorough overhaul of its operations based upon the management concept of Total Quality Control (TQC)—a strategy which aims, through quality control circles, to build into, measure and improve quality throughout the production process.

Five years later the Hiji plant won the much coveted Japanese Industry Deming prize for its TQC programme—the first foreign-owned company ever to do so.

Since then TQC has been adopted throughout TI's Japanese operations and has even been exported back to Dallas headquarters, while Hiji's 1,500-strong workforce divided into 300 quality control circles, is still generating about 1,000 suggestions a month—50 per cent of which are implemented.

Hiji has led the way in other fields too. In 1980 the plant was probably the first in the world to introduce a complete water recycling system—part of what Mr Yohji Ohkawa, personnel director, describes as Hiji's determination to be "a good moral company"—one which continues to rank care of the environment alongside profits.

(Even today the plant produces 15 tonnes of tangerines a year from the 170 trees which survived its building. The fruit,



Texas Instruments Hiji semiconductor plant overlooks Beppu Bay in Oita

which wins prizes, is given away to customers.)

Nevertheless TI Japan, like other Japanese semiconductor makers, has been hit by the industry-wide downturn—and the dramatic strengthening of the Japanese Yen.

The Hiji plant's workforce (70 per cent male with an average age of just 30) has shrunk by a sixth from 1,800. Plant managers stress the reduction has been achieved by natural wastage and not layoffs.

They also express confidence that although the IC market has slowed there are some signs of improvement after the recession of the past two years. In particular, they note that MOS memory prices are once again rising.

Nevertheless, they bemoan, in a quiet Japanese way, the fact that although TI Japan is a wholly-owned subsidiary of its US parent, as a Japanese company it has had to abide by the 10 to 20 per cent MOS memory production cutback "guide-

lines" imposed by MITI last year—ironically mainly in response to US anti-dumping pressures.

But today the primary challenge facing TI's Japanese semiconductor makers, is the impact of the soaring Yen.

Mr Katsuyoshi Ohnishi, Hiji front end manager, explains that although Hiji only exports 5 per cent of its production, mainly to the Far East, it has been indirectly hit by the Japanese currency's rise.

"We sell domestically, but a high percentage of our customers sell outside Japan, therefore they don't buy so much product or require lower prices," he says. Indeed Hiji managers say they face very strong pressure to reduce unit costs. They say some customers are requesting 50 per cent price reductions because, in order to export with some profit they are having to cut their costs almost in half to offset the yen's appreciation.

"It is very simple—but very

hard to achieve," says Mr Ohnishi, "we don't have to take it, but if we don't we would lose that market."

TI's response is a mixture of improving productivity through further plant automation and use of robots, developing new up-market products and old-fashioned belt tightening.

For example, on the advice of cost cutting project teams, Hiji managers have reduced lighting, taken the towels out of the toilets and insisted copy paper be used both sides. "We have done many things to reduce costs," says Mr Ohkawa. Even expenditure on company outings has been scaled back.

While such measures might strike a familiar chord in US or Europe, they are a largely new and unwelcome experience for the Japanese, as is the prospect of new competition from low cost producers overseas.

Today TI Japan's major competitors are its Japanese rivals and its American counterparts, buoyed by the dollar decline.

But in the future they acknowledge that competition could come from the newly industrialised nations (NICs) like South Korea and Taiwan.

For the moment they believe that TI's experience and customer relationships in Japan, built up over the past 20 years, coupled with their product quality, will see them through. "We have the advantage (over NICs) in terms of experience and quality," says Mr Hotta. "They have to improve quality, then we see them as big competition, but it will not happen overnight."

In the meantime they are closely monitoring the increasing number of Japanese electronics groups which are going abroad—often to set up manufacturing plants themselves and thereby ensure continued access to valued overseas markets—as Texas Instruments did two decades ago.

Paul Taylor

How Komatsu moved into the epitaxial wafers market

Overseas plans for expansion

KOMATSU'S NAME is usually associated with heavy construction equipment—not the delicate silicon wafers that are the basic building blocks of the semiconductor industry. But just outside Nagasaki, Komatsu Electronic Metals, an 80 per cent-owned subsidiary, has built one of the most modern epitaxial wafer production plants in the world.

Epitaxial wafers are used by the semiconductor industry to manufacture the most advanced and complex integrated circuits including microprocessors, CPUs—the electronic "brains" of computers.

They are made by heating a polished silicon wafer to more than 1,000 deg C using microwaves and then "growing" or depositing a second layer of silicon atoms on the substrate. KEM, founded in 1980 initially as a wholly-owned subsidiary, developed its own unique silane gas process technology to manufacture epitaxial wafers, part of which has since been licensed to Union Carbide of the US.

The Nagasaki plant, set up two years ago, currently concentrates on epitaxial wafer production, but has plans to expand its operations to become a fully integrated producer of a wider range of specialty silicon wafers.

The company has two other plants, one near Tokyo and the other at Miyazaki, also on Kyushu Island, which manufacture silicon crystal and wafers.

About 6 per cent of the Nagasaki plant's output is exported, but KEM plans to boost that percentage, says Mr Michiro Aoki, director and plant manager. Among its target overseas customers is Intel, the US CPU manufacturer which has long been supplied by US manufacturers but which KEM says is currently evaluating its silicon wafers.

The group's two biggest domestic customers are NEC and Toshiba but it also has several big domestic and foreign competitors including Motorola of the US for some types of wafer.

"We try to supply and compete on the basis of high quality," says Mr Michio Obata, manager of the production department. KEM managers concede that because of the rising Yen, they face stiffer overseas competi-

tion, particularly in markets where quality is not the primary concern—for example, in the manufacture of electronic devices such as transistors and diodes. Accordingly, KEM is trying to reduce its costs, mainly through additional automation of its production line.

However, KEM's position in the expanding high-quality top end of the silicon wafer market has helped insulate it against the more general downturn in the semiconductor industry. Mr Masahiko Nagai, director of KEM's administrative department, notes: "The market is expanding... there will be ups and downs in the short term. But we have an optimistic view for the future of our company."

Indeed the Nagasaki plant's 110-strong workforce is growing because of higher volume, and by year-end the company plans to build a new facility on the same site to manufacture C2 single crystal silicon.

KEM has other expansion plans as well. Recently its California sales office was set up as an independent subsidiary and while KEM managers say they have not decided whether to set up production facilities there yet, they acknowledge that they are looking to expand overseas in the future, in part to offset the impact of the stronger yen.

"To compete you have to go overseas," the KEM managers say.

Mr Aoki, who was in charge of setting up KEM's Nagasaki plant when the one in Tokyo became too congested, says the group picked Nagasaki after looking at a lot of possible sites for a third facility because "land is cheaper here, there is a good-quality labour force and the airport is just 20 minutes away." For lightweight silicon products fast air transport is an essential distribution route.

KEM managers also mention that Nagasaki prefecture offered generous tax and land incentives to persuade KEM to locate in the area. At that time Nagasaki was the only prefecture (in Kyushu) that didn't have a high technology plant. Since then Schumacher's Nippon Fairchild subsidiary has set up an integrated circuit plant nearby.

Paul Taylor

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The Chubu economic region, with Nagoya as its hub, accounts for 20 per cent of Japan's output

Ready to adapt to new climate

THESE ARE testing times for Chubu economic region. This area of central Japan has ridden high on the wave of exports which have been a foundation of the country's economic success—but the economic environment has been transformed.

Officials in the region say it had been hit hard by the sharp rise in the yen and the consequent blow to the profits of the many export-oriented companies which are based there.

The city of Nagoya, with the port and international airport serves as the nucleus for the region whose industries range from vehicle production (Toyota is based just outside the city), textiles, ceramics, machine tools and chemicals.

The region which now accounts for about 20 per cent of the country's industrial output, has a distinguished economic record. In the 18th century ceramics, cutlery and traditional crafts flourished, with industrialisation, the district produced heavy machinery, railway cars, steel and car factories. By World War Two it was numbered among the four largest industrial complexes in Japan.

During the war it was the centre of the military aircraft industry and today it plays an important role in the country's aerospace projects.

But after the boom years, which followed Japan's "economic miracle" individual companies and the regional authorities are having to ride out an economic storm caused not only by the strong yen but by import curbs on Japanese shipments of products such as cars and machine tools. Unemployment is reaching unprecedented levels.

The aim of industry and regional authorities is to carry out the adjustments necessary to reduce the impact of the chill economic winds and to lay the grounds for future growth.

Regional officials are hoping that they will be helped in their task by a stabilisation of the yen and a boost to domestic demand which some have been strongly urging on the Government.

They point to the need for



Nagoya
Central Japan

improvements to the transport system and plans for a new international airport—moves which would hasten the recovery of the region's economy.

There are plans afoot to improve the port of Nagoya. The region is also planning to use its pool of skills and experience in building up high technology industries. Major projects in Nagoya include a science park and design and information centres.

The Fourth Comprehensive National Land Development plan has designated Nagoya and the outlying area to promote research and development in aerospace, and fine ceramics.

The region accounts for well over half Japan's total production of fine ceramics which have a wide range of application in electronics, medicine and engine production.

The Japan Fine Ceramics Centre and Chubu hi-tech centre in Nagoya are, for example, working on the development of new materials and on electronics objects.

All these developments illustrate the region's ability to adapt to a new economic environment and to make its vision of the future a reality.

But concern about the yen runs deep and many regional officials consistently underline the need for government reflationary measures to ease the road to change.

Bob Vincent

The Nagoya-based multinational, Japan's biggest motor group, is being forced to rethink its strategy

Tough year for Toyota's golden jubilee

TOYOTA MOTOR CORPORATION, the largest of the Japanese car groups, has something to celebrate this year—50 years ago it produced its first car.

But the company, while looking back on the success those years have brought, has its eyes very much on the future and the troubles which confront the Japanese vehicle industry.

Like other Japanese vehicle producers, it is having to cope with the high yen, sluggish demand and increasing competition.

The Japanese giant, whose manufacturing facilities are centred on Toyota City, just outside Nagoya, is renowned for its conservative policies and for its huge financial resources for which it has been dubbed "The Toyota Bank".

The group has achieved a rock-like presence in the domestic market with a share of more than 40 per cent—well ahead of its nearest rival Nissan—and has concentrated much of its overseas activities on the North American market.

By June 30 1986 Toyota exported 1.1m vehicles to North America, where it is in the process of building plants, a volume which accounted for more than half the group's total export figure.

But there is speculation that the current pressures in the key US and domestic markets may force Toyota to change its

traditional ways and reshape its business to the new mould being forced upon Japanese industry by the strong yen and increasing trade frictions.

The proposed deal with Volkswagen of West Germany, under which it will eventually collaborate to build 15,000 Toyota light commercial trucks, at VW's Hanover plant, West Germany, is seen by analysts as an indicator of the way that Toyota may move, albeit with traditional caution.

The pressures are intensifying. In the first half of the current year to December the group recorded a drop of nearly 38 per cent in pre-tax profits to ¥180.58bn, giving warning of a setback in full-year profits.

In May, the group suffered a fall in demand in both home and export markets. Total vehicle production declined by 12.3 per cent on the same period last year to just over 271,000 units, which was the second consecutive monthly drop. Passenger car production during the period fell by 11.3 per cent to 199,811 and bus and truck production fell by 15 per cent to just over 71,300.

Domestic registrations totalled just over 126,000, down 2.2 per cent in the middle of May, the group introduced model changes to the highly successful Corolla and Sprinter models, which it hopes will boost sales in the ensuing months.

The all-important export

figure fell for the fourth consecutive month, by 9.5 per cent to 161,266 units, with car exports suffering a decline of almost 10 per cent to 108,501. In the January to May period both the US and SE Asian market saw export declines while shipments of cars and trucks to the sensitive EC market rose by 17.5 per cent, and by 10 per cent in May.

In the circumstances, the strong yen, which is slicing away at profit margins, coupled with tough competition and export restraints, is putting Toyota's management to the test.

Mr Hiroshi Okuda, director and general manager of overseas planning, stresses the importance of exchange rate stability. This condition is essential for long-term planning, he said.

However, he saw the yen remaining strong for some time and profits declining further, but he could not predict when the strong yen was to ease.

In the meantime, Mr Okuda acknowledged that one way of tackling the burden created by the strong yen was to cut costs by improving the general production process from the design stage onwards, at which Toyota has proved adept. It has entailed setting specific cost-cutting targets.

Another option is to increase production abroad either through links with foreign companies or through wholly owned

facilities. But on the key question of overseas strategy, Mr Okuda said the group had, apart from the VW link, no concrete plans at the moment to further expand overseas operations, while admitting that there was an increasing trend among Japanese vehicle makers to move production to sites abroad. Indeed, he pointed out that areas which have not been fully exploited included China, Brazil and Spain.

In practice, Toyota has been less energetic about setting up production facilities abroad than some of its Japanese competitors, notably Nissan and Honda.

Mr Okuda felt that the European car market, where the Japanese face export restraints, was as saturated as Japan's.

It is in North America that the group has concentrated its considerable industrial firepower. It is already operating a joint venture New United Motor Manufacturing Inc with General Motors of the US, one of the most efficient car assembly plants in the States. It is also building a new plant in Kentucky in which it will be investing \$800m and is putting C3400m into a plant at Cambridge, Ontario.

But the very opening of those plants may itself create problems for Toyota. They will start putting cars on the road at the very time when the US market is expected to be heavy with over-

capacity. Mr Okuda warned: "There will be a very severe survival battle in the US in 1989-90."

The group has plenty of financial muscle to fight such a battle, which promises to be particularly bitter in the 1980cc to 2000cc range. As well as having estimated cash reserves of more than ¥1,000bn, Toyota has been raising money on the capital markets.

Its financial strength is also reflected in a recent survey of the earnings which Japanese groups made from investing their surplus funds. Toyota was put top of the table with estimated earnings of almost ¥150bn from its investment in the year to March 1987. And, according to the survey, it will earn more this year.

Toyota is also planning to expand its dealer network in the US from 1,000 to around 1,300 over the next few years, and a second dealer network is being considered.

The battle in the US market is however likely to be a tough one. The small truck market, for example, which the Japanese manufacturers dominated, has already declined sharply as US manufacturers have fought back to claim around 60 per cent of the market.

It is also becoming increasingly difficult to compete for the strong yen in raising prices. Mr Okuda pointed out that overall there

had been a price increase every three months. The group needed to make more increases but it had to balance the need for price rises with the pressure on sales.

The competition is also hotting up in the domestic market, and analysts believe it will intensify since the build-up of overseas production will increase the pressure to step-up domestic sales in order to maintain domestic output volumes.

Nissan, for example, has just unveiled a new series of its Cedric and Gloria models in the 2000 cc-plus bracket.

But Toyota has the cash resources and marketing network to fight these battles, including that of a potential discount war in the US.

The group has also shown it can diversify. It has taken stakes in new telecommunications ventures in Japan, and has a prospering prefabricated homes business.

But the group plays its cards very close to its chest and just how it will use its resources—whether it will make further, significant overseas investments—has many people guessing.

The group's seemingly unassailable position in the domestic market will, however, provide it with a solid base from which to fight the coming battles overseas in a period of trade restrictions and exchange rate uncertainty. Bob Vincent

Agriculture

Rice policy under attack

over agricultural support systems, it has fallen to the Americans to start the fight with the Japanese.

Late last year, the US Rice Millers' Association petitioned the US government under Article 301 of the 1974 Trade Act to force Japan to open its rice market. The petition was turned down by the US government, but by summer this year, the RMA had decided to refile the complaint, probably in September.

In the meantime, the issue has been taken to the General Agreement on Tariffs and Trade in Geneva while the Americans continue to press for bilateral talks on the matter.

So, from total silence on the subject less than six months ago, now hardly a week goes by in Tokyo without some kind of

call for agricultural reform by a leading politician, newspaper or business group.

Prime Minister Nakasone set the tone in his speech to the opening session of the Diet this year: "There is strong popular interest in rectifying domestic and international price disparities and in promoting further improvements in productivity."

Indeed, by July, the government had decided to force the first cut in the farmers' price for rice in more than three decades. Although the cut, 3.5 per cent, will almost certainly not reach the consumers, the move comes as a psychological blow to Japan's powerful agricultural co-ops.

These co-ops, which control the food business in Japan from fertilisers to distribution, are

among the strongest political and business forces in Japan. Despite the new mood for change and increased pressure from outside, however, the co-ops are determined to fight any changes in the system which would diminish their considerable power.

"Our view toward trade friction is that the problem is being caused by the export of cars and industrial products," says Mr Iwao Yamaguchi, senior executive director of the Central Union of Agricultural Co-operatives (called Zenchi in Japan).

The agriculture sector is a net importer, accounting for 14.3 per cent of Japan's total imports. If rice imports were allowed tomorrow, they would relieve only a fraction of Japan's huge trade surplus with

the West," he says.

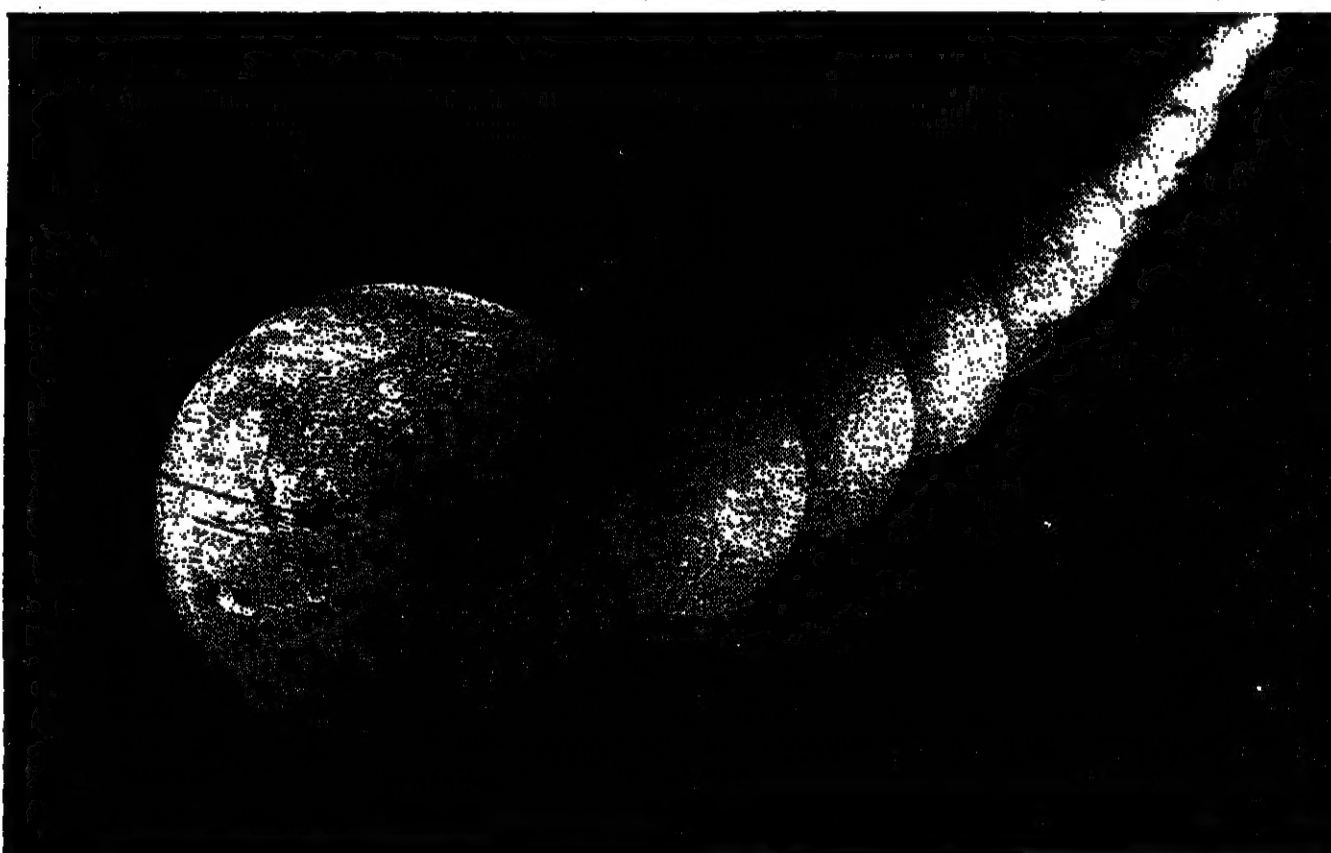
Such comments, of course, do not find much favour in Japan's business community. Japanese goods and services are accepted worldwide thanks to free trade principles and the belief that the consumer knows best.

But Japan's co-ops do not want to join any kind of free trade system. At the moment, Japanese farmers simply could not compete.

The average Japanese farm, for example, is only 1.2 hectares. In the European Community, by contrast, an agricultural establishment of less than one hectare is not even considered a farm. Japanese production costs of rice, for example, are about 5.6 times those in the US because of the small plots.

Further, the co-ops, which have nearly 50,000 employees themselves, have little interest in seeing prices go down.

Bob Vincent



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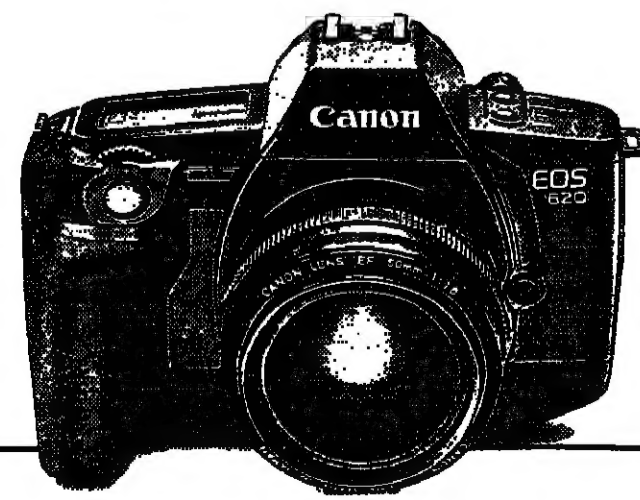


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KANTO—THE HEARTLAND

JAPAN 14

The capital city is looking to sea reclamation to ease spiralling land shortages

Waterfront megalopolis takes shape

TOKYO IS SUFFERING from the big city blues. It is facing some spectacular problems and is offering some equally spectacular solutions, including one which will transform Tokyo Bay, and make it the home for a dozen mini-Manhattans.

The sprawling city of more than 12m people has seen land prices skyrocket, its expressways clogged with vehicles and its public transport system come under increasing pressure. But still more and more people want to live in Tokyo and more and more people are having to do so.

The city is effectively being ruined by its own popularity—a popularity, and ability to absorb funds, which raises hackles in Japan's other regions. There is even talk of two nations emerging—Tokyo and Japan.

The price of land is a burning issue in the city. The National Land Agency estimated that last year residential land prices soared by nearly 77 per cent which easily surpasses the 35 per cent increase experienced during Japan's last construction boom of 1973-74.

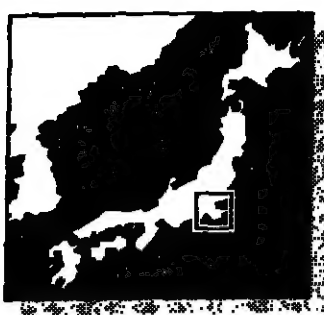
As a result of the inexorable rise in land prices, many—even the comparatively well off—are giving up the idea of ever owning their homes. Foreign companies are having to dig deep into their pockets to pay for offices in what is fast becoming a mecca for major finance-orientated companies.

The primary reason for the astronomical rise in land prices is the shortage of office space which has been compounded by the influx of foreign companies to Tokyo. The price spiral has been fuelled by speculation and the government is introducing measures to curb this.

But while the Tokyo of the latter part of the 20th century grapples with its land price and congestion problems plans are going ahead for a city of the 21st century.

The aim is to construct the world's largest megalopolis on the waterfront of Tokyo Bay at a cost of more than \$100bn over the next decade or so. The plans, which have an emphasis on the service and financial sectors, will include elaborate information and telecommunications systems, housing complexes and leisure and shopping centres as well as new roads and railways.

Large areas of land in the bay will be reclaimed for the schemes which encompass Yokohama, Kawasaki, Tokyo



Tokyo

and Chiba. The high prices of land in central Tokyo have made land reclamation, at which the Japanese are skilled, a viable proposition.

Some land around the bay is being made available as Japan's former industrial stars, such as steel and shipbuilding, move out. These industries went into the area during the high economic growth era of 15 years ago and the post-war reconstruction period.

The money will come from public and private funds and is viewed by the national government as a means of boosting domestic demand. However, public money is tight and much emphasis is being put as a result on investment from Japan's cash-rich companies and financial institutions.

There are 50 big projects, some of which have already been started, including plans for futuristic cities and a highway—part bridge and part tunnel—across the bay itself.

One of the most audacious is the plan for Tokyo Teletop, a development which will greatly enhance Tokyo's attractiveness as a financial centre. It will have a total floor area of 348 hectares and is to be built on a large man-made island.

The project will cost around ¥2,000bn and will be equipped to handle the latest telecommunications systems. These will include a satellite communications base, a telecommunications centre and intelligent (automated) buildings. It will also have shops, hotels, restaurants, a residential area and convention facilities.

A bridge is being built to link the reclaimed land on which it is constructed, to mainland Tokyo.

The planned trans-Tokyo Bay highway will stretch for 15 km and will be part tunnel and part bridge. It will link Kawasaki to Kisarazu, at a cost of more than ¥1,000bn and take 10 years to build. The journey from these two points takes about one and a half hours—the bridge will theoretically reduce that time to 15 minutes.

Yokohama City has plans for a huge urban development which will be built on existing and reclaimed land. This will extend over 198 hectares and cost more than ¥2,000bn of which the public sector will provide ¥330bn.

The intention is to include a teleport with satellite communications and the latest in optical fibre networks, a conference centre for 5,000 people, museums and parks. Yokohama City is providing the largest amount of investment and is receiving central government subsidies.

On the opposite side of the bay to Yokohama, there are plans for a major development in Chiba prefecture involving private and public investment which will include an exhibition and convention centre and a new city centre for Makuhari.

But plans for such massive projects cannot pass without criticism. Mr Shunroku Sasaki, general manager of urban and regional planning department in the Mitsubishi Research Institute, points out that the projects will inevitably make significant impression on local environment.

The water surface will be reduced and so possibly effect the area's weather—summers will become hotter and winters colder. Water pollution will have to be guarded against and measures will have to be taken to ensure that there is sufficient drainage.

Local fishermen and conservationists have attacked the plans. The fishermen complain that they will be robbed of their grounds and that fish will die in the so-called blue tide.

Concern has also been voiced that people have not been considered enough in the developments. Mr Sasaki agrees with this.

Some of the projects have been developed by private companies with the emphasis on profits while homes and parks tend to be neglected. He stressed the necessity of guidance from the authorities to ensure a correct balance was achieved.

There is one other factor—the danger of a major earthquake. The last major one was in 1923, and everybody in Tokyo is talking of yet another major quake being over.

Mr Sasaki pointed out that if a major earthquake were to occur Japan would be paralysed if all its major communication centres and business were concentrated in the one area.

He strongly advocated dispersing these facilities as an insurance against severe disruption. This is being addressed by the

Government through the national development programme. Mr Shunichi Suzuki, governor of Tokyo, was recently asked if there were too much concentration on Tokyo's development at the expense of such areas as Osaka and Nagoya.

He stressed that the imbalance should be corrected but that it was inevitable that Tokyo would continue to act as a magnet.

Mr Suzuki added that a wall could not be built around Tokyo to stop people moving in and as long as they could physically take newcomers it was their policy to do so.

Tokyo Bay and its development will presumably help them to continue that policy, although time is pressing.

Bob Vincent

The world at the touch of a button

THE AMBITIOUS plans for Tokyo Teletop are regarded as a symbol of the development which is taking place around Tokyo Bay.

The ¥2,000bn project with its advanced telecommunications systems and information centres is geared to Tokyo's drive into the financial services and its emphasis on internationalisation—enhancing its global role.

The teleport is to be built on an area of reclaimed land of 383 hectares which is owned by the city's Metropolitan Government. The metropolitan government plans to build the basic infrastructure on the huge man-made island and it will press ahead with the project in co-operation with national organisations and private enterprise.

The project, which is due to be partially completed by 1993, includes intelligent buildings, satellite communications and an array of optical fibre networks so that companies will have access to the rest of Japan and the world virtually at the touch of a button. The aim is to create a centre for commerce.

The telecom centre will comprise a twin tower about 100 metres high on the roofs of which there will be eight earth stations for satellite links.

Leisure has not been forgotten for the 100,000 workers and the thousands of visitors who will be going to and from the island. It will incorporate restaurants, shopping centres, hotels and homes. And all will be built to high safety standards.

Good road and rail communications will be essential. The centre will be about 6 kilometres from Tokyo central station. A bridge, due to be completed in 1992, will link the island to the Shibaura area of Tokyo and road and rail communications are due to be improved.

For all its obvious attractions, however, some observers feel that it may prove difficult to attract companies to the island site against the lure of central Tokyo. Such an argument could apply to a whole range of Tokyo Bay projects.

Bob Vincent

Community policing, based on the ubiquitous koban system, keeps crime rates low, even in Tokyo

A happy lot for the policeman

A POLICEMAN'S LOT in Ginza police box in the heart of Tokyo would appear to be a happy one. The mini police station, or koban, is in a thriving commercial area and is manned throughout the day by up to four officers.

They cover an area of about four square kilometres and on average deal with hundreds of routine inquiries from people wanting street directions a day—but only a few real crimes. The work carried out at this quiet koban, which sits amid a sea of people most of the day and which is dominated by the surrounding high rise buildings, may not be entirely representative but in one sense it exhibits a fair reflection of crime in Japan—it is low compared with many industrialised nations. Crime in Japan, as one expert put it, is not an issue.

And it is this fact that strikes the Westerner in Tokyo. It is a vast city of around 12m, yet far from being a hot bed of crime, it is considered a safe city.

For instance in a police survey carried out last year old people were asked what they most feared. Top of the list by far was road accidents, second came a natural disaster such as an earthquake, while burglary was placed third.

The authorised strength of the police force, including administrative personnel is 236,631, and the educational requirements for entry are high. According to the National Police Agency there is around one police officer to 550 citizens and this, says the agency, is considerably larger than that in any Western country.

The koban system is one of the central features of the Japanese police and one of which is particularly proud. The system, based on community policing, has been adopted by Singapore. There are about 6,000 koban, which are used in towns and cities, while in the rural areas officers operate from home. Japan has about 9,000 of these so-called residential police boxes.

The crime rate is, however, going up—the number of cases known to the police in 1985 reached a record of more than 1.6m cases—but is still far less in proportion to the population than that in many western nations.

According to the police agency, the number of cases of robbery per 1,000 of the population is about two in Japan while in the US it is more than 200. As for murder the number of cases per 1,000 of population is around 1.5 in Japan while in the US it is about eight per 1,000. The vast majority of the cases dealt with under the Japanese



A policeman outside his Koban (police box) in the Ginza area of Tokyo

Penal Code come under the category of larceny, which account for more than 80 per cent. Drug offences are causing concern. These are mainly in the area of soft drugs as opposed to drugs such as heroin.

The number of drug offences have been increasing for some years and in 1986 the police arrested more than 21,000 people for drug-related offences, about half of whom were associated with racketeers (boryokudan). The racketeers for whom narcotics is a very profitable business are blamed for the persistent rise in drug abuse.

The most notorious of the gangs are the mafia-style Yama-guchi-Gumi, the Inagawa-kai and the San'yoshi-kyokukai. These gangs which have been involved in inter-gang killings make their money from gambling, bookmaking, fraud and other business crimes. The

police regard them as the "social enemy". But the intriguing question is why Japan's crime rate, even with the vicious gangster element on the whole so low. Its cities, for example, are crowded and in many countries would be regarded as breeding grounds for criminals. This, however, does not seem to be the case in Japan.

The reasons are both social and economic, according to the police and experts on crime. Japan has an unemployment rate of only 3.3 per cent and the high jobless rate in some western countries is often quoted as a reason for rising crime figures.

But Mr Tetsuya Fujimoto, professor in the department of law at Chuo University, Tokyo and senior police officers point to several other reasons. Mr Fujimoto said: "Japan's postwar economic growth has

led to improvements in the material standard of living and in education. In addition 80 per cent of the people see themselves as middle class." In other words there are not perceived to be any major class divisions which could create crime.

The police, he added, were proud of their high clearance rates of crime which in 1985 was more than 64 per cent, although this figure masks a very high clearance rate in some categories of offence. The high rate of detection obviously has a deterrent effect.

The administration of criminal justice is highly efficient, said Mr Fujimoto and most cases are dealt with in six months. There is also strict control of firearms in Japan. But one of the reasons for the country's lack of crime on which much emphasis was put was the very nature of Japanese society. For a start Japan is an island with a homogeneous culture. Mr Fujimoto stressed that it had a system of values based on group solidarity, mutual dependency and concord rather than on individual liberty, independence and assertiveness which characterises western society.

The society, he added, also exercised informal social control through the family, school and community. This has proved very effective in Japan, although its ability to react as a restraint has become weaker year by year.

The Japanese also trust their police. As one senior officer put it: "The people trust and have a good understanding of the police and co-operate with the force."

The Japanese police like forces throughout the world has embraced the latest technologies, from computers to use of helicopters in the battle to fight crime, but many officers credit the traditional koban system for much of its success in holding down crime and bridging any gap between the force and the people.

The system enables them to regularly make personal contact with people who live and work in their area, and it ensures that the force maintains a high but not overbearing profile.

Police in Japan do, however, carry guns. But an officer in Ginza koban pointed out that during his 35 years with the force he had not had to use his gun. Their use, he pointed out, was extremely rare.

And what about the clubs the police carry? Again, these are very rarely used as weapons—but, he pointed out, they make very useful measuring sticks.

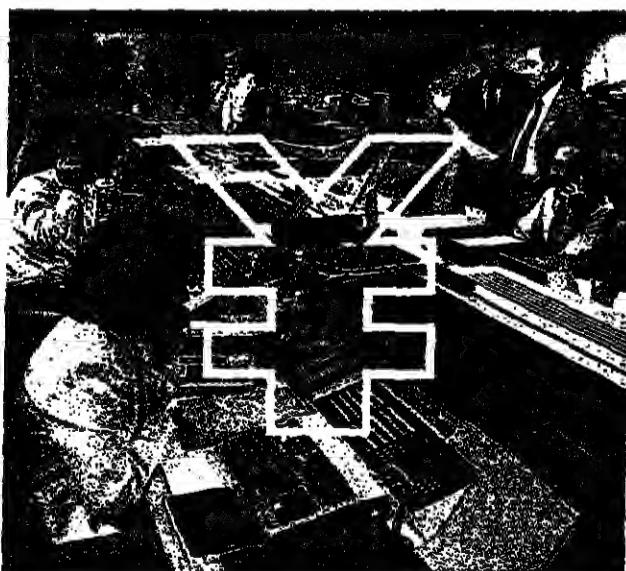
Bob Vincent

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JAPAN 15

KANTO—THE HEARTLAND

Leisure

Youthful high-spenders intent on enjoyment

STROLL AROUND one of the fashionable districts of downtown Tokyo and you may begin to understand why the leisure market is destined to be one of the most profitable and buoyant business sectors in Japan over the next couple of decades.

A new breed of hedonistic young people, known locally as the *shinjinrui* (literally the "new human race"), are seeking pleasure and enjoyment at home as doggedly as their fathers once sought profit and orders abroad.

According to Mr Kenji Tokuda, an economist at the Long-Term Credit Bank of Japan who specialises in the tertiary sector, the *shinjinrui* will delay marriage and cut spending on traditional necessities in order to maintain a stylish and enjoyable lifestyle.

They will skimp and save in order to ski in Hokkaido, frequent the fashionable restaurants and nightclubs, and drive a flashy Toyota Soarer. The *shinjinrui* of Tokyo may not be entirely representative of the Japanese young, but there seems no doubt that a generation is emerging that wants to work in order to live rather than vice versa.

Young people's willingness to divert spending power towards leisure pursuits is one reason why Mr Tokuda foresees a buoyant future for the Japanese leisure industry despite a slowing in overall economic growth from earlier decades. But he suggests that the changing aspirations of women will also be an important factor.

Housewives, like the young, are shifting their expenditure towards leisure. In Tokyo, he says, they are even turning to firms offering house-cleaning services in order to create the time for such Western-style diversions as aerobic classes, tennis lessons and cultural education (for example the study of classic Japanese novels).

There is a growing recognition at all levels of Japanese society that people need to devote more time to leisure. A study by psychiatrists at the Jikei University School of Medicine recently revealed that the average salaryman suffers from drowsiness throughout the week because of insufficient sleep. This in turn reflects excessive

working hours and long journeys to and from work.

Mr Motoyuki Miyano, a retired civil servant who now runs the Tokyo-based Leisure Development Centre, stresses that working hours are quite out of line with those in other rich developed nations. On average, the Japanese work 2,160 hours a year compared with 1,952 hours in the UK and only 1,556 in West Germany.

But Mr Miyano argues, workers' willingness to accept these hours is declining: a poll carried out last autumn indicates that 27.5 per cent of the workforce would prefer to work fewer hours even if this meant less money. This is a higher proportion than in the past and the figure is expected to rise 30 or 35 per cent in the near future.

The ministry of labour is projecting a 15 per cent decline in annual working hours between 1985 and 2005 and a big increase in the number of days holiday each year.

Japan is expected to move the whole workforce on to a five-day week (instead of today's 5½ days), unlocking an extra 27 Saturdays for leisure pursuits. The number of paid and national holidays will also rise, creating in all an extra 43 days of leisure for the average worker.

The reduction in hours seems bound to boost a Japanese leisure market that is already surprisingly large. According to Mr Miyano, it was worth ¥54.4 trillion in 1986—16.4 per cent of GNP or 28.5 per cent of final private consumption.

The scale of expenditure partly reflects the very high cost of leisure activities in Japan: membership fees for golf clubs, for example, are reckoned to be about 10 times higher than in other countries.

Surveys suggest that the activities favoured by ordinary Japanese families during their present leisure time are not necessarily a good guide to what they would do with additional holidays. Thus, although nearly 80 per cent of those polled spend their regular weekly free time in the home, only 50 per cent would spend additional regular leisure time in this way. A big proportion of the remainder say they would make day trips to sports, recreation and

cultural centres if these were available close enough to their homes.

Similarly, about 29 per cent of Japanese workers tend to stay at home if they have more than three days of continuous holiday. But, given the chance of two weeks of continuous holiday, only 23 per cent say they would stay at home. Most of the rest would make use of resorts necessitating a night away from home.

If longer holidays do become socially acceptable in Japan, there is great scope for an expansion of the hotel and resort business.

The Japanese government is well aware of the need to improve leisure facilities. Indeed, an expansion of the leisure market is an important component in the agreed strategy of boosting consumption at the expense of saving, services at the expense of manufacturing and domestic demand at the expense of exports.

In May, the so-called "resort maintenance bill" was passed. The medium-term aim is to create a series of resorts of recreational areas throughout Japan, thus making maximum use of the country's diversified climate. Private companies entering into partnership with local and central government to create recreational facilities will get tax privileges.

In spite of government plans, Mr Tokuda at the Long-Term Credit Bank argues that a still very restricted domestic supply of leisure facilities will constrain the growth of the leisure market whatever happens to demand.

As he points out, there is a limit to the number of times that young people will want to visit the Tokyo Disneyland.

The ideal solution, of course, would be for the Japanese to spend much more on foreign holidays. Mr Miyano at the Leisure Development Centre points out that only 4 per cent of the population go abroad each year compared with 23 per cent in the UK, 27 per cent in West Germany and 11 per cent in the US. The growing penchant for leisure after four decades of sweat and toil could yet become a valuable weapon in the battle to reduce the country's enormous external surplus.

Michael Prowse



Old and new ways of leisure: Ladies playing croquet and right teenagers shopping for Italian fashions in the Seibu store



Profile: Seibu Saison

Trendsetter in the holiday market

THE JAPANESE love to shop. Visit any downtown district on a Saturday or Sunday and be prepared to be mobbed by hordes of young people who consider shopping part of their way of life.

Despite Japan's notorious penchant for saving, the trend is clear that young people are saving less than their parents and spending more. Now, one of Japan's largest and most prestigious store groups is hoping to channel some of that passion for shopping into a passion for holiday-making, an industry which is still in its infancy in Japan.

Seibu Saison, a \$200m-a-year family-owned company, aims to sell leisure to the Japanese with the same flair it has been using in retailing Japan's largest high-quality store group, Seibu. It is the strawberries and cream of Japanese retailing.

The Seibu stores mix frothy, up-to-the-minute fashion with both the exotic and the ordinary in stores which seem allergic to the traditional concept of counters and hanging racks of clothes.

"Some people buy things because they have a physical need, some want to express themselves, others need to find themselves. It is therefore dangerous for retailers to get fixed ideas about what people want or need," said Seibu Saison's chairman Seiji Tsutsumi recently.

Indeed, scarcely a year passes when Seibu doesn't open a trend-setting store of one kind or another. Seibu Seed in Tokyo, with its slate grey interiors and emphasis on Southeast Asian imports, is just one of its latest examples.

It is this trend-setting reputation which it is now applying to the leisure industry.

"It's not true to say that the Japanese haven't taken holidays in the past. They were just very short, usually a weekend. If they took days off, they did not go to the office and that was it. They didn't plan holidays to go anywhere, just to recover from work," said Mr Keisuke Egashira, president of Seibu International, a division of the Seibu Saison group.

This is now changing, he says, with more people taking longer holidays and people planning ahead. As a result, Seibu has moved into the package holiday business, emphasising personalised luxury tours for the high income bracket.

This business, while still mid-sized compared to the competition, is one of Seibu's fastest growing.

But Seibu is even more committed to developing leisure industries in Japan. Here, Seibu feels it is very nearly a pioneer.

"People have enough clothes in their cupboard and they eat enough so now the next thing is to enjoy life. Our per capita income is the highest in the world... but how do you convince people of that?" asks Egashira. He says that the task ahead of Seibu is to persuade more people to have active, not passive, holidays.

Its first major attempt at encouraging the Japanese to play more will open later this year—Japan's first Club Med holiday village. Built as a joint venture between Seibu and the French-based Club Med, the Club Med will feature skiing in the winter, and will offer 10 indoor and outdoor tennis courts for year-round tennis, a gymnasium

for other sports, and club instructors for golf, archery, volleyball, basketball and other activities.

Anyone who has skied at a Japanese ski resort knows that skiing, and not much else, is on offer. The new Club Med aims to convince the Japanese that there is much more to a holiday than sleeping ten to a room on tatami mats and getting drunk on the local beer and sake in the evening.

Seibu and Club Med are already in the final stages of choosing another Club Med Village location for southern Japan, to be announced later this year.

"How profitable (the new leisure developments) will be remains to be seen," says Egashira. "It requires development and investment, it's not just a travel agency or a restaurant or a hotel, it's a combined business effort," he says.

Many of the customers, he says, will be using the Seibu Saison credit card to finance their holidays. This will provide a valuable list of Seibu's new leisure customers plus their wants and desires in a holiday. "This will give a data base for future planning," he says.

Other Seibu plans include marina developments along Japan's under-utilised coastline. It has already opened four yacht harbours in Japan's Izu peninsula and is now organising and sponsoring yacht racing and a world wind-surfing competition. "We think there is a big future in marine sports in Japan," he says.

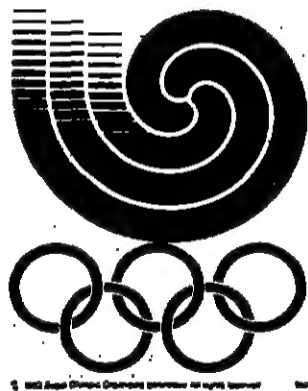
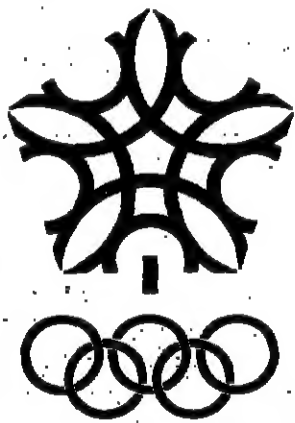
It also has ideas on sponsoring hang-gliding competitions, building more horse-riding facilities in Japan and encouraging more competitive bicycle riding. Its main forum for advertising these new activities will be its store groups, both the up-market Seibu stores and its department store chain, Seiyu.

Seibu's flagship store in Tokyo, for example, gets 350,000 shoppers passing through in a day. "Our big stores are our own main media for advertising," says Egashira.

Further, the company is gingerly advancing into the hotel business, starting with Tokyo's newest and most expensive hotel, the Hotel Selyo. With 80 suites at an average of £250 a night, the hotel has abandoned the traditional Japanese method of financing a luxury hotel through banquets and functions.

This hotel only has its suites and its restaurants, no weddings or conferences, enabling the guests to have complete quiet and privacy.

"Shopping is only part of a person's life. We want to meet all the requirements of our customer's life," says Egashira. Carla Rapoport



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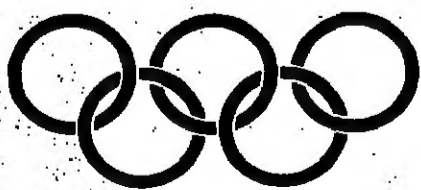
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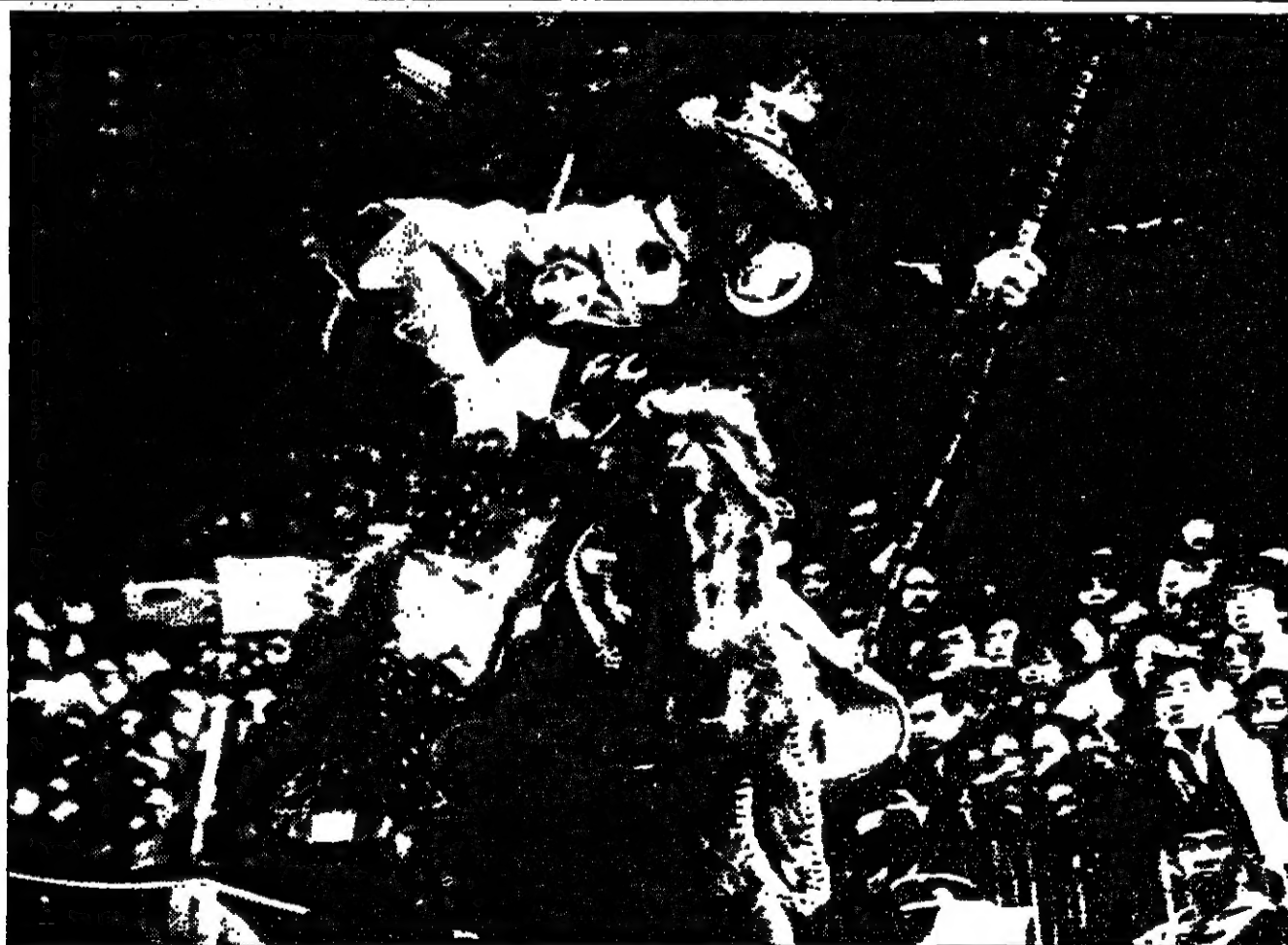
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The Arts

Foreign culture squeezes out domestic artists

TO ILLUSTRATE the high level of international arts available in their city, Tokyo people often make a comparison with how well-served they are by foreign restaurants. They are proud to have the world's cuisine at their disposal.

Now the world's best arts, too, can be seen without going abroad because Japan's age-old taste for foreign culture has been accelerated by its new-found wealth.

From every continent they come—performers and works of fine art from both eastern and western Europe, North and South America, Australia, even neighbouring Asian countries, which used to get short shrift, are getting a look in with an increasing number of events from China and Korea being staged in Japan. Next year, for example, Japan will host a six-month long Festival of India.

In the past year, musical visitors have included the London Philharmonic Orchestra, the Vienna, Berlin and Philadelphia Symphonies plus their super-star conductors; the contemporary composers John Cage and Iannis Xenakis; opera singers Placido Domingo and Kiri Te Kanawa; the operas of Covent Garden, Deutsches Staatstheater and East Berlin.

World-class ballet has been represented by Britain's Royal Ballet, and those of the Bolshoi, Kirov, Paris and Australia plus Mikhail Baryshnikov and Roland Petit.

Modern dance offered has included Merce Cunningham, Alvin Ailey, Pina Bausch and the American Dance Theatre. Peter Brook and Antonio Gades came with their respective Carmens while among the original Broadway musicals were 42 Street, Chorus Line and Tango Argentina. Tommy Steele danced in with the musical Singin' in the Rain from London's West End.

Nor have the movies been neglected. Several major film festivals plus their famous directors have descended on Japan. These culminated in September in Tokyo's own international festival with more luminaries flown in for personal appearances.

On the fine arts side, exhibitions of Turner, Gauguin, plus a comprehensive exhibition of European art have drawn record crowds. Tokyo is now

established as one of the world's most centres for pre-views of Christie's and Sotheby's auctions—as evidenced by Japan's well-documented moves in international art buying.

Many of these arts can now be seen in increasing comfort and sophistication. A number of new venues have been built—the Suntory Hall and Seibu Giza Saison Theatres being the most recently completed. The dreary old, multi-purpose halls in the middle of nowhere are at last being superseded by more centrally-located world-class concert halls, cinemas and theatres.

Several promoters—of which the largest are the Japan Performing Arts Foundation under Mr Tadatsugu Sasaki, the Japan Arts Corporation, Kajino Concert Management, Kambara Music Office, CBO, Nippon Cultural Centre—serve a sophisticated and choosy public.

The arts business operates much like every other business in Japan: meticulously researched, a high level of well-diffused information, and nothing left to chance. As early as six months ahead the media, public transport, hearings and even lamp posts carry notices of forthcoming events, saturating Tokyo's 20m daytime population with details.

In addition, millions of zappy, vividly-coloured handbills are distributed in outlets which range from restaurants and bars to stations and travel agents. Demand is high and tickets are soon sold out.

The Japanese market for imported arts seems at first glance to be a promoter's dream. Particularly, it is affluent. The combination of factors such as high disposable income (most single people as a result of living rent-free at home have as much as \$1,200 per month to spend as they please); a population with few outlets for spending on Japan's small homes plus the need to escape them, results in a cash-rich society with plentiful funds for leisure.

Recent figures show total leisure spending to be \$24bn, representing 27 per cent of private consumption expenditure. The arts market accounts for only \$1bn and has relatively few participants. However, Placido Domingo or the Royal Opera can

still fill the house with ticket prices in the \$200 range.

Mr Tadatsugu Sasaki's latest cultural offering aptly illustrates Japan's ability to pay if the product is right. For the next three years at the rate of one major series a year, the Japan Performing Arts Foundation will present operas by Europe's leading houses: Berlin, Deutsches, La Scala and Vienna.

This year, the performance of Wagner's entire Ring cycle in the autumn—the most expensive tickets for the four-opera package cost \$815 and were the first category to be sold out. Single opera tickets, at up to \$246 each drew hundreds of fans, scores of whom queued for two nights before selling started.

Much of the windfall money from the strong yen, and the stockmarket and property booms is now being invested in Western art. The famous Japanese purchase of the Van Gogh sunflowers at \$40m is only one instance of the country's increasing presence in the international art market.

Thirty per cent of the current world art buying is now estimated to be by the Japanese. In recent Christie's and Sotheby's auctions, Japanese purchases have climbed from 20 to 40 per cent of their total sales. In 1986 a record \$400m was spent on art imported into Japan and this is expected to rise to \$600m in 1987.

The Japanese penchant for the imported arts extends to museum exhibitions. For a nation with such a rich artistic heritage of its own, it is surprising to discover that attendance for Western art exhibitions are higher than for Japanese events.

Despite their centuries-old treasures, the average annual attendance at the Tokyo Museum of Western Art, outnumbered that at the National Museum (1m against 720,000). Japanese department stores also hold frequent exhibitions of Western art.

Prof Mitsukuni Yoshida recently commented: "We can see some of the finest paintings in the world all at once by just visiting Tokyo. There is no longer any need to make the long exhausting trip to Europe." With no Western-style critics to influence taste, most people's motives for going to see Western



Scene from a traditional Noh play

arts are singularly Japanese. While edification and social cachet feature largely in group-oriented Japan, imported culture is also an excuse for an outing with other well-heeled friends.

The group-based audience is carefully stratified according to age and sex. Despite its great wealth, Japan is still a workaholic society and backward—even behind neighbouring China—in its provision of leisure time for the mass of the working population. As a result, audiences for the arts are truncated, generally comprising 18 to 25 year olds and mainly female.

The cut-off point occurs at marriage, with new responsibilities of having children and in Japan, the husband's obligatory late-night working or drinking. The reality is that despite a potentially huge population of arts visitors the actual audience for the arts is a relatively small number. It is reckoned in Tokyo to comprise about 20,000 for opera and ballet, while for classical music, figures vary between 200,000 and 600,000.

To widen the catchment, there are several audience associations which aim to bring prices more within the reach of fringe interests of which the Min-On Concert Association is the best known. For the modest annual outlay of ¥500—about \$3.50—

an individual can obtain reductions of between 10 and 30 per cent on tickets to most events.

While this indulgence in Western art may seem admirable and even helps redress the trade surplus in other areas, it is having a devastating effect on Japan's exponents of Western arts.

In a country where more children learn classical ballet than piano and both together outnumber traditional Japanese performing arts, with scores of symphony orchestras (Tokyo alone has nine to London's five), with opera and ballet companies home to thousands of top-quality performers, the domestic arts are in a crisis.

Japanese audiences prefer to see the "real thing" by the Western performers and so Japanese arts organisations are considered second best and have trouble attracting audiences. Japan's visual artists suffer even more.

A serious consequence for artists and performers alike is the shortage of career opportunities at home. The result is a brain drain—visual artists to the US and dancers and musicians to Europe and North America.

Marie Myerscough

Nightlife

City of a million bars

IT'S EIGHT O'CLOCK, dinner is over, and the conversation, like the raw fish, is not quite dead but getting that way. You are tired, to say nothing of hungry, and you want nothing more than a quiet evening in your room with the cable TV and the room service.

This is when one of your Japanese companions turns to the other and remarks on the irregularity of the trains at this time of night. What a coincidence, they both have a little time to kill, and although you are probably very tired, perhaps you would do them the honour of accompanying them to "another place" for a little while?

Being a conscientious businessman you have briefed yourself well on the habits of your host country. You are aware that the Japanese themselves spend virtually every working evening of the year either entertaining or being entertained, or sometimes just carousing with colleagues.

You know you are in a country where human relations as all important in business. So you would no more think of declining such an invitation than of entering a Japanese house without taking your shoes off first.

The odds are they'll take you to some place in the Giza where you will at once be appropriated by a brisk Australian girl who tells you she spends six months of every year working in Japan because she is saving up to buy a farm back in Australia.

As you are a foreigner she naturally assumes you are above the kind of flirtation favoured by Japanese men. While your hosts are being fondled and flattered by beautiful, seemingly adoring Japanese girls, you get to spend the evening talking about sheep farming.

As the evening wears on, you find yourself feeling progressively less and less drunk no matter how many watery white-kies you consume. Your spirits reach a new low when you are joined by the proprietress of the bar, a lady of mature years who reminds you of a headmistress, except that she is clad in traditional Japanese garb.

After handing you her business card, she swishes down beside you, puts her hand on your shoulder and tells you the truth that London has a lot of fog and rain.

Just when you are thinking the evening cannot get any worse, somebody hands you a microphone and invites you to

get up and sing. They have a machine which plays the accompaniment and a video which reads off the words against an appropriate background: cherry blossoms or maples for Japanese songs, big-boomed nudes for English ones.

You mutter that you don't know any songs but your hosts won't take no for an answer. Danny Boy? Yesterday? I Left My Heart in San Francisco? Nobody but a deaf mute could get away with a plea of ignorance.

The Japanese fall respectfully silent as you take the microphone and humble your way through Love Me Tender. Ah, Elvis Presley (E-ro-bis Pu-is-ah).

If you are going to spend much time doing business here, you are going to have to do a lot of drinking, so you might as well learn to enjoy it. And there are many compensations.

The unexpected is the rule in the watering holes of Tokyo, particularly if you exchange the expensive night-clubs of the Giza or Akasaka for the bars in Shinjuku, Shibuya or Shinjuku where the Japanese "salary man" goes for relaxation.

It is estimated there are a million bars in Tokyo. Most of them are tiny. There are bars where Japanese rock groups imitate western bands with the meticulous accuracy which used to be reserved for western technology.

There are bars in Kabukicho that cater to all kinds of sexual weirdness and there are bars in nearby Golden Gai which are frequented by writers and artists and their followers. If you have a spare evening in Tokyo just ask your Japanese friend to take you to his favourite place.

The staple of many of these bars is Karaoke or singalong with an electronic accompaniment. This is equally popular with young and old. There are places in Roppongi where smart young office ladies entertain each other until late in the evening with their renditions of the latest Japanese pop songs (mostly a pretty dire selection).

The older people prefer Enka, repetitious ballads performed in a high pitched nasal tone, usually about suicide or the impermanence of love.

One the elderly performer turned out to be a senior managing director of Sumitomo Corporation. Afterwards, he came to sit down beside me. "Ah, London, my lovely London, microphone and invites you to

English literature and proceeded to prove it by reciting the whole of the first page of Great Expectations by heart.

The typical salary man's bar is run by an ex-bar hostess made good, called mama-san. One of my favourites is a tiny place, right in the middle of Shinjuku's red-light district.

The proprietress, is a middle aged lady with a forbidding perm and large biceps who professes to like golf. She usually has an assistant, occasionally young and pretty, more often a stout, glibly woman (who I suspect is a cleaning lady by day).

One evening I fell into conversation with a certain Yoshiyuki Katoh, a furrier. Evidently taking a liking to me and my foreign friend he snapped his fingers to the proprietress mama-san. "Fetch my things."

She came hurrying back with thick black ink, pens, and paper, which he spread out on top of the bar and with great concentration produced two beautiful pieces of calligraphy, one for each of us, which he then signed and presented to us neatly framed. I never saw Katoh-san again, but his work still hangs on the wall of my office like a trophy.

You never get the same bill twice at these places. Sometimes it is outrageously expensive and sometimes almost laughably cheap.

Once when I was sitting in that same bar after midnight, Mama-san seemed to be in low spirits because custom seemed to be bad that night. Suddenly there was a loud rap on the door and a middle aged man with two thick-set companions marched in.

I could tell by the respectful reaction of the other customers in the bar that the middle aged man must be some kind of local celebrity. He had a pretty girl with him too, and they all sat down, occupying the whole of one end of the bar.

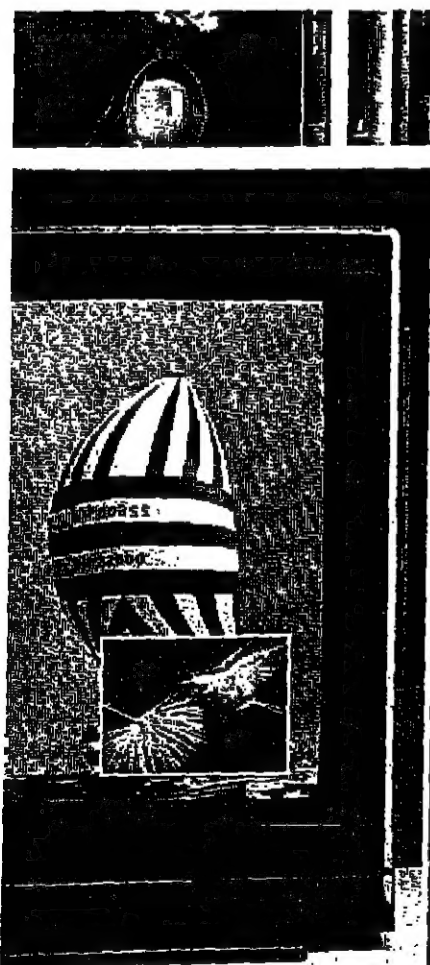
Mama-san introduced him as her on-san which is Japanese for older brother, although somehow I could tell we were not talking siblings. I noticed nobody else seemed to feel like talking when on-san was silent.

On-san barely addressed a word to me and my English friend, chatting to mama-san or paying perfunctory attention to the girl, while one of his muscular companions strummed mama-san's guitar.

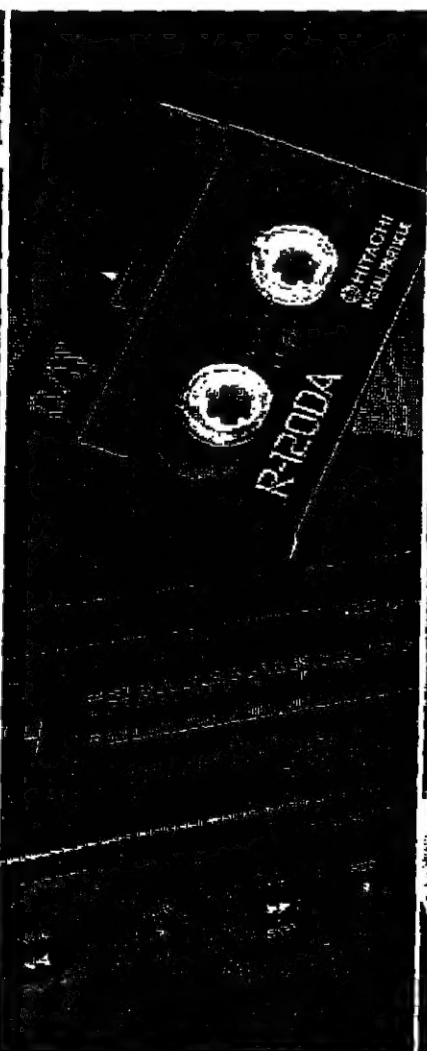
But he must have liked us, because he insisted on paying our bill as he was leaving, a whole evening's drinking.

Philip Milner-Barry

AV should be more than faithful sight and sound reproduction. Ideally, it also creates drama and ambience.



Hitachi's wide-ranging audiovisual technologies include Picture-in-Picture for simultaneous viewing of more than one programme on a single TV screen, DAT, a high-density projection display, and frame memory used in IDTV.



Digital technology (the conversion of conventional signals into computerized zeros and ones) has led to a remarkable proliferation of audiovisual uses—in TV, for example, for more diversified and sophisticated programming and information services accessible through computer connections or videotex terminals. And this is only the beginning.

Hitachi's scientists and engineers are using digital applications such as frame memory to develop Improved Definition TV. IDTV will greatly improve picture quality without changing current broadcasting standards by doubling the density of scanning lines and increasing vertical resolution 1.5 times. This same Hitachi technology has resulted in the Digital Audio Tape recorder, which is capable of superior recording and reproduction.

Hitachi's original screen technology has led to high-density big screen projection TV, using screens up to 110 inches. It is contributing to a wholly new technology, High Definition TV. HDTV is capable of photographic quality resolution and will soon enable satellite services to transmit wide screen images that give the viewers the feeling of actually being there.

We link technology to human needs, and believe that our special knowledge will lead to numerous easy-to-use systems and products with highly advanced functions. Our goal in audiovisual—and in medicine, energy and transportation as well—is to create and put into practice products and systems that will improve the quality of life the world around.

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